

**FOX 12 KPTV
COMMUNITY ISSUES AND
PROGRAMS LISTING
4th QUARTER 2023
10/1/23 – 12/31/23**

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ORGANIZATIONAL TABLE

- 1) List of Significant Community Issues.
- 2) Local Programming.
- 3) Syndicated Programming.
- 4) Public Service Announcements.
- 5) Station Produced Public Service Announcements.
- 6) Public Service Projects/Donations/Campaigns/Awards.

SIGNIFICANT COMMUNITY ISSUES

The following list summarizes the key community issues significantly treated in broadcast programming and public service/community relation's projects of FOX 12 KPTV during the fourth quarter of 2023:

CONSUMER ISSUES
CRIME ISSUES
EDUCATION ISSUES
ENVIRONMENT ISSUES
GOVERNMENT ISSUES
HEALTH ISSUES
SOCIO-POLITICAL ISSUES

Generally, these issues are self-explanatory in nature, for example "crime" and "education." Some issues encompass several interrelated sub-issues:

Consumer Issues – an example of this would be consumer recalls on items such as cars, food and baby products that could affect the health and safety of many viewers

Government Issues – An example would be ballot measures that affected the state such as the legalization of marijuana.

Socio-Political Issues – An example would be ballot measures that propose the freedom for same-sex couples to marry.

LOCAL PROGRAMMING

GOOD DAY OREGON FROM 4:30AM-10:00AM AND KPTV NEWS AT 12:00PM, 4:00PM, 5:00PM, 6:00PM, 10:00PM & 11:00PM

FOX 12 produces an hour newscast at 12:00pm Monday through Friday and at 10:00p.m. Monday through Sunday, a half hour newscast at 11: 00p.m. Monday through Friday and Sunday, and an hour newscast Monday through Friday at 4:00pm, 5:00pm and 6:00pm and 5:00pm on Saturday and Sunday. A six-and-a-half-hour morning show, Good Day Oregon, airs Monday through Friday from 4:30am-11:00am and 6:00am - 9:00am on Saturday and Sunday. In all, this provides high quality, informative newscasts to FOX 12's viewing public as well as contributing to the diversity of news sources available in prime time and morning hours.

What follows is a sampling of the issues regularly treated in FOX 12 News at 12p.m., 4:00p.m., 5:00p.m., 6:00p.m., 10:00p.m., and 11:00p.m. as well as Fox 12's morning show, Good Day Oregon.

Many of the following stories ran multiple times throughout different newscasts, although only one instance is noted below within the Local Programming Segment of this report.

CONSUMER ISSUES

1. Air Date: 10/1/23 Good Day Oregon, Running Time: :31

This story focused on a recall of some air fryers sold through online retailers. They were recalled because of fire and injury risks. The Consumer Products Safety Commission said about 64-hundred Secura Air Fryers were called back because of faulty wiring that could lead to fires. Nine reports of fires, burning and smoking had been made. Secura was offering \$45 Amazon gift cards or free replacements on the units.

2. Air Date: 10/16/23 Good Day Oregon, Running Time: :21

This story focused on a recall of more than 238-thousand Explorers by Ford. The company said the SUVs posed a risk of rolling away if the parking brake wasn't engaged. The Explorers potentially affected were from the years 2020-2022. The National Highway Traffic Safety Administration said that a "disconnected drive-shaft" could cause the car to roll away and risk a crash. Ford said they would repair the cars free of charge.

3. Air Date: 11/6/23 5PM News, Running Time: :51

This story focused on a recall involving apple cinnamon puree and applesauce pouches that had been expanded to two additional companies as well as a suspected exposure in Multnomah County. The FDA said seven cases of possible lead exposure had been found in five states in the East and Southeast and then announced a child with elevated levels of lead in a local county. Officials had said parents should get their children tested for lead if they had eaten the products in the last few months.

4. Air Date: 11/20/23 Good Day Oregon, Running Time:4:41

This story focused on a warning regarding the sale of used cars. Across the country, more than 2.5 million vehicles had serious un-repaired safety recalls. Those same cars could be sold without the recall being fixed if one was purchased used. It's a loophole that some attorneys said need to close. Federal law prohibits a dealership from selling a car with an un-repaired safety recall, but there's no federal law banning that sale for used cars. Some congressional lawmakers had proposed such a law, but it stalled in committee.

5. Air Date: 12/6/23 5PM News, Running Time:2:15

This story focused on the dangers of buying recalled or counterfeit toys. A team from the U.S. Public Interest Research Group was able to buy 33 toys that had been recalled. It is illegal to sell recalled toys because they were found to be dangerous. Also, counterfeit products, many of which come in from overseas, continue to infiltrate retailer' shelves and online platforms. They look like the real thing, but it may be unsafe, it may break, it may be a choking hazard. Parents were encouraged to investigate and research toys ahead of time, to look for red flags or clues that point to an online or international seller being illegitimate.

6. Air Date: 12/18/23 5PM News, Running Time: :27

This story focused on a recall by Quaker Oats of more than 40 products over concerns about Salmonella. The recall included Chewy Granola Bar Variety Packs, Chewy Dipp Bars, and Protein and Puffed Granola Cereals. They had various expiration dates. The FDA said there had not been reports of illnesses at that time.

CRIME ISSUES

1. Air Date: 10/3/23 Good Day Oregon, Running Time: :48

This story focused on a man charged with stabbing a woman while she was doing laundry at a Southwest Portland Apartment Complex. He admitted to the crime. The 44-year-old man was charged with attempted murder and assault. The woman said he was a stranger and walked in and started stabbing her. Someone heard her screams and stopped the attack. The woman was hospitalized and then released. Police arrested the man later that day and seized two knives as evidence. He told police he went to the laundry room to see if he could get money from the machines, then attacked the woman.

2. Air Date: 10/26/23 10PM News, Running Time: :53

This story focused on a big achievement in Washington. The attorney general announced that the state had cleared its backlog of sexual assault kits. The last of the more than 10-thousand kits had been cleared from the shelves and sent to labs for testing. Some kits had been sitting on evidence shelves for decades. Clearing the backlog and testing the kits helped solve at least 21 sexual assault cases. Washington now has a system in place to test every sexual assault kit within 45 days.

3. Air Date: 11/3/23 11PM News, Running Time:4:13

This story focused on a judge's recent ruling that Oregon must provide defense attorneys to anyone in jail within 7 days of their initial court appearance. If no, the sheriff's office must release them from custody. The Multnomah County DA said it was another reminder that the state is still experiencing a crisis in the criminal justice system due to a lack of public defenders which is a threat to public safety. The Washington County DA agreed there was a crisis, but said it was with leadership management with Oregon's Public Defense System.

4. Air Date: 11/30/23 5PM News, Running Time:2:32

This story focused on search by police for a suspect accused of stealing a car from a family's driveway with their 2-yr-old daughter inside. It was a neighbor who eventually came to the rescue after she saw the little girl on the side of the road. The father had briefly left his daughter in the car as it was warming up in their driveway. When he came back out, he saw someone in the front seat starting to drive away. Police were still looking for the person responsible for the abduction.

5. Air Date: 12/1/23 Good Day Oregon, Running Time:2:20

This story focused on results of a multi-agency "Holiday Retail Theft Mission". Several agencies worked together at several popular shipping areas across Multnomah county trying to catch criminal in the act. Portland Police said over the course of the three-day mission, more than 110 arrests were made on felony and misdemeanor warrants as well as numerous charges. More than \$10,000 in merchandise was recovered. Portland Police said they will continue to work with other agencies on these types of mission, hoping to deter crime.

6. Air Date: 12/18/23 10PM News, Running Time:3:21

This story focused on the Texas Governor who made it a state crime to enter Texas illegally, giving local laws enforcement federal-like immigration power. Protestors feared the law would lead to racial profiling. U.S. Border Patrol Chief told CNN that border authorities apprehended about 192,000 migrants between ports of entry during the past month.

EDUCATION ISSUES

1. Air Date: 10/2/23 4PM News, Running Time: :57

This story focused on the restart of student loan payments after a three year pause and the difficulty it could cause. The average monthly payment on a federal student loan is about \$210 for an associate degree, \$280 for a bachelor's and \$585 for a master's degree. To soften the blow, the Biden Administration created a 12-month grace period for those who miss a payment. The federal government had several programs that could help if a person was struggling.

2. Air Date: 10/16/23 Good Day Oregon, Running Time:1:04

This story focused on Portland Public School Teachers voting on whether to strike or not. Hundreds rallied at PPS for more compensation for teachers, caps on class sizes and more time to plan for their classes. The Union said the district had been unwilling to address or even acknowledge their priorities. The district said it was facing financial limitations, while the Teacher's Union accused them of not using available funding to support their students.

3. Date: 11/7/23 Good Day Oregon, Running Time:2:16

This story focused on teachers and their supporters who rallied before a school board meeting where they voiced their concerns. Portland teachers were on the picket lines for a fifth day. They held a city-wide rally at PPS headquarters just moments before a district board meeting. Support for teachers filled the room during public comments. Students also spoke out, standing with teachers. Both sides said the big divide continued to be over the financial situation of the district.

4. Date: 11/27/23 6PM News, Running Time:3:14

This story focused on Portland Public Schools plan to make up the eleven days the students missed during the teacher's strike. Their plan included delaying Winter Break by a week. Some parents thought it wasn't an ideal situation, but felt it was better than other possible alternatives. It was a relief for parents after weeks of re-arranging plans and finding childcare. They were relieved to put the strike behind them. The other make-up days will still include a few at the very end of the school year along with one in January, February and April.

5. Date: 12/7/23 6PM News, Running Time:3:10

This story focused on a proposal by leaders with Salem-Keizer Public Schools for 31-million dollars in budget cuts that could go into effect the following year. They said there was an urgent need to balance their budget as they had increased their staffing but lost students over the past few years. The proposal would involve reducing some administrator salaries, putting a hold on certain student programs and cutting dozens of staff positions. Some teachers and parents weren't happy with the proposal and said certain jobs and programs were just too valuable to let go.

6. Date: 12/19/23 Good Day Oregon, Running Time:2:19

This story focused on a nonprofit called “Free Geek” that has been helping people recycle old technology and providing free equipment and educational training for the public over 20 years. They had recently received 2-million in funding to help expand their work in Multnomah County. Free Geeks provides educational workshops for people that don’t have access to technology and feel like they need to be a part of the digital world.

ENVIRONMENT ISSUES

1. Air Date: 10/8/23 Good Day Oregon, Running Time:1:24

This story focused on some effects of climate change. According to data from the United Nations, an average of 20-thousand children a day had been forced out of their homes because of extreme weather. The report claimed the effects of droughts, floods, and fires were leaving many children without homes. The UN said the crisis could worsen because climate change is fueling extreme weather events. The organization projected that within the next 30 years, more than 113-million children could be uprooted from their homes.

2. Air Date: 10/27/23 12PM News, Running Time:3:26

This story focused on National Prescription Drug Take Back Day. It’s a time when anyone can anonymously drop off unused or expired medications at specified collection sites. It’s critical to properly dispose of drugs for a few different reasons. One being, it can have devastating environmental effects. Drugs that are flushed can cause problems going through the sewage treatment plant and can get into the groundwater and soil. People could drop off unused or expired medications with no questions asked for free and safe disposal.

3. Air Date: 11/8/23 Good Day Oregon, Running Time:2:43

This story focused on one of the world’s greatest natural wonders which is made up of billions of living creatures and why scientists were excited. It was nighttime on Australia’s Great Barrier Reef, and the sea had exploded in an otherworldly spectacle, a type of synchronized breeding. It was a display of nature’s resilience. Coral Polyps released millions of sperm and egg bundles into the water all at once. When the two bundles from the same species collided, new life was born. Scientists in Australia were studying ways to boost the chances for successful reproduction. The speed at which the world transitions to green energy, and the degree to which our planet warms, will determine how much of the Great Barrier Reef can be saved.

4. Air Date: 11/14/23 10PM News, Running Time:5:17

This story focused on how the City of Portland was looking to ban all gas-powered leaf blowers in order to cut down on the noise and reduce carbon emissions. One landscaping company said an all-out ban on gas-powered leaf blowers was not the solution at that moment in time. He said the ban would have a big impact on the industry, especially smaller contractors because the technology to transition to all electric isn't there yet and the cost of the current technology was too high to be sustainable. Another concern was how long battery-powered leaf blowers would last and would they be powerful enough to gather all the fallen leaves. The Portland City Commissioner was behind the current proposal to ban and said they were looking into incentives and reaching out to industry leaders to discuss solutions.

5. Air Date: 12/3/23 Good Day Oregon, Running Time:1:35

This story focused on a new rule proposed by the EPA that would require water systems across the country to replace lead pipes within 10 years. The proposal was expected to cost about 30 billion dollars and it wasn't clear where that money would come from, leaving some cities worried they'd be forced to foot the bill. Another concern was making sure the pipes being replaced were actually made of lead. The proposal was part of a broader environmental push by the White House that would also include a focus on green energy and renewable solutions.

6. Air Date: 12/14/23 8PM News, Running Time:2:06

This story focused on a proposal by a Portland Commissioner on how hundreds of millions of dollars in extra funding should be spent over the next five years. Proposed projects included climate investments that would impact people across the city. The projects highlighted ranged from building and repairing green affordable housing, funding tree maintenance and replacement, as well as investing in city infrastructure.

GOVERNMENT ISSUES

1. Air Date: 10/2/23 Good Day Oregon, Running Time:1:38

This story focused on the temporary avoidance of a government shut-down by the current Speaker of the House which opened another challenge within his own party. One republican representative was not happy with the end result because the House Speaker worked alongside democrats to get a deal done. The stop gap bill signed kept the government running through November 17th.

2. Air Date: 10/17/23 4PM News, Running Time:3:14

This story focused on a new Supreme Court ruling regarding ghost guns, which are untraceable homemade weapons. The court ordered two internet sellers of gun parts to comply with the federal regulation which changed the definition of a firearm under federal law to include unfinished parts, so they could be tracked more easily. Those parts must be licensed and include serial numbers. Under the regulation, manufacturers must also run background checks before a sale.

3. Air Date: 11/2/23 6PM News, Running Time: :35

This story focused on a new bill on Capitol Hill that aimed to make sure all families have the food they need. Lawmakers introduced the Farmers Feeding America Act. The bill would address the issue of food insecurity in Oregon and across the country which only worsened during the pandemic. The bill would give more funding to the Emergency Food Assistance Program to make sure local food banks would be fully stocked.

4. Air Date: 11/22/23 Good Day Oregon, Running Time: :59

This story focused on an Oregon gun control measure that had been permanently blocked by a state judge. A Harney County Judge blocked Oregon from enforcing Measure 114 and ruled that it infringed on the right to bear arms. The state planned to appeal the ruling. The law passed by voters more than a year ago called for a criminal background check and for gun owners to pass a gun safety course before a gun purchase. The sale of magazines with a capacity of more than ten rounds would also have been banned by the new law.

5. Air Date: 12/2/23 Good Day Oregon, Running Time:1:27

This story focused on a push in congress to get access to information about UFO's. A bipartisan group of lawmakers said they want more transparency from the intelligence community. Lawmakers were trying to force the Pentagon into declassifying all UFO documents that did not compromise national security.

6. Air Date: 12/15/23 11PM News, Running Time:4:06

This story focused on a program that will help Portland's roads this Winter. The Portland Bureau of Transportation was hoping the gas tax that funds the program will be on the May ballot and approved by voters again. Many streets with massive potholes need attention and neighbors living on these streets are hoping the program will fix their streets. The free service is made possible through the "Fixing Our Roads Program" which was a ballot measure first approved by Portland Voters back in 2016.

HEALTH ISSUES

1. Air Date: 10/10/23 4PM News, Running Time:1:39

This story focused on World Mental Health Day. According to the National Alliance on Mental Illness, one in six U.S. Youth between the ages of six and seventeen experience a mental health disorder every year. Tips were given on how parents and caretakers can help promote mental health and well-being by having open ended conversations with the child and encouraging them to have healthy friendships.

2. Air Date: 10/22/23 Good Day Oregon, Running Time:2:59

This story focused on racial disparities concerning women and breast cancer. While the American Cancer Society reported the rate of breast cancer deaths had been declining for more than 30 years, Health experts said the disease was proving deadlier for African American Women compared to white women. The CDC said black women were 40% more likely to die from it than white women. One university professor said genetics could play a role with some women being genetically predisposed along with the density of the breast tissue.

3. Air Date: 11/16/23 10PM News, Running Time: :51

This story focused on November being Type Two Diabetes Month. Cases of the disease have been skyrocketing in younger populations over the last two decades. Doctors at Kaiser Permanente Northwest recommended that parents be proactive. They said the increase in cases is due to many factors, including genetics, diet and lifestyle choices. Less movement and processed foods both play a role. A doctor encouraged parents to introduce more movement into the family lifestyle and to really think about nutrition in the home.

4. Air Date: 11/29/23 4PM News, Running Time:3:16

This story focused on AI Technology being used in healthcare. The House Energy Committee took a look at how the technology was already being used. Both republicans and democrats on the committee said they support the use of AI Technology to save lives and help reduce workloads for doctors and nurses, although the GOP raised concerns about how to keep user data safe both in and out of the doctor's office. The democrats had concerns centered around exactly who has been controlling the technology and how to make it available at low cost to those who need it the most.

5. Air Date: 12/2/23 Good Day Oregon, Running Time:3:05

This story focused on a health scare in China that had people concerned about another pandemic. U.S. Health Officials were monitoring a mysterious respiratory illness that was infecting children throughout China. States like Massachusetts and Ohio were also reporting high numbers of similar illnesses in kids. The World Health Organization tried to squash fears saying China had not reported any new or unusual pathogens. Ohio Health Officials said there was Zero evidence of the outbreak being connected to other outbreaks, either sitewide, nationally or internationally and that most cases could be treated with antibiotics.

6. Air Date: 12/20/23 Good Day Oregon, Running Time:3:09

This story focused on how to protect the body's largest organ throughout the Winter months. As the temperatures drop, your skin can be impacted whether you have a pre-existing condition or not. Humidity levels drop, leaving the air and skin parched. A dermatologist said the first line of defense is a humidifier. They also recommended shorter, lukewarm showers and mild fragrance-free soap that moisturizes. Moisturize within five minutes of drying off to help keep skin healthy and hydrated. Also buy detergents and fabric softeners that are fragrance-free.

SOCIO-POLITICAL ISSUES

1. Air Date: 10/5/23 Good Day Oregon, Running Time:1:53

This story focused on resuming the building of a border wall. The Biden Administration said it would continue building the border wall in South Texas, waiving dozens of federal environmental laws to get construction going. The past fiscal year alone saw 2.8 million people illegally crossing the border. Those on the local level were struggling to deal with the influx of asylum seekers. Extending the border wall contradicted President Biden's statements in 2020 when he promised that he would not build another foot of wall.

2. Air Date: 10/26/23 Good Day Oregon, Running Time: :41

This story focused on a decision by Scholastic that it will no longer separate books about race and gender at schoolbook fairs. The company announced the reversal of the controversial decision following backlash. Scholastic had listed 64 titles as part of the "Share Every Story, Celebrate Every Voice" collection. They were considered to be optional for school fairs. Critics Blasted Scholastic and argued that the company was accommodating censorship. Scholastic then reversed course and notified authors and Illustrators that the collection would be discontinued in January.

3. Air Date: 11/2/23 Good Day Oregon, Running Time: :32

This story focused on a new study from Portland State and Tulane University which showed that young women may have been altering their college plans based on which states were protecting or restricting the right to choose. The study found that applications in states restricting access to abortions had dropped since the court's ruling.

4. Air Date: 11/18/23 Good Day Oregon, Running Time: :56

This story focused on State Republicans who wanted to make major changes to Measure 110. They wrote to the governor and other lawmakers demanding changes. They focused on four points: rehabilitating those struggling with addiction, restoring criminal justice and re-instating penalties for Fentanyl, Meth, and Heroin possession. They also wanted to re-invest funding and repeal other aspects of the measure.

5. Air Date: 12/7/23 6PM News, Running Time:2:23

This story focused on new FDA Guidelines which allow blood donations from gay and bisexual men. Bloodworks Northwest then aligned with the new FDA Guidelines and asked the same questions regardless of sexual orientation with the criteria focusing on sexual contact associated with higher risk of disease transmission. They said they need one thousand donors every day in the Pacific Northwest to keep hospitals operational. If someone is on HIV medication, they will be deferred for three months from their most recent use date.

6. Air Date: 12/18/23 Good Day Oregon, Running Time: :27

This story focused on a landmark ruling by the Pope allowing priests to bless same-sex couples. Since he became Pope in 2013, Pope Francis has indicated his support for LGBTQ-Plus Catholics. The new rule indicated the blessing isn't the same as the ritual of marriage. The Vatican reaffirmed that sacrament is only between a man and a woman. The ruling indicated a major shift as the Vatican adopted a more welcoming approach to the LGBTQ Community. But some religious leaders said the move was wrong and that the Pope was teaching something that was contrary to Catholic teaching.

Live Locally Produced Show

Outdoor GPS

Airs Saturday and Sunday 9:00a.m.-10:00a.m.

EDUCATION AND ENVIRONMENT ISSUES

This weekly live program centers around hunting, fishing, and other outdoor activities. Host Owin Hayes covers topics from best fishing lures and local holes to hunting gear. Owin takes live calls from viewers covering many outdoor subjects.

Fox Network Programming

Fox News Sunday (FOX program)

Airs Sundays 10:00 a.m. to 11:00 a.m. (Airtime varied according to Sports Scheduling. Will air on KPDX FOX 12 + if sports are scheduled)

EDUCATION AND GOVERNMENT ISSUES

This weekly news program gives its viewers a wrap up of both national and international news that often relates to issues of local importance. Topics covered during the last quarter included: Debt Ceiling, Social Security, Foreign Policy, President Trump's Indictment, Classified Documents Leak, Ukraine, Title 42, and the Border.

KPTV Syndicated Programming

RELIGIOUS PROGRAMMING

KPTV In Touch Ministries

Airs Sunday 5:00a.m.-6:00a.m.

EDUCATION/FAMILY ISSUES

In Touch Ministries offers viewers support and guidance in this hour-long program.

CHILDREN’S PROGRAMMING

Biz Kids

Airs Thursday 1:00p.m. – 1:30p.m.

EDUCATION ISSUES

This is a fun, fast-paced series where kids teach kids about personal finance and business. Whether a handbag designer, podcast host, or a dog groomer, the young business owners on the series inspire viewers to turn their passions into profit.

Think Big

Airs Thursday 1:30p.m.-2:00p.m.

EDUCATION ISSUES

Think Big shows children actively solving problems using scientific principles, combining skill and creativity. The series demonstrates real-world applications for math, science, and engineering, proving that the physical sciences can be useful, challenging, and fun. Each episode presents an “invent-off” challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.

Dog Tales

Airs Thursday 2:00p.m. – 2:30p.m.

EDUCATION ISSUES

This series features stories and news about all types of dogs and dog lovers. It informs young people on how to properly care for pets. It also provides safety, health and training tips that are useful for different breeds of dogs as well as emphasizing responsible pet ownership and compassion for all living creatures.

Animal Rescue

Airs Thursday 2:30p.m. – 3:00p.m.

EDUCATION ISSUES

This series is about people trying to save animals from danger. Animal control officers try to assist animals in unsafe environments and respond to other animal related emergencies.

PUBLIC SERVICE ANNOUNCEMENTS

KPTV airs a variety of public service announcements from both national and local organizations. KPTV also receives and broadcasts a variety of PSAs distributed by FOX Broadcasting in a weekly feed to all FOX affiliates. Additionally, the FOX network regularly broadcasts PSAs as part of their prime time and children's programming feeds. Due to FOX's and KPTV's popularity among young viewers, KPTV gives broadcast priority to those PSAs which focus on children's and youth issues and those which discourage alcohol and substance abuse and encourage honoring diversity.

STATION PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND PROJECT CAMPAIGN PROMOTIONS

HEALTH/COMMUNITY/HUNGER FREE PROJECT/KPTV

KPTV/KPDx promoted the Hunger Free Project Food Drive with Fred Meyer. Viewers were asked to donate non-perishable food at all Fred Meyer stores. The Sunshine Division will distribute the donated food to communities in the Portland Vancouver Metro area and any store outside of that, will be serviced by their local food pantry. The food donated stays in the community it was donated to. Live interviews from Fred Meyer were aired throughout one morning during Good Day Oregon while encouraging viewers to come donate. The Sunshine Division provides emergency food and clothing relief year-round to Portland families and individuals in need.

HEALTH/COMMUNITY/OREGON HUMANE SOCIETY DAY OF GIVING/KPTV

KPTV/KPDx sponsored a Day of Giving that benefitted the Oregon Humane Society. Viewers were encouraged to donate through the OHS website that was shown throughout the newscasts. Special packages and live interviews were aired during the newscasts. OHS is the largest animal welfare organization in the Northwest, with campuses in Salem and Portland, including a new community Veterinary Hospital. OHS offers a wide variety of services from pet adoption, training, humane law enforcement, veterinary care, humane education, and disaster response.

FAMILY/COMMUNITY/FOX 12 LES SCHWAB TIRE CENTERS TOY DRIVE/KPTV

KPTV sponsored FOX 12 Les Schwab Tire Centers Toy Drive and promoted their annual toy drive for children in the community with multiple campaign promotions. Viewers were encouraged to stop by a local Fred Meyer store, Les Schwab Tire Center, or the FOX 12 studio to donate a new unwrapped toy as station talent went live from different locations. Each year, KPTV joins local partner Les Schwab and multiple charities to help make the holidays brighter for hundreds of local children

PUBLIC SERVICE PROJECTS/CAMPAIGNS/DONATIONS/AWARDS

HEALTH/COMMUNITY/HUNGER FREE PROJECT/KPTV

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HEALTH/COMMUNITY/WELL-BEING REVOLUTION/KPTV

KPTV/KPDX launched and promoted the Well-Being Revolution, a campaign to highlight the impact mental health issues have on everyone and local resources to deal with those problems. Viewers were encouraged to go to the Well-Being Revolution page on KPTV.com and the FOX 12 App where we partnered with Providence Health Plan to share resources and information on behavioral health, so that everyone could have a place to turn to for help.

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