

**FOX 12 KPTV
COMMUNITY ISSUES AND
PROGRAMS LISTING
3rd QUARTER 2023
7/1/23 – 9/30/23**

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ORGANIZATIONAL TABLE

- 1) List of Significant Community Issues.
- 2) Local Programming.
- 3) Syndicated Programming.
- 4) Public Service Announcements.
- 5) Station Produced Public Service Announcements.
- 6) Public Service Projects/Donations/Campaigns/Awards.

SIGNIFICANT COMMUNITY ISSUES

The following list summarizes the key community issues significantly treated in broadcast programming and public service/community relation's projects of FOX 12 KPTV during the third quarter of 2023:

CONSUMER ISSUES
CRIME ISSUES
EDUCATION ISSUES
ENVIRONMENT ISSUES
GOVERNMENT ISSUES
HEALTH ISSUES
SOCIO-POLITICAL ISSUES

Generally, these issues are self-explanatory in nature, for example "crime" and "education." Some issues encompass several interrelated sub-issues:

Consumer Issues – an example of this would be consumer recalls on items such as cars, food and baby products that could affect the health and safety of many viewers

Government Issues – An example would be ballot measures that affected the state such as the legalization of marijuana.

Socio-Political Issues – An example would be ballot measures that propose the freedom for same-sex couples to marry.

LOCAL PROGRAMMING

GOOD DAY OREGON FROM 4:30AM-10:00AM AND KPTV NEWS AT 12:00PM, 4:00PM, 5:00PM, 6:00PM, 10:00PM & 11:00PM

FOX 12 produces an hour newscast at 12:00pm Monday through Friday and at 10:00p.m. Monday through Sunday, a half hour newscast at 11: 00p.m. Monday through Friday and Sunday, and an hour newscast Monday through Friday at 4:00pm, 5:00pm and 6:00pm and 5:00pm on Saturday and Sunday. A six-and-a-half-hour morning show, Good Day Oregon, airs Monday through Friday from 4:30am-11:00am and 6:00am - 9:00am on Saturday and Sunday. In all, this provides high quality, informative newscasts to FOX 12's viewing public as well as contributing to the diversity of news sources available in prime time and morning hours.

What follows is a sampling of the issues regularly treated in FOX 12 News at 12p.m., 4:00p.m., 5:00p.m., 6:00p.m., 10:00p.m., and 11:00p.m. as well as Fox 12's morning show, Good Day Oregon.

Many of the following stories ran multiple times throughout different newscasts, although only one instance is noted below within the Local Programming Segment of this report.

CONSUMER ISSUES

1. Air Date: 7/5/23 Good Day Oregon, Running Time: :28

This story focused on a recall by Van's International Foods on its gluten free waffles because of a possible allergen. According to the Food and Drug Administration, certain packages of the original waffles could have had undeclared wheat which could be life threatening to those who have a wheat allergy or sensitivity. Van's said no allergic reactions had been reported so far. The FDA said to throw away and return the recalled product for refund.

2. Air Date: 7/25/23 Good Day Oregon, Running Time: :31

This story focused on an important recall alert. Tesla was recalling more than 13-hundred cars over misaligned cameras that could cause a driver to crash. Tesla said the cameras had the potential to cause the vehicle's semi-driving systems to fail with no warning to the driver and could also impact the car's emergency braking, lane assist, and forward collision warning.

3. Date: 8/4/23 10PM News, Running Time: :29

This story focused on a recall of some birth control pills because they may not have been effective and could have resulted in an unplanned pregnancy. The recall was for Tydemy with the affected lots set to expire in January and September 2024. The drug maker said it hadn't received any reports of adverse effects or unexpected pregnancies so far but encouraged people who used it to continue taking it, but to contact their health care provider to determine an alternate birth control plan.

4. Date: 8/11/23 Good Day Oregon, Running Time: :52

These stories focused on a recall of ice cream cups that were sold in Oregon that may have been connected to a nationwide Listeria outbreak. Two people were hospitalized. FDA investigators tested an unopened container of “Soft Serve on the Go” from one of the patient’s freezers and it tested positive for the bacteria. Also, more than two-million candles were recalled by Target. The Threshold-branded glass jar candles had 19 reports of jars breaking or cracking in use, resulting in one person hurt. You can return either product for a refund or throw them out.

5. Date: 9/7/23 6PM News, Running Time:4:59

This story focused on a report on baby items that were recalled years ago but remain in homes across America and are still available for sale online. Critics said part of the problem was that manufacturers weren’t forced to aggressively tell the public when their products were dangerous and should be fixed or thrown away. According to an analysis of government data, since 2000, the Consumer Product Safety Commission has had to re-announce recalls of at least 46 products because the original alert didn’t reach enough consumers. CPSC spokesperson said companies spend a tremendous amount of time to market products and should be spending as much to get them out of consumers homes and keep families safe when they find out that there has been a defective product.

6. Date: 9/25/23 Good Day Oregon, Running Time:1:05

This story focused on two recall alerts. The first was for some mattresses sold through Costco that may have been exposed to dangerous mold. The Consumer Product Safety Commission said about 48-thousand mattresses were called back. The CPSC said mold could have developed from exposure to water which could cause problems for people with respiratory or allergy issues. The second recall was for certain crank-sets made by Shimano in 11-speed bikes which could break and cause a rider to crash. The company had gotten more than 45-hundred reports of the crank-sets falling off bikes with at least six people that were injured.

CRIME ISSUES

1. Air Date: 7/5/23 5PM News, Running Time:2:35

This story focused on protecting yourself from identity theft. The COO of the Identity Theft Resource Center, a non-profit organization what focuses on minimizing the risk of fraud and identity theft said identity theft was at an all-time high. Identity thieves have improved social engineering techniques to convince people to share their personal and business information. He said to freeze your credit if you suspect misuse of your information and don’t reuse passwords.

2. Air Date: 7/20/23 Good Day Oregon, Running Time:1:01

This story focused on the Portland Police Bureau and federal agencies that teamed up to fight human trafficking in the city. A dozen men faced charges after a sting operation in an area along Northeast 82nd Avenue. Officers with three different precincts worked to spot sex buyers and intervened to detain and arrest them. Police said another major part of the mission was to connect with the victims and offer them resources to help get them out of the situation.

3. Air Date: 8/9/23 Good Day Oregon, Running Time:1:16

This story focused on the search for a suspect accused of trying to burn a woman's house down three times. She installed security cameras and caught the suspect on camera targeting her home's exterior gas pipe. Police asked for any information that could help the investigation.

4. Air Date: 8/9/23 Good Day Oregon, Running Time:1:59

This story focused on a new method of combating Fentanyl use. Communities around the country started exploring how sewage testing can help track where Fentanyl and other substance use is surging. Untreated waste reveals where harmful drugs, like Fentanyl, are being used and at what rate. The data is even capable of detecting when other substances have been laced with Fentanyl. The testing is used to show police where prevention tools need to be deployed.

5. Air Date: 9/7/23 6PM News, Running Time:2:08

This story focused on the release of a man convicted of murder and put on death row. A recent investigation found his trial lawyers hadn't provided effective counsel back in 1998 when he was accused of killing a Salem woman. He was always adamant he didn't do it but spent six years in jail waiting to go to trial. He then turned down a plea bargain for a 15-year sentence, maintaining his innocence. But he was convicted of the murder and sentenced to death. More than 15 years after that, an appeals court determined his lawyers were inadequate during trial. He was given a new trial date, but prosecutors filed for a dismissal since key evidence and witnesses are no longer available.

6. Air Date: 9/25/23 Good Day Oregon, Running Time:1:44

This story focused on how scammers were using old tricks to target new victims. A simple phone call was costing some people a lot of money. Scammers were using technology, threats, and tricks to convince victims they were in trouble with the law by missing a jury duty summons. They request money be deposited in an account or that a Green Dot card is purchased and given over the phone. The court wanted viewers to know that they only send jury summons by U.S. Mail and never demand payment over the phone.

EDUCATION ISSUES

1. Air Date: 7/11/23 Good Day Oregon, Running Time:3:37

This story focused on President Biden's new Save Plan which he hoped would cut borrower's monthly payments in half and eliminate them entirely for people who met the income criteria. If borrowers paid their monthly loans on time, they wouldn't accrue interest. Borrowers could apply online. The income-based plan was expected to cut the amount of money that borrowers pay each month for undergraduate loans from 10-percent down to just 5-percent of what they made per month.

2. Air Date: 7/25/23 6PM News, Running Time:1:39

This story focused on new proposed roles, responsibilities, and involvement for Beaverton Schools Resource Officer Program. A previous concern had been that these officers should not be involved in disciplinary matters that are not criminal in nature. The proposed role involved responding to calls for service that included active shooters, assaults, or other incidents of extreme violence. They'd share educational resources like drug and alcohol addiction and serve as liaisons with other law enforcement agencies.

3. Air Date: 8/3/23 Good Day Oregon, Running Time:1:41

This story focused on new bills that were signed that included investments that will mark some of the largest school funds in Oregon's history. Teachers and lawmakers said it will have a huge impact on the education system, although there is more work to be done. The 2-year school fund was passed allocating 700-million more dollars than in years past. Senate Bill 283 focused on retaining and recruiting school staff, something local teachers have needed for a long time.

4. Air Date: 8/30/23 12PM News, Running Time:4:07

This story focused on a new effort to educate the community about the dangers of drugs. The Sheriff's Department released a public awareness video to help educate people about the drugs that were hitting the community the hardest. In just one month this year, Washington had over 2900 overdose deaths and Oregon had about 1400.

5. Air Date: 9/7/23 6PM News, Running Time:2:14

This story focused on a new agreement that was approved by the Camas Education Association and the school district. Teachers had been requesting smaller class sized, more help for special education classrooms and for the district to stick to the wages they originally promised staff members. This agreement ended a strike that had lasted more than a week. Parents said their kids were anxious to return after days of waiting and wondering. The new terms guaranteed the teachers smaller class sizes, better funding for the music, library and PE programs and a cost-of-living increase.

6. Air Date: 9/26/23 Good Day Oregon, Running Time: :38

This story focused on the governor's hopes for improving Oregon student's reading and writing skills. She participated in the first meeting of her new "Early Literacy Educator Prep Council." It was made up of 20 people, including teachers, principals, and representatives from education preparation programs. The governor said her vision was to ensure every child had access to literacy instruction, that all parents were supported in their children's literacy development, and that every elementary school teacher was prepared to provide quality instruction. She said reading proficiency rates in Oregon were unacceptable and more work needed to be done to prepare elementary school students.

ENVIRONMENT ISSUES

1. Air Date: 7/6/23 4PM News, Running Time:2:56

This story focused on the hottest global temperature ever recorded this week according to the U.S. National Centers for Environmental Prediction. Experts said climate change was making heat waves more common and more dangerous to people's minds and bodies. The most serious heat-related illness is heat stroke. When that happens, it can hurt not only the brain, but other organs like the heart, lungs, and kidneys as well. Stay hydrated and cool and avoid extreme heat of possible.

2. Air Date: 7/18/23 10PM News, Running Time: :52

This story focused on a new Wildfire Mitigation Bill called the "Civilian Conservation Center Enhancement Act". It would direct the Secretary of Agriculture to offer specialized training to Job Corps Civilian Conservation Center Students. United States Representative Salinas said the bill will help combat the rising concern of climate change by hiring and training more people to help with the Forest Service.

3. Air Date: 8/8/23 Good Day Oregon, Running Time:1:52

This story focused on the Endangered Species Act that went into effect 50 years ago. More than 1600 species are protected under the legislation and wildlife experts said the law is more critical now than ever. They cited how extensive habitat loss, pollution, and human-caused climate change, are continuing to stress already at-risk creatures. Some members of congress argued the ESA limits economic development and people's property rights and were calling for reductions in spending and certain protections. Advocates called for more bipartisan support, to ensure the act continues protecting the nation's wildlife for more years to come.

4. Air Date: 8/24/23 5PM News, Running Time:2:41

This story focused on the City of Portland's final plan on how they wanted to allocate 750 million dollars to help fight climate change. It's called the Portland Clean Energy Community Benefits Fund. The goal is to invest money over the next five years by giving it to various community-based organizations to help fight and adapt to climate change.

5. Air Date: 9/5/23 Good Day Oregon, Running Time:1:27

This story focused on a new report from the United Nations warned the spread of invasive species was costing the global economy at least 423-billion-dollars per year. Scientists looked at the impacts of more than 37-thousand invasive species introduced to new ecosystems and found at least 35 hundred of those species were considered harmful and posed a sever global threat. Scientists said that when these species inhabit a particular environment, they could cause damage to infrastructures, threatening wildlife, food systems, and human health.

6. Air Date: 9/21/23 Good Day Oregon, Running Time:2:40

This story focused on mysterious blobs of tar that were showing up on some California beaches. It was found on the beach, in the water and in the seaweed. Beachgoers were getting tar stuck to their bare feet and had to scrape it off however they could. The environmental group Heal the Ocean was closely monitoring the oil and tar on the beaches, flying drones over impacted areas to get details that could lead to a source.

GOVERNMENT ISSUES

1. Air Date: 7/10/23 11PM News, Running Time:4:18

This story focused on an announcement by the Multnomah County Health Department that it was pausing their plan to distribute smoking supplies to drug users which they had called a “harm reduction” service. The mayor expressed his concern saying, “The idea that the county is handing out crack pipes and tin foil at a time when we’re trying to reduce the exposure to Fentanyl is honestly beyond me.” A spokesperson for Multnomah County’s Health Department said they would focus on expanding their legal analysis before continuing with the plan.

2. Air Date: 7/25/23 Good Day Oregon, Running Time:1:50

This story focused on efforts by lawmakers to regulate the fast-growing technology of artificial intelligence. President Biden gathered seven tech companies, including Amazon, Google, and Microsoft, and urged them to establish some guardrails. They were committing, in part, to conduct internal and external security testing of their A-I systems and sharing information across the industry. A Senate panel was expected to hold a hearing with A-I experts to develop a road map to regulate the technology.

3. Air Date: 8/8/23 10PM News, Running Time:1:19

This story focused on an announcement by Oregon Senate Republicans that they would challenge a recently voter-approved measure that bars any lawmaker from running for re-election the following year if they had ten or more unexcused absences. This was in response to ten republican senators who took part in a six-week walkout during the past year's legislative session. The republican's said the walkout was the only way to keep the democrats accountable by peacefully pausing the session with a boycott.

4. Air Date: 8/30/23 Good Day Oregon, Running Time: :36

This story focused on a dispute over an Oregon Law that was designed to prevent legislative walkout and could be headed to the State Supreme Court. Voters passed Measure 113 last year which disqualifies state lawmakers from running for re-election if they had 10 or more unexcused absences. Five lawmakers who participated in a 6-week republican-led walkout then challenged the law, claiming the wording allowed them to run again in 2024. Both those lawmakers and the Oregon Department of Justice filed a motion asking to have the matter go right to the Oregon Supreme Court.

5. Date: 9/1/23 9PM News, Running Time:2:56

This story focused on a proposal and new resolution by the Portland City Council that would make using a controlled substance in public illegal. The resolution would direct the Office of Government Relations to work with other local governments and the state legislature to address open drug use in the state, while also finding resources that can help support people who are using drugs in public instead of arresting them. The proposed ordinance would update the city's Public Order and Police Code by adding a ban on public drug use like a ban on drinking in public.

6. Air Date: 9/25/23 Good Day Oregon, Running Time:1:32

This story focused on the possibility of a government shutdown within days and how the people in Washington DC were preparing for the worst. Federal departments and agencies had already started the process of bringing a halt to non-essential functions. Congress had until the upcoming Saturday to make a deal to keep the government funded, although members from both parties weren't feeling optimistic. The leaders of the Bipartisan House Problem Solvers Caucus said that all options were on the table to force a vote on a plan to keep the government funded through January 11th.

HEALTH ISSUES

1. Air Date: 7/10/23 4PM News, Running Time:3:04

This story focused on lawmakers who were raising the alarm over a popular energy drink. It had six times the caffeine of a can of coke and posed a health risk to children and teenagers. It was one of the hottest trends of the summer, but the influencer-created energy drink Prime was facing growing scrutiny. One lawmaker called on the US Food and Drug Administration to investigate the product. According to its website, the company did not recommend the energy drinks for anyone under the age of 18. However, the lawmaker claimed the company was targeting children through social media.

2. Air Date: 7/19/23 Good Day Oregon, Running Time: :56

This story focused on ways to prevent migraines during hot weather. During extremely high temperatures, changes in barometric pressure and the threat of dehydration, people who suffer from migraines will suddenly see an increase in headache or migraine frequency. According to one doctor, those who get them less frequently can manage them by knowing their triggers and avoiding them, staying hydrated and using medication as soon as symptoms start.

3. Air Date: 8/8/23 4PM News, Running Time: :33

This story focused on a new study that showed that people who drank beverages with added sugar or artificial sweeteners were at a higher risk for liver problems. Researchers followed almost 100-thousand post-menopausal women over two decades, comparing people who have one or more sweetened drinks a day to those who only have three sweet drinks per month. Those with a sweet tooth had more than double the chances of chronic liver disease.

4. Air Date: 8/29/23 Good Day Oregon, Running Time:1:51

This story focused on a study that found certain kinds of cancer were being diagnosed more often in younger adults. Researchers found the rate of cancer diagnosis rose in adults in their 30s from 2010 to 2019 but remained stable over that period in other under-50 age groups, while the rate of cancer in those 50 and older was going down. Cancers with the highest numbers of early onset cases diagnosed in 2019 were breast, thyroid, and colorectal cancers. Health experts believe obesity, smoking and lack of exercise were possible reasons as well as screening has become more sensitive.

5. Air Date: 9/7/23 Good Day Oregon, Running Time:1:38

This story focused on the ongoing nursing shortage which was made worse by the pandemic and a large volume of patients. Health Care Executives said nurses are at the core of healthcare, connecting with patients at every stage of their health and wellness. But some nurses are finding jobs outside hospitals as there are now many opportunities for nurses to work away from the bedside, such as virtual nursing positions, remote case management positions and insurance positions. One organization was providing educational grants to encourage nurses to stay in the field to help train the next generation.

6. Air Date: 9/26/23 Good Day Oregon, Running Time:2:55

This story focused on one of the cheapest and healthiest foods to buy. A nutrition expert said sweet potatoes, a root vegetable, has many health benefits. It is low in fat, and has vitamins and minerals, including potassium, manganese, and iron. It also delivers more than 100 percent of the vitamin A you need in a day. Sweet potatoes can also help fight inflammation and are good for gut health and the immune system.

SOCIO-POLITICAL ISSUES

1. Air Date: 7/1/23 Good Day Oregon, Running Time:2:55

This story focused on recent controversial Supreme Court Decisions. A 6-3 ruling gutted Affirmative Action in college admissions and blocked the Student Loan Forgiveness Program. The court ruled in favor of a Christian web designer who had refused to create websites celebrating same-sex couples citing religious objections. The 6-3 decision drew criticism from many in the LGBTQ Community, including the only openly gay black member of Congress.

2. Air Date: 7/24/23 5PM News, Running Time: :49

This story focused on a new advertising campaign in Idaho that aimed to make sure women knew they had access to abortion in other states like Oregon and Washington. The procedure was illegal in the state of Idaho. The campaign was launched with six billboards in the Boise Area as well as ads in some newspapers with a link to a website where patients could find and book appointments. The CEO of Planned Parenthood Northwest said, “Nobody should be intimidated out of accessing legal, basic health care.”

3. Air Date: 8/3/23 Good Day Oregon, Running Time: :33

This story focused on America’s former longtime number one beer, Bud Light, that was hit by conservative media backlash after sponsoring a transgender influencer. The company said U.S. Revenue fell ten percent in the second quarter as sales of its top brand slumped. The 395-million-dollar year-over-year revenue drop in North America during that period included sales in Canada, where revenue rose. That suggested the slump was isolated to the U.S. and that the losses on Bud Light here may have been even greater.

4. Air Date: 8/17/23 Good Day Oregon, Running Time: :42

This story focused on a ruling by the Federal Appeals Court to restrict the abortion medication Mifepristone. The decision wiped away a lower court's ruling that would have taken it off the market completely. Mifepristone was one of the drugs used to induce a so-called "Medical Abortion." The decision wouldn't change the availability of the drug in the short-term because an earlier Supreme Court decision guaranteed its availability.

5. Air Date: 9/7/23 Good Day Oregon, Running Time: :55

This story focused on an advocacy group that was trying to block former President Donald Trump from the 2024 Republican Primary Ballot in Colorado. It was seeking to disqualify the former president by citing the 14th amendment's ban on insurrectionists holding public office. A growing number of liberal and even some conservative legal scholars had embraced the longshot legal strategy. The former president had denied wrongdoing regarding the January sixth, 2021 attack on the U.S. Capitol.

6. Air Date: 9/24/23 Good Day Oregon, Running Time: 1:38

This story focused on the crisis at the border. The Biden Administration was rolling out several new strategies to get the increasingly unstable situation at the border under control, sending 800 active-duty troops to support border agents and expanding deportations to include more families. DHS said it removed around 250,000 thousand people from the country since early May. At the same time, DHS announced it would grant temporary protected status to nearly half a million Venezuelans to make it easier for them to find work. The decision baffled one Texas Sheriff who said they shouldn't qualify for that since there wasn't a war going on in Venezuela and no major catastrophe like a hurricane or earthquake.

Fox Network Programming

Fox News Sunday (FOX program)

Airs Sundays 9:00 a.m. to 10:00 a.m. (Airtime varied according to Sports Scheduling. Will air on KPDX FOX 12 + if sports are scheduled)

EDUCATION AND GOVERNMENT ISSUES

This weekly news program gives its viewers a wrap up of both national and international news that often relates to issues of local importance. Topics covered during the last quarter included: Debt Ceiling, Social Security, Foreign Policy, President Trump's Indictment, Classified Documents Leak, Ukraine, Title 42, and the Border.

KPTV Syndicated Programming

RELIGIOUS PROGRAMMING

KPTV **In Touch Ministries**

Airs Sunday 5:00a.m.-6:00a.m.

EDUCATION/FAMILY ISSUES

In Touch Ministries offers viewers support and guidance in this hour-long program.

CHILDREN'S PROGRAMMING

Biz Kids

Airs Thursday 1:00p.m. – 1:30p.m.

EDUCATION ISSUES

This is a fun, fast-paced series where kids teach kids about personal finance and business. Whether a handbag designer, podcast host, or a dog groomer, the young business owners on the series inspire viewers to turn their passions into profit.

Think Big

Airs Thursday 1:30p.m.-2:00p.m.

EDUCATION ISSUES

Think Big shows children actively solving problems using scientific principles, combining skill and creativity. The series demonstrates real-world applications for math, science, and engineering, proving that the physical sciences can be useful, challenging, and fun. Each episode presents an “invent-off” challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.

Dog Tales

Airs Thursday 2:00p.m. – 2:30p.m.

EDUCATION ISSUES

This series features stories and news about all types of dogs and dog lovers. It informs young people on how to properly care for pets. It also provides safety, health and training tips that are useful for different breeds of dogs as well as emphasizing responsible pet ownership and compassion for all living creatures.

Animal Rescue

Airs Thursday 2:30p.m. – 3:00p.m.

EDUCATION ISSUES

This series is about people trying to save animals from danger. Animal control officers try to assist animals in unsafe environments and respond to other animal related emergencies.

PUBLIC SERVICE ANNOUNCEMENTS

KPTV airs a variety of public service announcements from both national and local organizations. KPTV also receives and broadcasts a variety of PSAs distributed by FOX Broadcasting in a weekly feed to all FOX affiliates. Additionally, the FOX network regularly broadcasts PSAs as part of their prime time and children's programming feeds. Due to FOX's and KPTV's popularity among young viewers, KPTV gives broadcast priority to those PSAs which focus on children's and youth issues and those which discourage alcohol and substance abuse and encourage honoring diversity.

STATION PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND PROJECT CAMPAIGN PROMOTIONS

HEALTH/COMMUNITY/HUNGER FREE PROJECT/KPTV

KPTV/KPDX promoted the Hunger Free Project Food Drive with Fred Meyer. Viewers were asked to donate non-perishable food at all Fred Meyer stores. The Sunshine Division will distribute the donated food to communities in the Portland Vancouver Metro area and any store outside of that, will be serviced by their local food pantry. The food donated stays in the community it was donated to. Live interviews from Fred Meyer were aired throughout one morning during Good Day Oregon while encouraging viewers to come donate. The Sunshine Division provides emergency food and clothing relief year-round to Portland families and individuals in need.

FAMILY/COMMUNITY/CHRISTMAS IN JULY/KPTV

KPTV/KPDX promoted the Christmas in July event which kicked off their annual toy drive for children in the community. Viewers were encouraged to stop by a local Fred Meyer store and donate a new unwrapped toy as station talent went live from the location during portions of each newscast. Each year, KPTV/KPDX joins local partner Les Schwab and multiple charities to help make the holidays brighter for hundreds of local children. The Christmas in July event helps to kickstart the toy donations and let all our viewers know how they can make a difference in a child's life.

HEALTH/ENVIRONMENT ISSUES/PROVIDENCE BRIDGE PEDAL KPTV

KPTV/KPDX was the media sponsor of Providence Bridge Pedal, a family friendly bicycling event in celebration of bridges and bicycling over Portland's Willamette River. The station aired promos encouraging viewers to participate in the event. The 20-mile ride crossed seven bridges, including the upper decks of the Fremont and Marquam bridges, and is one of the largest community bike events in the world. Just over 10,000 people turned out for this 27th annual event.

PUBLIC SERVICE PROJECTS/CAMPAIGNS/DONATIONS/AWARDS

HEALTH/COMMUNITY/HUNGER FREE PROJECT/KPTV

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HEALTH/COMMUNITY/WELL-BEING REVOLUTION/KPTV

KPTV/KPDX launched and promoted the Well-Being Revolution, a campaign to highlight the impact mental health issues have on everyone and local resources to deal with those problems. Viewers were encouraged to go to the Well-Being Revolution page on KPTV.com and the FOX 12 App where we partnered with Providence Health Plan to share resources and information on behavioral health, so that everyone could have a place to turn to for help.

FAMILY/COMMUNITY/CHRISTMAS IN JULY/KPTV

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HEALTH/COMMUNITY ISSUES/BETTER TOGETHER/KPTV

The mental wellness of kids and teens is a serious issue today. We know this is a big problem in our area and across the nation. But we also know there are solutions. FOX 12 wants to shine a light on this very important and timely issue. That's why we created a new public service campaign called "Better Together". We want to help kids, teens, their parents, and caregivers cope in times of stress and crisis.

ECONOMY/EDUCATION/ENVIRONMENT ISSUES/POSITIVELY OREGON/KPTV

FOX 12 participates in a station campaign called Positively Oregon which focuses on the positive things that are being done in the state highlighting four areas – Economic Development, Education, Sustainability and Community. The campaign includes web and news stories.