## ORDER

Orders Order / Rev: 3541046 Alt Order #: 27782712 Product Desc: ORDR Estimate: RGAKS/ORDR/C05C11 Topeka KTKA Flight Dates: 10/05/22 - 10/11/22 Primary AE: Katz Washington 05/13/22 / 05/13/22 Original Date / Rev: Sales Office: K-WAS Order Type: REG Sales Region: Nat Del Cielo Media Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast P.O. Box 25458 EOM Billing Cycle: Alexandria, VA 22313 15% Agency Commission: Advertiser Name: POL/Republican Governors Association Order Brand: Demographic: A35+ New Business End: Advertiser External ID: **Product Codes:** PL13 Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:15:00 Priority: P5 Bill Plan Totale

Start Date	End Date	# Spots	Gross Amount	Net Amount	
09/26/22	10/30/22	24	\$5,500.00	\$4,675.00	

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	24	\$5,500.00	\$4,675.00	0.00
Totals	24	\$5,500,00	\$4,675,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KTKA 10/05/2	2 10/11/22	Su 10a-11a Jeopardy	CM	10a-11a (10:00 AM-1	S	:30	1	\$100.00P3	0.00 NM	2	\$200.00
JEOPARDY		Jeopardy		(10,00 ANI)	0.30 AIVI)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/03/22	10/09/22	S	2	\$100.00	0.00						
Week: 10/10/22	10/16/22		0	\$100.00	0.00						
N 2 KTKA 10/05/2	2 10/11/22	KTKA Morning	CM	6a-7a	MTWTF	:30	1	\$100.00P3	0.00 NM	5	\$500.00
		KTKA News at 6a	a	(6:30 AM-7:0	00 AM)						
JEOPARDY				•	,						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/03/22	10/09/22	WTF	3	\$100.00	0.00				I		
Week: 10/10/22	10/16/22	MT	2	\$100.00	0.00						
N 3 KTKA 10/05/2	2 10/11/22	M-F 530p-6p	CM	530p-6p	MTWTF	:30	1	\$250.00P3	0.00 NM	10	\$2,500.00
		KTKA News at 53	30p								
JEOPARDY											
<u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/03/22	10/09/22	WTF	6	\$250.00	0.00						
Week: 10/10/22	10/16/22	MT	4	\$250.00	0.00						
N 4 KTKA 10/05/2	2 10/11/22	LN	CM	10p-1035p	S	:30	1	\$275.00P3	0.00 NM	1	\$275.00
		KTKA News at 10	Эр	(10:00 PM-1	0:30 PM)				i		
JEOPARDY											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/03/22	10/09/22	5	1	\$275.00	0.00				I.		

Print Date: 05/13/22 11:34:54 Page 2 of 2

Order / Rev:

3541046

Advertiser:

POL/Republican Governors Association

Alt Order #:

27782712

Product Desc:

ORDR

Topeka KTKA

Flight Dates:

10/05/22 - 10/11/22

Estimate:

RGAKS/ORDR/C05C11

Ln Ch Sta	t End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				,		
Week; 10/10/22	10/16/22		0	\$275.00	0.00						
N 5 KTKA 10/05	5/22 10/11/22	LN	CM	10p-1035p	S-	:30	1	\$275.00P3	0.00 NM	1	\$275.00
		KTKA News at 10	Эρ	(10:00 PM-1	10:30 PM)						
JEOPARDY											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/03/22	10/09/22	\$-	1	\$275.00	0.00						
Week: 10/10/22	10/16/22		0	\$275.00	0.00			_			
N 6 KTKA 10/05	5/22 10/11/22	M-F 630p-7p	СМ	630p-7p	MTWTF	:30	1	\$350.00P3	0.00 NM	5	\$1,750.00
		Family Feud									
JEOPARDY											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/03/22	10/09/22	WTF	3	\$350.00	0.00						
Week: 10/10/22	10/16/22	MT	2	\$350.00	0.00						
									Totals	24	\$5,500.00

125 West 55th St New York, NY 10019

Contract # 27782712 Agency: DEL CIELO MEDIA CPE: RGAKS/ORDR/C05C11 Changes as of: 5/13/2022 at 10:55 AM Flight: 10/5/22 - 10/11/22 Version: Current State Version 1 Station: KTKA

Advertiser: Republican Governor's Association KS

Product: ORDR

Agency Order #: 30081045

Buyer: Gaeckler, Elaine

Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880

ALEXANDRIA, VA 22313 PO BOX 25458

Service: Nielsen Office: WASHINGTON

Market: Topeka

Total Spots: 24 Total CPP: \$190.31 Con Type: POLITICAL/VOTE
Total \$: \$5,500.00

Total GRP: 28.9

Traffic #: 3541046

Salesperson: KELLY JOHNS 202-872-5880

Comments: THIS IS A NEW ORDER FOR RGAKS. PLS CFM ASAP, THANKS, ELAINE Separation:

	6 8¥	5 10p	4 10p	ω 55Α	2 6:30	1 10 10	# Da	
	M-F 6 6:30p-7p	Sa 5 10p-10:30p	Su 4 10p-10:30p	M-F 3 5:30p-6p	M-F 2 6:30a-7a	Su 10a-10:30a	# Day/Time	
							무	
	FAMILY FEUD	KSNT NEWS AT 10 PM	KSNT NEWS ON 49 AT 1	KSNT NEWS AT 5:30 PM	KSNT NEWS AT 6 AM	JEOPARDY	Program	
	\$350.00	\$275.00	\$275.00	\$250.00	\$100.00	\$100.00	Rate	
	1.9	1.6	1.8	1.3	0.4	0.5	A35P Rating	
70.		0	0	0	0	0	A35P A35P lmpre Len 10/5 10/6 10/7 10/8 10/9 Ssion	
TOTALS: 4	0 30	30	30	30	30	30	Len	
4	-1	0	0	2	30 1	0	10/5	
4	1	0	0	2	1	0	10/6	
4	_	0	D D	2	1	0	10/7	
-7	0	_	0	0	0	0	10/8	
ယ	0	0	->	0	0	2	10/9	
4	_	0	0	2	_	0	10/10	10/5
4	_	0	0	2	_	0	10/10 10/11	10/5 - 10/11
24	5	1	1	10	5	2	Spots	Total
24 \$5,500.00 \$190.31	\$1,750.00 \$184.21	\$275,00	\$275.00	\$2,500.00 \$192,31	\$500.00	\$200.00	49	Total
\$190.31	\$184.21	\$275.00   \$171.88	\$275.00 \$152.78	\$192,31	\$500.00 \$250.00	\$200.00 \$200.00	CPP*	
28.9	9.5	1.6	1.8	13.0	2.0	1.0	GRP*	

125 West 55th St New York, NY 10019

Contract # 27782712 CPE: RGAKS/ORDR/C05C11 Changes as of: 5/13/2022 at 10:55 AM Version: Current State Version 1 Station: KTKA

Agency: DEL CIELO MEDIA Flight: 10/5/22 - 10/11/22

Advertiser: Republican Governor's Association KS Product: ORDR

ALEXANDRIA, VA 22313 PO BOX 25458

Agency Order #: 30081045

Service: Nielsen Office: WASHINGTON

Market: Topeka

Con Type: POLITICAL/VOTE

Total \$: \$5,500,00

Total Spots: 24 Total CPP: \$190.31

Total GRP: 28.9 Traffic #: 3541046

Assistant: KELLY JOHNS 202-872-5880

Primary Demo: Adults 35+

Salesperson: KELLY JOHNS 202-872-5880

Buyer: Gaeckler, Elaine

Separation:

Special Instructions Order Level Comments

Market Budget: KTKA Share: 100% Comment: \$5,500 Competitive Unknown Competitive Information 05/13/22 10:55 AM 05/13/22 7:57 AM Date/Time

System KELLY JOHNS

Added by

Comment

Notice Received.

THIS IS A NEW ORDER FOR RGAKS. PLS CFM ASAP, THANKS, ELAINE

Day/Time ota % Distrib 100% 100% Spots Daypart Summary 24 24 \$5,500.00 \$5,500.00 Dollars \$190.31 \$190.31 CPP GRP 28.9 28.9

2022-Oct Month Total Monthly Summary Spots 2 24 \$5,500.00 \$5,500.00 Dollars

Queued for Electronic Contracting Trans New Created/Received Created by 5/13/22 7:57 AM KELLY JOHNS 5/13/22 8:09 AM Status Confirmed Spot+ 24 Spot-Transaction History \$0 \$5,500.00 \$ Chg Contract \$ Comment \$5,500.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

, Del Cielo Media	, hereby request station time as fo	ollows: See <b>Order</b> for proposed						
schedule and charges. See <b>Invoice</b> for actual schedule and charges.								
Check one:								
(1) a legally qualified candidat	e relating to any political matter of national e for federal office; (2) an election to federa , health care legislation, IRS tax code, etc.); o ussion at the national level.	al office; (3) a national legislative						
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter o	f national importance (e.g., relates						
ALL OUE	STIONS/BLOCKS MUST BE CO	MPLETED						
Station time requested by:								
Agency name: Del Cielo Media								
Address: PO Box 25458, Alexandria, VA 2								
Contact:	Phone number: 703-409-7269	Email: info@delcielomedia.com						
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	s full legal name as disclosed to the Fede nust match the sponsorship ID in ad):	eral Election Commission [for federal						
Name: Republican Governors Association	Kansas 2022 PAC							
Address: 1747 Pennsylvania Ave NW Suite	250, Washington, DC 20006							
Contact:	Phone number: 202-662-4140	Email: ecanligil@rga.org						
Station is authorized to announce the t	ime as paid for by such person or entity.							
List ALL of the chief executive officers o group(s) of the advertiser/sponsor (Use		or board of directors or other governing						
Dave Rexrode, Chairperson Erim Canligil, Treasurer								
By signing below, advertiser/sponsor representative committee and board of directors	resents that those listed above are the only ors or other governing group(s).	executive officers, members of the						
If ad refers to a federal candidate(s) or f	ederal election, list ALL of the following:	N/A						
Name(s) of every candidate referred to:								
Office(s) sought by such candidate(s) (ne	o acronyms or abbreviations):							
Date of election:								
Clearly identify <b>EVERY</b> political matter of ad (no acronyms); use separate page if	of national importance referred to in the necessary:	N/A						

## THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sponsor Station Representative Del Cielo Media Signature: Signature: Name: Del Cielo Media Name: Date of Station Agreement to Sell Time: Date of Request to Purchase Ad Time: 3/8/22 TO BE COMPLETED BY STATION ONLY No Ad submitted to station? Yes Date ad received: Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)\* Rejected - provide reason (optional): \*Upload partially accepted form, then promptly upload updated final form when complete. OLSEE ATTACHED CONTRACTS Date and nature of follow-ups, if any: Station Call Letters: Contract #: Date Received/Requested: Est. #: Station Location: Run Start and End Dates: For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.