

# ORDER



Topeka KTKA

**Orders**  
**Order / Rev:** 3541073  
**Alt Order #:** 27782713  
**Product Desc:** ORDR  
**Estimate:** RGAKS/ORDR/C12C18  
**Flight Dates:** 10/12/22 - 10/18/22  
**Original Date / Rev:** 05/13/22 / 05/13/22  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 25458  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Republican Governors Associati  
**Demographic:** A35+  
**Product Codes:** PL13  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	24	\$5,500.00	\$4,675.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	24	\$5,500.00	\$4,675.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$5,500.00</b>	<b>\$4,675.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTKA	10/12/22	10/18/22	Su 10a-11a Jeopardy	CM	10a-11a (10:00 AM-10:30 AM)	-----S	:30	1	\$100.00	P3	0.00	NM	2	\$200.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22   10/16/22   -----S   2   \$100.00   0.00 Week: 10/17/22   10/23/22   -----   0   \$100.00   0.00															
N 2	KTKA	10/12/22	10/18/22	KTKA Morning KTKA News at 6a	CM	6a-7a (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$100.00	P3	0.00	NM	5	\$500.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22   10/16/22   --WTF--   3   \$100.00   0.00 Week: 10/17/22   10/23/22   MT-----   2   \$100.00   0.00															
N 3	KTKA	10/12/22	10/18/22	M-F 530p-6p KTKA News at 530p	CM	530p-6p	MTWTF--	:30	1	\$250.00	P3	0.00	NM	10	\$2,500.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22   10/16/22   --WTF--   6   \$250.00   0.00 Week: 10/17/22   10/23/22   MT-----   4   \$250.00   0.00															
N 4	KTKA	10/12/22	10/18/22	LN KTKA News at 10p	CM	10p-1035p (10:00 PM-10:30 PM)	-----S	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22   10/16/22   -----S   1   \$275.00   0.00															

Order / Rev: 3541073  
 Alt Order #: 27782713  
 Flight Dates: 10/12/22 - 10/18/22

Advertiser: POL/Republican Governors Association  
 Product Desc: ORDR  
 Estimate: RGAKS/ORDR/C12C18  
 Topeka KTKA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----					0	\$275.00		0.00			
N 5	KTKA	10/12/22	10/18/22	LN	CM	10p-1035p	-----S-	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
				KTKA News at 10p	(10:00 PM-10:30 PM)										
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----S-					1	\$275.00		0.00			
		Week: 10/17/22	10/23/22	-----					0	\$275.00		0.00			
N 6	KTKA	10/12/22	10/18/22	M-F 630p-7p	CM	630p-7p	MTWTF--	:30	1	\$350.00	P3	0.00	NM	5	\$1,750.00
				Family Feud											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--WTF--					3	\$350.00		0.00			
		Week: 10/17/22	10/23/22	MT-----					2	\$350.00		0.00			
													Totals	24	\$5,500.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27782713

Changes as of: 5/13/2022 at 11:03 AM

Version: Current State Version 1

CPE: RGA/KS/ORDR/C12/C18

Flight: 10/12/22 - 10/18/22

Station: KTKA

Con Type: POLITICAL/NOTE

Agency: DEL CIELO MEDIA

Advertiser: Republican Governor's Association KS

Market: Topeka

Total \$: \$5,500.00

PO BOX 25458  
ALEXANDRIA, VA 22313

Product: ORDR  
Agency Order #: 30081050

Office: WASHINGTON  
Service: Nielsen

Total Spots: 24  
Total CPE: \$190.31

Buyer: Gaeckler, Elaine  
Salesperson: KELLY JOHNS  
202-872-5880

Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880

Total GRP: 28.9  
Traffic #: 3541073

Comments: THIS IS A NEW ORDER FOR RGA/KS. PLS CFM ASAP. THANKS, ELAINE

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	10/12 - 10/18								Total Spots	Total \$	CPE*	GRP*
								10/12	10/13	10/14	10/15	10/16	10/17	10/18					
1	Su 10a-10:30a		JEOPARDY	\$100.00	0.5	0	30	0	0	0	0	2	0	0	0	2	\$200.00	\$200.00	1.0
2	M-F 6:30a-7a		KSNT NEWS AT 6 AM	\$100.00	0.4	0	30	1	1	1	0	0	1	1	1	5	\$500.00	\$250.00	2.0
3	M-F 5:30p-6p		KSNT NEWS AT 5:30 PM	\$250.00	1.3	0	30	2	2	2	0	0	2	2	2	10	\$2,500.00	\$192.31	13.0
4	Sa 10p-10:30p		KSNT NEWS AT 10 PM	\$275.00	1.6	0	30	0	0	0	1	0	0	0	0	1	\$275.00	\$171.88	1.6
5	Su 10p-10:30p		KSNT NEWS ON 49 AT 1	\$275.00	1.8	0	30	0	0	0	0	1	0	0	0	1	\$275.00	\$152.78	1.8
6	M-F 6:30p-7p		FAMILY FEUD	\$350.00	1.9	0	30	1	1	1	0	0	1	1	1	5	\$1,750.00	\$184.21	9.5
<b>TOTALS:</b>								4	4	4	1	3	4	4	24	\$5,500.00	\$190.31	28.9	



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27782713      Changes as of: 5/13/2022 at 11:03 AM      Version: Current State Version 1

CPE: RGAKS/ORDR/C12C18      Flight: 10/12/22 - 10/18/22      Station: KTKA      Con Type: POLITICAL/VOTE  
Agency: DEL CIELO MEDIA      Advertiser: Republican Governor's Association KS      Market: Topeka      Total \$: \$5,500.00

PO BOX 25458      Product: ORDR      Agency Order #: 30081050      Office: WASHINGTON      Total Spots: 24  
ALEXANDRIA, VA      Separation:      Buyer: Gaeckler, Elaine      Assistant: KELLY JOHNS      Total CPP: \$190.31

Salesperson: KELLY JOHNS      Primary Demo: Adults 35+      Traffic #: 3541073  
202-872-5880

Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
05/13/22 11:03 AM	System	Notice Received.
05/13/22 7:57 AM	KELLY JOHNS	THIS IS A NEW ORDER FOR RGAKS. PLS CFM ASAP. THANKS, ELAINE

<b>Competitive Information</b>	
Market Budget:	\$5,500
KTKA Share:	100%
Comment:	Competitive Unknown

<b>Daypart Summary</b>					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$5,500.00	\$190.31	28.9
<b>Total</b>	<b>100%</b>	<b>24</b>	<b>\$5,500.00</b>	<b>\$190.31</b>	<b>28.9</b>

<b>Monthly Summary</b>		
Month	Spots	Dollars
2022-Oct	24	\$5,500.00
<b>Total</b>	<b>24</b>	<b>\$5,500.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/13/22 8:09 AM					\$0		
New	5/13/22 7:57 AM	KELLY JOHNS	Confirmed	24		\$5,500.00	\$5,500.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Republican Governors Association Kansas 2022 PAC

Address: 1747 Pennsylvania Ave NW Suite 250, Washington, DC 20006

Contact:

Phone number: 202-662-4140

Email: ecanligil@rga.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Dave Rexrode, Chairperson  
Erim Canligil, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Del Cielo Media*

Name: Del Cielo Media

Date of Request to Purchase Ad Time: 3/8/22

**Station Representative**

Signature: *Johnny Frith*

Name: *Johnny Frith*

Date of Station Agreement to Sell Time: *5/13/22*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: *SEE ATTACHED CONTRACTS*

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.