

ORDER



Topeka KTKA

Orders
Order / Rev: 3541122
Alt Order #: 27782715
Product Desc: ORDR
Estimate: RGAKS/ORDR/C26N01
Flight Dates: 10/26/22 - 11/01/22
Original Date / Rev: 05/13/22 / 05/13/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Republican Governors Associati
Demographic: A35+
Product Codes: PL13
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	16	\$3,600.00	\$3,060.00
10/31/22	11/27/22	8	\$1,900.00	\$1,615.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	16	\$3,600.00	\$3,060.00	0.00
November 2022	8	\$1,900.00	\$1,615.00	0.00
Totals	24	\$5,500.00	\$4,675.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTKA	10/26/22	11/01/22	Su 10a-11a Jeopardy	CM	10a-11a (10:00 AM-10:30 AM)	-----S	:30	1	\$100.00	P3	0.00	NM	2	\$200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S		2				\$100.00		0.00			
		Week: 10/31/22	11/06/22	-----		0				\$100.00		0.00			
N 2	KTKA	10/26/22	11/01/22	KTKA Morning KTKA News at 6a	CM	6a-7a (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$100.00	P3	0.00	NM	5	\$500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--WTF--		3				\$100.00		0.00			
		Week: 10/31/22	11/06/22	MT-----		2				\$100.00		0.00			
N 3	KTKA	10/26/22	11/01/22	M-F 530p-6p KTKA News at 530p	CM	530p-6p	MTWTF--	:30	1	\$250.00	P3	0.00	NM	10	\$2,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--WTF--		6				\$250.00		0.00			
		Week: 10/31/22	11/06/22	MT-----		4				\$250.00		0.00			
N 4	KTKA	10/26/22	11/01/22	LN KTKA News at 10p	CM	10p-1035p (10:00 PM-10:30 PM)	-----S	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Alt Order #: 27782715
 Flight Dates: 10/26/22 - 11/01/22

Advertiser: POL/Republican Governors Association
 Product Desc: ORDR
 Estimate: RGAKS/ORDR/C26N01
 Topeka KTKA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S					1	\$275.00		0.00			
		Week: 10/31/22	11/06/22	-----					0	\$275.00		0.00			
N 5	KTKA	10/26/22	11/01/22	LN KTKA News at 10p	CM	10p-1035p (10:00 PM-10:30 PM)	-----S-	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S-					1	\$275.00		0.00			
		Week: 10/31/22	11/06/22	-----					0	\$275.00		0.00			
N 6	KTKA	10/26/22	11/01/22	M-F 630p-7p Family Feud	CM	630p-7p	MTWTF--	:30	1	\$350.00	P3	0.00	NM	5	\$1,750.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--WTF--					3	\$350.00		0.00			
		Week: 10/31/22	11/06/22	MT-----					2	\$350.00		0.00			
													Totals	24	\$5,500.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27782715 Changes as of: 5/13/2022 at 11:23 AM Version: Current State Version 1

CPE: RGA/KS/ORDR/C26N01 Flight: 10/26/22 - 11/11/22 Station: KTKA Con Type: POLITICAL/VOTE
 Agency: DEL CIELO MEDIA Advertiser: Republican Governor's Association KS Market: Topeka Total \$: \$5,500.00

PO BOX 25458 Product: ORDR Agency Order #: 30081060 Office: WASHINGTON Total Spots: 24
 ALEXANDRIA, VA Separation: Salesperson: KELLY JOHNS Service: Nielsen Total CPP: \$190.31

Buyer: Gaeckler, Elaine Primary Demo: Adults 35+ Total GRP: 28.9
 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: 3541122
 202-872-5880

Comments: THIS IS A NEW ORDER FOR RGA/KS. PLS CFM ASAP. THANKS, ELAINE

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	10/26 - 11/1							Total Spots	Total \$	CPP*	GRP*	
								10/26	10/27	10/28	10/29	10/30	10/31	11/1					
1	Su 10a-10:30a		JEOPARDY	\$100.00	0.5	0	30	0	0	0	0	2	0	0	0	2	\$200.00	\$200.00	1.0
2	M-F 6:30a-7a		KSNT NEWS AT 6 AM	\$100.00	0.4	0	30	1	1	1	0	0	1	1	1	5	\$500.00	\$250.00	2.0
3	M-F 5:30p-6p		KSNT NEWS AT 5:30 PM	\$250.00	1.3	0	30	2	2	2	0	0	2	2	2	10	\$2,500.00	\$192.31	13.0
4	Sa 10p-10:30p		KSNT NEWS AT 10 PM	\$275.00	1.6	0	30	0	0	0	1	0	0	0	1	1	\$275.00	\$171.88	1.6
5	Su 10p-10:30p		KSNT NEWS ON 49 AT 1	\$275.00	1.8	0	30	0	0	0	0	1	0	0	1	1	\$275.00	\$152.78	1.8
6	M-F 6:30p-7p		FAMILY FEUD	\$350.00	1.9	0	30	1	1	1	0	0	1	1	1	5	\$1,750.00	\$184.21	9.5
TOTALS:								4	4	4	1	3	4	4	24	\$5,500.00	\$190.31	28.9	



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ALEXANDRIA, VA Buyer: Gaecker, Elaine Primary Demo: Adults 35+ Service: Nielsen Total CPP: \$190.31

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Total GRP: 28.9

Separation: 202-872-5880 Traffic #: 3541122

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
05/13/22 11:23 AM	System	Notice Received.
05/13/22 7:57 AM	KELLY JOHNS	THIS IS A NEW ORDER FOR RGAKS. PLS CFM ASAP. THANKS, ELAINE

Competitive Information

Market Budget:	\$5,500
KTKA Share:	100%
Comment:	Competitive Unknown

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$5,500.00	\$190.31	28.9
Total	100%	24	\$5,500.00	\$190.31	28.9

Month	Spots	Dollars
2022-Oct	16	\$3,600.00
2022-Nov	8	\$1,900.00
Total	24	\$5,500.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/13/22 8:09 AM					\$0		
New	5/13/22 7:57 AM	KELLY JOHNS	Confirmed	24		\$5,500.00	\$5,500.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact: _____ Phone number: 703-409-7269 Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Republican Governors Association Kansas 2022 PAC

Address: 1747 Pennsylvania Ave NW Suite 250, Washington, DC 20006

Contact: _____ Phone number: 202-662-4140 Email: ecanligil@rga.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Dave Rexrode, Chairperson
Erim Canligil, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Del Cielo Media</i>	Signature: <i>Johnny Frith</i>
Name: Del Cielo Media	Name: <i>Johnny Frith</i>
Date of Request to Purchase Ad Time: 3/8/22	Date of Station Agreement to Sell Time: <i>5/13/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: *SEE ATTACHED CONTRACTS*

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.