

# CONTRACT



**Cadillac Telecasting Company**  
 1 Broadcast Way  
 Cadillac, MI 49601  
 (231) 775-3478

mifox32.com

And:

**Targeted Platform Media LLC**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001

<u>Contract / Revision</u> 52200 /		<u>Alt Order #</u> 28393275
<u>Advertiser</u> Michigan Democratic State Central Committee		<u>Original Date / Revision</u> 05/01/24 / 05/01/24
<u>Contract Dates</u> 09/24/24 - 09/30/24	<u>Estimate #</u> 14666	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFQX-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV20316	<u>Advertiser Code</u> 1720	<u>Product 1/2</u> 1737
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFQX	09/24/24	09/30/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$70.00			
N 2	WFQX	09/24/24	09/30/24	MTM @ 7a	7:00 AM-8:00 AM		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$395.00			
N 3	WFQX	09/24/24	09/30/24	MTM @ 8a	8:00 AM-9:00 AM		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	2-----				2	\$525.00			
N 4	WFQX	09/24/24	09/30/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$235.00			
N 5	WFQX	09/24/24	09/30/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$175.00			
N 6	WFQX	09/24/24	09/30/24	Justice For The People	1:00 PM-1:30 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$60.00			
N 7	WFQX	09/24/24	09/30/24	Mathis Court	12:30 PM-1:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$50.00			
N 8	WFQX	09/24/24	09/30/24	Justice For The People	1:30 PM-2:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$60.00			
N 9	WFQX	09/24/24	09/30/24	Mathis Court	12:30 PM-1:00 PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$60.00			
N 10	WFQX	09/24/24	09/30/24	Funny You Ask	2:30 PM-3:00 PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$60.00			
N 11	WFQX	09/24/24	09/30/24	Funny You Ask	2:00 PM-2:30 PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$60.00			
N 12	WFQX	09/24/24	09/30/24	Funny You Ask	2:00 PM-2:30 PM		:30			NM	1	\$60.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



**Cadillac Telecasting Company**  
 1 Broadcast Way  
 Cadillac, MI 49601  
 (231) 775-3478

<u>Contract / Revision</u>	<u>Alt Order #</u>
52200 /	28393275

<u>Advertiser</u>	<u>Original Date / Revision</u>
Michigan Democratic State Central Committee	05/01/24 / 05/01/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/24 - 09/30/24	Issue	14666

mifox32.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$60.00			
N 13	WFQX	09/24/24	09/30/24	Funny You Ask	2:30 PM-3:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$60.00			
N 14	WFQX	09/24/24	09/30/24	Justice For The People	1:00 PM-1:30 PM		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$120.00			
N 15	WFQX	09/24/24	09/30/24	Justice For The People	1:30 PM-2:00 PM		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$120.00			
N 16	WFQX	09/24/24	09/30/24	Mathis Court	12:00 PM-12:30 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$50.00			
N 17	WFQX	09/24/24	09/30/24	Mathis Court	12:00 PM-12:30 PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$60.00			
N 18	WFQX	09/24/24	09/30/24	Mom	3:00 PM-3:30 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$40.00			
N 19	WFQX	09/24/24	09/30/24	Mom	3:00 PM-3:30 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$40.00			
N 20	WFQX	09/24/24	09/30/24	Modern Family	5:30 PM-6:00 PM		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$40.00			
N 21	WFQX	09/24/24	09/30/24	Modern Family	5:30 PM-6:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$40.00			
N 22	WFQX	09/24/24	09/30/24	Young Sheldon	6:00 PM-6:30 PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$60.00			
N 23	WFQX	09/24/24	09/30/24	Modern Family	5:00 PM-5:30 PM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$30.00			
N 24	WFQX	09/24/24	09/30/24	Young Sheldon	6:00 PM-6:30 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$90.00			
N 25	WFQX	09/24/24	09/30/24	Modern Family	5:00 PM-5:30 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$40.00			
N 26	WFQX	09/24/24	09/30/24	Access Hollywood	7:30 PM-8:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$90.00			
N 27	WFQX	09/24/24	09/30/24	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$140.00			
N 28	WFQX	09/24/24	09/30/24	Access Hollywood	7:30 PM-8:00 PM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$100.00			
N 29	WFQX	09/24/24	09/30/24	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$160.00

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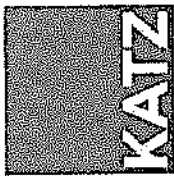
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$160.00			
N 30	WFQX	09/24/24	09/30/24	9&10 News at 10	10:00 PM-10:30 PM		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-1111--				4	\$475.00			
N 31	WFQX	09/24/24	09/30/24	9&10 News at 10	10:00 PM-10:30 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	1-----				1	\$525.00			
<b>Totals</b>											<b>68</b>	<b>\$8,590.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 -09/29/24	48	\$5,300.00	(\$795.00)	\$4,505.00
09/30/24 -09/30/24	20	\$3,290.00	(\$493.50)	\$2,796.50
<b>Totals</b>	<b>68</b>	<b>\$8,590.00</b>	<b>(\$1,288.50)</b>	<b>\$7,301.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract# 28393275  
CPE: 1720/1737/14666  
Agency: TARGETED PLATFORM MEDIA

Changes as of: 4/18/2024 at 11:21 AM  
Flight: 9/24/24 - 9/30/24  
Advertiser: MICHIGAN DEMOCRATIC STATE CENTRAL COMMITTEE

Version: Original Order  
Station: WFQX  
Market: Traverse City

650 MASSACHUSETTS AVENUE NW  
20001

Product: Issue

Office: WASHINGTON

Total Spots: 68

Agency Order #: 13379147

Buyer: Lerario, Jenna

Service: Nielsen

Total CPP: \$0.00

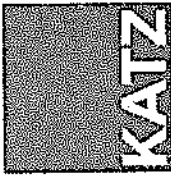
Salesperson: ERIN SCHUMACHER

Primary Demo: ERIN SCHUMACHER

Assistant: 212-424-6620

Separation:

#	Day/Time	DP	Program	Rate	Len	9/24 - 9/30							Total Spots	Total \$	CPP	
						9/24	9/25	9/26	9/27	9/28	9/29	9/30				
1	Tu-F,M 15:30a-6a		MTM @ 530a	\$70.00	30	0	0	0	0	0	0	0	1	\$70.00	\$0.00	
2	Tu-F,M 7a-8a		MTM @ 7a	\$395.00	30	0	0	0	0	0	0	0	1	\$395.00	\$0.00	
3	Tu-F,M 8a-9a		MTM @ 8a	\$525.00	30	0	0	0	0	0	0	0	2	\$1,050.00	\$0.00	
4	Tu-F,M 6:30a-7a		MTM @ 630a	\$235.00	30	0	0	0	0	0	0	0	1	\$235.00	\$0.00	
5	Tu-F,M 6a-6:30a		MTM @ 6a	\$175.00	30	0	0	0	0	0	0	0	1	\$175.00	\$0.00	
6	Tu-F,M 1p-1:30p		Justice For The People	\$60.00	30	0	0	0	0	0	0	0	1	\$60.00	\$0.00	
7	Tu-F,M 12:30p-1p		Mathis Court	\$60.00	30	0	0	0	0	0	0	0	1	\$60.00	\$0.00	
8	Tu-F,M 1:30p-2p		Justice For The People	\$60.00	30	0	0	0	0	0	0	0	1	\$60.00	\$0.00	
9	Tu-F,M 12:30p-1p		Mathis Court	\$60.00	30	1	1	1	1	0	0	0	0	4	\$240.00	\$0.00
10	Tu-F,M 2:30p-3p		Funny You Ask	\$60.00	30	1	1	1	1	0	0	0	0	4	\$240.00	\$0.00
11	Tu-F,M 12p-2:30p		Funny You Ask	\$60.00	30	1	1	1	1	0	0	0	0	4	\$240.00	\$0.00
12	Tu-F,M 2:30p-3p		Funny You Ask	\$60.00	30	0	0	0	0	0	0	0	1	\$60.00	\$0.00	
13	Tu-F,M 2:30p-3p		Funny You Ask	\$60.00	30	0	0	0	0	0	0	0	1	\$60.00	\$0.00	
14	Tu-F,M 1p-1:30p		Justice For The People	\$120.00	30	1	1	1	1	0	0	0	0	4	\$480.00	\$0.00
15	Tu-F,M 1:30p-2p		Justice For The People	\$120.00	30	1	1	1	1	0	0	0	0	4	\$480.00	\$0.00
16	Tu-F,M 12n-12:30p		Mathis Court	\$50.00	30	0	0	0	0	0	0	0	1	\$50.00	\$0.00	
17	Tu-F,M 12n-12:30p		Mathis Court	\$60.00	30	1	1	1	1	0	0	0	0	4	\$240.00	\$0.00
18	Tu-F,M 3p-3:30p		Mom	\$40.00	30	0	0	0	0	0	0	0	1	\$40.00	\$0.00	
19	Tu-F,M 3p-3:30p		Mom	\$40.00	30	0	0	0	0	0	0	0	1	\$40.00	\$0.00	



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 28393275 Changes as of: 4/18/2024 at 11:21 AM Version: Original Order

CPE: 1720/1737/14666

Agency: TARGETED PLATFORM MEDIA

Flight: 9/24/24 - 9/30/24

Advertiser: MICHIGAN DEMOCRATIC STATE CENTRAL COMMITTEE

Station: WFOX

Market: Traverse City

Con Type: POLITICAL  
Total \$: \$8,590.

650 MASSACHUSETTS AVENUE NW  
20001

Product: Issue

Office: WASHINGTON

Total Spots: 68

Agency Order #: 13379147

Buyer: Lerario, Jenna

Service: Nielsen

Total CPP: \$0.00

Primary Demo:

Assistant: ERIN SCHUMACHER

Total GRP:

212-424-6620

Salesperson: ERIN SCHUMACHER

212-424-6620

Separation:

#	Day/Time	DP	Program	Rate	Len	9/24 - 9/30							Total Spots	Total \$	CPP
						9/24	9/25	9/26	9/27	9/28	9/29	9/30			
20	Tu-F,M 5:30p-6p		Modern Family	\$40.00	30	1	1	1	0	0	0	0	4	\$160.00	\$0.00
21	Tu-F,M 5:30p-6p		Modern Family	\$40.00	30	0	0	0	0	0	1	1	1	\$40.00	\$0.00
22	Tu-F,M 6p-6:30p		Young Sheldon	\$60.00	30	1	1	1	0	0	0	0	4	\$240.00	\$0.00
23	Tu-F,M 5p-5:30p		Modern Family	\$30.00	30	1	1	1	0	0	0	0	4	\$120.00	\$0.00
24	Tu-F,M 6p-6:30p		Young Sheldon	\$90.00	30	0	0	0	0	0	1	1	1	\$90.00	\$0.00
25	Tu-F,M 5p-5:30p		Modern Family	\$40.00	30	0	0	0	0	0	1	1	1	\$40.00	\$0.00
26	Tu-F,M 7:30p-8p		Access Hollywood	\$90.00	30	0	0	0	0	0	1	1	1	\$90.00	\$0.00
27	Tu-F,M 6:30p-7p		Big Bang Theory	\$140.00	30	1	1	1	1	0	0	0	4	\$560.00	\$0.00
28	Tu-F,M 7:30p-8p		Access Hollywood	\$100.00	30	1	1	1	0	0	0	0	4	\$400.00	\$0.00
29	Tu-F,M 6:30p-7p		Big Bang Theory	\$160.00	30	0	0	0	0	0	1	1	1	\$160.00	\$0.00
30	Tu-F,M 10p-10:30p		9&10 News at 10	\$475.00	30	1	1	1	1	0	0	0	4	\$1,900.00	\$0.00
31	Tu-F,M 10p-10:30p		9&10 News at 10	\$525.00	30	0	0	0	0	0	1	1	1	\$525.00	\$0.00
<b>TOTALS:</b>						<b>12</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>68</b>	<b>\$8,590.00</b>	<b>\$0.00</b>