

CONTRACT



Cadillac Telecasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

mifox32.com

And:

Targeted Platform Media LLC
 650 Massachusetts Avenue NW
 Washington, DC 20001

<u>Contract / Revision</u> 52203 / 1		<u>Alt Order #</u> 28393278
<u>Advertiser</u> Michigan Democratic State Central Committe		<u>Original Date / Revision</u> 05/01/24 / 05/01/24
<u>Contract Dates</u> 10/15/24 - 10/21/24	<u>Estimate #</u> 14669	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFQX-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV20316	<u>Advertiser Code</u> 1720	<u>Product 1/2</u> 1737
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFQX	10/15/24	10/21/24	MTM @ 7a	7:00 AM-8:00 AM		:30			NM	3	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	111----				3	\$395.00			
N 2	WFQX	10/15/24	10/21/24	MTM @ 8a	8:00 AM-9:00 AM		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	--1-1--				2	\$525.00			
N 3	WFQX	10/15/24	10/21/24	9&10 News at 10	10:00 PM-10:30 PM		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	1-1----				2	\$525.00			
Totals											7	\$3,285.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/21/24	7	\$3,285.00	(\$492.75)	\$2,792.25
Totals	7	\$3,285.00	(\$492.75)	\$2,792.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.

