



EFQX
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

CONTRACT

<u>Contract / Revision</u> 52206 /		<u>Alt Order #</u> 28393268
<u>Advertiser</u> Michigan Democratic State Central Committe		<u>Original Date / Revision</u> 05/01/24 / 05/01/24
<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Estimate #</u> 14671	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EFQX	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV20316	<u>Advertiser Code</u> 1720	<u>Product 1/2</u> 1737
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Targeted Platform Media LLC
 650 Massachusetts Avenue NW
 Washington, DC 20001

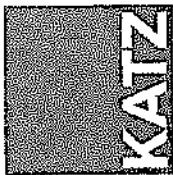
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EFQX	10/29/24	11/04/24	Made in Hollywood-CW+	1:00 XM-1:30 XM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	-----1	1			\$20.00				
Totals											1	\$20.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 - 11/03/24	1	\$20.00	(\$3.00)	\$17.00
Totals	1	\$20.00	(\$3.00)	\$17.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract #: 28393268 Changes as of: 4/18/2024 at 11:19 AM Version: Original Order

CPE: 1720/1737/14671
Agency: TARGETED PLATFORM MEDIA

Flight: 10/29/24 - 11/4/24
Advertiser: MICHIGAN DEMOCRATIC STATE CENTRAL COMMITTEE

Station: EFOX
Market: Traverse City

Product: Issue
650 MASSACHUSETTS AVENUE NW 20001

Office: WASHINGTON

Agency Order #: 13379171
Buyer: Lerario, Jenna
Salesperson: ERIN SCHUMACHER 212-424-6620

Service: Nielsen
Primary Demo:
Assistant: ERIN SCHUMACHER 212-424-6620

Total CPP: \$0.00
Total GRP:

Total Spots: 1

Separation:
Comments: Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/29 - 11/4							Total Spots	Total \$	CPP
						10/29	10/30	10/31	11/1	11/2	11/3	11/4			
1	SU 1a-1:30a		Made In Hollywood-CW+	\$20.00	30	0	0	0	0	0	1	0	1	\$20.00	\$0.00
TOTALS:						0	0	0	0	0	1	0	1	\$20.00	\$0.00

Makegood Comments

Date/Time	Action	Added by	Comment
04/18/24 11:19 AM	New	ERIN SCHUMACHER	Separation: 30; PopulationBuyType: CPP