Station: KGSR-HD2-FM

Location: Austin, TX

For quarter beginning: Jan 1 – Mar 31, 2020

ISSUE:

Weekly Public Service Show

HOW ISSUE WAS TREATED:

B-DOE hosts 30 minutes of interviews with

local nonprofit organizations

TITLE

Local Insights, with B-DOE

DATE:

1/1/20 - 3/31/20

TIME:

6:00AM Sundays

DURATION:

30 minutes

TYPE:

Recorded Interviews

DESCRIPTION:

KLBJ-FM's B-DOE hosts a 30 minute public affairs show to discuss community interests and public service initiatives focusing on nonprofits.

1-5-20 – **Habitat For Humanity** – When you shop and donate at a Habitat for Humanity ReStore you can help fund the goal of Austin Habitat For Humanity building affordable homes.

Sendero – Not for profit health care provider. Alerting the public of services and how to have your questions answered.

1-12-20 – **Turn Around Don't Drown**– Scott Prinsen from the City of Austin warns drivers of low water crossing when flash floods happen and a website for real time closures.

Air Quality - City of Austin encouraging

people to be air aware and how to limit pollution in your home, with your vehicle, and at work.

1-19-20 – **SXSW Volunteer** – Volunteer for a crew during sxsw and earn badges to attend the festival.

SXSW Volunteer – Volunteer for a crew during sxsw and earn badges to attend the festival.

1-26-20 – **Habitat For Humanity** – When you shop and donate at a Habitat for Humanity ReStore you can help fund the goal of Austin Habitat For Humanity building affordable homes.

Scammers – The City of Austin warns the community of scammers pretending to be with the city demanding payment or their services will get cut off. We share tips on how to spot scams, how to report them, and what to do if you fall victim to a scam.

2-2-20 – **SXSW Volunteer** – Volunteer for a crew during sxsw and earn badges to attend the festival.

Scammers – The City of Austin warns the community of scammers pretending to be with the city demanding payment or their services will get cut off. We share tips on how to spot scams, how to report them, and what to do if you fall victim to a scam

2-9-20 – City of Austin Electric Vehicle – the city is encouraging people to transition to electric vehicles. We go over rebates, charging stations, public transportation and how people can find out more.

SXSW Volunteer – Volunteer for a crew during sxsw and earn badges to attend the festival.

2-16-20 – Energy Star/Weatherization – City of Austin offers incentives to make sure your home is up to environmental standards. We share the benefits of being part of the Energy Star program and how important it is to

weatherize your home.

Music Moves Mountains – Nonprofit organization that is part of a perpetual series of projects, programs, and services utilizing the scientifically-proven powers of music to change and improve the quality of lives. Their goal is to offer better access to those in need of music therapy, education, and community outreach.

2-23-20 – **Rodeo Austin** – Rodeo Austin is one of the biggest nonprofit organizations in Austin. Each year they give out millions of dollars in scholarships to the youth of Texas

OP Veteran – Nonprofit with a goal to bring the Veteran nonprofit and business community together. Their 5th Annual Spring Kickoff will help benefit the HARTH Foundation.

3-1-20 – **SAFE** – Stop Abuse For Everyone is a nonprofit with a goal to end domestic abuse and human trafficking. We shared how to get help and how the community can support and volunteer for SAFE.

Energy Star/Weatherization – City of Austin offers incentives to make sure your home is up to environmental standards. We share the benefits of being part of the Energy Star program and how important it is to weatherize your home.

3-8-20 – City of Austin Electric Vehicle – the city is encouraging people to transition to electric vehicles. We go over rebates, charging stations, public transportation and how people can find out more.

Music Moves Mountains – Nonprofit organization that is part of a perpetual series of projects, programs, and services utilizing the scientifically-proven powers of music to change and improve the quality of lives. Their goal is to offer better access to those in need of music therapy, education, and community outreach.

3-15-20 – **OP Veteran** – Nonprofit with a goal to bring the Veteran nonprofit and business

community together. Their 5th Annual Spring Kickoff will help benefit the HARTH Foundation.

SAFE – Stop Abuse For Everyone is a nonprofit with a goal to end domestic abuse and human trafficking. We shared how to get help and how the community can support and volunteer for SAFE.

3-22-20 – **Turn Around Don't Drown**– Scott Prinsen from the City of Austin warns drivers of low water crossing when flash floods happen and a website for real time closures.

Power Outages – Representative from Austin Energy shares with listeners tips for when there's power outages in Austin, and ways to help the city conserve energy.

3-29-20 – **Energy Star/Weatherization** – City of Austin offers incentives to make sure your home is up to environmental standards. We share the benefits of being part of the Energy Star program and how important it is to weatherize your home.

SAFE – Stop Abuse For Everyone is a nonprofit with a goal to end domestic abuse and human trafficking. We shared how to get help and how the community can support and volunteer for SAFE.

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

<u>ISSUE</u>: Music/Service Industry Relief

HOW ISSUE WAS TREATED: PSAs/promos live

TITLE ACL Stands With Austin

DATE: 3/18/20 – 3/31/20

TIME: 30 seconds

DURATION: 33x

TYPE:

DESCRIPTION: Promos supporting Stands With Austin

"telethon", airing leading up to the original show and driving additional participation via

promos for the archived video on acl-

radio.com and Youtube.

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

<u>ISSUE</u>: Music/Service Industry Relief

HOW ISSUE WAS TREATED: Radio program

TITLE ACL Stands With Austin

DATE: 3/20/20

TIME: 131 minutes

DURATION: 1x

TYPE:

<u>DESCRIPTION</u>: Self-produced radio "telethon" supporting

Stand With Austin campaign, featuring regional and national artists performing from

their homes, interspersed with interviews with government, business, and charity leaders.

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

<u>ISSUE</u>: Multiple

HOW ISSUE WAS TREATED: Recorded PSA

TITLE Amplify Austin/I Live Here I Give Here

DATE: 2/26/20 - 3/6/20

TIME: 20 seconds

DURATION: 52x

TYPE:

DESCRIPTION: PSA message driving awareness and

contributions for pan-non-profit Amplify Austin, an inititative calling for a single day of contributions to hundreds of area charities through a designated website (amplifyatx.org).

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

ISSUE: Health care for Austin musicians

HOW ISSUE WAS TREATED: PSAs/promos recorded

TITLE Broadcasts cd sales benefiting Health Alliance

For Austin Musicians

DATE: 1/1/20 - 3/31/20

TIME: 30 seconds

DURATION: 173x

TYPE:

DESCRIPTION: Promos touting sales of cd compilation

benefiting HAAM

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

<u>ISSUE</u>: Music/Service Industry Relief

HOW ISSUE WAS TREATED: PSAs/promos recorded

TITLE ACL Stands With Austin

DATE: 3/18/20 - 3/31/20

TIME: 30 seconds

DURATION: 140x

TYPE:

<u>DESCRIPTION:</u> Promos supporting Stands With Austin

"telethon", airing leading up to the original show and driving additional participation via

promos for the archived video on acl-

radio.com and Youtube.

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

<u>ISSUE</u>: Multiple

HOW ISSUE WAS TREATED: live PSA

TITLE Amplify Austin/I Live Here I Give Here

DATE: 2/26/20 - 3/6/20

TIME: 20 seconds

DURATION: 47x

TYPE:

DESCRIPTION: PSA message driving awareness and

contributions for pan-non-profit Amplify Austin, an inititative calling for a single day of contributions to hundreds of area charities through a designated website (amplifyatx.org).

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

ISSUE: Health care for Austin musicians

HOW ISSUE WAS TREATED: PSAs/promos live

<u>TITLE</u> Broadcasts cd sales benefiting Health Alliance

For Austin Musicians

DATE: 1/1/20 - 3/31/20

TIME: 30 seconds

DURATION: 460x

TYPE:

DESCRIPTION: Promos touting sales of cd compilation

benefiting HAAM

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

ISSUE: Mental health

HOW ISSUE WAS TREATED: Live PSA

<u>TITLE</u> Broadcasts

DATE: 1/1/20 - 3/31/20

TIME: 20 seconds

DURATION: 460x

TYPE:

DESCRIPTION: PSA message driving sales of station's

Broadcasts Vol. 27compilation album, benefiting the SIMS Foundation, providing mental health care resources for Austin's music

community.

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

<u>ISSUE</u>: Multiple

HOW ISSUE WAS TREATED: Recorded PSA

TITLE KLRU/PBS

DATE: 1/1/20 - 3/31/20

TIME: 20 seconds

DURATION: 121x

TYPE:

DESCRIPTION: PSA message driving viewership to Austin's

viewer-supported public tv outlet KLRU and

the PBS network.

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

ISSUE: Children facing grave illness

HOW ISSUE WAS TREATED: PSAs/promos recorded

TITLE SXSW broadcasts benefiting Make A Wish

DATE: 3/18/20 - 3/31/20

TIME: 30 seconds

DURATION: 39x

TYPE:

DESCRIPTION: Promos touting contribution to Make A Wish

Foundation for admission to ACL Radio's

SXSW morning broadcasts.

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

ISSUE: Pet adoption/homeless pet care

HOW ISSUE WAS TREATED: PSAs/promos recorded

TITLE Woofstock benefiting Williamson County

Animal Shelter

DATE: 1/1/20 - 3/31/20

TIME: 30 seconds

DURATION: 167x

TYPE:

<u>DESCRIPTION</u>: Promos touting benefit concert with Pete Yorn,

with goods and funds going to the shelter.

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

ISSUE:

Children facing grave illness

HOW ISSUE WAS TREATED:

PSAs/promos live

TITLE

SXSW broadcasts benefiting Make A Wish

DATE:

3/18/20 - 3/31/20

TIME:

30 seconds

DURATION:

40x

TYPE:

DESCRIPTION:

Promos touting contribution to Make A Wish

Foundation for admission to ACL Radio's

SXSW morning broadcasts.

Station: KGSR HD2

Location: Austin, TX

For quarter beginning: January 1, 2020

ISSUE:

Pet adoption/homeless pet care

HOW ISSUE WAS TREATED:

PSAs/promos live

TITLE

Woofstock benefiting Williamson County

Animal Shelter

DATE:

1/1/20 - 3/31/20

TIME:

30 seconds

DURATION:

144x

TYPE:

DESCRIPTION:

Promos touting benefit concert with Pete Yorn,

with goods and funds going to the shelter.