



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

rev

Contract # 25245004

CPE: 501/836/4387

Agency: Canal Partners Media
25 WHITLOCK PLACE
SW

2nd Fl
Marietta, GA 30064

Changes as of: 10/28/2016 at 3:54 PM

Flight: 10/25/16 - 10/31/16

Advertiser: MCGINTY, KATE

Product: General

Agency Order #: 5199194

Buyer: Mills, Amy

Salesperson: TREVOR HEATON
202-955-5342

Version: Highlighting Revision 6

Station: WPGH

Market: Pittsburgh

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: TREVOR HEATON
202-955-5342

Total \$: \$12,650.00

Total Spots: 24

Total CPP: \$0.00

Total GRP:

Traffic #: 2580369

Separation:

Comments: added World Series line 14 revised total \$12650 (+\$3600)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25		Total Spots	Total \$	CPP	GRP
							10/25					
1	Tu-F 2p-3p		DIVORCE COURT/DIVORCE CRT B	\$35.00	0	30	4		4	\$140.00	\$0.00	0.0
2	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$745.00	0	30	2		2	\$1,490.00	\$0.00	0.0
3	Tu-F,M 6:30p-7p		TWO & HALF MEN	\$745.00	0	30	2		2	\$1,490.00	\$0.00	0.0
4	Tu-F,M 7p-7:30p		BG BNG THRY B	\$995.00	0	30	1		1	\$995.00	\$0.00	0.0
5	Tu-F,M 7:30p-8p		TWO&HALF MEN B	\$995.00	0	30	1		1	\$995.00	\$0.00	0.0
6	Tu-F,M 10p-11p		CH11NW-FX53@10	\$995.00	0	30	1		1	\$995.00	\$0.00	0.0
7	Tu-F,M 12m-12:30a		FRIENDS	\$170.00	0	30	5		5	\$850.00	\$0.00	0.0
8	Su 12m-12:30a		BG-THEORY WK B	\$170.00	0	30	1		1	\$170.00	\$0.00	0.0
9	Tu-F,M 12m-12:30a		FRIENDS B	\$170.00	0.0	30	2		2	\$340.00	\$0.00	0.0
10	M 2p-3p		DIVORCE COURT	\$85.00	0.0	30	1		1	\$85.00	\$0.00	0.0
11	W 10p-10:30p		2.5 Men	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
12	Sa 7p-8p		WORLD SERIES PRE	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
13	Su 8p-8:30p		WORLD SERIES PRE	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
REV+ 14	Su 8:30p-12m		WORLD SERIES	\$3,600.00	0.0	30	1		1	\$3,600.00	\$0.00	0.0
TOTALS:							24		24	\$12,650.00	\$0.00	0.0



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Agency: Canal Partners Media	Advertiser: MCGINTY, KATE	Market: Pittsburgh	Total Spots: 24
25 WHITLOCK PLACE SW	Product: General	Office: WASHINGTON	Total CPP: \$0.00
2nd Fl	Agency Order #: 5199194	Primary Demo: Adults 35+	Total GRP:
Marietta, GA 30064	Buyer: Mills, Amy	Con Type: POLITICAL/VOTE	Traffic #: 2580369
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/28/16 3:54 PM	TREVOR HEATON	added World Series line 14 revised total \$12650 (+\$3600)
10/28/16 10:49 AM	TREVOR HEATON	adds lines 12-13, revised total \$9050 (+\$1000)
10/26/16 1:30 PM	TREVOR HEATON	NA line 3 MG line 11. Revised total \$8050 (-\$245)
10/26/16 12:25 PM	Christopher Koutsouflakis	LN 3 NA: 1X 10/26 DT WORLD SERIES OFR: 1X 10/26 10-11P BIG BANG/2.5 MEN @ \$500
10/25/16 6:26 PM	TREVOR HEATON	revised lines 1,10 for LUR. revised total \$8295 (-\$200)
10/24/16 11:39 AM	Christopher Koutsouflakis	LN 1 10/25 TO 10/30 LUR IS \$35
10/04/16 7:57 PM	TREVOR HEATON	agency revision, revised rates. new total \$8495 (-\$90)
08/24/16 1:08 PM	TREVOR HEATON	Separation: 20;This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday
08/23/16 9:56 AM	Christopher Koutsouflakis	LN 8 NA: 1X SUN 10/30 DT PRG CHG OFR: 1X TU-F 10/25 HARRY CONNICK 5-6P @ \$150 & 1X TU-F HOT IN CLEVELAND 5-6A @ \$25
07/21/16 2:52 PM	System	Notice Received.
07/12/16 11:38 AM	TREVOR HEATON	Separation: 20;This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

Competitive Information	
Market Budget:	\$316,250
WPGH Share:	4%
Comment:	
KDKA:	39%
WPCW:	2%
WPNT:	1%
WPXI:	31%
WTAE:	23%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$12,650.00	N/A	0.0
Total	100%	24	\$12,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	24	\$12,650.00
Total	24	\$12,650.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/28/16 3:54 PM	TREVOR HEATON	Revised	1		\$3,600.00	\$12,650.00	Changes: Total Spots from 23 to 24, Calculated Dollars from \$9,050.00 to \$12,650.00, Competitive Market Budget from \$226,250 to \$316,250, Total \$ from \$9,050.00 to \$12,650.00, Comments from adds lines 12-13, revised total \$9050 (+\$1000) to added World Series line 14 revised total \$12650 (+\$3600), User Entered \$ from \$9,050.00 to \$12,650.00. 1 buyline added or modified.



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2nd Fl	Agency Order #: 5199194	Primary Demo: Adults 35+	Total GRP:
Marietta, GA 30064	Buyer: Mills, Amy	Con Type: POLITICAL/VOTE	Traffic #: 2580369
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON	Separation:
	202-955-5342	202-955-5342	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/28/16 10:49 AM	TREVOR HEATON	Confirmed	2		\$1,000.00	\$9,050.00	Changes: Total Spots from 21 to 23, Calculated Dollars from \$8,050.00 to \$9,050.00, Competitive Market Budget from \$201,250 to \$226,250, Total \$ from \$8,050.00 to \$9,050.00, Comments from NA line 3 MG line 11. Revised total \$8050 (-\$245) to adds lines 12-13, revised total \$9050 (+\$1000), User Entered \$ from \$8,050.00 to \$9,050.00. 2 buylines added or modified.
Revision	10/26/16 1:30 PM	TREVOR HEATON	Confirmed			\$-245.00	\$8,050.00	Changes: Calculated Dollars from \$8,295.00 to \$8,050.00, Competitive Market Budget from \$207,375 to \$201,250, Total \$ from \$8,295.00 to \$8,050.00, Comments from revised lines 1,10 for LUR. revised total \$8295 (-\$200) to NA line 3 MG line 11. Revised total \$8050 (-\$245), User Entered \$ from \$8,295.00 to \$8,050.00. 2 buylines added or modified.
Makegood 3	10/26/16 12:25 PM	Christopher Koutsouflakis	Confirmed			\$0	\$8,295.00	
Revision	10/25/16 6:26 PM	TREVOR HEATON	Confirmed			\$-200.00	\$8,295.00	Changes: Calculated Dollars from \$8,495.00 to \$8,295.00, Competitive Market Budget from \$212,375 to \$207,375, Total \$ from \$8,495.00 to \$8,295.00, Comments from agency revision, revised rates. new total \$8495 (-\$90) to revised lines 1,10 for LUR. revised total \$8295 (-\$200), User Entered \$ from \$8,495.00 to \$8,295.00. 2 buylines added or modified.
Makegood 2	10/24/16 11:39 AM	Christopher Koutsouflakis	Confirmed			\$0	\$8,495.00	Changes: Total GIMPs to 0.
Revision	10/4/16 7:57 PM	TREVOR HEATON	Confirmed			\$-90.00	\$8,495.00	Changes: Calculated Dollars from \$8,585.00 to \$8,495.00, Competitive Market Budget from \$214,625 to \$212,375, Total \$ from \$8,585.00 to \$8,495.00, Comments from please confirm changes lines 7-9. total remains \$8585 to agency revision, revised rates. new total \$8495 (-\$90), User Entered \$ from \$8,585.00 to \$8,495.00. 8 buylines added or modified.
Revision	8/24/16 1:08 PM	TREVOR HEATON	Confirmed			\$0	\$8,585.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,585.00, Comments from Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday to please confirm changes lines 7-9. total remains \$8585. 3 buylines added or modified.
Makegood 1	8/23/16 9:56 AM	Christopher Koutsouflakis	Confirmed			\$0	\$8,585.00	
Queued for Electronic Contracting	7/13/16 5:00 PM					\$0	\$0	
Queued for Electronic Contracting	7/12/16 12:26 PM					\$0	\$0	
New	7/11/16 1:00 PM	TREVOR HEATON	Confirmed	21		\$8,585.00	\$8,585.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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