



Contract # 25094402	Changes as of: 4/25/2016 at 1:23 PM	Version: Current State Version 4
CPE: 501/596/3039	Flight: 4/19/16 - 4/26/16	Station: WPGH
Agency: Canal Partners Media 25 WHITLOCK PLACE SW 2nd Fl Marietta, GA 30064	Advertiser: MCGINTY, KATE Product: Primary	Market: Pittsburgh Office: WASHINGTON
Agency Order #: 4863575	Primary Demo: Adults 35+	Total \$: \$4,810.00
Buyer: Mills, Amy	Con Type: POLITICAL/VOTE	Total Spots: 18
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total CPP: \$0.00
		Total GRP: 0
		Traffic #: 2468433
		Separation:

Comments: revised lns 2,3,6,7,8,9,10 for 1x each w/o 4/18 to new rate.

for spots w/o 4/25 added 3 new lns to keep original rate.
 ln 3 has 1x w/o 4/25 on ln 13.
 ln 7 has 1x w/o 4/25 on ln 11.
 ln 10 has 1x w/o 4/25 on ln 12.

All changed per mg package. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/19 - 4/26								Total Spots	Total \$	CPP	GRP	
							4/19	4/20	4/21	4/22	4/23	4/24	4/25	4/26					
1	Tu-F,M 2p-3p		Divorce Court	\$40.00	0	30	1	1	1	0	0	0	1	0		4	\$160.00	\$0.00	0.0
2	Tu-F,M 11p-11:30p		Seinfeld	\$125.00	0	30	1	0	0	0	0	0	0	0		1	\$125.00	\$0.00	0.0
3	Tu-F,M 11:30p-12m		Seinfeld	\$125.00	0	30	0	0	1	0	0	0	0	0		1	\$125.00	\$0.00	0.0
4	Tu-F,M 1p-2p		AMERICAS COURT	\$30.00	0	30	0	0	0	1	0	0	1	0		2	\$60.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$450.00	0	30	0	0	0	0	0	0	1	0		1	\$450.00	\$0.00	0.0
6	Tu-F,M 6:30p-7p		TWO & HALF MEN	\$300.00	0	30	0	1	0	1	0	0	0	0		2	\$600.00	\$0.00	0.0
7	Tu-F,M 7p-7:30p		BG BNG THRY B	\$400.00	0	30	0	0	1	0	0	0	0	0		1	\$400.00	\$0.00	0.0
8	Tu-F,M 7:30p-8p		TWO&HALF MEN B	\$400.00	0	30	0	1	0	0	0	0	0	0		1	\$400.00	\$0.00	0.0
9	W 10p-11p		CH11NW-FX53@10	\$400.00	0	30	0	1	0	0	0	0	0	0		1	\$400.00	\$0.00	0.0
10	M,Th 10p-11p		CH11NW-FX53	\$400.00	0.0	30	0	0	1	0	0	0	0	0		1	\$400.00	\$0.00	0.0
11	Tu-F,M 7p-7:30p		BG BNG THRY B	\$650.00	0.0	30	0	0	0	0	0	0	1	0		1	\$650.00	\$0.00	0.0
12	M,Th 10p-11p		CH11NW-FX53	\$795.00	0.0	30	0	0	0	0	0	0	1	0		1	\$795.00	\$0.00	0.0
13	Tu-F,M 11:30p-12m		Seinfeld	\$245.00	0.0	30	0	0	0	0	0	0	1	0		1	\$245.00	\$0.00	0.0
TOTALS:							2	4	4	2	0	0	6	0	18	\$4,810.00	\$0.00	0.0	



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25 WHITLOCK PLACE	Product: Primary	Office: WASHINGTON
SW		
2nd Fl	Agency Order #: 4863575	Primary Demo: Adults 35+
Marietta, GA 30064	Buyer: Mills, Amy	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON
	202-955-5342	202-955-5342
		Total \$: \$4,810.00
		Total Spots: 18
		Total CPP: \$0.00
		Total GRP: 0
		Traffic #: 2468433
		Separation:

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
04/25/16 1:08 PM	CAROLYN ALLAIRE	please confirm changes lines 9-10. revised 10p news rate to \$795 for 4/21 and 4/25, new total \$6615 (+\$250)
		pls adjust for the wo 4.18 ln2 rate change 1x\$125 ln6 rate change 2x\$300 ln8 rate change 1x\$400 ln9 rate change 1x\$400 ln7 rate change 1x\$400 ln10 rate change 1x\$400 ln3 rate change 1x\$125
04/25/16 10:08 AM	Catalina Rivera	rev ttl \$4810
04/20/16 9:53 AM	TREVOR HEATON	SEE LN 4 FOR REV PRG PLS CF - THANKS
04/13/16 8:48 AM	CHRISTIAN CAMBEIRO	Separation: 20
04/12/16 7:16 PM	Catalina Rivera	LN4 ADJUST TITLE TO "AMERICAS COURT" FOR PPRWORK THANKS--CATALINA
03/14/16 5:09 PM	TREVOR HEATON	Separation: 20

Competitive Information	
Market Budget:	\$60,125
WPGH Share:	8%
Comment:	
KDKA:	36%
WPCW:	4%
WPXI:	30%
WTAE:	22%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$4,810.00	N/A	0.0
Total	100%	18	\$4,810.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	12	\$2,600.00
2016-May	6	\$2,210.00
Total	18	\$4,810.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/25/16 1:08 PM	CAROLYN ALLAIRE	Confirmed			\$-1,805.00	\$4,810.00	Changes: Calculated Dollars from \$6,615.00 to \$4,810.00, Competitive Market Budget from \$82,688 to \$60,125, User Entered \$ from \$6,615.00 to \$4,810.00, Comments from please confirm changes lines 9-10. revised 10p news rate to \$795 for 4/21 and 4/25, new total \$6615 (+\$250) to revised lns 2,3,6,7,8,9,10 for 1x each w/o 4/18 to new rate. for spots w/o 4/25 added 3 new lns to keep original rate. ln 3 has 1x w/o 4/25 on ln 13. ln 7 has 1x w/o 4/25 on ln 11. ln 10 has 1x w/o 4/25 on ln 12. All changed per mg package. Thanks!, Total \$ from \$6,615.00 to \$4,810.00. 10 buylines added or modified.



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		Total GRP: 0
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		Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	4/25/16 10:08 AM	Catalina Rivera	Confirmed			\$0	\$6,615.00	
Revision	4/20/16 9:53 AM	TREVOR HEATON	Confirmed			\$250.00	\$6,615.00	Changes: Calculated Dollars from \$6,365.00 to \$6,615.00, Competitive Market Budget from \$79,563 to \$82,688, Comments from SEE LN 4 FOR REV PRG PLS CF - THANKS to please confirm changes lines 9-10. revised 10p news rate to \$795 for 4/21 and 4/25, new total \$6615 (+\$250), User Entered \$ from \$6,365.00 to \$6,615.00, Total \$ from \$6,365.00 to \$6,615.00. 2 buylines added or modified.
Revision	4/13/16 8:48 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$6,365.00	Changes: User Entered \$ from \$0.00 to \$6,365.00, Demo Meta to [R16], Comments from Separation: 20 to SEE LN 4 FOR REV PRG PLS CF - THANKS. 1 buyline added or modified.
Makegood 1	4/12/16 7:16 PM	Catalina Rivera	Confirmed			\$0	\$6,365.00	
Queued for Electronic Contracting	3/14/16 5:15 PM					\$0	\$0	
New	3/14/16 5:09 PM	TREVOR HEATON	Confirmed	18		\$6,365.00	\$6,365.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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