

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245003 **Changes as of:** 10/4/2016 at 7:55 PM **Version:** Highlighting Revision 3

CPE: 501836/4386 **Flight:** 10/18/16 - 10/24/16 **Total \$:** \$4,415.00

Agency: Canal Partners Media **Advertiser:** MCGINTY, KATE **Market:** Pittsburgh

25 WHITLOCK PLACE **Product:** General **Office:** WASHINGTON

SW **Agency Order #:** 5199146 **Buyer:** Mills, Amy **Primary Demo:** Adults 35+

2nd Fl **Salesperson:** TREVOR HEATON **Con Type:** POLITICAL/VOTE

Manetta, GA 30064 **202-955-5342** **Assistant:** TREVOR HEATON

Traffic #: 258311 **Separation:**

Comments: agency revision to rates, revised total \$4415 (-\$25)

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 12p-3p		DIVORCE COURT/DIVORCE CRT B	\$85.00	0	30	5		5	\$425.00	\$0.00	0.0
add 1x												
2	Tu-F,M 6:30p-7p		TWO & HALF MEN	\$745.00	0	30	2		2	\$1,490.00	\$0.00	0.0
3	Tu-F,M 7p-7:30p		BG BNG THRY B	\$995.00	0	30	1		1	\$995.00	\$0.00	0.0
Changes: Rate from 1000 to 995												
4	Tu-F,M 7:30p-8p		TWO&HALF MEN B	\$995.00	0	30	1		1	\$995.00	\$0.00	0.0
add												
Changes: Rate from 1000 to 995												
5	Tu-F,M 12m-12:30a		FRIENDS	\$170.00	0	30	2		2	\$340.00	\$0.00	0.0
add												
Changes: Rate from 175 to 170												
6	Su 12m-12:30a		BG-THEORY WK B	\$170.00	0	30	1		1	\$170.00	\$0.00	0.0
add												
Changes: Rate from 175 to 170												
TOTALS: 12									12	\$4,415.00	\$0.00	0.0

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CPE: 501/836/4386 Flight: 10/18/16 - 10/24/16 Total \$: \$4,415.00

Agency: Canal Partners Media Advertiser: MCGINTY, KATE Total Spots: 12

25 WHITLOCK PLACE Product: General Office: WASHINGTON Total CPP: \$0.00

SW Agency Order #: 5199146 Buyer: Mills, Amy Primary Demo: Adults 35+

2nd Fl Marietta, GA 30064 Salesperson: TREVOR HEATON Con Type: POLITICAL/VOTE

202-955-5342 Assistant: TREVOR HEATON Traffic #: 2583311

Separation: 202-955-5342

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/04/16 7:55 PM	TREVOR HEATON	agency revision to rates. revised total \$4415 (-\$25)	
09/20/16 9:29 AM	System	Notice Received.	
09/20/16 8:54 AM	GOTOSTRATA\ltheaton	Separation: 20: This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday	
07/26/16 11:05 AM	TREVOR HEATON	Separation: 20: This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday	
07/26/16 9:35 AM	System	Notice Received.	
07/14/16 2:26 PM	TREVOR HEATON	Separation: 20: This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday	

Competitive Information	
Market Budget:	\$110,375
WPGH Share:	4%
Comment:	
KDKA:	38%
WPCW:	2%
WPNT:	1%
WPXI:	32%
WTAE:	23%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	12	\$4,415.00	0.0
Total	100%	12	\$4,415.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	12	\$4,415.00
Total	12	\$4,415.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	10/4/16 7:55 PM	TREVOR HEATON	Revised			\$-25.00 \$4,415.00 Changes: Calculated Dollars from \$4,440.00 to \$4,415.00, Competitive Market Budget from \$70,750 to \$110,375. Total \$ from \$4,440.00 to \$4,415.00, User Entered \$ from \$2,830.00 to \$4,415.00, Comments from Separation: 20: This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday to agency revision to rates. revised total \$4415 (-\$25). 4 buylines added or modified.
Revision	9/20/16 8:54 AM	GOTOSTRATA\ltheaton	Confirmed	5		\$1,610.00 \$4,440.00 Changes: Comments from rep change to Separation: 20: This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday, Total \$ from \$2,830.00 to \$4,440.00, Total GIMPs to 0, Total Spots from 7 to 12. 4 buylines added or modified.
Revision	7/26/16 11:05 AM	TREVOR HEATON	Confirmed			\$0 \$2,830.00 Changes: Salesperson from BRADLEY PHILLIPS to TREVOR HEATON, Demo Meta is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday to rep change.
Queued for Electronic Contracting	7/18/16 3:17 PM					\$0 \$0
New	7/11/16 1:00 PM	TREVOR HEATON	Confirmed	7		\$2,830.00 \$2,830.00

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CPE: 501/836/4386

Flight: 10/18/16 - 10/24/16

Total \$: \$4,415.00

Agency: Canal Partners Media

Advertiser: MCGINTY, KATE

Market: Pittsburgh

Total Spots: 12

25 WHITLOCK PLACE
SW

Product: General

Office: WASHINGTON

Total CPP: \$0.00

2nd Fl

Agency Order #: 5199146

Primary Demo: Adults 35+

Total GRP:

Marietta, GA 30064

Buyer: Mills, Amy

Con Type: POLITICAL/VOTE

Traffic #: 2583317

Salesperson: TREVOR HEATON
202-955-5342

Assistant: TREVOR HEATON
202-955-5342

Separation:

Policy

ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.