



125 West 55th St
New York, NY 10019

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Contract # 25245000 Changes as of: 10/3/2016 at 3:38 PM Version: Current State Version 5
 CPE: 501/836/4383 Flight: 9/27/16 - 10/3/16 Station: WPGH Total \$: \$1,835.00
 Agency: Canal Partners Media Advertiser: MCGINTY, KATE Market: Pittsburgh Total Spots: 7
 25 WHITLOCK PLACE Product: General Office: WASHINGTON Total CPP: \$0.00
 SW Agency Order #: 5198747 Primary Demo: Adults 35+ Total GRP: Separation:
 2nd Fl Buyer: Mills, Amy Con Type: POLITICAL/VOTE Traffic #: 2578644
 Marietta, GA 30064 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON 202-955-5342

Comments: LUR rebate applied LN 1, revised total \$1835 (-\$60)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 9/27		Total Spots	Total \$	CPP	GRP
							9/27	9/27				
1	Tu-F,M 2p-3p		DIVORCE COURT/DIVORCE CRT B	\$35.00	0	30	4		4	\$140.00	\$0.00	0.0
Changes: Rate from 50 to 35												
2	Tu-F,M 6:30p-7p		TWO & HALF MEN	\$745.00	0	30	1		1	\$745.00	\$0.00	0.0
3	Tu-F,M 7p-7:30p		BG BNG THRY B	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
4	Sa 12:30p-4:30p		PIRATES MLB	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
TOTALS: 7									7	\$1,835.00	\$0.00	0.0

KATZ TELEVISION GROUP

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Date/Time	Added by	Comment	Order Level Comments
10/03/16 3:37 PM	TREVOR HEATON	LUR rebate applied LN 1, revised total \$1835 (-\$60)	
10/03/16 9:06 AM	Christopher Koutsouflakis	LN 1 LUR NOW @ \$35	
09/28/16 12:17 PM	TREVOR HEATON	revised line 4 LN 4	
09/28/16 11:16 AM	Christopher Koutsouflakis	NA: 1X SUN 10/2 DT PRG CHG OFFR: 1X SAT MLB 1230-430P @ \$500	
09/28/16 9:47 AM	TREVOR HEATON	LUR rebates applied, revised total \$1895 (-\$685)	
09/26/16 5:52 PM	TREVOR HEATON	1x added in Pirates, revised total \$2580 (+\$500)	
09/26/16 9:23 AM	Christopher Koutsouflakis	LN 1 LUR NOW @ \$50	
09/26/16 9:11 AM	Christopher Koutsouflakis	LN 3 LUR NOW @ \$450	
07/19/16 5:00 PM	System	Notice Received.	
07/12/16 11:36 AM	TREVOR HEATON	Separation: 20. This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday	

Competitive Information	
Market Budget:	\$45,875
WPGH Share:	4%
Comment:	
KDKA:	39%
WPCW:	2%
WPNT:	1%
WPXI:	31%
WTAE:	23%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	7	\$1,835.00
Total	100%	7	\$1,835.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	7	\$1,835.00
Total	7	\$1,835.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/3/16 3:37 PM	TREVOR HEATON	Revised			\$-60.00	\$0	Changes: Calculated Dollars from \$1,895.00 to \$1,835.00, Competitive Market Budget from \$47,375 to \$45,875, Total \$ from \$1,895.00 to \$1,835.00, Comments from revised line 4 to LUR rebate applied LN 1, revised total \$1835 (-\$60), User Entered \$ from \$0 to \$1,895.00 to \$1,835.00, 1 buyline added or modified.
Revision	10/3/16 9:06 AM	Christopher Koutsouflakis	Confirmed			\$0	\$0	
Revision	9/28/16 12:17 PM	TREVOR HEATON	Confirmed			\$0	\$0	Changes: Comments from LUR rebates applied, revised total \$1895 (-\$685) to revised line 4, 1 buyline added or modified.
Revision	9/28/16 11:16 AM	Christopher Koutsouflakis	Confirmed			\$0	\$0	



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 25 WHITLOCK PLACE Product: General Office: WASHINGTON Total CFP: \$0.00
 SW Agency Order #: 5198747 Buyer: Mills, Amy Primary Demo: Adults 35+
 2nd Fl Marietta, GA 30064 Salesperson: TREVOR HEATON Con Type: POLITICAL/VOTE
 Assistant: TREVOR HEATON Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/28/16 9:47 AM	TREVOR HEATON	Confirmed			\$-685.00	\$1,895.00	Changes: Calculated Dollars from \$2,580.00 to \$1,895.00. Competitive Market Budget from \$64,500 to \$47,375. Total \$ from \$2,580.00 to \$1,895.00. Comments from 1x added in Pirates, revised total \$2580 (+\$500) to LUR rebates applied, revised total \$1895 (-\$685), User Entered \$ from \$2,580.00 to \$1,895.00. 2 buylines added or modified.
Revision	9/26/16 5:52 PM	TREVOR HEATON	Confirmed	1		\$-500.00	\$2,580.00	Changes: Total Spots from 6 to 7. Calculated Dollars from \$2,080.00 to \$2,580.00, Competitive Market Budget from \$52,000 to \$64,500. Total \$ from \$2,080.00 to \$2,580.00. User Entered \$ from \$0.00 to \$2,580.00. Comments from Separation: 20. This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday to 1x added in Pirates, revised total \$2580 (+\$500), Demo Meta to R161. 1 buyline added or modified.
Makegood 2	9/26/16 9:23 AM	Christopher Koutsouflakis	Confirmed			\$0	\$2,080.00	Changes: Total GIMPs to 0.
Makegood 1	9/26/16 9:11 AM	Christopher Koutsouflakis	Confirmed			\$0	\$2,080.00	
Queued for Electronic Contracting	7/13/16 5:00 PM					\$0	\$0	
Queued for Electronic Contracting	7/12/16 12:26 PM					\$0	\$0	
New	7/11/16 1:00 PM	TREVOR HEATON	Confirmed	6		\$2,080.00	\$2,080.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.