



125 West 55th St
New York, NY 10019

Contract # 25245000 **Changes as of:** 10/3/2016 at 3:38 PM **Version:** Current State Version 5
CPE: 501/836/4383 **Flight:** 9/27/16 - 10/3/16 **Total \$:** \$1,835.00
Agency: Canal Partners Media **Advertiser:** MCGINTY, KATE **Market:** Pittsburgh **Total Spots:** 7
25 WHITLOCK PLACE **Product:** General **Office:** WASHINGTON **Total CPP:** \$0.00
SW **Agency Order #:** 5198747 **Buyer:** Mills, Amy **Primary Demo:** Adults 35+ **Traffic #:** 2578644
2nd Fl **Salesperson:** TREVOR HEATON **Assistant:** TREVOR HEATON **Separation:**
Marionetta, GA 30064 **202-955-5342**

Comments: LUR rebate applied LN 1, revised total \$1835 (-\$60)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 9/27		Total Spots	Total \$	CPP	GRP
							9/27					
1	Tu-F,M 12p-3p		DIVORCE COURT/DIVORCE CRT B	\$35.00	0	30	4		4	\$140.00	\$0.00	0.0
Changes: Rate from 50 to 35												
2	Tu-F,M 6:30p-7p		TWO & HALF MEN	\$745.00	0	30	1		1	\$745.00	\$0.00	0.0
3	Tu-F,M 7p-7:30p		BG BNG THRY B	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
4	Sa 12:30p-4:30p		PIRATES MLB	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
TOTALS: 7									7	\$1,835.00	\$0.00	0.0



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25 WHITLOCK PLACE	Product: General	Total CPP: \$0.00
SW	Agency Order #: 5198747	Primary Demo: Adults 35+
2nd Fl	Buyer: Mills, Amy	Con Type: POLITICAL/VOTE
Marietta, GA 30064	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON
	202-955-5342	202-955-5342
		Traffic #: 2578644
		Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/03/16 3:37 PM	TREVOR HEATON	LN 1 LUR rebate applied LN 1, revised total \$1835 (-\$60)
10/03/16 9:06 AM	Christopher Koutsouflakis	LN 1 LUR NOW @ \$35 revised line 4
09/28/16 11:16 AM	Christopher Koutsouflakis	LN 4 NA: 1X SUN 10/2 DT PRG CHG OFFR: 1X SAT MLB 1230-430P @ \$500
09/28/16 9:47 AM	TREVOR HEATON	LUR rebates applied, revised total \$1895 (-\$685)
09/28/16 5:52 PM	TREVOR HEATON	1x added in Pirates, revised total \$2580 (+\$500)
09/26/16 9:23 AM	Christopher Koutsouflakis	LN 1 LUR NOW @ \$50
09/26/16 9:11 AM	Christopher Koutsouflakis	LN 3 LUR NOW @ \$450
07/19/16 5:00 PM	System	Notice Received.
07/12/16 11:36 AM	TREVOR HEATON	Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

Competitive Information	
Market Budget:	\$45,875
WPGH Share:	4%
Comment:	
KDKA:	39%
WPCW:	2%
WPNT:	1%
WPXI:	31%
WTAE:	23%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	7	\$1,835.00	0.0
Total	100%	7	\$1,835.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	7	\$1,835.00
Total	7	\$1,835.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/3/16 3:37 PM	TREVOR HEATON	Revised			\$-60.00	\$0	Changes: Calculated Dollars from \$1,895.00 to \$1,835.00, Competitive Market Budget from \$47,375 to \$45,875, Total \$ from \$1,895.00 to \$1,835.00, Comments from revised line 4 to LUR rebate applied LN 1, revised total \$1835 (-\$60), User Entered \$ from
Makegood 4	10/3/16 9:06 AM	Christopher Koutsouflakis	Confirmed			\$0	\$0	
Revision	9/28/16 12:17 PM	TREVOR HEATON	Confirmed			\$0	\$0	Changes: Comments from LUR rebates applied, revised total \$1895 (-\$685) to revised line 4, 1 buyline added or modified.
Makegood 3	9/28/16 11:16 AM	Christopher Koutsouflakis	Confirmed			\$0	\$0	



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	202-955-5342	202-955-5342
		Total GRP:
		Traffic #: 2578644
		Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/28/16 9:47 AM	TREVOR HEATON	Confirmed			\$-685.00
						\$1,895.00
Revision	9/26/16 5:52 PM	TREVOR HEATON	Confirmed	1		\$500.00
Makegood 2	9/26/16 9:23 AM	Christopher Koutsouflakis	Confirmed			\$0
Makegood 1	9/26/16 9:11 AM	Christopher Koutsouflakis	Confirmed			\$0
Queued for Electronic Contracting	7/13/16 5:00 PM					\$0
Queued for Electronic Contracting	7/12/16 12:26 PM					\$0
New	7/11/16 1:00 PM	TREVOR HEATON	Confirmed	6		\$2,080.00
						\$2,080.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.