



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245002 Changes as of: 10/24/2016 at 3:33 PM Version: Highlighting Revision 3
CPE: 507/836/4385 Flight: 10/11/16 - 10/17/16 Station: WPGH
Agency: Canal Partners Media Advertiser: MCGINTY, KATE Market: Pittsburgh
25 WHITLOCK PLACE Product: General Office: WASHINGTON
SW Agency Order #: 5199100 Buyer: Mills, Amy Primary Demo: Adults 35+
2nd Fl. Marietta, GA 30064 Salesperson: TREVOR HEATON Con Type: POLITICAL/VOTE
202-955-5342 Assistant: TREVOR HEATON 202-955-5342
Total Spots: 15
Total CPP: \$0.00
Total GRP: Traffic #: 2579776
Separation:

Comments: LUR rebate applied line 3, revised total \$3025 (-\$495)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
1	Tu-F, M 12p-3p	B	DIVORCE COURT/DIVORCE CRT	\$35.00	0	30	4		4	\$140.00	\$0.00	0.0
2	Tu-F, M 6:30p-7p		TWO & HALF MEN	\$375.00	0	30	4		4	\$1,500.00	\$0.00	0.0
add 2x												
3	Tu-F, M 7p-7:30p		BG BNG THRY B	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
Changes: Rate from 995 to 500												
4	Tu-F, M 7:30p-8p		TWO&HALF MEN B	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
5	Tu-F, M 12n-12:30a		FRIENDS	\$65.00	0	30	4		4	\$260.00	\$0.00	0.0
add												
6	Su 12n-12:30a		BG-THEORY WK B	\$125.00	0	30	1		1	\$125.00	\$0.00	0.0
add												
TOTALS: 15									15	\$3,025.00	\$0.00	0.0



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 Total \$: \$3,025.00
 Total Spots: 15
 Total CPP: \$0.00

CPE: 501/836/4385
 Agency: Canal Partners Media
 25 WHITLOCK PLACE
 SW
 2nd Fl
 Marietta, GA 30064
 Agency Order #: 5199100
 Buyer: Mills, Amy
 Salesperson: TREVOR HEATON 202-955-5342
 Flight: 10/11/16 - 10/17/16
 Advertiser: MCGINTY, KATE
 Product: General
 Station: WPGH
 Market: Pittsburgh
 Office: WASHINGTON
 Primary Demo: Adults 35+
 Con Type: POLITICAL/VOTE
 Assistant: TREVOR HEATON 202-955-5342
 Total GRP:
 Traffic #: 2579776
 Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/24/16 3:33 PM	TREVOR HEATON	LUR rebate applied line 3, revised total \$3025 (-\$495)
10/24/16 11:09 AM	Christopher Koutsouflakis	LN 3 LUR IS \$500
10/17/16 12:47 PM	TREVOR HEATON	LUR rebates applied, revised total \$3520 (-\$2665)
10/17/16 10:28 AM	Christopher Koutsouflakis	LN 6 LUR IS \$125 LN 1 LUR IS \$35 LN 2 LUR IS \$375 LN 4 LUR IS \$500 LN 5 LUR IS 65
10/13/16 4:39 PM	Christopher Koutsouflakis	Notice Received.
09/20/16 9:17 AM	System	Separation: 20: This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday
09/20/16 8:54 AM	GOTOSTRATA/theaton	Notice Received.
07/20/16 4:26 PM	System	Separation: 20: This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday
07/12/16 11:37 AM	TREVOR HEATON	Separation: 20: This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

Competitive Information

Market Budget:	\$75,625
WPGH Share:	4%
Comment:	
KDKA:	39%
WPCW:	2%
WPNT:	1%
WPXI:	31%
WTAE:	23%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$3,025.00	N/A	0.0
Total	100%	15	\$3,025.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	15	\$3,025.00
Total	15	\$3,025.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	10/24/16 3:33 PM	TREVOR HEATON	Revised			-\$495.00	\$3,025.00	Changes: Calculated Dollars from \$3,520.00 to \$3,025.00, Competitive Market Budget from \$88,000 to \$75,625, Total \$ from \$3,520.00 to \$3,025.00, Comments from LUR rebates applied, revised total \$3520 (-\$2665) to LUR rebate applied line 3, revised total \$3025 (-\$495), User Entered \$ from \$3,520.00 to \$3,025.00, 1 buyline added or modified.



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Contract # : 25245002	Changes as of : 10/24/2016 at 3:33 PM	Version : Highlighting Revision 3	Total \$: \$3,025.00
CPE : 501/836/4385	Flight : 10/11/16 - 10/17/16	Station : WFGH	Total Spots : 15
Agency : Canal Partners Media	Advertiser : MCGINTY, KATE	Market : Pittsburgh	Total CPP : \$0.00
25 WHITLOCK PLACE	Product : General	Office : WASHINGTON	
SW	Agency Order # : 5199100	Primary Demo : Adults 35+	
2nd Fl	Buyer : Mills, Amy	Con Type : POLITICAL/VOTE	Total GRP :
Marrietta, GA 30064	Salesperson : TREVOR HEATON	Assistant : TREVOR HEATON	Traffic # : 2579776
	202-955-5342	202-955-5342	Separation :

		Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	10/24/16 11:09 AM	Christopher Koutsouflakis	Sent To Rep			\$0	\$3,520.00	
Revision	10/17/16 12:47 PM	TREVOR HEATON	Confirmed			-\$2,665.00	\$3,520.00	Changes: Calculated Dollars from \$6,185.00 to \$3,520.00, Competitive Market Budget from \$95,500 to \$88,000, Total \$ from \$6,185.00 to \$3,520.00, Demo Meta to [R16], Comments from Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday to LUR rebates applied, revised total \$3520 (-\$2665), User Entered \$ from \$0.00 to \$3,520.00, 5 buylines added or modified.
Makegood 2	10/17/16 10:28 AM	Christopher Koutsouflakis	Confirmed			\$0	\$6,185.00	
Makegood 1	10/13/16 4:39 PM	Christopher Koutsouflakis	Confirmed			\$0	\$6,185.00	
Revision	9/20/16 8:54 AM	GOTOSTRATAtheaton	Confirmed	7		\$2,365.00	\$6,185.00	Changes: Total \$ from \$3,820.00 to \$6,185.00, Total GIMPs to 0, Total Spots from 8 to 15, 3 buylines added or modified.
Queued for Electronic Contracting	7/13/16 5:00 PM					\$0	\$0	
Queued for Electronic Contracting	7/12/16 12:26 PM					\$0	\$0	
New	7/11/16 1:00 PM	TREVOR HEATON	Confirmed	8		\$3,820.00	\$3,820.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.