



125 West 55th St
New York, NY 10019

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Contract # 25245002	Changes as of: 10/24/2016 at 3:33 PM	Version: Highlighting Revision 3
CPE: 501/836/4385	Flight: 10/11/16 - 10/17/16	Station: WPGH
Agency: Canal Partners Media 25 WHITLOCK PLACE SW 2nd FL Marietta, GA 30064	Advertiser: MCGINTY, KATE Product: General	Market: Pittsburgh Office: WASHINGTON
Agency Order #: 5199100	Buyer: Mills, Amy	Primary Demo: Adults 35+
Salesperson: TREVOR HEATON 202-955-5342	Con Type: POLITICAL/NOTE Assistant: TREVOR HEATON 202-955-5342	Total Spots: 15 Total CPP: \$0.00
Comments: LUR rebate applied line 3, revised total \$3025 (-\$495)		Total GRP: Traffic #: 2579776 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
1	Tu-F,M 2p-3p		DIVORCE COURT/DIVORCE CRT B	\$35.00	0	30	4		4	\$140.00	\$0.00	0.0
2	Tu-F,M 6:30p-7p		TWO & HALF MEN	\$375.00	0	30	4		4	\$1,500.00	\$0.00	0.0
add 2x												
3	Tu-F,M 7p-7:30p		BG BNG THRY B	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
Changes: Rate from 995 to 500												
4	Tu-F,M 7:30p-8p		TWO&HALF MEN B	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
5	Tu-F,M 12n-12:30a		FRIENDS	\$65.00	0	30	4		4	\$260.00	\$0.00	0.0
add												
6	Su 12n-12:30a		BG-THEORY WK B	\$125.00	0	30	1		1	\$125.00	\$0.00	0.0
add												
TOTALS: 15									15	\$3,025.00	\$0.00	0.0



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CPE: 501836/4385	Flight: 10/11/16 - 10/17/16	Total \$: \$3,025.00
Agency: Canal Partners Media 25 WHITLOCK PLACE SW 2nd Fl Marietta, GA 30064	Advertiser: MCGINTY, KATE Product: General	Total Spots: 15 Total CPP: \$0.00
Agency Order #: 5199100 Buyer: Mills, Amy Salesperson: TREVOR HEATON 202-955-5342	Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: TREVOR HEATON 202-955-5342	Total GRP: Traffic #: 2579776 Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/24/16 3:33 PM	TREVOR HEATON	LUR rebate applied line 3, revised total \$3025 (-\$495)
10/24/16 11:09 AM	Christopher Koutsouflakis	LN 3 LUR IS \$500
10/17/16 12:47 PM	TREVOR HEATON	LUR rebates applied, revised total \$3520 (-\$2665)
10/17/16 10:28 AM	Christopher Koutsouflakis	LN 6 LUR IS \$125 LN 1 LUR IS \$35 LN 2 LUR IS \$375 LN 4 LUR IS \$500 LN 5 LUR IS 65
10/13/16 4:39 PM	Christopher Koutsouflakis	LN 5 LUR IS 65
09/20/16 9:17 AM	System	Notice Received.
09/20/16 8:54 AM	GOTO STRATA/theaton	Separation: 20: This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday
07/20/16 4:26 PM	System	Notice Received.
07/12/16 11:37 AM	TREVOR HEATON	Separation: 20: This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

Competitive Information	
Market Budget:	\$75,625
WPGH Share:	4%
Comment:	
KDKA:	39%
WPCW:	2%
WPNT:	1%
WPXI:	31%
WTAE:	23%

Daypart Summary				Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	Month	Spots	Dollars
	100%	15	\$3,025.00	2016-Oct	15	\$3,025.00
Total	100%	15	\$3,025.00	Total	15	\$3,025.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	10/24/16 3:33 PM	TREVOR HEATON	Revised			\$-495.00	\$3,025.00	Changes: Calculated Dollars from \$3,520.00 to \$3,025.00, Competitive Market Budget from \$88,000 to \$75,625, Total \$ from \$3,520.00 to \$3,025.00, Comments from LUR rebates applied, revised total \$3520 (-\$2665) to LUR rebate applied line 3, revised total \$3025 (-\$495), User Entered \$ from \$3,520.00 to \$3,025.00, 1 buyline added or modified.



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CPE: 501/836/4385	Flight: 10/11/16 - 10/17/16	Total \$: \$3,025.00
Agency: Canal Partners Media 25 WHITLOCK PLACE SW 2nd FL Marietta, GA 30064	Advertiser: MCGINTY, KATE Product: General	Total Spots: 15 Total CPP: \$0.00
Agency Order #: 5199100 Buyer: Mills, Amy Salesperson: TREVOR HEATON 202-955-5342	Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: TREVOR HEATON 202-955-5342	Total GRP: Traffic #: 2579776 Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 3	10/24/16 11:09 AM	Christopher Koutsouflakis	Sent To Rep			\$0
Revision	10/17/16 12:47 PM	TREVOR HEATON	Confirmed			\$-2,665.00
Makegood 2	10/17/16 10:28 AM	Christopher Koutsouflakis	Confirmed			\$0
Makegood 1	10/13/16 4:39 PM	Christopher Koutsouflakis	Confirmed			\$0
Revision	9/20/16 8:54 AM	GOTOSTRATATheaton	Confirmed	7		\$2,365.00
Queued for Electronic Contracting	7/13/16 5:00 PM					\$0
Queued for Electronic Contracting	7/12/16 12:26 PM					\$0
New	7/11/16 1:00 PM	TREVOR HEATON	Confirmed	8		\$3,820.00
Changes: Calculated Dollars from \$6,185.00 to \$3,520.00, Competitive Market Budget from \$95,500 to \$88,000, Total \$ from \$6,185.00 to \$3,520.00, Demo Meta to [R16], Comments from Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday to LUR rebates applied, revised total \$3520 (-\$2665), User Entered \$ from \$0.00 to \$3,520.00, 5 buylines added or modified. Changes: Total \$ from \$3,820.00 to \$6,185.00, Total GIMPs to 0, Total Spots from 8 to 15, 3 buylines added or modified.						

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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