



<b>Contract #</b> 25094402	<b>Changes as of:</b> 4/20/2016 at 9:53 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 501/596/3039	<b>Flight:</b> 4/19/16 - 4/26/16	<b>Station:</b> WPGH
<b>Agency:</b> Canal Partners Media 25 WHITLOCK PLACE SW 2nd Fl Marietta, GA 30064	<b>Advertiser:</b> MCGINTY, KATE <b>Product:</b> Primary	<b>Market:</b> Pittsburgh <b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 4863575	<b>Buyer:</b> Mills, Amy	<b>Primary Demo:</b> Adults 35+
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$6,615.00
		<b>Total Spots:</b> 18
		<b>Total CPP:</b> \$0.00
		<b>Traffic #:</b> 2468433
		<b>Separation:</b>

**Comments:** please confirm changes lines 9-10. revised 10p news rate to \$795 for 4/21 and 4/25, new total \$6615 (+\$250)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/19 - 4/26								Total Spots	Total \$	CPP	GRP	
							4/19	4/20	4/21	4/22	4/23	4/24	4/25	4/26					
1	Tu-F,M 2p-3p		Divorce Court	\$40.00	0	30	1	1	1	0	0	0	1	0		4	\$160.00	\$0.00	0.0
2	Tu-F,M 11p-11:30p		Seinfeld	\$245.00	0	30	1	0	0	0	0	0	0	0		1	\$245.00	\$0.00	0.0
3	Tu-F,M 11:30p-12m		Seinfeld	\$245.00	0	30	0	0	1	0	0	0	1	0		2	\$490.00	\$0.00	0.0
4	Tu-F,M 1p-2p		AMERICAS COURT	\$30.00	0	30	0	0	0	1	0	0	1	0		2	\$60.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$450.00	0	30	0	0	0	0	0	0	1	0		1	\$450.00	\$0.00	0.0
6	Tu-F,M 6:30p-7p		TWO & HALF MEN	\$450.00	0	30	0	1	0	1	0	0	0	0		2	\$900.00	\$0.00	0.0
7	Tu-F,M 7p-7:30p		BG BNG THRY B	\$650.00	0	30	0	0	1	0	0	0	1	0		2	\$1,300.00	\$0.00	0.0
8	Tu-F,M 7:30p-8p		TWO&HALF MEN B	\$750.00	0	30	0	1	0	0	0	0	0	0		1	\$750.00	\$0.00	0.0
REV-9	W 10p-11p		CH11NW-FX53@10	\$670.00	0	30	0	1	1	0	0	0	0	1	0	1	\$670.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 10p-11p to W 10p-11p																			
REV+10	M,Th 10p-11p		CH11NW-FX53	\$795.00	0.0	30	0	0	0	1	0	0	0	0	0	1	0	0	0.0
<b>TOTALS:</b>							2	4	4	2	0	0	6	0		18	\$6,615.00	\$0.00	0.0



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<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$6,615.00
		<b>Total Spots:</b> 18
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b> 0
		<b>Traffic #:</b> 2468433
		<b>Separation:</b>

<b>Hit Listed Programs</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/20/16 9:53 AM	TREVOR HEATON	SEE LN 4 FOR REV PRG PLS CF - THANKS
04/13/16 8:48 AM	CHRISTIAN CAMBEIRO	Separation: 20
04/12/16 7:16 PM	Catalina Rivera	LN4 ADJUST TITLE TO "AMERICAS COURT" FOR PPRWORK THANKS--CATALINA
03/14/16 5:09 PM	TREVOR HEATON	Separation: 20

Competitive Information	
<b>Market Budget:</b>	\$82,688
<b>WPGH Share:</b>	8%
<b>Comment:</b>	
<b>KDKA:</b>	36%
<b>WPCW:</b>	4%
<b>WPXI:</b>	30%
<b>WTAE:</b>	22%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$6,615.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>18</b>	<b>\$6,615.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Apr	12	\$4,405.00
2016-May	6	\$2,210.00
<b>Total</b>	<b>18</b>	<b>\$6,615.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/20/16 9:53 AM	TREVOR HEATON	Revised			\$250.00	\$6,615.00	Changes: Calculated Dollars from \$6,365.00 to \$6,615.00, Competitive Market Budget from \$79,563 to \$82,688, Comments from SEE LN 4 FOR REV PRG PLS CF - THANKS to please confirm changes lines 9-10. revised 10p news rate to \$795 for 4/21 and 4/25, new total \$6615 (+\$250), User Entered \$ from \$6,365.00 to \$6,615.00, Total \$ from \$6,365.00 to \$6,615.00. 2 buylines added or modified.
Revision	4/13/16 8:48 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$6,365.00	Changes: User Entered \$ from \$0.00 to \$6,365.00, Demo Meta to [R16], Comments from Separation: 20 to SEE LN 4 FOR REV PRG PLS CF - THANKS. 1 buyline added or modified.
Makegood 1	4/12/16 7:16 PM	Catalina Rivera	Confirmed			\$0	\$6,365.00	
Queued for Electronic Contracting	3/14/16 5:15 PM					\$0	\$0	
New	3/14/16 5:09 PM	TREVOR HEATON	Confirmed	18		\$6,365.00	\$6,365.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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