



Contract # 25094402	Changes as of: 4/20/2016 at 9:53 AM	Version: Highlighting Revision 2
CPE: 501/596/3039	Flight: 4/19/16 - 4/26/16	Station: WPGH
Agency: Canal Partners Media	Advertiser: MCGINTY, KATE	Market: Pittsburgh
25 WHITLOCK PLACE	Product: Primary	Office: WASHINGTON
SW		
2nd Fl	Agency Order #: 4863575	Primary Demo: Adults 35+
Marietta, GA 30064	Buyer: Mills, Amy	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON
	202-955-5342	202-955-5342

Total \$: \$6,615.00
Total Spots: 18
Total CPP: \$0.00
Total GRP: 0
Traffic #: 2468433
Separation:

Comments: please confirm changes lines 9-10. revised 10p news rate to \$795 for 4/21 and 4/25, new total \$6615 (+\$250)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/19 - 4/26								Total Spots	Total \$	CPP	GRP
							4/19	4/20	4/21	4/22	4/23	4/24	4/25	4/26				
1	Tu-F,M 2p-3p		Divorce Court	\$40.00	0	30	1	1	1	0	0	0	1	0	4	\$160.00	\$0.00	0.0
2	Tu-F,M 11p-11:30p		Seinfeld	\$245.00	0	30	1	0	0	0	0	0	0	0	1	\$245.00	\$0.00	0.0
3	Tu-F,M 11:30p-12m		Seinfeld	\$245.00	0	30	0	0	1	0	0	0	1	0	2	\$490.00	\$0.00	0.0
4	Tu-F,M 1p-2p		AMERICAS COURT	\$30.00	0	30	0	0	0	1	0	0	1	0	2	\$60.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$450.00	0	30	0	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
6	Tu-F,M 6:30p-7p		TWO & HALF MEN	\$450.00	0	30	0	1	0	1	0	0	0	0	2	\$900.00	\$0.00	0.0
7	Tu-F,M 7p-7:30p		BG BNG THRY B	\$650.00	0	30	0	0	1	0	0	0	1	0	2	\$1,300.00	\$0.00	0.0
8	Tu-F,M 7:30p-8p		TWO&HALF MEN B	\$750.00	0	30	0	1	0	0	0	0	0	0	1	\$750.00	\$0.00	0.0
REV- 9	W 10p-11p		CH11NW-FX53@10	\$670.00	0	30	0	1	1	0	0	0	1	0	1	\$670.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 10p-11p to W 10p-11p																		
REV+ 10	M,Th 10p-11p		CH11NW-FX53	\$795.00	0.0	30	0	0	0	1	0	0	0	1	2	\$1,590.00	\$0.00	0.0
TOTALS:							2	4	4	2	0	0	6	0	18	\$6,615.00	\$0.00	0.0



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SW				Total \$: \$6,615.00	
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		Salesperson: TREVOR HEATON		Assistant: TREVOR HEATON	
		202-955-5342		202-955-5342	
				Total Spots: 18	
				Total CPP: \$0.00	
				Total GRP: 0	
				Traffic #: 2468433	
				Separation:	

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
04/20/16 9:53 AM	TREVOR HEATON	SEE LN 4 FOR REV PRG
04/13/16 8:48 AM	CHRISTIAN CAMBEIRO	PLS CF - THANKS
		Separation: 20
04/12/16 7:16 PM	Catalina Rivera	LN4 ADJUST TITLE TO "AMERICAS COURT" FOR PPRWORK
		THANKS--CATALINA
03/14/16 5:09 PM	TREVOR HEATON	Separation: 20

Competitive Information	
Market Budget:	\$82,688
WPGH Share:	8%
Comment:	
KDKA:	36%
WPCW:	4%
WPXI:	30%
WTAE:	22%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$6,615.00	N/A	0.0
Total	100%	18	\$6,615.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	12	\$4,405.00
2016-May	6	\$2,210.00
Total	18	\$6,615.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/20/16 9:53 AM	TREVOR HEATON	Revised			\$250.00	\$6,615.00	Changes: Calculated Dollars from \$6,365.00 to \$6,615.00, Competitive Market Budget from \$79,563 to \$82,688, Comments from SEE LN 4 FOR REV PRG
Revision	4/13/16 8:48 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$6,365.00	PLS CF - THANKS to please confirm changes lines 9-10. revised 10p news rate to \$795 for 4/21 and 4/25, new total \$6615 (+\$250), User Entered \$ from \$6,365.00 to \$6,615.00, Total \$ from \$6,365.00 to \$6,615.00. 2 buylines added or modified.
Makegood 1	4/12/16 7:16 PM	Catalina Rivera	Confirmed			\$0	\$6,365.00	Changes: User Entered \$ from \$0.00 to \$6,365.00, Demo Meta to [R16], Comments from Separation: 20 to SEE LN 4 FOR REV PRG
Queued for Electronic Contracting	3/14/16 5:15 PM					\$0	\$0	PLS CF - THANKS. 1 buyline added or modified.
New	3/14/16 5:09 PM	TREVOR HEATON	Confirmed	18		\$6,365.00	\$6,365.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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