



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

rev

<b>Contract #</b> 25343449	<b>Changes as of:</b> 11/7/2016 at 2:15 PM	<b>Version:</b> Current State Version 4
<b>CPE:</b> 501/836/4705	<b>Flight:</b> 11/1/16 - 11/8/16	<b>Station:</b> WPGH
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> MCGINTY, KATE	<b>Market:</b> Pittsburgh
25 WHITLOCK PLACE	<b>Product:</b> General	<b>Office:</b> WASHINGTON
SW		
2nd Fl	<b>Agency Order #:</b> 5528520	<b>Primary Demo:</b> Adults 35+
Marietta, GA 30064	<b>Buyer:</b> Mills, Amy	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> TREVOR HEATON	<b>Assistant:</b> TREVOR HEATON
	202-955-5342	202-955-5342

**Comments:** revised line 2. total \$1750 (-\$100)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8				
1	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$375.00	0	30	0	0	1	1	0	0	0	0	2	\$750.00	\$0.00	0.0
2	Tu-F,M 10p-11p		CH11NW-FX53@10	\$500.00	0	30	0	0	1	1	0	0	0	0	2	\$1,000.00	\$0.00	0.0
Changes: Rate from 550 to 500																		
TOTALS:							0	0	2	2	0	0	0	0	4	\$1,750.00	\$0.00	0.0



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<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> MCGINTY, KATE	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 4
25 WHITLOCK PLACE SW	<b>Product:</b> General	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
2nd Fl	<b>Agency Order #:</b> 5528520	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
Marietta, GA 30064	<b>Buyer:</b> Mills, Amy	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2674516
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/07/16 2:14 PM	TREVOR HEATON	revised line 2. total \$1750 (-\$100)
11/07/16 2:09 PM	Christopher Koutsouflakis	LN 2 LUR \$500
11/07/16 1:47 PM	TREVOR HEATON	rebates applied revised total \$1850 (-\$1630)
		LN 1 LUR IS \$375
11/07/16 11:59 AM	Christopher Koutsouflakis	LN 2 LUR IS \$500
10/31/16 9:38 AM	TREVOR HEATON	No spots after 3pm on Election Day.;Separation: 20
10/31/16 9:04 AM	System	Notice Received.
10/31/16 9:03 AM	Christopher Koutsouflakis	LN 2 NA: 1X TUE 11/1 DT PRG CHG OFR: 1X THU 11/3 NEWS 10-11P @ \$995
10/28/16 12:56 PM	TREVOR HEATON	No spots after 3pm on Election Day.;Separation: 20

Competitive Information	
<b>Market Budget:</b>	\$43,500
<b>WPGH Share:</b>	8%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$1,750.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$1,750.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	4	\$1,750.00
<b>Total</b>	<b>4</b>	<b>\$1,750.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/7/16 2:14 PM	TREVOR HEATON	Revised			\$-100.00	\$0	Changes: Calculated Dollars from \$1,850.00 to \$1,750.00, User Entered \$ from \$1,850.00 to \$1,750.00, Comments from rebates applied revised total \$1850 (-\$1630) to revised line 2. total \$1750 (-\$100), Total \$ from \$1,850.00 to \$1,750.00. 1 buyline added or modified.
Makegood 3	11/7/16 2:09 PM	Christopher Koutsouflakis	Confirmed			\$0	\$0	
Revision	11/7/16 1:47 PM	TREVOR HEATON	Confirmed			\$-1,630.00	\$0	Changes: Calculated Dollars from \$3,480.00 to \$1,850.00, Comments from No spots after 3pm on Election Day.;Separation: 20 to rebates applied revised total \$1850 (-\$1630), User Entered \$ from \$3,480.00 to \$1,850.00, Total \$ from \$3,480.00 to \$1,850.00. 2 buylines added or modified.
Makegood 2	11/7/16 11:59 AM	Christopher Koutsouflakis	Confirmed			\$0	\$0	
Revision	10/31/16 9:38 AM	TREVOR HEATON	Confirmed			\$0	\$0	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$3,480.00. 1 buyline added or modified.
Makegood 1	10/31/16 9:03 AM	Christopher Koutsouflakis	Confirmed			\$0	\$0	



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	202-955-5342	202-955-5342	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/28/16 1:27 PM					\$0	\$0	
New	10/28/16 12:56 PM	TREVOR HEATON	Confirmed	4		\$3,480.00	\$3,480.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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