

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BrabenderCox LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lee Zeldin

Authorized committee:

Zeldin for New York

Agency requesting time (and contact information):

N/A BrabenderCox 1218 Grandview Ave Pittsburgh PA 15211

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/08/2022

General

Primary

Treasurer of candidate's authorized committee:

Nancy Marks

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Liz Kundu

Digitally signed by Liz Kundu
Date: 2022.09.13 09:51:14 -04'00'

Signature:

Douglas Catalanello

Name: Liz Kundu

Name: Douglas Catalanello

Date of Request to Purchase Ad Time: 11/05/2022

Date of Station Agreement to Sell Time: 11/7/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Liz Kundu

Digitally signed by Liz Kundu
Date: 2022.09.13 09:51:01 -04'00'

Name: Liz Kundu

Date: 11/04/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 2229117	Station Call Letters: WINS-AM WINS-FM and WNEW-FM HD3	Date Received/Requested: 11/7/22
Est. #:	Station Location: New York, NY	Run Start and End Dates: 11/7/22-11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders
Order / Rev: 2229117
Alt Order #: 36251035
Product Desc: Zeldin for Gov
Estimate: na
Flight Dates: 11/07/22 - 11/08/22
Original Date / Rev: 11/07/22 / 11/07/22
Order Type: GENERAL

New York WINS-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: BrabenderCox LLC
Buying Contact: _____
Billing Contact: _____
1080 South Street
Leesburg, VA 20175

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lee Zeldin for NY Governor
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End: _____
Advertiser External ID: 209169
Agency External ID: 158344
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	12	\$6,400.00	\$5,440.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	12	\$6,400.00	\$5,440.00	0.00
Totals	12	\$6,400.00	\$5,440.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WINS	11/07/22	11/08/22	M-F 6a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	22-----	1:00	4	\$779.00	FULL	0.00	NM	4	\$3,116.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/07/22	11/13/22	22-----	4	\$779.00	0.00								
N 2	WINS	11/07/22	11/08/22	M-F 10a-3p 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	22-----	1:00	4	\$341.00	FULL	0.00	NM	4	\$1,364.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/07/22	11/13/22	22-----	4	\$341.00	0.00								
N 3	WINS	11/07/22	11/08/22	M-F 3p-7p 3:00 PM-7:00 PM	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	22-----	1:00	4	\$480.00	FULL	0.00	NM	4	\$1,920.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/07/22	11/13/22	22-----	4	\$480.00	0.00								
													Totals	12	\$6,400.00