

CUNNINGHAM BROADCASTING CORPORATION

2000 WEST 41ST STREET, BALTIMORE, MARYLAND 21211

Phone: 410.662.9688 Fax: 410.662.0816

WMYA – Anderson, SC

QUARTERLY ISSUES/PROGRAMS LIST – 1st Quarter 2024

The following is listings of some of the significant issues responded to by Station WMYA, Anderson, South Carolina, along with the most significant programming treatment of those issues for the 1st Quarter period, 1/1/2024 – 3/31/2024. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Regular Programs

Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
American Cancer Society	Focus on the Palmetto State Producer: Nelson Weston Host: Nelson Weston	Sunday 1/07/24 1/14/24 1/21/24 1/28/24	6:30 a.m.	5:10	American Cancer Society in Greenville, SC Guest: Mary Gwen Kistler, Senior Development Manager Our guest shared with us how this organization seeks to raise awareness around the various forms of cancer and they impact the community. www.cancer.org
Helping Local Communities With Disaster Preparedness & Response	Focus on the Palmetto State Producer: Nelson Weston Host: Nelson Weston	Sunday 1/07/24 1/14/24 1/21/24 1/28/24	6:30 a.m.	9:00	AmeriCorps in Anderson County, SC Guests: Brandy Singleton, Director of Disaster Services & Brittany Thornberry, Response Member This organization has a broad reach throughout the state of SC and addresses the specific needs that each community is facing. Whether it's flooding, tornadoes or other disasters, they offer numerous support services in the event of an emergency. www.americorpssc.com

Litter Problems in South Carolina	Focus on the Palmetto State Producer: Nelson Weston Host: Nelson Weston	Sunday 1/07/24 1/14/24 1/21/24 1/28/24	6:30 a.m.	10:25	Palmetto Pride Guest: Sarah Lyes, Executive Director This organization in S.C. was created in the late 1990s to battle the ever-growing problem of litter on our highways and byways. They have completed amazing work over the years by getting local communities & businesses involved in litter pickup. www.palmettopride.org
Sexual Abuse, Domestic Violence & Education	Focus on the Palmetto State Producer: Nelson Weston Host: Nelson Weston	Sunday 2/04/24 2/11/24 2/18/24 2/25/24	6:30 a.m.	7:39	Let's Talk About It LW Guests: LaKeisha Wilson, Founder San Queese Institute of Success Sharon Fields, Director Our guests shared with us some insight into the nonprofit, Let's Talk About It, that was founded in 2017 & raises awareness on sexual assault & domestic violence in the community. They also spoke with us regarding the San Queese Institute of Success, a private school that works with at-risk kids that have had social challenges, behavior challenges & academic challenges. www.sanquesse.com
South Carolina State Museum	Focus on the Palmetto State Producer: Nelson Weston Host: Nelson Weston	Sunday 2/04/24 2/11/24 2/18/24 2/25/24	6:30 a.m.	13:09	South Carolina State Museum Guest: David Dickson, Public Relations Manager The museum offers an array of programs to the public, including the 4-D planetarium show, exhibits on S.C. culture, art, space, science, technology, history, as well as spring break & summer camp programs for kids. The museum can be rented out for proms, weddings, out-of-office meetings & other special activities. www.scmuseum.org

Cancer Survivors Park	Focus on the Palmetto State Producer: Nelson Weston Host: Nelson Weston	Sunday 3/03/24 3/10/24 3/17/24 3/24/24 3/31/24	6:30 a.m.	7:30	Cancer Survivors Park Alliance Guest: Kay Roper, Executive Director The Cancer Survivors' Park sits right in the heart of downtown Greenville. The organization is involved in patient advocacy efforts at the state & national level. They conduct numerous educational programs & special events for cancer survivors & cancer organizations. www.cancersurvivorspark.org
Healing & Therapy Programs	Focus on the Palmetto State Producer: Nelson Weston Host: Nelson Weston	Sunday 3/03/24 3/10/24 3/17/24 3/24/24 3/31/24	6:30 a.m.	9:25	Premier Arts Collective Guest: Gene Krcelic, President This nonprofit organization offers healing & therapy programs that are predicated on arts & music for individuals who have suffered from trauma & abuse, as well as those who are born into unfortunate circumstances. The professionals that operate this organization understand that art & music have significant therapeutic qualities that allow people to express themselves to the point of no longer feeling vulnerable. www.premierartscollective.com
Home Repairs	Focus on the Palmetto State Producer: Nelson Weston Host: Nelson Weston	Sunday 3/03/24 3/10/24 3/17/24 3/24/24 3/31/24	6:30 a.m.	4:30	Rebuild Upstate Guest: Jake Beaty, CEO This organization's approach to affordable housing differs slightly from other organizations. Instead of offering home construction or providing affordable rental housing, they focus their efforts on home preservation & repairs as a means to ensure residents are allowed to remain in their own homes. www.rebuildupstate.org

Description of Issue	Regular Program	Air Date	Time	Duration	Narration of Type & Description of Program / Segment
Managing Pain & Opioid Addiction	Straight Talk	Sunday, 1/07/24	6:00 a.m.	30 minutes	<p>Guest: Dr. Paul Christo Associate Professor John Hopkins School of Medicine Segment 1: Pain Management with Opioids Segment 2: Opioid Risks & Alternatives Segment 3: Opioid Addiction Treatments</p>
Love in the Trenches	Straight Talk	Sunday, 2/04/24	6:00 a.m.	30 minutes	<p>Guest: Kelly Gill Founder Kelly Gill lost her son to a drug overdose and she started the LITT group to help parents grieve their loss, as well as offering assistance to those families who have a current situation. Kelly will be talking about her son's death, but I'm really excited for her to share how you can start a support group anywhere. There are thousands of parents who don't know what to do and how to do it. She is a very dynamic and dedicated woman who just wants to help. The LITT group is a nonprofit organization.</p>
The Need For Treatment	Straight Talk	Sunday, 3/03/24	6:00 a.m.	30 minutes	<p>Guest: Michael Silberman Recovering Addict & Addiction Expert Segment 1: Treatment For Addiction Segment 2: Treatment / Recovery Resources Segment 3: Finding Accredited Treatment</p>

Description of Issue	Regular Program	Air Date	Time	Duration	Narration of Type & Description of Program/Segment
Early Learning	News	1/02/24	9 – 10 a.m.	:20	The Canton Library has been designated as North Carolina's first Family Place Library. The nationwide program includes hundreds of libraries across 32 states. These entities are centers for early learning, parent engagement, family support and community connectivity. The Canton Library will have two programs a year that are designed for young learners and their caregivers.
Food Market	News	1/08/24	9 – 10 a.m.	:25	The former home of one of Asheville's largest Asian buffets is now a market. The new market features fresh seafood, fruits and vegetables, along with staples in Asian cuisine like rice and noodles. The market officials stated that public input has helped them decide which products to carry.
Community Service	News	1/15/24	9 – 10 a.m.	:25	Members of the community came together in Hendersonville on the Dr. Martin Luther King Jr. holiday. For the eighth straight year, St. James Episcopal Church hosted an annual day of service. Volunteers from all walks of life came together to repackage beans and rice for local families who are impacted by food insecurity.
Blanket & Clothing Drive	News	1/23/24	9 – 10 a.m.	:23	Carolina Furniture Concepts & the Asheville Buncombe Community Christian Ministry are teaming up for the annual Safe & Warm Blanket Drive and Fundraiser. The community can drop off new & slightly used blankets at Carolina Furniture Concepts and First Citizens Bank or they can donate money for heating assistance.
Addressing Homelessness	News	1/29/24	9 – 10 a.m.	:35	Each year, the Asheville-Buncombe Continuum of Care, in collaboration with several local organizations, elected officials & community volunteers, conducts a survey that serves as a snapshot of how many people are experiencing homelessness in Asheville. Data collected during the count is then used to understand needs & develop strategies to add housing & service options that may be missing.

Museum Free Admission	News	2/5/24	9 – 10 a.m.	:30	The Asheville Museum of Science is giving certain guests free admission. It's part of Bank of America's "Museum On Us" program that offers private bank cardholders free general admission. Museum managers say they're excited to showcase the learning opportunities they offer to more of the Asheville community.
Community Center	News	2/12/24	9 – 10 a.m.	:25	The Folkmoot Friendship Center is being restructured. Rooms in the 100-year-old building are now being leased by artists, entrepreneurs & nonprofits, making the facility financially sustainable. An upgrade to the auditorium is bringing domestic acts with an international flavor. Folkmoot leaders say their mission remains the same, to promote the arts, education & culture. They encourage the public to support their shows.
Black History Month	News	2/20/24	9 – 10 a.m.	:25	February is black history month, but a new project in Asheville makes sure black history is taught year-round. More than a dozen historical panels are part of a cultural trail now in place around downtown, southside and the river arts district. The stop is intended to teach locals and tourists the history of the area through the African American lens. Prominent black city leaders have welcomed & collaborated on this project.
School Breakfast Programs	News	2/27/24	9 – 10 a.m.	:20	N.C. Governor Roy Cooper has announced 1.3 million dollars in federal funding for school breakfast programs across Western North Carolina. The money will help with innovative programs like "Breakfast in the Classroom", "Second Chance Breakfast" & "Grab And Go Breakfast."
Recovery Housing Program	News	3/4/24	9 – 10 a.m.	:30	Buncombe County leaders are looking into applying for funds for a recovery housing program. The program would create housing for people who are recovering from substance abuse. The 1.3-million-dollar grant is provided through the State Department of Commerce.

Manufacturing Investment	News	3/11/24	9 – 10 a.m.	:20	G.E. Aerospace is investing 46 million dollars in North Carolina manufacturing sites, including over 11 million dollars in Asheville. It will go towards high-precision machines to produce components for wide and narrow body aircraft engines. Some of the money will also go towards facility upgrades.
New Hospital	News	3/19/24	9 – 10 a.m.	:25	Advent Health has shared new details regarding its plans for a new, multi-specialty hospital in Weaverville. It is expected to be built off of U.S. Highway 70, west of I-26. The state approved the health system's application for a new hospital back in November 2022.
Nonprofit Grant Giving	News	3/25/24	9 – 10 a.m.	:35	An Asheville-based nonprofit is working to make the world a better place. Wendy White founded "Let's Choose Love" during COVID to provide grants, between one and five thousand dollars, to fund projects across the country in order to create a world where love rules. The first 80 grants were primarily funded by her consulting firm, but now, she's ready to solicit funding in order to expand the grant giving.

WMYA QUARTERLY ISSUES / PROGRAM LIST – 1st QUARTER

WMYA – Public Service Announcements

Station WMYA, Anderson, SC aired 13 public service and announcements and during this quarter, covering a number of topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length. Station WMYA regularly airs public notice announcements notifying the public about the availability of children’s programming, equal employment opportunity, and public file reports. Weather alerts and announcements are regularly broadcasted and posted on WMYA on an as-needed basis. Station WMYA is a participating station in our area’s Emergency Alert system.

Description of Issue	Public Service Announcements (Number of times aired)	Air Date(s)	Time	Length	Narration of Type and Description (identify non-profit or community group)
Emergency Alert System	13	1/01/24 – 3/31/24	In Rotation	:15	WMYA participates in the nationwide test of the EAS system

WMYA QUARTERLY ISSUES/PROGRAMS LIST – 1st Quarter 2024

WMYA – Community Activities

Description of Issue	Community Activities (broadcast/non- broadcast/both)	Date(s)	Time	Location	Narration of Type and Description
Feeding the elderly & homebound	Meals on Wheels Delivery	Several times per month	12 noon	Greenville, SC	Deliver meals to elderly & homebound in local community