WMTS PROGRAM DIRECTOR MANUAL



DUTIES

DAY IN THE LIFE

THE SCHEDULE

ATTENDANCE

USING GOOGLE DRIVE

INTERNS

TIPS \$\$\$ (NOT THE CASH KIND)

WMTS PROGRAM DIRECTOR MANUAL

DUTIES

(FROM THE WMTS POLICY MANUAL)

Together with input from all station members, the Program Director establishes the type of programming that will be broadcast throughout the week. Once the programs have been put into place, people are to be put into appropriate slots to carry out the scheduled programs. The Program Director must integrate music, news, sports, and public affairs in a presentable and responsible manner. Involving the University community with programming is a prime responsibility. The program department is responsible for establishing and maintaining an operation program schedule and is responsible for whatever goes on the air. This is done by balancing the needs of our audience with our available resources. To set up a program schedule, first allocate time slots for different types of shows. Once the show title and definition have been developed, find people that will execute the show as defined. More often than not, a show will be defined by the human resources available. Once a show has been defined, it should remain in a consistently scheduled time. If the person hosting the show needs a temporary replacement, the replacement should make every effort to carry out the format of the show, causing the change in hosts to be transparent to the listener.

The program has three seasons, spring, fall, and summer (each according to the semesters). Each season's schedule should be established a few weeks before it is to go into effect.

OVERALL RESPONSIBILITIES:

- Responsible for anything that goes out on the air
- Monitors all on-air performance
- Researches audience needs and listening habits and meets them with effective programming
- Recommends disciplinary actions against station staff to the General Manager
- Selects announcing staff
- Trains and monitors all new announcers
- Schedules music shows
- Handles no-shows and replacement announcers

WMTS PROGRAM DIRECTOR MANUAL

DAY IN THE LIFE

All managers are required to attend the CIM morning meetings each semester. These meetings are at 9:30 a.m. Monday through Friday. If your school schedule permits it is important to attend. While often there is not much to share on WMTS's end, we are a part of the CIM. Also, news shared in the morning may be useful to pass on to DJs for their shows that day. The morning meetings are also a great time to advertise what is going on with the station.

All managers are required to have at least 2 hours worth of office hours. This can be split up through out the week as your school schedule permits. (During office hours is usually a great time to knock out attendance, etc.)

A day in the life of the program director includes:

- Checking e-mails for notification of absence or issues/questions from DJs
- Sending reminders about upcoming station business (meetings, events, issues, etc.)
- Updating attendance log
- Make sure there are attendance sheets in the studio
- Listening to the station (of course!) to monitor our DJs

WMTS PROGRAM DIRECTOR MANUAL THE SCHEDULE

The schedule is truly not that scary. The schedule should be completed within a moderate amount of time before school starts so adjustments can be made. The schedule should be finalized by the first station meeting of the semester.

PROPOSAL FORMS

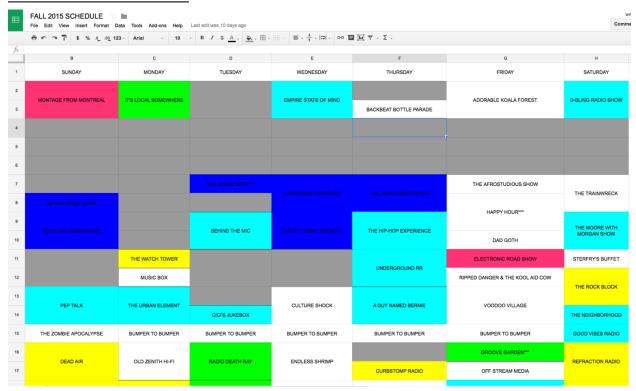
A Number								
how Name: Genre: Indie Loud Dance Country/Bluegrass Hip	Semesters	as a DJ:	Year: F	reshman S	ophomore .	Junior Seni	or Alumni	
Hop/R&B Punk/Rock Talk RPM Other/Eclectic how Duration: 1 hr. OR 2 hr. (Pick one) hone: Email: f your show has multiple DJs, list their contact information below: Number the time slots you are able to do a show, with #1 being your first choice, and so on. Plea list all available options, so we have the best chance of working you into the schedule. Remember: M-F 4-6PM is Bumper to Bumper so avoid that slot. Sun Non Tue Wed Thu Fri Sa t								
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8-I0 -noon oon-2 2-4	0.00	00.	2/				-	~
oon-2 2-4 STUDENT RUN RADIO							A	
2-4 STUDENT RUN RADIO	D-noon						DA	
STUDENT RUN RADIO	oon-2						\sim	
4-6 BUIMDED TO BUIMDED! (CONTACT DRIVE @WMTS ORG IE INTERESTED	77.00	S	TUD	ENT	RU	N R	DIO	
6-8	30.00		BUMPER TO	BUMPER! (CO	NTACT DRIVE@	WMTS.ORG IF	INTERESTED	
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	10-mid				-			
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D-mid	Write a ch	ort summar	v of your ch	ow.				
	ville a Sil	or c summal	y or your SH	J				
O-mid Vrite a short summary of your show:								
	What do v	ou want to a	ccomplish b	y having a r	adio show?			
Vrite a short summary of your show:								
Vrite a short summary of your show:		**On the b	ack please	omplete o c	ample playli	et (at least or	eonge place	o)**

Show proposals are sent to DJs (using the active DJ contact group on the Google account) over Winter and Summer breaks. It is best to send them at the beginning of the break, and e-mail reminders of the due date. There is a word document and PDF version of this file on the WMTS Google Drive account*. DJs are to fill it out electronically and e-mail it back by the due date to be put on the schedule.

^{*}All managers have access to the WMTS master e-mail and drive account which holds all DJ info.

While receiving the proposals over break, it is important to review them and give feedback. WMTS is an alternative station. Be sure to review DJs goals for their shows as well as their playlists (no top 40!) to be sure they fit the station's purpose.

THE SCHEDULE GRID



To make the schedule grid, the Google Sheets program is used (similar to Microsoft Excel). It's simply making a table. This is to be done on the WMTS Google Drive account so that it can be sent using the DJ contact list once completed.

MAKING THE SCHEDULE

Several things are taken into account when making the schedule (once you get started it's truly not that bad.

- Seniority; DJs with seniority have priority over time slots (i.e. if two DJs request the same time, the DJ who's been with WMTS the longest gets the spot). This is why it's important for DJs to provide good availability.
- Availability; DJs should list as many available times as possible
- Show Duration; this is new in order to help fit our growing numbers all onto the schedule. DJs can choose to do an hour or 2-hour show.

• Standing; Reference the DJ Master List (on the Google Drive) to check DJs standing. If a DJ is not in good standing with the station, notify them of what they are missing, and that they're proposal cannot be honored until they've done what is necessary.

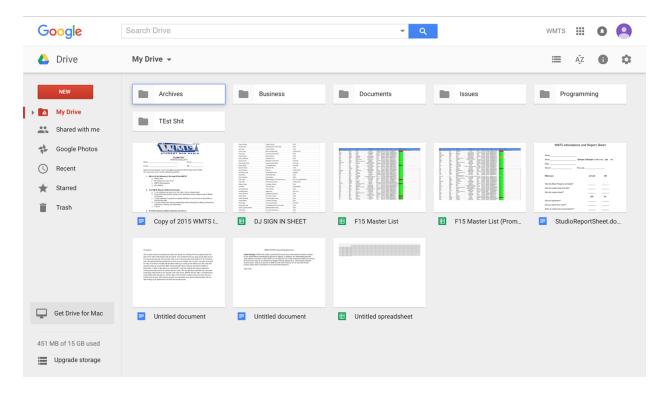
How you make the schedule is truly up to you. We've experimented with implementing a format before. It is easy to print the proposals in order to arrange them in order and then enter the information into the schedule spreadsheet. That is one method. You may come up with your own. The shows were color coded by genre, however with our newer site, this is no longer needed. (The tech director is responsible for uploading the schedule to the website so do not fret about this.)

WMTS PROGRAM DIRECTOR MANUAL

ATTENDANCE

Now that the schedule is made, let's make sure those DJs are showing up to their shows! But first a Google account crash course!

GOOGLE DRIVE



All managers have access to the main WMTS account <u>wmts88.3@gmail.com</u>. The password is m1987Gx2Qr. This e-mail holds the DJ contact list on Google Drive – drive.google.com (which the program director makes, but we'll get to that shortly).

- Making the Contact List Each semester you must make a new contact list.
 Most DJs are recurring so for the most part it shouldn't be too time consuming. Once in Gmail:
 - 1. Go to contacts
 - 2. Select Groups
 - 3. Create New Group Title according to that semester

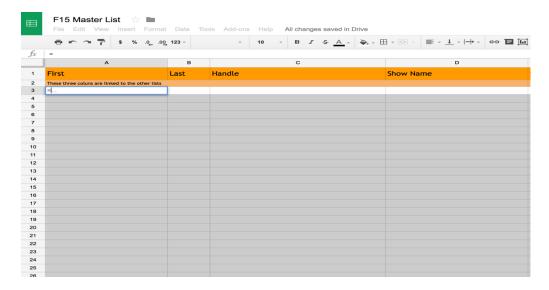
Using the e-mails provided from their show proposals, input this information into the new contact group.

• Making the Master List – you are responsible for adding the DJs information into the master list. Only those with a show are added into the master list as active WMTS members. The master list holds DJ information, tracks attendance and credits, holds WMTS accounts and passwords, etc. Simply input each DJs information from their show proposal form.

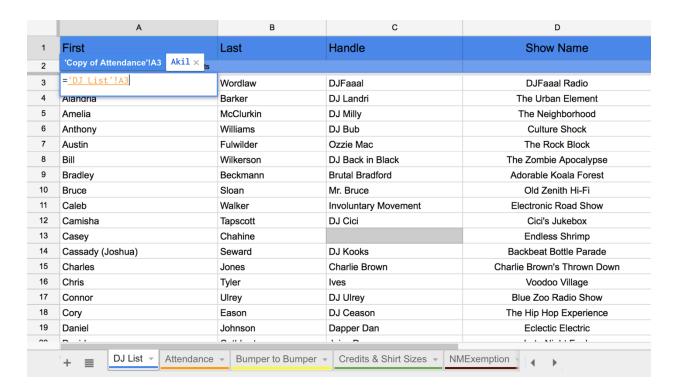


Once the main DJ list is done, to easily copy the information onto the other spreadsheets (Attendance and Credits):

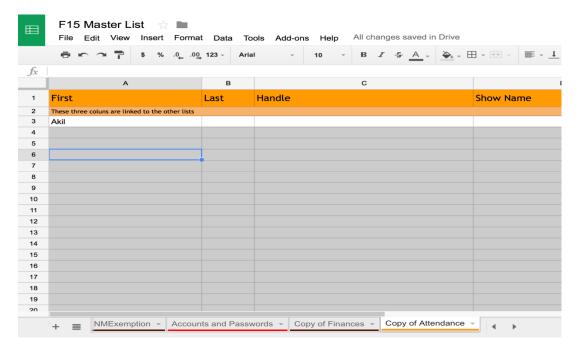
1. In the working sheet (whether you're under Attendance/Credits) hit the "=" key in the first cell under "First [Name]"



2. Then go back to the DJ list tab and select the first cell under "First [Name]" It will appear as = 'DJ List'!A3 (if that does not appear you can type it in



3. Go back to the tab you were working under and press "enter"; the first name of the first DJ in the master list should appear



4. Simply highlight the other cells in the spreadsheet and the information will automatically transfer over. Do pay attention to which cells are being copied. The status column will need to be done separately.

Now that you've made your Master List, this can be used for attendance and keeping track of the DJs.

ATTENDANCE REPORT SHEETS

Attendance report sheets are truly up to your discretion. If you have an idea on how to keep track of attendance feel free to discuss its implementation with your fellow officers. Currently we use a paper system where DJs fill out their time and condition of the studio.

Name:	-	
Show:		e one): yes no
Date: Time in:	Time out:	
When you	arrived	left
Was the Mixer Properly normalled?		
Was the studio clean and tidy?		
Was the studio locked?		
	yes	no
Did you log Issues?		
Did you report new music?		
Were all studio items accounted for?		

DJs are to turn this into the office after each show. Without an attendance sheet, or notification of absence, DJs are to be marked for an unexcused absence. We do not use logs to keep track of attendance. DJs must turn in a sheet.

Meeting and show attendance are to be kept track of using the attendance tab of the master list. There is also a separate tab to log Bumper 2 Bumper show attendance as well. Information for these DJs should be obtained from the drive time producer.

Absences

DJs must notify you for any absence. Failure to do so results in an unexcused absence. DJs are allotted **three unexcused absences** before show suspension. These 3 absences can be a combination of show and meeting absences (i.e. 1 missed meeting and 2 missed shows without notification). Suspensions should be discussed with the general manager before action takes place.

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INTERNS

As program director you are responsible for assigning interns to shows because you are somewhat most familiar with the DJs.

Only DJs who have been with WMTS for a full semester or longer may have interns. It is best to assign no more than 2 interns. If there is no way accommodate that, then discuss with the DJs who may be receiving more than two what best course of action for them may be.

At the interest meetings you will need to provide a form for those interested in interning to sign up for a show. They must select 5 or more shows that they can shadow. Below is an example of a version of the form. It will need to have only the shows that have been on for <u>one semester or more.</u>

Name:			
E-mail:			

Instructions: Please mark at least 5 show slots, (or more), using numbers 1 through 5, that would fit your schedule (1 being your first choice). For those of you who know a DJ personally and would prefer only to be an intern on their particular show, please write their first and last name at the bottom of the page along with their show name if you know it.

If there are any scheduling issues, note that at the bottom of the page and send an email to program@wmts.org



Interns are to be given an intern checklist. They must attend at least 4 shows during the semester and have this checklist signed off on. This and other Intern materials are found on the Google Drive, in the Interest Meeting Folder (which is in the Program folder).

0	WMTS INTERN CHECKLIST
Intern Name:	
Intern Email:	
Intern Phone Number:	
DJ Name:	
DJ Show:	
	nat has demonstrated having lures pertaining to the following aspects of radio station
Turning on the Mics and Talking On-Air DJ Signature:	What Not to Do (Anything and Everything You Ca Think Of) DJ Signature:
Operating the CD Players DJ Signature:	
The Wavecart and the Program Clock DJ Signature:	
Changing Inputs DJ Signature:	
Proper levels – Where to run the meters DJ Signature:	
Adjusting Studio Monitor Volume DJ Signature:	
Using the Delay Button DJ Signature:	
Cueing a Channel DJ Signature:	
Studio Access & Attendance DJ Signature:	_
Taking Calls On-Air DJ Signature:	_
Knowledge of the Legal ID	

Interns who pass both the written and technical test will be DJs at the start of the new semester. On Intern test night it is best to go ahead and get the new DJs added into the contact lists so they do not miss information about proposals, the upcoming semester, etc.

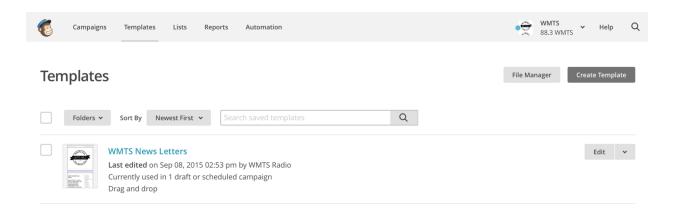
Using the On Air Computer to Play Music

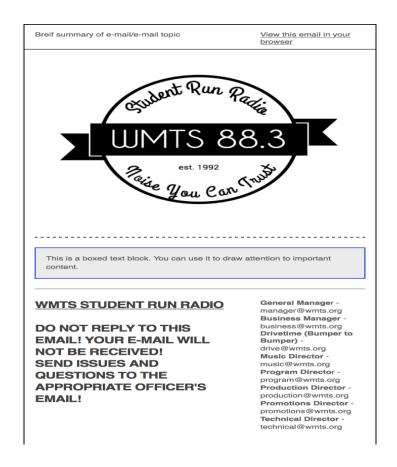
WMTS PROGRAM DIRECTOR MANUAL

TIPS AND TRICKS

EMAILS- Just to make it easier to send out a ton of information in an e-mail and make it look aesthetically pleasing MailChimp is an awesome tool.

The information for WMTS's MailChimp account is on the master list under "Accounts and Passwords". There is a saved template to use for e-mails as well under templates.





It essentially makes a newsletter that can be sent out to multiple people at once. If you decide to use MailChimp, you will need to make what they call a "List" which is a list of contacts. This process is similar to updating the email contact list for DJs.

BE SURE TO CHECK THE WMTS E-MAIL PERIODICALLY. – Especially when people are turning in show proposals. Not matter how bold the print, people never fail to send e-mail in response to the main WMTS e-mail (wmts88.3@gmail.com) instead of program@wmts.org. So be sure to check the main WMTS e-mail as well as spam folders from time to time.

DON'T FALL BEHIND ON ATTENDANCE - You will get the weeks confused. It's easier to knock it out as soon as you can while you can than pay the price later.

TAKE MEETING NOTES- This is not mandatory, however since DJs will e-mail you if they will be absent, it is good practice to take notes and send a meeting summary for those who missed. This helps clarify some things that may have been discussed during the meeting that people missed/go back to for reference.