

ORDER



Orders
Order / Rev: 1199369
Alt Order #:
Product Desc: GENERAL 2014
Estimate: 4040
Flight Dates: 09/30/14 - 10/13/14
Original Date / Rev: 09/29/14 / 09/29/14
Order Type: General

WXIX
Primary AE: Amy Goetz
Sales Office: WXIX
Sales Region: Local

Agency Name: Strategic Media Placement (C)
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Yost, David/R/State Auditor
Demographic: A35+
Product Codes: PL40
Priority: P 5
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/30/14	8	\$2,165.00	\$1,840.25
10/01/14	10/09/14	54	\$16,805.00	\$14,284.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	8	\$2,165.00	\$1,840.25	0.00
October 2014	54	\$16,805.00	\$14,284.25	0.00
Totals	62	\$18,970.00	\$16,124.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy Goetz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/06/14	10/06/14	News @ 5a News @ 5a	Comm	5a-6a	M-----	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	M-----		1		\$100.00		0.00					
N 2	WXIX	09/30/14	10/09/14	News @ 6a News @ 6am	Comm	6a-7a	-----	:30	0	\$200.00	P 5	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		4		\$200.00		0.00					
		Week: 10/06/14	10/12/14	MTWT---		4		\$200.00		0.00					
N 3	WXIX	09/30/14	10/09/14	News @ 7a News @ 7am	Comm	7a-9a	-----	:30	0	\$175.00	P 5	0.00	NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		4		\$175.00		0.00					
		Week: 10/06/14	10/12/14	MTWT---		4		\$175.00		0.00					
N 4	WXIX	09/30/14	10/09/14	News @ 9a NEWS @ 9A	Comm	9-10A	-----	:30	0	\$90.00	P 5	0.00	NM	8	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		4		\$90.00		0.00					
		Week: 10/06/14	10/12/14	MTWT---		4		\$90.00		0.00					
N 5	WXIX	10/04/14	10/04/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----S-	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----S-		1		\$125.00		0.00					

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 Flight Dates: 09/30/14 - 10/13/14

Advertiser: POL/Yost, David/R/State Auditor
 Product Desc: GENERAL 2014
 Estimate: 4040
WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WXIX	10/05/14	10/05/14	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun	-----S	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S		1				\$125.00		0.00			
N 7	WXIX	10/05/14	10/05/14	FOX News Sunday Fox News Sunday	Comm	10-11am	-----S	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S		1				\$100.00		0.00			
N 8	WXIX	09/30/14	10/09/14	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	-----	:30	0	\$175.00	P 5	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TW----		2				\$175.00		0.00			
		Week: 10/06/14	10/12/14	-T-T---		2				\$175.00		0.00			
N 9	WXIX	09/30/14	10/09/14	News At 630P News At 630P	Comm	630-7P	-----	:30	0	\$200.00	P 5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWT---		3				\$200.00		0.00			
		Week: 10/06/14	10/12/14	MT-----		2				\$200.00		0.00			
N 10	WXIX	09/30/14	10/09/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	-----	:30	0	\$400.00	P 5	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4				\$400.00		0.00			
		Week: 10/06/14	10/12/14	-TW----		2				\$400.00		0.00			
N 11	WXIX	09/30/14	10/09/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	-----	:30	0	\$400.00	P 5	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4				\$400.00		0.00			
		Week: 10/06/14	10/12/14	MTWT---		4				\$400.00		0.00			
N 12	WXIX	09/30/14	10/09/14	LOC Late News M-F Late News M-F	Comm	10-11P	-----	:30	0	\$525.00	P 5	0.00	NM	8	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4				\$525.00		0.00			
		Week: 10/06/14	10/12/14	MTWT---		4				\$525.00		0.00			
N 13	WXIX	10/05/14	10/05/14	NFL on Fox Game 1 NFL on Fox	Comm	1P-4P	-----S	:30	1	\$1,300.00	P 5	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S		1				\$1,300.00		0.00			
N 14	WXIX	10/05/14	10/05/14	NFL on Fox Game 2 NFL on Fox	Comm	4-7P	-----S	:30	1	\$2,000.00	P 5	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXIX	09/29/14-10/05/14	NFL on Fox Game 2			4-7P	-----Su	:30		(\$2,000.00)		0.00	NM		
			See MG 14.2,14.3												
2	WXIX	10/01/14-10/01/14	Wed Hour 1			W 8-9P	--W-----	:30		\$1,000.00		0.00	NM		
			MG for 14.1 10/05												
3	WXIX	10/01/14-10/01/14	Wed Hour 2			W 9-10P	--W-----	:30		\$1,000.00		0.00	NM		
			MG for 14.1 10/05												

Totals 62 \$18,970.00