

Quarterly Issues & Programs
KXSL 1470 AM & K263CA 100.5 FM - Show Low, AZ
July 1, 2023 - September 30, 2023

KXSL, serving the communities of Show Low, Snowflake-Taylor, Pinetop-Lakeside, White Mountain Lakes, Pinedale, Linden, Shumway, and surrounding areas, provides its listeners with announcements of area events, road construction updates, weather, community information, news, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Date/Time	Duration	Issue Title & Description	Runs
7/1 - 7/4 Aired at various times	:25	4TH OF JULY FREEDOMFEST AND FIREWORKS GRAB YOUR CHAIRS AND CLAIM YOUR SPACE ALONG THE DEUCE OF CLUBS FOR THE SHOW LOW 4TH OF JULY PARADE STARTING A 9:00 A.M. AFTER THE PARADE, BRING THE KIDS TO THE SPLASHZONE EVENT AT FRONTIER PARK. FREEDOMFEST STARTS AT 3 AT SHOW LOW HIGH SCHOOL. FREEDOMFEST WILL OFFER FOOD AND A CONCERT PLUS A SUPER HERO STUNT SHOW. FINISH OFF THE EVENING WITH THE LARGEST DISPLAY OF FIREWORKS IN THE WHITE MOUNTAINS STARTING AT 9:00 P M	20
7/19 - 8/19 Aired at various times	:25	REAL COWBOY BREAKFAST AUGUST 19TH COWBOY BREAKFAST IS BEING SERVED SATURDAY, AUGUST 19TH FROM 8:00 – 10:30 BY BACK COUNTRY HORSEMEN OF THE WHITE MOUNTAINS AND NATURE CENTER VOLUNTEERS AT THE NATURE CENTER, 425 S. WOODLAND RD., LAKESIDE, AZ. COST IS \$5, \$10, OR \$15 PER PLATE AND ALL PROCEEDS GO TO SUPPORT BACK COUNTRY HORSEMEN OF THE WHITE MOUNTAINS AND THE NATURE CENTER. FOR MORE INFORMATION, EMAIL BCHWMAZ@GMAIL.COM.	123
7/1 - 7/15 Aired at various times	:23	REAL COWBOY BREAKFAST JULY 15TH JOIN THE BACK COUNTRY HORSEMEN OF THE WHITE MOUNTAINS AND THE WHITE MOUNTAIN NATURE CENTER FOR AN AUTHENTIC COWBOY BREAKFAST SATURDAY, JULY 15TH FROM 8:00 TO 10:00 AM AT THE WHITE MOUNTAIN NATURE CENTER, 425 NORTH WOODLAND ROAD IN LAKESIDE. IT'S \$10 PER PLATE FOR ADULTS AND ALL PROCEEDS GO TO THE NATURE CENTER AND BACK COUNTRY HORSEMEN OF THE WHITE MOUNTAINS.	75
8/2 - 9/16 Aired at various times	:43	DARRIN REED FOUNDATION 4TH MEMORIAL GOLF TOURNAMENT THE DARRIN REED FOUNDATION WILL HAVE THEIR 4TH MEMORIAL GOLF TOURNAMENT ON SEPTEMBER 16TH WITH A SHOTGUN START AT 8:30 AM AT BISON COUNTRY CLUB. PREREGISTER BY SEPTEMBER 6TH. THERE WILL ALSO BE A LADDER GOLF BALL DROP, AUCTION, RAFFLE AND DINNER. THE DARRIN REED FOUNDATION WAS FOUNDED IN HONOR OF FALLEN POLICE OFFICER DARRIN REED WHO WAS KILLED IN THE LINE OF DUTY ON NOVEMBER 8TH, 2016 IN SHOW LOW. THE FOUNDATION ASSISTS LOCAL COMMUNITY MEMBERS IN NEED THROUGH LOCAL LAW ENFORCEMENT AND ASSISTS THE OFFICERS WITH WHAT THEY NEED TO FIGHT ILLEGAL DRUG TRAFFICKING FOR MORE INFORMATION CALL 928-205-9791	213
8/2 - 9/2 Aired at various times	:44	BATTLE OF THE BANDS AND FOOD VANS THE 2023 BATTLE OF THE BANDS AND FOOD VANS IS SCHEDULED FOR SEPTEMBER 2ND. THERE'S GONNA BE A DAY OF MUSIC, A TON OF FOOD, LOTS OF SHOPPING AND A FUN TIME FOR THE FAMILY! THE BANDS WILL EACH PLAY A SET WHILE SPECTATORS ENJOY FROM THE GRASS. TOGETHER YOU CAN ENJOY LISTENING TO MUSIC, SIPPING COLD BEVERAGES, AND TASTING ALL THE FOOD FROM THE FOOD TRUCKS. ENTRY FEE IS \$5 PER PERSON, 12 YEARS OLD AND UNDER ARE FREE WITH PAYING ADULT. EVERY PAID ENTRANT WILL RECEIVE 5 VOTING CHIPS TO VOTE FOR YOUR FAVORITE BAND OR FOOD VAN. A TOTAL OF NINE BANDS AND NINE FOOD VANS WILL BE SELECTED TO COMPETE AT THIS YEAR'S EVENT. BATTLE OF THE BANDS AND FOOD VANS WILL BE ON SEPTEMBER 2ND AT FRONTIER PARK. THE BANDS START AT NOON AND PLAY UNTIL 8PM!	113
8/11 - 9/11	:27	PINETOP FALL FESTIVAL PARADE	95

Aired at
various
times

ENTRIES ARE NOW BEING ACCEPTED FOR THE PINETOP-LAKESIDE FALL FESTIVAL PARADE SCHEDULED FOR SATURDAY, SEPTEMBER 23. ENTRIES ARE OPEN TO BUSINESSES, CIVIC ORGANIZATIONS AND INDIVIDUALS AND THERE IS NO CHARGE TO ENTER. THE PARADE'S THEME IS "FALL IN LOVE WITH ARIZONA'S WHITE MOUNTAINS." FOR MORE INFORMATION, VISIT PINFTOPI AKFSIDFA7 GOV OR CALL 928-368-8696.

8/4 - 9/2

:20

SWEET CORN FESTIVAL

71

Aired at
various
times

TAYLOR'S ANNUAL SWEET CORN FESTIVAL IS ALMOST HERE. THERE WILL BE A PARADE AT 10, ARTS & CRAFTS FROM 8:30 TO 4, & JUNIOR RODEO FROM 5 TO 8PM. THERE WILL ALSO BE FOOD VENDORS, COLOR RUN, SLIP & SLIDE, CORNHOLE TOURNAMENT, LIVE ENTERTAINMENT & MORE. TAYLOR'S ANNUAL SWEET CORN FESTIVAL WILL BE SATURDAY, SEPTEMBER 2ND AT THE TAYLOR RODEO GROUNDS.

8/11 - 9/30

:27

PINETOP 5TH ANNUAL CHILI COOK OFF

97

Aired at
various
times

THE TOWN OF PINETOP-LAKESIDE IS LOOKING FOR TEAMS TO ENTER THE 5TH ANNUAL CHILI COOK OFF ON SATURDAY, OCTOBER 28. ENTRY FEE IS \$25 PER TEAM. THE CHILI COOKOFF WILL BE PART OF THE TOWN'S AUTUMN FEST EVENT WITH LIVE MUSIC, CARNIVAL GAMES, FOOD TRUCKS, CRAFT VENDORS, COSTUME CONTESTS AND MORE. FOR MORE INFORMATION, VISIT PINFTOPI AKFSIDFA7 GOV OR CALL 928-368-8696.

8/29 - 9/3

:31

HIGH COUNTRY ART SHOW

24

Aired at
various
times

HERE'S SOMETHING TO ADD TO YOUR LABOR DAY WEEKEND OUTINGS. HIGH COUNTRY ART ASSOCIATION IS HOSTING AN ARTS AND CRAFTS FESTIVAL IN PINETOP ON SATURDAY AND SUNDAY FROM 9:00 A.M. TO 5:00 P.M. IT'S A FAMILY – AND DOG – FRIENDLY SHOW THAT INCLUDES A WIDE VARIETY OF WORK BY OVER 50 LOCAL ARTISTS AND OTHERS FROM AROUND THE STATE. IT'S ALL HAPPENING IN THE ORCHARD AT CHARLIE CLARK'S RENOWNED RESTAURANT AT 1701 E. WHITE MOUNTAIN BLVD. AND IT FEATURES FOOD AND DRINKS AS WELL AS LIVE MUSIC. SOUNDS LIKE A FUN EVENT!

9/5 - 9/9

:34

WHITE MOUNTAIN NATURE CENTER, E-BIKE SEMINAR

15

Aired at
various
times

ATTENTION E-BIKER ENTHUSIASTS OR WANNABES: THIS SATURDAY, SEPTEMBER 9 FROM 6 – 7 P.M., THE WHITE MOUNTAIN NATURE CENTER (WMNC) WELCOMES JOYA SZALWINSKI, A RECREATION STAFF OFFICER WITH THE US FISH & WILDLIFE SERVICE, LAKESIDE DISTRICT, FOR A SPECIAL PRESENTATION ON "ETHICS IN MOTION – E-BIKE COMMOTION." SZALWINSKI'S PRESENTATION WILL GIVE YOU THE LATEST INFORMATION ON THE POLICIES AND REGULATIONS REGARDING THE USE OF E-BIKES – WHERE THEY ARE LEGAL AND WHERE THEY ARE NOT – AND THE CURRENT CHALLENGES OF TRYING TO STAY AHEAD OF EVOLVING TECHNOLOGY AND ITS PLACE IN THE FOREST.

9/4 - 9/23

:26

FINAL COWBOY BREAKFAST

78

Aired at
various
times

BACK COUNTRY HORSEMEN OF THE WHITE MOUNTAINS AND THE NATURE CENTER ARE HAVING THEIR FINAL COWBOY BREAKFAST OF THE SEASON, SATURDAY, SEPTEMBER 23RD FROM 8 TO 10:30 A.M. AT THE WHITE MOUNTAIN NATURE CENTER, 425 S. WOODLAND DRIVE IN LAKESIDE. BREAKFAST IS \$5, \$10 OR \$15 FOR SCRAMBLED EGGS, SAUSAGE, HASHBROWNS, FRUIT, AND ORANGE JUICE OR COFFEE AND WATER. "TO GO" BOXES FOR THE PARADE AVAILABLE UPON REQUEST.

9/7 - 9/30

:35

GOLF FUN ON THE GREEN

97

Aired at
various
times

COME JOIN THE WHITE MOUNTAIN ASSOCIATION OF REALTORS FOR GOLF FUN ON THE GREEN. TOP GOLF STYLE PLAY FOR THE WHOLE FAMILY! \$25 PER PERSON GETS YOU 5 BALLS. NEED MORE, BRING CANS OF FOOD AND GET A BALL FOR EACH CAN. GOLF FUN ON THE GREEN WILL ALSO FEATURE LIVE MUSIC AND FOOD TRUCKS. ALL PROCEEDS WILL BE DONATED EQUALLY TO LOCAL FOOD BANKS. GOLF FUN ON THE GREEN WILL BE ON OCTOBER 8TH STARTING AT 11AM AT FRONTIER PARK IN SHOW LOW. WINNERS WILL BE ANNOUNCED AT 2PM. FOR QUESTIONS, CALL THERESA AT 928-243-1051

9/6 - 9/30 Aired at various times	:32	UNITY PET BLESSING A PET BLESSING AND FESTIVAL WILL BE HELD FROM 10AM TO 1PM ON SATURDAY OCTOBER 7TH AT UNITY OF THE WHITE MOUNTAINS, 257 N. WOODLAND ROAD, LAKESIDE. THE PET BLESSING WILL BE 10AM-10:30AM AND THE PET FESTIVAL WILL BE 10:30-1PM INCLUDING AGILITY COURSE DEMONSTRATIONS AND TRAINING, PET ADOPTIONS, PHOTO BOOTH AND DOG TREATS. FUN FOR THE WHOLE FAMILY. DONATIONS ACCEPTED. FOR MORE INFORMATION SEE UNITYWM.ORG OR CALL 706-799-3365	121
9/12 - 9/30 Aired at various times	:46	WHITE MOUNTAIN SYMPHONY ORCHESTRA PATRIOTIC CONCERT THE WHITE MOUNTAIN SYMPHONY ORCHESTRA WILL PRESENT A PATRIOTIC CONCERT AT THE SHOW LOW SCHOOL DISTRICT AUDITORIUM AT 3PM ON SATURDAY SEPTEMBER 30, 2023. THE CONCERT WILL FEATURE THE STAR-SPANGLED BANNER, AMERICA WEST, CIVIL WAR FANTASY, ARMED FORCES SALUTE, COMRADES OF THE LEGION, WASHINGTON POST MARCHES, A SALUTE TO THE BIG BANDS, THE PATRIOT AND HYMN OF THE FALLEN. FREE ADMISSION TO ACTIVE DUTY, RETIRED MILITARY AND FIRST RESPONDERS. ADULT TICKETS ARE \$10 AND YOUTH 5-18 ARE \$5. THE AUDITORIUM IS LOCATED AT 500 W. OLD LINDEN ROAD IN SHOW LOW. FOR MORE INFORMATION CALL 928-476-8656 THAT'S 476-8656	75
9/13 - 9/23 Aired at various times	:58	ROAD CLOSURE FOR PINETOP-LAKESIDE FALL FESTIVAL PARADE THE TOWN OF PINETOP-LAKESIDE PRESENTS THE ANNUAL FALL FESTIVAL PARADE ON SEPTEMBER 23, 2023 AT 10:00 AM. THE 2023 PARADE THEME IS "FALL IN LOVE WITH THE ARIZONA WHITE MOUNTAINS". FLOAT ENTRIES WILL BE ACCEPTED UNTIL SEPTEMBER 18, 2023. REGISTRATION CAN BE DONE ON-LINE AT WWW.PINETOPLAKESIDEAZ.GOV. THE PARADE STARTS AT 10 AM NEAR PNC BANK AND ENDS AT BLUE RIDGE HIGH SCHOOL. FOR QUESTIONS CONTACT TONY ALBA AT 928-368-8696 OR TALBA@PINETOPLAKESIDEAZ.GOV. STATE ROUTE 260 WILL BE CLOSED BEGINNING ON SEPTEMBER 23, 2023 FROM 9:45AM TO 12:00PM, BETWEEN THE WOODLAND LAKE ROAD (MP351) AND WOODLAND ROAD (MP353) INTERSECTIONS. TRAFFIC WILL BE DETOURED DURING THIS TIME USING WOODLAND LAKE ROAD AND WOODLAND ROAD.	45
9/25 - 9/30 Aired at various times	:31	FREE BLACKWOOD QUARTET CONCERT AT 1ST BAPTIST IN PINETOP COME OUT TO THE FIRST BAPTIST CHURCH OF PINETOP, 1901 E. WHITE MOUNTAIN BLVD ON OCT 7TH FOR THE 15TH ANNUAL BLACKWOOD QUARTETS' CONCERT. MARK BLACKWOOD AND THE FABULOUS BLACKWOOD QUARTET SING GOSPEL MUSIC AROUND THE WORLD. THE CONCERT IS FREE. DOORS OPEN AT 5PM WITH THE CONCERT STARTING AT 6PM. THIS CONCERT IS TO HONOR LONG TIME WHITE MOUNTAIN RESIDENT JIM CUNEO WHO PASSED AWAY LAST YEAR. COME ENJOY AN EVENING OF TRULY INSPIRATIONAL GOSPEL MUSIC THAT WILL LIFT YOUR SPIRITS.	21
9/26 - 9/30 Aired at various times	:25	FALL FESTIVAL FUNDRAISER TAYLOR ELEMENTARY PRESENTS THE FALL FESTIVAL FUNDRAISER WHERE THEY WILL HAVE FUN FOR THE ENTIRE FAMILY. THE FESTIVAL WILL FEATURE FOOD TRUCKS, GAMES, PRIZES, HAYRIDES AND MUCH MORE. THE FALL FESTIVAL FUNDRAISER WILL BE (NEXT/THIS) SATURDAY, OCTOBER 7TH AT THE TAYLOR ELEMENTARY SCHOOL LOCATED AT 300 STREET EAST BETWEEN CENTER STREET AND WILLOW LANE IN TAYLOR. ALL PROCEEDS GO TO TAYLOR ELEMENTARY.	18
9/26 - 9/30	:31	DREAM CITY CHURCH WHITE MOUNTAINS FALL FEST	21

Aired at various times

DREAM CITY CHURCH WHITE MOUNTAINS IS INVITING YOU TO ITS ANNUAL FALL FEST. COME JOIN THEM FOR A SAFE AND FUN WAY TO CELEBRATE FALL. THERE WILL BE TRUNK OR TREAT, GAMES FOR ALL AGES, A HAYRIDE, LASER TAG, AND A RAFFLE. ADMISSION IS FREE AND EVERYONE IS WELCOME. THEY WILL ALSO HAVE FOOD TRUCKS ON SITE. THEY CANNOT WAIT TO SEE YOU THERE. DREAM CITY CHURCH WHITE MOUNTAINS FALL FEST WILL BE SUNDAY, OCTOBER 29TH FROM 3 PM TO 6 PM. IN THE EVENTS AREA OF THE CHURCH LOCATED AT 4703 VALLERY LANE IN LAKESIDE.

9/26 - 9/30	:31	23RD ANNUAL HARVEST FEST	18
Aired at various times		THE SNOWFLAKE/TAYLOR CHAMBER OF COMMERCE PRESENTS THEIR 23RD ANNUAL HARVEST FEST. THERE WILL BE: • ARTS & CRAFTS • FOOD TRUCKS • LIVE ENTERTAINMENT: • PUMPKIN PIE EATING CONTEST • KIDS ZONE • SCAVENGER HUNT • WAGON RIDES TO THE WILLIS FARM PUMPKIN PATCH AND CORN MAZE. FOR MORE INFORMATION, CONTACT THE SNOWFLAKE TAYLOR CHAMBER OF COMMERCE AT 928-536-4331 OR VISIT SNOWFLAKETAYLORCHAMBER.ORG. THE 23RD ANNUAL HARVEST FEST WILL BE ON SATURDAY, OCTOBER 14TH FROM 9:00 AM TO 2:00 PM AT PIONEER PARK IN SNOWFLAKE	

Public Service Announcements

7/1 - 9/30	:30	High School Equivalency	38
Var		Recorded public service announcement	
7/1 - 9/30	:30	Adoption from Foster Care	37
Var		Recorded public service announcement	
7/1 - 9/30	:30	Caregiver Assistance	52
Var		Recorded public service announcement	
7/1 - 9/30	:30	Alzheimer's Awareness	46
Var		Recorded public service announcement	
7/1 - 9/30	:30	Child Car Safety	44
Var		Recorded public service announcement	
7/1 - 9/30	:30	Type 2 Diabetes Prevention	47
Var		Recorded public service announcement	
7/1 - 9/30	0:15	Buzzed Driving Prevention	43
Var		Recorded public service announcement	
7/1 - 9/30	:30	Drug-Impaired Driving Prevention	45
Var		Recorded public service announcement	
7/1 - 9/30	:30	Discovering Nature	29
Var		Recorded public service announcement	
7/1 - 9/30	:30	Youth Fentanyl Awareness	36
Var		Recorded public service announcement	
7/1 - 9/30	:30	Flu Vaccination	37
Var		Recorded public service announcement	

7/1 - 9/30 Var	:30	Emergency Preparedness Recorded public service announcement	33
7/1 - 9/30 Var	:30	Gun Safety Recorded public service announcement	37
7/1 - 9/30 Var	:30	High Blood Pressure Control Recorded public service announcement	43
7/1 - 9/30 Var	:30	Ending Hunger Recorded public service announcement	45
7/1 - 9/30 Var	:30	Fatherhood Involvement Recorded public service announcement	33
7/1 - 9/30 Var	:30	Belonging Begins With Us Recorded public service announcement	37
7/1 - 9/30 Var	:30	Lung Cancer Screening Recorded public service announcement	42
7/1 - 9/30 Var	:30	Supporting Pets in Your Community Recorded public service announcement	39
7/1 - 9/30 Var	:30	Middle School Mental Health Recorded public service announcement	43
7/1 - 9/30 Var	:30	Saving for Retirement Recorded public service announcement	45