

Friends of Tara Klutz



125 West 55th St
New York, NY 10019

Contract # 26224943 Changes as of: 10/17/2018 at 1:15 PM Version: Original Order
 CPE: 66/75/345 Agency: BRABENDER COX Flight: 10/22/18 - 10/28/18 Station: WTHR
 Advertiser: 13494 108 SOUTH STREET, Product: Candidate Market: Indianapolis
 3RD FL MARKET STATION Agency Order #: 7859682 Office: PHILADELPHIA
 LEESBURG, VA 20175 Buyer: Kundu, Liz Salesperson: BOB CAIN Primary Demo: Adults 35+
 215-557-4216 Separation: Assistant: SHEPARD RITZEN Total Spots: 4
 Total CPP: \$212.29 Total GRP: 17.9

Comments: THIS IS A NEW :60 ORDER FOR KLUTZ FOR STATE AUDITOR. FLIGHT IS 10/23-10/26. TOTAL = \$3800. PLUS CFM T/R BOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/22 - 10/28							Total Spots	Total \$	CPP*	GRP*
							10/22	10/23	10/24	10/25	10/26	10/27	10/28				
1	M-F 6a-7a		Sunrise News @ 6A	\$1,000.00	4.0	60	0	0	1	0	1	0	0	2	\$2,000.00	\$250.00	8.0
2	M-F 12:30p-1p		Eyewitness News At 1230P	\$700.00	4.1	60	0	0	0	1	0	0	0	1	\$700.00	\$170.73	4.1
3	M-F 5p-6p		Eyewitness News 5-6P	\$1,100.00	5.8	60	0	1	1	0	0	0	0	1	\$1,100.00	\$189.66	5.8
TOTALS:							0	1	1	1	1	0	0	4	\$3,800.00	\$212.29	17.9



125 West 55th St
New York, NY 10019

Contract # 26224843 Changes as of: 10/17/2018 at 1:15 PM Version: Original Order

CPE: 66/75/345 Agency: BRABENDER COX Advertiser: 13494 Flight: 10/22/18 - 10/28/18 Station: WTHR
108 SOUTH STREET, 3RD FL MARKET STATION LEESBURG, VA 20175 Product: Candidate Agency Order #: 7859682

Buyer: Kundu, Liz Salesperson: BOB CAIN Separation: Primary Demo: Adults 35+ Assistant: SHEPARD RITZEN

Office: PHILADELPHIA Service: Nielsen Total Spots: 4 Total CPP: \$212.29

Market: Indianapolis Total Spots: 4 Total GRP: 17.9

Special Instructions

Order Level Comments

Date/Time: 10/17/18 1:16 PM Added by: BOB CAIN Comment: THIS IS A NEW \$0 ORDER FOR KLUTZ FOR STATE AUDITOR. FLIGHT IS 10/23-10/26. TOTAL = \$3800. PLS CFM T/R BOB

Competitive Information

Market Budget: \$10,857
WTHR Share: 35%
Comment: Unknown: 65%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$3,800.00	\$212.29	17.9
Total	100%	4	\$3,800.00	\$212.29	17.9

Monthly Summary		
Month	Spots	Dollars
2018-Oct	4	\$3,800.00
Total	4	\$3,800.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/17/18 1:30 PM					\$0	\$0	
New	10/17/18 1:15 PM	BOB CAIN	New	4		\$3,800.00	\$3,800.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/22/2018
------------------------------	-------------------------

I, BRABENDERCox LLC,
being/on behalf of: TERA KLUTZ,
a legally qualified candidate of the REPUBLICAN
political party for the office of: IN STATE AUDITOR
in the 2018 GENERAL
election to be held on: NOVEMBER 6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF TERA KLUTZ

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JENNIFER PING

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/22/2018

Date

Liz Brabender Kundu

Signature

Digitally signed by Liz Brabender Kundu
Date: 2018.10.17 10:48:42 -04'00'

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **BRABENDERCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

LIZ KUNDU

printed name

10/22/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

CONTRACT

<u>Contract / Revision</u> 9474 /		<u>Alt Order #</u> 26224843
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/22/18 - 10/28/18		<u>Estimate #</u> 66/75/345
<u>Advertiser</u> Friends of Tera Klutz		<u>Original Date / Revision</u> 10/17/18 / 10/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHR-TV	<u>Account Executive</u> Bob Cain	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913021	<u>Advertiser Code</u> 66	<u>Product 1/2</u> 75
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Brabender Cox (VA)
108 S Street
3rd Floor
Leesburg, VA 20175

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHR	10/24/18	10/24/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$1,000.00			
N 2	WTHR	10/26/18	10/26/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$1,000.00			
N 3	WTHR	10/25/18	10/25/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$700.00			
N 4	WTHR	10/23/18	10/23/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$1,100.00			
Totals											4	\$3,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/26/18	4	\$3,800.00	(\$570.00)	\$3,230.00
Totals	4	\$3,800.00	(\$570.00)	\$3,230.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.