

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26224842

Changes as of: 10/30/2018 at 4:37 PM

Version: Current State Version 3

CPE: 66/75/342

Flight: 10/22/18 - 11/11/18

Station: WTHR

Con Type: POLITICAL/NOTE

Agency: BRABENDER COX

Advertiser: Klutz - IN State Auditor

Market: Indianapolis

Total \$: \$35,300.00

108 SOUTH STREET,
3RD FL

Product: Candidate

Office: PHILADELPHIA

Total Spots: 48

MARKET STATION
LEESBURG, VA 20175

Agency Order #: 7859677
Buyer: Kundu, Liz

Service: Nielsen
Primary Demo: Adults 35+

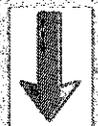
Total GRP: 241.5
Traffic #: 9473

Salesperson: BOB CAIN
215-557-4216

Assistant: SHEPARD RITZEN
215-567-7950

Comments: THIS IS A NEW ORDER FOR KLUTZ FOR STATE AUDITOR. FLIGHT IS 10/23-11/6. TOTAL = \$35300. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	10/22 - 11/3														
							10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3		
1	M-F 6a-7a		Sunrise News @ 6A	\$500.00	4.0	30	0	1	0	1	0	0	0	1	1	0	0	0	0		
2	M-F 7a-9a		Today Show	\$700.00	4.1	30	0	0	1	0	1	0	0	0	0	0	1	0	0		
3	Sa 8a-10a		Saturday Sunrise	\$400.00	4.3	30	0	0	0	0	0	1	0	0	0	0	0	0	0		
4	Su 8a-9a		Sunday Today	\$400.00	4.4	30	0	0	0	0	0	0	0	0	0	0	0	0	0		
5	M-F 12-30p-1p		Eyewitness News At 1230P	\$350.00	4.1	30	0	1	0	1	0	0	0	1	0	1	0	1	0		
6	M-F 3p-4p		Ellen	\$400.00	2.5	30	0	0	0	0	0	0	0	0	0	1	0	0	0		
7	M-F 5p-6p		Eyewitness News 5-6p	\$550.00	5.8	30	0	1	0	1	0	0	0	0	1	0	1	0	1		
8	M-F 6p-6:30p		Eyewitness News At 6P	\$1,000.00	7.5	30	0	0	1	0	1	0	0	0	0	1	0	0	0		
9	Sa-Su 6p-6:30p		Eyewitness News Weekend	\$400.00	3.9	30	0	0	0	0	0	0	0	0	0	0	0	0	0		
10	M-F 7p-7:30p		Wheel Of Fortune	\$1,600.00	7.8	30	0	1	0	0	0	0	0	0	0	0	1	0	0		
11	M-F 7:30p-8p		Jeopardy	\$1,700.00	8.3	30	0	0	0	1	0	0	0	1	0	0	0	1	0		
12	M-Su 11p-11:35p		Eyewitness Nws @ 11P	\$700.00	4.8	30	0	0	1	0	1	0	0	0	0	0	1	0	1		
13	W 9p-10p		Chicago Fire-NBC	\$1,800.00	3.5	30	0	0	1	0	0	0	0	0	0	0	0	0	0		
14	Th 10p-11p		Law & Order: SVU-NBC	\$1,500.00	3.7	30	0	0	0	0	0	0	0	0	0	0	0	1	0		
15	M-F 6a-7a		Sunrise News @ 6A	\$500.00	4.0	30	0	0	0	0	0	0	0	0	0	1	1	0	0		
16	M-F 7a-9a		Today Show	\$700.00	4.1	30	0	0	0	0	0	0	0	0	0	0	0	0	0		
17	M-F 6a-7a		Sunrise News @ 6A	\$500.00	4.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0		
TOTALS:							0	4	4	4	4	3	1	0	0	4	2	6	3	5	1



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26224842

CPE: 66/75/342

Agency: BRAEBENDER COX

108 SOUTH STREET,
3RD FL

MARKET STATION
LEESBURG, VA 20175

Changes as of: 10/30/2018 at 4:37 PM
Flight: 10/22/18 - 11/11/18
Advertiser: Klutz - IN State Auditor
Product: Candidate

Agency Order #: 7859677
Buyer: Kundu, Liz
Salesperson: BOB CAIN
215-557-4216

Separation:

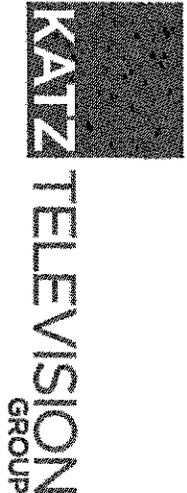
Version: Current State Version 3
Station: WTHR
Market: Indianapolis
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 35+
Assistant: SHEPARD RITZEN
215-567-7950

Con Type: POLITICAL/NOTE
Total \$: \$35,300.00
Total Spots: 48

Total CPM: \$146.17
Total GRP: 241.5
Traffic #: 9473

Comments: THIS IS A NEW ORDER FOR KLUTZ FOR STATE AUDITOR. FLIGHT IS 10/23-11/6. TOTAL = \$35300. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/4 - 11/11											Total Spots	Total \$	CPP*	GRP*
							11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11							
1	M-F 6a-7a		Sunrise News @ 6A	\$500.00	4.0	30	0	1	0	0	0	0	0	0	0	0	0	6	\$3,000.00	\$125.00	24.0
2	M-F 7a-9a		Today Show	\$700.00	4.1	30	0	1	0	0	0	0	0	0	0	0	0	4	\$2,800.00	\$170.73	16.4
3	Sa 8a-10a		Saturday Sunrise	\$400.00	4.3	30	0	0	0	0	0	0	0	0	0	0	0	1	\$400.00	\$93.02	4.3
4	Su 8a-9a		Sunday Today	\$400.00	4.4	30	1	0	0	0	0	0	0	0	0	0	0	1	\$400.00	\$90.91	4.4
5	M-F 12:30p-1p		Eyewitness News At 1230P	\$350.00	4.1	30	0	1	0	0	0	0	0	0	0	0	0	6	\$2,100.00	\$85.37	24.6
6	M-F 3p-4p		Ellen	\$400.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	1	\$400.00	\$160.00	2.5
7	M-F 5p-6p		Eyewitness News 5-6P	\$550.00	5.8	30	0	1	0	0	0	0	0	0	0	0	0	6	\$3,300.00	\$94.83	34.8
8	M-F 6p-6:30p		Eyewitness News At 6P	\$1,000.00	7.5	30	0	1	0	0	0	0	0	0	0	0	0	4	\$4,000.00	\$133.33	30.0
9	Sa-Su 6p-6:30p		Eyewitness News Weekend	\$400.00	3.9	30	1	0	0	0	0	0	0	0	0	0	0	1	\$400.00	\$102.56	3.9
10	M-F 7p-7:30p		Wheel Of Fortune	\$1,600.00	7.8	30	0	0	0	0	0	0	0	0	0	0	0	2	\$3,200.00	\$205.13	15.6
11	M-F 7:30p-8p		Jeopardy	\$1,700.00	8.3	30	0	0	0	0	0	0	0	0	0	0	0	3	\$5,100.00	\$204.82	24.9
12	M-Su 11p-11:35p		Eyewitness Nws @ 11P	\$700.00	4.8	30	0	1	0	0	0	0	0	0	0	0	0	6	\$4,200.00	\$145.83	28.8
13	W 9p-10p		Chicago Fire-NBC	\$1,800.00	3.5	30	0	0	0	0	0	0	0	0	0	0	0	1	\$1,800.00	\$514.29	3.5
14	Th 10p-11p		Law & Order: SVU-NBC	\$1,500.00	3.7	30	0	0	0	0	0	0	0	0	0	0	0	1	\$1,500.00	\$405.41	3.7
15	M-F 6a-7a		Sunrise News @ 6A	\$500.00	4.0	30	0	0	0	0	0	0	0	0	0	0	0	2	\$1,000.00	\$125.00	8.0
16	M-F 7a-9a		Today Show	\$700.00	4.1	30	0	0	1	0	0	0	0	0	0	0	0	1	\$700.00	\$170.73	4.1
17	M-F 6a-7a		Sunrise News @ 6A	\$500.00	4.0	30	0	0	0	2	0	0	0	0	0	0	0	2	\$1,000.00	\$125.00	8.0
TOTALS:							2	6	3	0	48	\$35,300.00	\$146.17	241.5							



125 West 55th St
New York, NY 10019

Contract # 26224942 Changes as of: 10/30/2018 at 4:37 PM Version: Current State Version 3 Con Type: POLITICAL/VOTE

CPE: 66/75/342 Flight: 10/22/18 - 11/14/18 Station: WTHR Total \$: \$35,300.00

Agency: BRABENDER COX Advertiser: Klutz - IN State Auditor Product: Candidate Office: PHILADELPHIA Total Spots: 48

MARKET STATION Agency Order #: 7859677 Buyer: Kundu, Liz Salesperson: BOB CAIN Separation: Service: Nielsen Primary Demo: Adults 35+ Assistant: SHEPARD RITZEN Total CPP: \$146.17 Total GRP: 241.5 Traffic #: 9473

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/30/18 4:21 PM	BOB CAIN	ok per Liz 10/30 4:20p
10/17/18 1:23 PM	System	Notice Received.
10/17/18 1:14 PM	BOB CAIN	THIS IS A NEW ORDER FOR KLUTZ FOR STATE AUDITOR. FLIGHT IS 10/23-11/6. TOTAL = \$35300. PLS CFM T/R BOB

Competitive Information

Market Budget: \$100,857	Daypart Summary	Month	Spots	Dollars
WTHR Share: 35%	Spots	2018-Oct	16	\$13,100.00
Comment:	% Distribb	2018-Nov	32	\$22,200.00
Unknown: 65%	Total	Total	48	\$35,300.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/30/18 2:15 PM	Brent Denny	Confirmed	3	1	\$0	\$35,300.00	Changes: Total Spots from 46 to 48, Total GRPs from 237.7 to 241.5, Total CPP from \$148.51 to \$146.17, Total GIMPs from 238 to 241, Total CPM from \$148,506.52 to \$146,169.77, 3 buylines added or modified.
Makegood 1	10/26/18 2:53 PM	Brent Denny	Confirmed	2	1	\$0	\$35,300.00	Changes: Total Spots from 45 to 46, Total GRPs from 237.2 to 237.7, Total CPP from \$148.82 to \$148.51, Total GIMPs from 0 to 238, Total CPM from \$0.00 to \$148,506.52, 2 buylines added or modified.
Queued for Electronic Contracting	10/17/18 1:20 PM		Confirmed			\$0	\$0	
New	10/17/18 1:13 PM	BOB CAIN	Confirmed	45		\$35,300.00	\$35,300.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTHR-TV
 1000 N. Meridian St.
 Indianapolis, IN 46204
 (317) 636-1313

CONTRACT

<u>Contract / Revision</u> 9473 /		<u>Alt Order #</u> 26224842
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/22/18 - 11/11/18		<u>Estimate #</u> 66/75/342
<u>Advertiser</u> Friends of Tera Klutz		<u>Original Date / Revision</u> 10/17/18 / 10/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHR-TV	<u>Account Executive</u> Bob Cain	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913021	<u>Advertiser Code</u> 66	<u>Product 1/2</u> 75
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Brabender Cox (VA)
 108 S Street
 3rd Floor
 Leesburg, VA 20175

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHR	10/23/18	10/23/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$500.00			
N 2	WTHR	10/25/18	10/25/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$500.00			
N 3	WTHR	10/29/18	10/29/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$500.00			
N 4	WTHR	10/30/18	10/30/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$500.00			
N 5	WTHR	11/02/18	11/02/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$500.00			
N 6	WTHR	11/05/18	11/05/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$500.00			
N 7	WTHR	10/24/18	10/24/18	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$700.00			
N 8	WTHR	10/26/18	10/26/18	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$700.00			
N 9	WTHR	10/31/18	10/31/18	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$700.00			
N 10	WTHR	11/05/18	11/05/18	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$700.00			
N 11	WTHR	10/27/18	10/27/18	Sa 8a-10a Sunrise	8:00 AM-10:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S-				1	\$400.00			
N 12	WTHR	11/04/18	11/04/18	Today Show Sun	8:00 AM-9:00 AM		:30			NM	1	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



WTTH-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

Contract / Revision 9473 /		Alt Order # 26224842
Contract Dates 10/22/18 - 11/11/18		Product Candidate
		Estimate # 66/75/342
Advertiser Friends of Tera Klutz		Original Date / Revision 10/17/18 / 10/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$400.00			
N 13	WTTH	10/23/18	10/23/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$350.00			
N 14	WTTH	10/25/18	10/25/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$350.00			
N 15	WTTH	10/29/18	10/29/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$350.00			
N 16	WTTH	10/31/18	10/31/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$350.00			
N 17	WTTH	11/02/18	11/02/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$350.00			
N 18	WTTH	11/05/18	11/05/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$350.00			
N 19	WTTH	10/31/18	10/31/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$400.00			
N 20	WTTH	10/23/18	10/23/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$550.00			
N 21	WTTH	10/25/18	10/25/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$550.00			
N 22	WTTH	10/29/18	10/29/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$550.00			
N 23	WTTH	10/31/18	10/31/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$550.00			
N 24	WTTH	11/02/18	11/02/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$550.00			
N 25	WTTH	11/05/18	11/05/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$550.00			
N 26	WTTH	10/24/18	10/24/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$1,000.00			
N 27	WTTH	10/26/18	10/26/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$1,000.00			
N 28	WTTH	10/30/18	10/30/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$1,000.00			
N 29	WTTH	11/01/18	11/01/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	2	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

<u>Contract / Revision</u> 9473 / 1		<u>Alt Order #</u> 26224842
<u>Contract Dates</u> 10/22/18 - 11/11/18		<u>Product</u> Candidate
		<u>Estimate #</u> 66/75/342
<u>Advertiser</u> Friends of Tera Klutz		<u>Original Date / Revision</u> 10/17/18 / 10/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNR	10/31/18-11/01/18	M-F 6a-7a Sunrise	6-7a	---wTh-----	:30		\$500.00	NM		
	Ⓜ MG for 29.1 11/01											
	3	WTNR	10/31/18-11/01/18	M-F 6a-7a Sunrise	6-7a	---wTh-----	:30		\$500.00	NM		
	Ⓜ MG for 29.1 11/01											
N 30	WTNR	11/05/18	11/05/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$1,000.00			
N 31	WTNR	11/04/18	11/04/18	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$400.00			
N 32	WTNR	10/23/18	10/23/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$1,600.00			
N 33	WTNR	11/01/18	11/01/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$1,600.00			
N 34	WTNR	10/25/18	10/25/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$1,700.00			
N 35	WTNR	10/29/18	10/29/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$1,700.00			
N 36	WTNR	11/02/18	11/02/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$1,700.00			
N 37	WTNR	11/05/18	11/05/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	3	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$1,700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNR	11/06/18-11/06/18	Today Show	7-9a	-Tu-----	:30		\$700.00	NM		
	Ⓜ MG for 37.1 11/05											
	3	WTNR	11/06/18-11/06/18	M-F 6a-7a Sunrise	6-7a	-Tu-----	:30		\$500.00	NM		
	Ⓜ MG for 37.1 11/05											
	4	WTNR	11/06/18-11/06/18	M-F 6a-7a Sunrise	6-7a	-Tu-----	:30		\$500.00	NM		
	Ⓜ MG for 37.1 11/05											
N 38	WTNR	10/24/18	10/24/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$700.00			
N 39	WTNR	10/26/18	10/26/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$700.00			
N 40	WTNR	10/31/18	10/31/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$700.00			
N 41	WTNR	11/02/18	11/02/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$700.00			
N 42	WTNR	11/03/18	11/03/18	Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

<u>Contract / Revision</u>	<u>Alt Order #</u>
9473 /	26224842

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/18 - 11/11/18	Candidate	66/75/342

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Tera Klutz	10/17/18 / 10/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$700.00			
N 43	WTHR	11/05/18	11/05/18	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$700.00			
N 44	WTHR	10/24/18	10/24/18	Wed Hour 2	9:00 PM-10:00 PM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$1,800.00			
N 45	WTHR	11/01/18	11/01/18	Thur Hour 3	10:00 PM-11:00 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$1,500.00			
Totals											48	\$35,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	16	\$13,100.00	(\$1,965.00)	\$11,135.00
10/29/18 - 11/06/18	32	\$22,200.00	(\$3,330.00)	\$18,870.00
Totals	48	\$35,300.00	(\$5,295.00)	\$30,005.00

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