

KXSM 93.7

Quarterly Issue List and Programming Department

3rd QT 2022
July 1
Sep 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 7/3/2022
Duration: 30 min
Talent: Alma Garcia

*Connie Guerro
CalFire
Prevencion de incendios*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Connie Guerrero, spokesperson for Cal Fire on fire prevention this July 4, how to know where fireworks are strictly prohibited, and how to know if the fireworks we buy are legal or illegal.



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3rd QT 2022
July 1
Sep 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 7/10/2022
Duration: 30 min
Talent: Alma Garcia

Evelyn Escalera
Centros de enfriamiento

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Evelyn Escalera, spokesperson for PG&E, about places of refuge in this hot season, how to save energy in hot weather



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3rd QT 2022
July 1
Sep 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 7/17/2022
Duration: 30 min
Talent: Alma Garcia

Cesar Novelo
Educador de salud
Depression post pandemia

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Cesar Novelo about how after 2 years there is damage to people's mental health, with more cases of depression, stress and anxiety, how we can deal with it and improve our mental health in light of the reality we are experiencing.



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3rd QT 2022
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Public Affairs
Programming Department

Public Affairs Show

Air Date: 7/24/2022
Duration: 30 min
Talent: Alma Garcia

Scarlet Figuero
Lupita Rodriguez
La salud mental

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Scarlet Figueroa and Lupita Rodriguez about the importance of mental health and how having a support network can help overcome difficult times in this country where to call and go for help



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Public Affairs
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Public Affairs Show

Air Date: 7/31/2022
Duration: 30 min
Talent: Alma Garcia

*Alex Cadenas
Fabiola Estrada
La importancia de la etiqueta*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Fabiola Estrada and Alex Cadenas about the importance of reading pesticide labels, how to differentiate them from the less aggressive to the more dangerous, what to do in case of poisoning, where to go and how to file a complaint of pesticide abuse.



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3rd QT 2022
July 1
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Public Affairs
Programming Department

Public Affairs Show

Air Date: 8/7/2022
Duration: 30 min
Talent: Alma Garcia

Dr Alvarnas
Tratamientos injustos de cancer

Issue Addressed in this Program

Description on how the issue was covered:

We talked with Dr. Alvarnas about how the medical system is out of balance, for cancer patients, who require treatment, and due to lack of medical insurance they cannot be treated the same as another patient who does have medical insurance.



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Quarterly Issue List and Programming Department

3rd QT 2022
July 1
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Public Affairs
Programming Department

Public Affairs Show

Air Date: 8/21/2022
Duration: 30 min
Talent: Alma Garcia

Alma Galvan
Estafas Estudiantiles

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan, spokesperson for the BBB, about the scams that are being seen in the return to school with students, the best way to start a good credit



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3rd QT 2022
July 1
Sep 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 8/21/2022
Duration: 30 min
Talent: Alma Garcia

Alma Galvan
Estafas Estudiantiles

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan, spokesperson for the BBB, about the scams that are being seen in the return to school with students, the best way to start a good credit



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July 1
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Public Affairs
Programming Department

Public Affairs Show

Air Date: 8/28/2022
Duration: 30 min
Talent: Alma Garcia

Dra. Diana Londono
Prevencion de cancer colorrectal

Issue Addressed in this Program

Description on how the issue was covered:

We talk with Dr. Diana Londono about the prevention of colorectal cancer, prevention tests, what to do and where to go for the tests. how it affects the Latino community, and how to detect it early.



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3rd QT 2022
July 1
Sep 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 9/4/2022
Duration: 30 min
Talent: Alma Garcia

Alma Galvan
BBB
Perdon de prestamos estudiantiles

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan, spokeswoman for the BBB agency on student loan forgiveness, how to avoid being victims of scams, the signs of a scammer and where to go to report any type of scam.



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July 1
Sep 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 9/18/2022
Duration: 30 min
Talent: Alma Garcia

Claudia Ramirez
Cirugia sin fronteras

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Claudia Ramirez from Cirugias sin Fronteras about the services they offer to the community of the virtual health fair that they will have and the distribution of food for the people who need it most



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3rd QT 2022
July 1
Sep 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 9/25/2022
Duration: 30 min
Talent: Alma Garcia

*Alex Cadenas
Fabiola Estrada
Diferencia entre pesticidas y desinfectantes*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alex Cadenas and Fabiola Estrada about how to protect field workers from pesticides, as well as learning about the difference between pesticides and disinfectants.

