

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KXXK, Lincoln	Date: 10/26/16
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I, Stephanie Schulte

being/on behalf of: _____, a legally

qualified candidate of the _____ political

party for the office of: Nebraska State School Board

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	6a-7p Sa/Su	10/29-10/30		16	1 week
:60	6a-7p Sa/Su	11/5 - 11/6		20	1 week

Total Charges: \$392

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Pankonin Schulte for State School Board

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/27/16 Date Stephanie Schutte Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Joy E. Patten Signature

Joy E. Patten Printed Name

Director of Sales Title

Sales Order

Station: **KZKX-FM** Agency: **LINCOLN MARKETING GROUP**
 Contract Name: **KZKX Schulte St. School B** Address: **6101 S. 56th Street**
 Contract#: **(none)** Suite **6**
 Start Date: **10/29/16** End Date: **11/06/16** City: **LINCOLN** State: **NE** Zip: **68516**
 Revenue Type: **Political Agency** Type: **Cash** Buyer:
 Advertiser: **SCHULTE FOR STATE SCHOOL BOARD** Tax Schedule: **(None)**
 Address: Agency Commission %: **15**
 City: State: Zip: Billing Cycle: **Standard**
 Product Name: **KZKX Schulte St. School B** Salesperson: **5554clin** Comm %: **15**
 Competitive Code: **Political** Makegood Policy: **Within Contract Dates**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/29/16	10/30/16		6:00 AM	7:00 PM	60						8		8	D	12.00	8	96.00	
2	10/29/16	10/30/16		6:00 AM	7:00 PM	60						8		8	D	10.00	8	80.00	
3	11/05/16	11/06/16		6:00 AM	7:00 PM	60						8		8	D	12.00	8	96.00	
4	11/05/16	11/06/16		6:00 AM	7:00 PM	60						12		12	D	10.00	12	120.00	

Billing Projections: By Month

	Oct 16	Nov 16
CA	176.00	216.00
ST	176.00	216.00

Print Spot Prices

TOTAL SPOTS **36**
 GROSS TOTAL \$ **392.00**
 ADJUSTED SPOTS **36**
 ADJUSTED TOTAL \$ **392.00**

APPROVE DECLINE

- General Manager
- Sales Manager
- Traffic Director
- Business Manager

*66441
54932*

10/19/2016

Schulte For State School Board schedule

Schulte For State School Board schedule

Chris Linville

Sent: Wednesday, October 19, 2016 9:16 AM

To: Katie Philippi

Good morning! Please place and email me the station-generated confirmation for Stan. Thanks so much!

**Please note new email address: chris.linville@alphamediausa.com **

Chris Linville, CRMC
KX96.9 / KZKX - 92.9 the Eagle / KTGL
106.3 KFRX - 104.1 the Blaze / KIBZ
KFOR FM103.3-1240AM - ESPN1480 / KLMS
Alpha Media USA
3800 Cornhusker Hwy
Lincoln, NE 68504
402.325.7787 direct
402.730.9220 cell
chris.linville@alphamediausa.com

Amplify Your Brand...Ask Me How!

Begin forwarded message:

From: Stan Tafoya <Stan@LNKmarketing.com>
Date: October 19, 2016 at 9:07:35 AM CDT
To: Chris Linville <chris.linville@alphamediausa.com>
Subject: Schulte For State School Board schedule

Here's the proposed schedule; please let me know if the numbers are correct:

Sat 10/29 - 8X @ \$12 on 96 KX; 8X @ \$10 on 92.9 The Eagle; (96 + 80 = \$176)

Sun 10/30 - 8X @ \$10 on 96KX; 8X @ \$10 on 92.9 The Eagle; (80 + 80 = \$160)

Sat 11/5 - 8X on 96 KX; 8X on 92.9 The Eagle; (96 + 80 = \$176)

Sun 11/6 - 12X on 96KX; 12X on 92.9 The Eagle; (120 + 120 = \$240)

Total expenditure = \$752 *Gross*

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Stan Tafoya
Lincoln Marketing Group
6101 S. 56th St. Suite 6
Lincoln, NE 68516

Ph: 402-770-3040

Fax: 402-420-7887