

CONTRACT



WAPAI
State Road 19, KM .5
Guaynabo, PR 00966
(787) 792-4444

And:

HOROMA3 / LOPITO, ILEANA & HOWIE
PO BOX 11856
SAN JUAN, PR 00922-1856

<u>Contract / Revision</u> 11504 /		<u>Alt Order #</u>
<u>Product</u> INSTITUCIONAL		
<u>Contract Dates</u> 03/04/20 - 03/05/20		<u>Estimate #</u> 416
<u>Advertiser</u> MICHAEL BLOOMBERG/CANDIDATO PRIMA		<u>Original Date / Revision</u> 03/03/20 / 03/04/20
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WAPAI	<u>Account Executive</u> Edwin Pujols	<u>Sales Office</u> San Juan
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAPA	03/04/20	03/04/20	M-F Noticentro al Amanec	5:30a-9:30a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$250.00			
N 2	WAPA	03/04/20	03/04/20	M-F Pegate al Mediodia	11:30a-1p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$200.00			
N 3	WAPA	03/04/20	03/04/20	M-F	3p-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$200.00			
N 4	WAPA	03/04/20	03/04/20	M-F	4p-5:30p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$700.00			
N 5	WAPA	03/04/20	03/04/20	M-F	5:30p-7pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$700.00			
N 6	WAPA	03/04/20	03/04/20	M-F Función Estelar	7p-9p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$700.00			
N 7	WAPA	03/04/20	03/04/20	M-F Novela 9pm	9p-10p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$900.00			
N 8	WAPA	03/04/20	03/04/20	M-F Noticentro 11pm	11p-11:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$600.00			
N 9	WAPA	03/04/20	03/04/20	M-F Noticentro al Amanec	5:30a-9:30a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$500.00			
N 10	WAPA	03/04/20	03/04/20	M-F Novela 9:30a	9:30a-11a		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$200.00			
N 11	WAPA	03/04/20	03/04/20	M-F Noticentro	11a-11:30a		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WAPA	03/02/20-03/08/20	M-F Noticentro	11a-11:30a	---W-----	1:00		\$350.00	NM		
	Credited											
N 12	WAPA	03/04/20	03/04/20	M-F Viva La Tarde	1p-2p		1:00			NM	1	\$350.00



WAPAI
State Road 19, KM .5
Guaynabo, PR 00966
(787) 792-4444

Contract / Revision	Alt Order #
11504 /	

Contract Dates	Product	Estimate #
03/04/20 - 03/05/20	INSTITUCIONAL	416

Advertiser	Original Date / Revision
MICHAEL BLOOMBERG/	03/03/20 / 03/04/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$350.00			
N 13	WAPA	03/04/20	03/04/20	M-F	2p-3p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$300.00			
N 14	WAPA	03/04/20	03/04/20	M-F	3p-4p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$400.00			
N 16	WAPA	03/04/20	03/04/20	M-F	4p-5:30p		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$1,400.00			
N 17	WAPA	03/04/20	03/04/20	M-F	5:30p-7pm		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$1,400.00			
N 18	WAPA	03/04/20	03/04/20	M-F Noticentro al Amanec	5:30a-9:30a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$500.00			
N 19	WAPA	03/04/20	03/04/20	M-F Noticentro	11a-11:30a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$175.00			
N 20	WAPA	03/04/20	03/04/20	M-F	3p-4p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--1----				1	\$400.00			
Totals											18	\$9,875.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/20 - 03/31/20	18	\$9,875.00	\$8,393.75
Totals	18	\$9,875.00	\$8,393.75

ORDER

Orders
Order / Rev: 11504
Alt Order #:
Product Desc: INSTITUCIONAL
Estimate: 416
Flight Dates: 03/04/20 - 03/05/20
Original Date / Rev: 03/03/20 / 03/04/20
Order Type: Local

WAPA

Primary AE: Edwin Pujols
Sales Office: SJ
Sales Region: PR

Agency Name: HOROMA3 / LOPITO, ILEANA & HOWE
Buying Contact:
Billing Contact:
 PO BOX 11856
 SAN JUAN, PR 00922-1856

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: MICHAEL BLOOMBERG/CANDIDATO
Demographic: HH
Product Codes: Federal Office
Priority: POL
Revenue Codes: LZ13, General, General

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/20	03/31/20	18	\$9,875.00	\$8,393.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	18	\$9,875.00	\$8,393.75	0.00
Totals	18	\$9,875.00	\$8,393.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Edwin Pujols			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAPA	03/04/20	03/04/20	M-F 5:30a-9:30a M-F Noticentro al Amanec	CM	5:30a-9:30a	--1----	:30	1	\$250.00	POL	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--1----					1	\$250.00		0.00			
N 2	WAPA	03/04/20	03/04/20	M-F 11:30a-1p M-F Pegate al Mediodia	CM	11:30a-1p	--1----	:30	1	\$200.00	POL	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--1----					1	\$200.00		0.00			
N 3	WAPA	03/04/20	03/04/20	M-F 3p-4p M-F	CM	3p-4p	--1----	:30	1	\$200.00	POL	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--1----					1	\$200.00		0.00			
N 4	WAPA	03/04/20	03/04/20	M-F 4p-5:30p M-F	CM	4p-5:30p	--1----	:30	1	\$700.00	POL	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--1----					1	\$700.00		0.00			
N 5	WAPA	03/04/20	03/04/20	M-F 5:30p-7p M-F	CM	5:30p-7pm	--1----	:30	1	\$700.00	POL	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--1----					1	\$700.00		0.00			
N 6	WAPA	03/04/20	03/04/20	M-F 7-9p M-F Funcion Estelar	CM	7p-9p	--1----	:30	1	\$700.00	POL	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--1----					1	\$700.00		0.00			

Advertiser:	MICHAEL BLOOMBERG/CANDIDATO
Product Desc:	INSTITUCIONAL
Estimate:	416

Estimate: 416

Totals	18	\$9.875.00
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LOPITO, ILEANA & HOWIE, INC.

Lopito, Ileana & Howie

PO Box 11856

San Juan, PR 00922-1856

Tel. (787) 783-116019

Station Office

TELEVICENTRO DE PR LLC WAPAT

PO BOX 362050

SAN JUAN, PR 00936-2050

ATTN:

Client MIKE BLOOMBERG 2020

Product INSTITUCIONAL

Description BLOOMBERG LOCAL TV MARCH 4, 2020

Reference No. BLOOM.01.416

Revision No.

PURCHASE ORDER

Order Approval

This order was approved by: Laura Figueroa

Media Buyer:

Phone:

Email:

Date Approved: 3/3/2020

C. 11504

Advertiser Information

Client Name MIKE BLOOMBERG 2020

Client Account No. BLOOM

Product INSTITUCIONAL

Account Executive CARLOS PEPE RODRIGUEZ

Campaign Summary

Campaign No. 416

Description BLOOMBERG LOCAL TV MARCH 4, 2020

Total Airings 19

Total Buy \$10,225.00

Airing calendar

Spot	Day	Length	Cost	3/4	Total Spots
3865	WE	30 sec.	250.00	1 3/4	1
	Program: NOTICENTRO AL AMANECER Time Slot: 5:30 AM - 9:30 AM				
3867	WE	30 sec.	200.00	1 3/4	1
	Program: PEGATE AL MEDIODIA Time Slot: 11:30 AM - 1:00 PM				
3869	WE	30 sec.	200.00	1 3/4	1
	Program: LO SE TODO Time Slot: 3:00 PM - 4:00 PM				
3870	WE	30 sec.	700.00	1 3/4	1
	Program: NOTICENTRO ED ESTELAR Time Slot: 4:00 PM - 5:30 PM				
3872	WE	30 sec.	700.00	1 3/4	1
	Program: GUERREROS Time Slot: 5:30 PM - 7:00 PM				
3874	WE	30 sec.	700.00	1 3/4	1
	Program: FUNCION ESTELAR Time Slot: 7:00 PM - 9:00 PM				

Spot	Day	Length	Cost	3/4	Total Spots
3876	WE	30 sec.	900.00	1 3/4	1
	Program: TELESERIE Time Slot: 9:00 PM - 10:00 PM				
3878	WE	30 sec.	600.00	1 3/4	1
	Program: NOTICENTRO 11PM Time Slot: 11:00 PM - 11:30 PM				
3880	WE	60 sec.	500.00	1 3/4	1
	Program: NOTICENTRO AL AMANECER Time Slot: 5:30 AM - 9:30 AM				
3882	WE	60 sec.	200.00	1 3/4	1
	Program: TELESERIE Time Slot: 9:30 AM - 11:30 AM				
3883	WE	60 sec.	350.00	1 3/4	1
	Program: NOTICENTRO 11AM Time Slot: 11:00 AM - 11:30 AM				
3886	WE	60 sec.	350.00	1 3/4	1
	Program: VIVA LA TARDE Time Slot: 1:00 PM - 2:00 PM				
3887	WE	60 sec.	300.00	1 3/4	1
	Program: TELESERIE Time Slot: 2:00 PM - 3:00 PM				
3889	WE	60 sec.	400.00	1 3/4	1
	Program: LO SE TODO Time Slot: 3:00 PM - 4:00 PM				
3891	WE	60 sec.	1,400.00	1 3/4	1
	Program: NOTICENTRO ED ESTELAR Time Slot: 4:00 PM - 5:30 PM				
3893	WE	60 sec.	1,400.00	1 3/4	1
	Program: GUERREROS Time Slot: 5:30 PM - 7:00 PM				
4279	WE	60 sec.	500.00	1 3/4	1
	Program: NOTICENTRO AL AMANECER Time Slot: 5:30 AM - 9:30 AM				
4281	WE	30 sec.	175.00	1 3/4	1
	Program: NOTICENTRO 11AM Time Slot: 11:00 AM - 11:30 AM				
4283	WE	60 sec.	400.00	1 3/4	1
	Program: LO SE TODO Time Slot: 3:00 PM - 4:00 PM				

Disclosure:


PAYED TO:

TELEVICENTRO DE PR LLC

INVOICE NO.	DATE	DESCRIPTION	GROSS	DISCOUNT	NET
BLOOM.01	03-03-2020	BLOOM.01.416	8,691.25	173.83	8,517.42
CHECK NO. 28955	CHECK DATE 03-03-2020	TOTALS	8,691.25	173.83	8,517.42
INVOICE NO.	DATE	DESCRIPTION	GROSS	DISCOUNT	NET
BLOOM.01	03-03-2020	BLOOM.01.416	8,691.25	173.83	8,517.42
CHECK NO. 28955	CHECK DATE 03-03-2020	TOTALS	8,691.25	173.83	8,517.42

C. 11504-M. Bloomberg
3/04/2020

THE FACE OF THIS DOCUMENT HAS A COLORED BACKGROUND ON WHITE PAPER

HOROMA  101-204 / 215

Horoma 3 LLC / Lopito, Ileana & Howie
PO Box 11856 San Juan, PR 00922

Oriental Group
Planificadores Financieros
San Roberto Branch

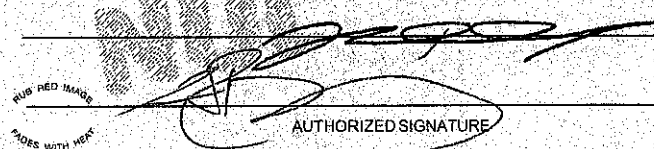
DATE	CHECK NUMBER	AMOUNT
03-03-2020	28955	8,517.42

VALID FOR 6 MONTHS AFTER DATE OF ISSUE

THE AMOUNT OF EIGHT THOUSAND FIVE HUNDRED SEVENTEEN DOLLARS AND FORTY TWO CENTS

PAY TO TELEVICENTRO DE PR LLC
PO BOX 362050
SAN JUAN PR 00936-2050

C. 11504-M. Bloomberg


AUTHORIZED SIGNATURE

THE BACK OF THIS DOCUMENT CONTAINS CHECK SECURITY WATERMARK AND COIN REACTIVE INK

⑈ 28955 ⑈

⑈ 221571415 ⑈

7853610755 ⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WAPA-TV, SAN JUAN, PR

Date:

MARCH 3, 2020

I, Mike Bloomberg 2020, Inc.,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: 03/29/20

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available): \$10,225.00

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

MARCH 3, 2020

Date

C. Chalusant

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Mike Bloomberg 2020, Inc.
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

C. Chalusant

signature of candidate or authorized committee

Coralis Chalusant

printed name

MARCH 3, 2020

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.