



EDUCATION

FULL MEASURE WITH SHARYL ATTKISSON

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30 min.

Asia is sometimes the envy of the west in terms of education. Part of that success is due to the private tutoring industry. South Korea's after school academies are called hagwons. They're a \$17 billion a year industry, and the most popular tutors are multi-millionaires. On a recent visit to the capital of Seoul, we discovered there's a social cost to the cram culture.

Jong Chang is former top education official in South Korea. He and our translators brought us to the wealthy Daechi Dong area in Gangnam Gu. The area is nicknamed Mecca of private education for the 950 hagwons here -- housed in high rise office buildings.

Sharyl: So this is a busy district for hagwons?

Translator: Yeah this is like biggest hagwon district in Korea from elementary to high school after they finish school they come here.

Nearly every Korean child attends hagwon after school -- starting around age 7. Many kids study 9-15 hours a day, seven days a week. One student said she started attending hagwon around age 7.

Sharyl: Did you attend hagwon school?

Boy: Yeah.

Sharyl: Can you tell me about it, what you learned and what you thought of it?

Boy: Not good.

Sharyl: Not good? Because of pressure?

Boy: Yes.



Sharyl: Do you think you learned a lot?

Boy: No.

Sharyl: Is it necessary to attend Hagwon to get into college?

Boy: I don't think it's necessary.

Sharyl: How late do they attend after school until...

Jay: 10pm.

Sharyl: That's a long day.

Jay: Yeah so the city government step in. Before then like 2-3 years ago, some hagwan they open until like at 1am.

Sharyl: One in the morning?

Jay: That's why city government step in and stop it.

That high-pressure academic culture is blamed in part for a new trend that started in 2013. Suicide overtook transportation accidents as the leading cause of death for young Koreans.

Sharyl: We hear it's very hard and a lot of pressure?

Boy: It is a lot of pressure for Koreans so I don't really think it's like a good culture but it's like a must for Koreans to like get through life and go to a good university so we don't really have a choice.

Sharyl: I hear some good things it's a good education, but I also hear some kids commit suicide they get under such pressure have you heard of that?

Boy: We did have that but like I feel like that's really a big problem in our society.

Translator: It's necessary evil. It's one of the necessary evil in here.



Sharyl: A few people today told me they feel it's a necessary evil.

Ra Jong-yil: I would call it unnecessary evil. It's completely unnecessary.

Ra Jong-yil is a former South Korean diplomat and now a university professor.

Sharyl: What is your opinion of the value of hagwon?

Ra: I'm very negative. I'm very negative about that.

Sharyl: Why is that?

Ra Jong-yil: It's not education. Our job, our profession is educating people. It's different from training people. And what hagwon, or as you call it, academy, so-called academies, are doing just sort of cramming certain type of knowledge which makes them, enable them, to pass a certain exam better than the other students. Competitive kind of sort of training they're doing. So it's against education, the whole spirit of education.

Sharyl: How has this culture gotten so pervasive in South Korea?

Ra Jong-yil: I think the whole problem started with rapid economic development of South Korea. People become more competitive. Competition for better job, better sort of credentials, so-called better specs.

Sharyl: Do you hear stories about, or do you know students who have felt under such pressure that it's been damaging to them?

Ra Jong-yil: Yes. Horror stories, really. The children of a tender age, they have to go through all this.

In 2014, South Korean children were found to be the least happy in a study among developed countries. The government cited the stress of the country's educational pressure cooker. But for all the critics, there are students who say they have great teachers and a positive hagwon experience.



Sharyl: Did you go to school during the day then go to academy after school?

Guy: Yes.

Sharyl: Many hours?

Guy: Four hours average. Four hours.

Sharyl: Four hours after school?

Guy: Yes. Six to ten.

Sharyl: Did you learn a lot?

Guy: Yes.

Sharyl: Are you glad you attended?

Guy: Yes some classes great.

Jay: Even if they have a really hard, you know, like a long day schedule, but they still very joyful. And then they, somehow, they kind of find out how to enjoy their life even if they have a big pressure. That's what's good about those kids in Korea.

A note of perhaps perverse inversion. Across Asia, many reformers are pushing to make schools more American, to stress more creative thinking, over rote memorization. In America, some reformers are pressing to make schools more 'Asian', because of their score performance.



2NEWS ON KJZZ

School bullying (Aired 1/4/2018 @ 7pm for 2 minutes) - School bullying numbers compiled by the state may be very inaccurate. Now the Utah Board of Education seems poised to approve a new definition of bullying, and require "standardized" reporting. A committee of the state school board unanimously approved a rule change that defines bullying as "relational aggression or indirect, covert, or social aggression, including rumor spreading, intimidation, enlisting a friend to assault a child, and social isolation." The new rule would also require annual reporting by districts to the Utah State Superintendent of "incidents of bullying, cyber-bullying, hazing and retaliation."

Dixie Professor Lawsuit (Aired 01/04/2018 @ 9pm, 2:15 minutes) – A former professor at Dixie Technical College is suing the St. George school. He claims administrators wanted him to lie to lawmakers to get more funding. Milan Tripp says the diesel mechanic program was cut after he decreased enrollment with the blessing of the college. That's when he claims school official asked him to go to lawmaker as ask for more funding to grow the program. He refused and says that's when he was fired. This story explains what Tripp hopes to accomplish by filing a lawsuit and give the college an opportunity to respond to Tripp's allegation.

Canyons School District (aired 1/8/18 @ 7pm, 2 minutes 15 seconds) – In this segment, a human resources administrator from the Canyons School District spoke to viewers about employment opportunities within the district. He talked about what jobs are available and the type of employees the district interested in hiring. He mentioned that there are several opportunities for stay-at-home moms and how many people can work at their child's school. This was significant because many people in Utah are looking for flexible and part-time work and this was an opportunity to show viewers the different types of opportunities that are available to them.

School Art Sale (Aired 01/09/2018 @ 9pm, 2:30 minutes) – One school in Cache County is planning to auction off several paintings worth about a half-million dollars. Official say when Logan High School was renovated dozens of pieces of artwork were stored away and forgotten. They were recently found, appraised and could now make the school district some serious money. This story explains where the paintings were found, when they will be auctioned and how the money will be used after going to the highest bidder.

New University of Utah President (Aired 1/18/2018 @ 7pm for 2 minutes) - The Utah State Board of Regents selected Ruth V. Watkins as the 16th president of



the University of Utah. Watkins is the first woman to lead the University of Utah in its 168-year history. She will assume the position this spring – an exact date will be determined in the coming weeks. She succeeds David W. Pershing, who has served as president since 2012 and will officially step down to rejoin the U as a faculty member.

Newspaper Censored (Aired 1/22/2018 @ 7pm for 2 minutes) - Herriman High School journalism students have taken matters into their own hands and created a website in response to school administrators taking control of their online school newspaper. The students allege the article was removed by the administration after students broke a story about a teacher's misconduct with accusations of inappropriate texting with a student. The Jordan School District responded saying it encourages informative, accurate reporting.

Truancy on the Rise (Aired 01/29/2018 @ 7pm, 2:15 minutes) – A new law in Utah might be making it harder for some schools to keep kids in class. A juvenile justice reform bill took effect this school year and one item in the bill prohibits the courts from ordering students to attend school. A representative from the Canyons School District says one of their students was taken to juvenile court earlier this year over truancy issues and the court said school is no longer legally required. This story explains how this law is impacting local school districts and lets parents know how school officials are trying to adjust to the new law to keep students in classrooms.

BYU Sex Assault Devotional (Aired 1/30/2018 @ 7pm, 2:00 minutes) A new topic being breached at BYU today. Sexual assault was the discussion of the weekly devotional. The professor painted a very clear picture for students of what constitutes sexual assault. Students were told that marriage does not imply consent, and perpetrators are responsible for sexual assaults, not victims. In 2016, BYU came under fire for its treatment of victims of sexual assault. The viewer learns about the first-of-its-kind devotional talking about a serious topic that is not usually discussed on the campus.

Canyons-Teens and social media (aired 2/5/18 @ 7pm, 2 minutes 15 seconds) – Parents all over the state are concerned about their teens and how they use social media. A technology specialist from the Canyons school district told viewers that there is a way parents can control and monitor their teen's use of social media. He mentioned that parents can set clear ground rules and they can teach their children what is appropriate and what is not appropriate. They also told them how they won't always be in trouble and how they can come to their parents if something bad happens. This was significant because there are many families in Utah with older kids who use social media on a daily basis and there are many parents who are concerned about how their children use social media.



This segment was a way for parents to understand how they can teach their kids about social media usage and how they can teach them to be responsible with their social media accounts.

School name change (Aired 2/7/2018 @ 7pm for 2 minutes) - The NAACP is applauding the name change of one of Salt Lake City's oldest elementary schools. The Salt Lake City School Board of Education voted to change the name of Andrew Jackson Elementary to Mary W. Jackson Elementary School. The school's principal said the school wanted its name to reflect its students where 85-percent of students are of color. The school plans to make the name change official with a special celebration. They plan to invite Mary Jackson's family, the author of the book and makers of the movie.

Stop violence app (Aired 2/15/2018 @ 7pm for 2 minutes) - Utah school districts across the state are combating school violence with technology to help keep students' safe. A popular app school districts are reminding students and parents about is [SafeUT](#), which allows students to message administrators if they see something happening around a campus. School officials say it's all based on the "see something, say something" slogan. The Salt Lake City School district is adding an additional app to its emergency plan called DIR-S. It allows every staff member in the district the ability to identify critical lifesaving information.

New School Emergency Kits (Aired 02/15/2018 @ 9pm, 2:30 minutes) – A St. George paramedic is working to help make classrooms safer by creating specialized first aid kits that can help in active shooter situations. The kits are compartmentalized bags that have step-by-step instructions on how to help shooting victims. This story shows our viewers how these kits are different from just your typical first aid kits, explains why the creator felt like offering this kit was a good idea and explains how he plans to get it into schools at no cost to the districts.

Utah Walkouts Planned (Aired 2/22/2018 @ 7pm, 2:00 minutes) Local high school students are preparing to stand with their peers in Florida. Students plan to March to the Utah State capitol on March 24th, the same day students in Florida will march to the U.S. Capitol, calling for changes to gun laws. The viewer learns what Utah students are planning to join students across the country in light of a deadly shooting in Florida on Valentine's Day.

Canyons School District- School Safety (aired 2/26/18 @ 7pm, 2 minutes 15 seconds) – Schools are always looking for ways to make their buildings safe for students and this topic was especially in the front of their minds after the shooting in Parkland, Florida. The Canyons School District is coming up with new ways to make their schools safer and increase security within the schools. They said they will focus on making the buildings safer with electric locks, shatter-proof glass



and high-tech cameras. This segment mainly focused on the physical aspects of security and improving building features, but it gave students and parents hope that their child's school will be safe and that they will not have a repeat of the shooting in Florida.

Kearns High Presser (aired 2/27/18 @ 7pm, 1 minute 15 seconds) – In the aftermath of the Florida shooting, social media threats started popping up on social media and one of those threats happened in Utah. A student from Thomas Jefferson Jr. High was being charged with making a terroristic threat and law enforcement officials addressed the issue in a press conference. They said the 13-year-old student is facing real charges and has been asked to leave the school until further notice. The threat came after the teen posted a picture on snapchat depicting himself with a gun. He warned students not to come to school on Monday and after police looked into the threat, they determined the threat was not credible. Police said they have no tolerance for this behavior and said that this type of behavior is no laughing matter and not something people should be joking about. The student did not realize that what he did was wrong and was actually laughing when the police showed up. Law enforcement said they were working to try and raise awareness for these types of social media posts. This was significant because this happened at a time when social media threats were appearing everywhere and this was an opportunity to show what happens when you make threats on social media. It was important to let people know that this is not something people should be joking around with and that there will be real consequences when these threats are made.

School Lockdown Works (Aired 02/27/2018 @ 9pm, 2:45 minutes) – Officials say security measures at a school in Nephi worked perfectly to keep a fleeing suspect away from students. A Utah Highway Patrol trooper attempted to pull over Regina Farrell but she took off. Troopers called off the chase when they got close to town and an alert resource officer at a nearby school decided to put Red Cliffs Elementary on lockdown just in case. Farrell ended up ditching her car in the school's parking lot and tried to get into the school but couldn't because of the lockdown. Troopers eventually caught up with her and made the arrest. This story gives our viewers an example of a successful lockdown, allows the school district to explain what they have done to prepare for situations like this and gives details about why troopers believe the woman was running from them in the first place.

Layton student suspension (Aired 2/28/2018 @ 7pm for 2 minutes) - Several investigations are ongoing after a fight broke out at a Layton High School dance where a black student said he was spat on, pushed and called the "N-word" by a white Clearfield student. He said he did fight back, but believes he's the only one



who got in trouble for the fight. Black Lives Matter and Davis School District met with the student and his family Tuesday to ensure he is safe at school. The school district and police are also investigating.

West Virginia Teacher Strike (Aired 03/01/2018 @ 7pm, 30 seconds) – All public schools in West Virginia are closed again today. Teachers were supposed to return to work this morning, but a tentative deal didn't meet their demands. The governor of West Virginia had reached the deal with union leaders, but it did not include a fix to teacher's health care benefits. School district employees say they are required to pay premiums that are too high. The governor said the issue of funding for better insurance would be addressed by a task force, but educators want an immediate fix to the problem. About 20,000 teachers and 13,000 school service employees are back on the picket lines this morning, and roughly 277,000 students don't have to go to class. This story shows viewers what is going on across the country, as teachers fight for better pay and benefits. It's especially impactful because Utah has recently seen a high turn-over rate, due to low wages.

School Safety Commission (Aired 03/01/2018 @ 7pm, 2:00 minutes) A new state committee is seeking solutions to keep students safe from gun violence. The group met for the first time this morning. The 8 person committee includes a mental-health doctor, a professor, a school board member, and a gun lobbyist. It will also include two high school students. Officials hope a variety of opinions from a different perspective will lead to real solutions. The viewer learns what the state is doing to try to keep students safe in the wake of the Marjory Stoneman Douglas High School shooting just weeks before.

School Bunkers (Aired 03/02/2018 @ 9pm, 2:30 minutes) – A Utah company is gaining national attention in the wake of the Florida school shooting. "Shelter in Place" has created a bullet safe room that can be placed in the corner of a classroom, protecting student from an active shooter. The room can also protect kids from earthquakes and tornados. This story shows our viewers how the room works, explains why it was created and gives details about the new wave of attention the company is getting following the recent school shooting. It also explains why this option may not be an option for all schools, as the price tag is around 30-thousand dollars.

Ogden Schools Closing? (Aired 03/06/2018 @ 9pm, 2:15 minutes) – The Ogden School District is now discussing the possibility of closing five schools. In the last year, the Ogden School District reports it has shrunk by approximately 450 students, which is equivalent to a small elementary school. Parents showed up to a town hall meeting to express their opinions about the potential closures. This story explains which schools could be shut down, gives district official a



chance to explain why this may be the only option and lets viewers know when a decision will be made.

School Zone Issues (Aired 03/08/2018 @ 9pm, 2:15 minutes) – Two accidents in just two months outside of a Murray junior high school has city officials planning to step up safety features in the area. Officials say they plan to spend thousands of dollars into the crosswalks outside Riverview Junior high after a traffic study was recently completed. That study recommended illuminated signs for pedestrian crossing near the crosswalk, crosswalk enhancement to make it more visible to drivers and some traffic redirection signs. This story shows our viewers what one city is doing to make sure students stay safe following two accidents, explains what options are being looked at and explains when some of the changes will be installed.

Dangerous crosswalk (Aired 3/9/2018 @ 7pm for 2 minutes) – A group of parents whose children attend Franklin Elementary School in Salt Lake City are worried about a crosswalk in front of their school. Parents complain of no crossing guards, no lights and no signs to provide safety to their children. Parents said they took their concerns to the city, but nothing has been done since September. A Salt Lake City councilmember says it will not fund a crossing guard because fewer than 100 children cross there, but would provide signs and crossing flags.

Utah Schools Walkout (Aired 03/14/2018 @ 7pm, 2:00 minutes) Hundreds of students walked out of the classroom and protested gun violence. Dozens of Utah schools joined the demonstration, which also honored the lives lost during the deadly school shootings in Parkland Florida. The viewer saw a recap of all the walkouts in Utah and heard from student organizers who were behind their individual school protests.

Wrong-Way Driver (Aired 03/20/2018 @ 7pm, 2:00 minutes) A split-second decision, that may have saved lives on Utah roads. A Utah Highway Patrol trooper hit a wrong-way driver head-on, in order to stop him from hurting others. The viewer saw dash cam video that showed the whole thing play out, and heard from the trooper about the training he'd received so he knew what to do in that moment.

Officer-Involved Shooting (Aired 03/20/2018 @ 7pm, 2:00 minutes) A Granite Police Officer and teenage suspect are both in the hospital after an officer-involved shooting in West Valley City. The shooting happened at Hunter Ridge Park, just south of Hunter High School. Police are still searching for four people that were in the car when it all played out. The viewer gets a live update from the scene, with the latest from police on what happened, and where the investigation stands.



Shortage of Police Officers (Aired 03/22/2018 @ 7pm, 2:00 minutes) The competition to hire the best police officers in Utah, is more intense than ever. Police departments all across the state are competing for candidates to fill jobs. The viewer learns why there is a shortage of people applying for the job.

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Tel: 801.839.1234 299 South Main Street, Suite 150 Salt Lake City, Utah 84111