

**WBLX-FM, WXQW (AM), WDLT-FM, WABD (FM) and WGOK (AM)
EEO PUBLIC FILE REPORT
December 1, 2017 – November 30, 2018**

I. VACANCY LIST

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRSL”) FOR RECRUITMENT SOURCE DATA

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
VP – Market Manager	1-10, 12, 14, 16, 22-28	8
Sales Assistant	1-10, 12-15, 16, 22-28	22
Account Executive	1-10, 12-15, 16, 22-28	22
Digital Sales Manager	1-10, 12-15, 16, 22-28	22
Account Executive	1-10, 12-15, 16, 22-28	22
Sales Assistant	1-10, 12-15, 16, 22, 24-28	11
Account Executive	1-10, 12-15, 16, 22, 24-28	22
Account Executive	1-10, 12-15, 16, 22, 24-28	8

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Ohio Center for Broadcasting 900 Sweet Valley Drive Cleveland, OH 444125 Placement.columbus@beonair.com 216-447-9117	No	0
2	Alabama Career Center – Employment Service 515 Springhill Plaza Court Mobile, AL. 36608 John Russell - Phone 251-461-4449 / Fax 251-461-4443 John.Russell@ALCC.Alabama.gov	No	0
3	Faulkner University – Career Service 3943 Airport Blvd Mobile, AL. 36608 Mr. Fred Hughes Fhughes@Faulkner.edu Phone 251-380-9090 / Fax 251-380-9066	No	0
4	University of South Alabama – Career Service Meisler Hall Suite #21 Mobile, AL. 36688 Rhonda Arnold - rarnold@usouthal.edu Phone 251-460-6188 / Fax 251-460-6091	No	0
5	Springhill College – Career Services 4000 Dauphin Street Mobile, AL. 36606 Mr. Luttman Phone 251-460-2187 / Fax 251-460-2185	No	0
6	University of Mobile College Student Success Center Brenda Davis BDavis@umobile.edu / Success@umobile.edu 5735 College Parkway Mobile, AL. 36613-2842 251-442-2877 / 251-675-5990	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Bishop State Community College 414 Stanton Street MSimis@bishop.edu Mobile, AL. 251-405-7052	No	0
8	Word-of-Mouth Referral	No	3
9	Cumulusjobs.com	No	2
10	On-Air Announcements (<i>one or more SEU stations</i>)	No	0
11	Internal Transfer / Promotion	No	1
12	Internal Posting	No	0
13	Baldwin County Job Fair	No	0
14	Cumulus.com	No	1
15	South Alabama Regional Business Expo – Job Fair	No	10
16	Linked-In	No	0
17	All Access www.allaccess.com	No	0
18	IHireSalesPeople.com PO Box 3100 Frederick, MD 21705-3100 877-798-4854	No	0
19	Radio Advertising Bureau, Inc. PO Box 972036 Dallas, TX. 75397-2036 RAB.com	No	0
20	Urban Insite www.urbaninsite.com	No	0
21	Urban Buzz www.theurbanbuzz.com	No	0
22	Indeed.com	No	19
23	Simply Hired www.simplyhired.com	No	0
24	Glass Door www.glassdoor.com	No	0
25	Link Up www.likup.com	No	0
26	Facebook – www.facebook.com	No	0
27	Monster www.monster.com	No	0
28	Zip Recruiter www.ziprecruiter.com	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			36

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Job Fair	On August 23, 2018, this SEU participated in a Job Fair at the Mobile Area Chamber of Commerce in Mobile, Alabama. SEU participants included the VP/Market Manager, Sales Manager, Promotions Director and two Account Executives. These individuals manned the Cumulus booth and presented information about careers in radio as well as job openings with the SEU. This event was promoted over-the-air on one or more of the SEU stations.
2	Participate in Job Fair	On May 10, 2018, this SEU participated in the South Alabama Regional Planning Commission ("SARPC") Business Expo & Jobs Fair. This Expo was held at the Greater Gulf State Fairgrounds. The SEU's VP/Market Manager, Sales Manager, Promotions Director and five (5) of the SEU's Account Executives participated in this event and presented information about careers in radio advertising and job openings within the SEU. Literature about career opportunities with Cumulus was distributed to interested attendees and resumes were accepted. SARPC advertised this event on one or more of the SEU stations.