

Attachment to Mary Kay Carlson NAB for PB-18 Candidate form

"Weekends Are Wonderful" for 2 weekends, 10/29-11/6 /16 **Total cost \$40.00**
10 :30 second ads per Saturday-Sunday in Best Time Available (Run of Schedule)

10 weekdays of DAYPART (RATE CARD) (6-9 a.m.; noon-1 p.m.; 5-6 p.m.) ads at the rate of 3 per day @
the :20 second rate of \$4.95 each **Total cost \$113.85 (23 total)**

Pigskin Playoff Preview package total cost \$56.25 total (\$225.00 package split between 4 candidates-
Mary Kay Carlson, Dorothy Hutt, Kristin Relander, Gary Gregg) 7 weekday DAYPART ads (6-9 a.m.;
noon-1 p.m.; 5-6 p.m.) ads **Total package cost for this candidate \$56.25**

Web site ad \$20 set up + \$60 for 30 days = **\$80.00**

Total = \$290.10

Approved: Mary Kay Carlson Date: 10/7/2016