

**NBC 40 WMGM-TV/  
WOND / WGYM / WWAC /  
WTKU / WMGM-FM / WBSS**

**Issues and Programs List  
1st Quarter, 2014**

**Proposed Public Service Programs  
for 2nd Quarter, 2014**

## **CAPE MAY COUNTY REPORT**

**WMGM-TV: Sunday, January 5, 2014 at 11:30 a.m.**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, January 5, 2014 at 5:30 a.m.**

**Topic:** Engineering Projects in C.M.C.  
**Run Time:** 28:30  
**Host:** Lenora Boninfante  
**Guest(s):** Dale Foster, C.M.C. Engineer  
Will Morey, C.M.C. Freeholder

This segment begins with Lenora asking Freeholder Will Morey what the economic focuses are for Cape May County. Will explains how C.M.C. has a number of economic opportunities besides the number one being tourism. He states that the airport has growth potential and that it is in great condition. Litigation had originally stalled its development but it now has plenty of property available for industrial opportunities. Lenora mentions the airports recent historic designation on state level. Will comments that they are now working to become a national historic district. Next Will says that oyster and winery industry can be developed as well. The oysters in Cape May County are from the Delaware Bay and are high quality restaurant grade oysters. Next Cape May County Engineer Dale Foster is introduced. He talks about a recent project involving the gateway signs in the county. This project should make signage for cohesive from town to town. He estimates the projects completion mid to late summer.

In this segment Lenora asks Dale to name some of the departments under Cape May County public works. Dale explains how he works in the engineering department and some other important departments include the Road Department and the Traffic Electrical Division. They maintain the counties traffic signals and the electrical work on the bridges. Next Dale talks about the long over due project to remove the traffic signals on the Garden State Parkway. This will minimize the delays entering the county. At the completion the parkway will go over local roads. There were a lot of utilities that needed to be removed including: gas, water, fiber optic, and telephone lines). The estimated completion of this project is Summer 2016.

## **FORUM 40**

**WMGM-TV: Sunday, January 12, 2014 at 11:30 a.m.**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, January 12, 2014 at 5:30 a.m.**

**Topic:** Atlantic County  
**Run Time:** 28:30  
**Host:** Don Williams  
**Guest(s):** Dennis Levinson, Atlantic County Executive

This segment begins with Don introducing Dennis (Denny) Levinson. Don tells how there are twenty-one counties in New Jersey. He asks Denny about the responsibilities of keeping the streets up in Atlantic County. Denny explains how maintaining the streets of Atlantic County is a big task because there are 175 bridges and 375 miles of road. Don comments on it seems that Tilton road is almost finished. Denny comments on how Tilton road has gotten complaints for years and people often only consider the stretch of Tilton road that is Northfield's business district. However, Tilton road stretches from the Margate Bridge all the way to the White Horse Pike in Galloway.

Next, Don asks Denny about a recent project towards homelessness in Atlantic County. Denny explains how the executives are working towards an initiative to meet the needs of Atlantic County's homelessness. Many cities in other counties send there homeless to the Atlantic City Mission however Denny explains that it is not sustainable for Atlantic City to have over half of the states homeless. Denny wants to help the homeless by sending them back to the states and counties they are from. He feels it is fair and still showing responsibility to the citizens and tourist of Atlantic County

## **ATLANTIC COUNTY REPORT**

**WMGM-TV: Sunday, January 19, 2014 at 11:30 a.m.**

**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**

**Sunday, January 19, 2014 at 5:30 a.m.**

**Topic:** Sandy Recovery Group  
**Run Time:** 28:30  
**Host:** Linda Gilmore  
**Guest(s):** Henry Wise, Chair  
Amanda McGowan, Vice Chair

This segment begins with Linda introducing Henry and Amanda from the Atlantic County Sandy Recovery Group. Henry explains how immediately after Hurricane Sandy people were very interested in getting involved and finding ways to help people in need. So they help meeting for people to come help the relief effort. Henry explains how everyone has a resource whether it is national or local. He then tells how the group did go out to recruit different organizations and groups that they felt would be a great help to the recovery group. Amanda then explains how all nine counties in the state have recovery groups. The Atlantic County Recovery Group has over 30 organizations that participate in helping. Amanda explains how the Mental Health Assoc. just recently received a grant. Henry then tells how many faith-based groups provide mental health assistance but do not always have the training for mental health problems. Linda asks if the group is still getting volunteers and Henry tells how they are receiving volunteers but they are no longer receiving cash donations.

In the next segment Linda talks about R.R.E.M. (Reconstruction Rehabilitation Elevation & Mitigation). Henry explains how this project provides up to \$150,000 to those in need to help reconstruct and elevate their homes. Unfortunately, there are so many people in need in the state that everyone cannot be covered. Henry explains how there are 7,000 people statewide waiting to be accepted. There are also people that have been rejected and are waiting for an appeal. Linda asks if people were naïve to think that the money would be in place by now. Henry explains how the Governor did push for the recovery money however the government has many difficult guidelines to follow. Linda then comments on how after Hurricane Katrina there was a lot of fraud and the government created these guidelines to help protect honest recovery efforts.

## **FORUM 40**

**WMGM-TV: Sunday, January 26, 2014 at 11:30 a.m.**

(This is an encore presentation from October 13, 2013)

**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**

**Sunday, January 26, 2014 at 5:30 a.m.**

**Topic:** Atlantic City  
**Run Time:** 28:30  
**Host:** Don Williams  
**Guest(s):** Israel Posner, Director of the Lloyd D. Levinson Institute of Gaming, Hospitality and Tourism

For this segment Don Williams interviews Israel Posner. Posner taught different psychology classes at what was Stockton State College for thirty years. He also worked as a consultant to many casinos including Caesars and Bally's. Three years ago Lloyd D. Levinson made a large donation to the school and the Institute of Gaming, Hospitality, and Tourism was created in his honor. Posner explains how the institute does research on the gaming industry including the use of different polls and surveys. Don then asks Posner if he feels Internet gaming will be the savior to Atlantic City's economy. Posner feels that Internet gaming will be a large component but not the sole upbringing of the economy. He explains how Atlantic City has changed and new changes like Margaritaville and the return of the Miss America pageant will help the economy as well. Posner then explains how the downside to Internet gaming is its vulnerability to compulsive gambling.

The segment returns with Don Williams returning on the subject of Internet gaming. Posner tells how there are over one thousand Internet gambling sites around the world. He said there are many major players trying to get into the Internet gambling business in Atlantic City. Posner then introduces the term "co-opition" a merge between cooperation and competition to describe the casinos around the country. Don then brings up family attractions in Atlantic City. Posner says that 18% of the people who visit Atlantic City have children (anyone under 18) with them. Much of the focus is getting rooms filled during the off-season. Next Don asks if Posner thinks Revel is going to make it. Posner says Revel will make it as a business but their investors may be left a little shorthanded.

## **CAPE MAY COUNTY REPORT**

**WMGM-TV: Sunday, February 2, 2014 at 11:30 a.m.**

**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**

**Sunday, February 2, 2014 at 5:30 a.m.**

**Topic:** Addiction  
**Run Time:** 28:30  
**Host:** Lenora Boninfante  
**Guest(s):** Kristine Gabor, Freeholder of Cape May County  
Tonia Ahern, Parent to Parent

In this segment Lenora introduced Kristine Gabor and explains how she has focused on advocacy for seniors and drug addiction in C.M.C. Kristine starts by saying by June there were already five heroine overdose fatalities and over twenty at the end of the year. She explains how because of the stigma attached to drug addiction many people do not want to tell anyone they have a problem and often do not think they have any resources. Kristine explains how when she started she just wanted to get the word out that heroine overdoses are at epidemic numbers. She immediately started receiving calls and emails from people who wanted to help and needed it. In September Kristine held a forum that brought resources for people seeking treatment and recovery options. Kristine explains how at the forum many people wanted to talk but they ran out of time so she held another one to give people a voice. The second forum had an overwhelming response with over 100 people. Lenora then asks Kristine what is next in her plans. Kristine plans on taking the data from the last forum and putting it to action. She plans on creating a task force to help delegate their cause.

Next Lenora introduces Tonia Ahern a member of Parent to Parent. Tonia explains how four women, three of whom lost children to overdose created Parent to Parent in 1998. They began to advocate for addicts and their parents to help find treatment. Tonia explains how she had a child who had an addiction and had trouble finding help. Most of the resources for drug addiction are located in North Jersey. She at first was in denial about her child's situation but when she found the Parent to Parent website she had someone to talk to. Tonia explains how the entire family becomes as sick as the addict because of the stigma of addiction.

## FORUM 40

**WMGM-TV: Sunday, February 9, 2014 at 11:30 a.m.**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, February 9, 2014 at 5:30 a.m.**

**Topic:** Black History Month  
**Run Time:** 28:30  
**Host:** Don Williams  
**Guest(s):** Ralph Hunter, President of African American Heritage Museum

This segment begins with Don introducing Ralph Hunter. Ralph explains how he thought of the concept of creating an African American Heritage Museum 40 years ago when he started collecting memorabilia. They begin reminiscing about Club Harlem in Atlantic City years ago. On weekend almost 20 busloads of people would come especially to see their most popular breakfast show. Club Harlem was well known for its big red doors that included Sammy Davis and Pop Williams. Don then asks Ralph if he feel the black community is better off now. Ralph quickly answers no but in terms of commerce yes they are. He explains how after segregation there were less black entrepreneurs.

Ralph then tells the story of how a gentleman once walked into the museum in Newtonville and said that he wanted to donate. The man told him that he was an ex Klan member and had some items that might suit the museum. Ralph laughed saying that at first he wanted to tell the man to get out but he thought clearly knowing that all history needs to be told. The man ended up donating signs, money clips, and a statue.

Don then explains how he first heard about Black History Month when he was doing a radio show in North Carolina. He wanted to include the segment he heard on his show and his boss let him even though he knew it would be controversial. When he got to New Jersey his boss was extremely hesitant. A group that was tied to the Klan claimed they did not want it to be aired because their children listened to the radio. The African American Heritage Museum now has two locations the original in Newtonville and the brand new museum in the wave garage in Atlantic City.

## **ATLANTIC COUNTY REPORT**

**WMGM-TV: Sunday, February 16, 2014 at 11:30 a.m.**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, February 16, 2014 at 5:30 a.m.**

**Topic:** Atlantic County Veterans Museum  
**Run Time:** 28:30  
**Host:** Linda Gilmore  
**Guest(s):** Cindy Mason Purdie, Administrator Atl. Co. Cultural Affairs  
Richard E. Squires, Chairman Atl. Co. Veterans Museum

In this segment Linda Gilmore interviews Cindy Mason Purdie and Richard E. Squires (Dick). Dick starts off by explaining how the project began by recognizing the wide selection of veterans in the area. Atlantic County has veterans from WWII to the Iraq War. Dick then explains how they researched how to receive collections for donations and they also received a 501C-3 to become a non-profit organization. Next Cindy explains how the county provided the Estell Manor House to use for the museum. The Estell Manor house was built in 1832 for Daniel Estell. Linda then asks what the challenges are in using the Estell Manor House. Dick explains how the biggest challenge is renovating the house into the 21<sup>st</sup> century. The house has 29inch thick walls so it is very sturdy but the infrastructure needs to be maintained and updated. Dick expressed his desire to include a kiosk and computers in the museum. He estimates a 2-year period for the renovations to be completed. Cindy then explains that the first floor will be the museum, the second will be offices, and the third will be storage.

Next Dick and Cindy show the audience photos of local veterans during their time of service. Dick explains how as a kid he would slide a quarter into a book each week and once filled he would have \$18.75 making a war bond. Cindy then explains how the committee is holding a kick off for donations on February 22 at the Mays Landing library. They plan to hold them once a month. Cindy also commented that certain donations do have parameters such as weapons and other artillery. Cindy then explains how on their website they list tips on the preservation of textiles, paper and photos from the past. She also comments that the committee does not do appraisals.



## **FORUM 40**

**WMGM-TV: Sunday, February 23, 2014 at 11:30 a.m.**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, February 23, 2014 at 5:30 a.m.**

**Topic:** Project Life Saver  
**Run Time:** 28:30  
**Host:** Barbara Altman  
**Guest(s):** Frank Balles, Sheriff

In this segment of Forum 40 Barbara interviews sheriff Frank Balles. Frank explains Project Life Saver. This project issues a tracking device to people in need such as children with autism or someone suffering from Alzheimer's. The tracking device looks like a watch and sends out a signal and listening device if the person goes missing. Barbara then asks if this service is reserved for people who need it or can anyone get it. Frank explains how there must be a specific reason for it. Also, an officer comes out once a month to check on the person and change the batteries. Frank then tells Barbara how the program seeks funding for people who cannot afford it from the M.A.P.S. Foundation and Faces for Autism. Caesars Entertainment also helps by have cell phone collections that fund money for the program.

Next Frank gives some details behind the Blood Hound Program. The hounds will catch the scent of an object of a missing or wanted person and hold on to only that scent. He explains how the skills used in tracking are apart of the dog's instinct and is like a game to them, although they are trained to know the difference between work and play.

Finally, Frank shows Barbara the new taser Atlantic County cops have been trained to use. This new taser has two probes and can be used when deadly force is justified. Frank explains how when the probes make contact the body will go limp and once the electricity stops the body will return to normal. Over 119,000 lives have been saved and spared due to this new taser.

## **CAPE MAY COUNTY REPORT**

**WMGM-TV: Sunday, March 2, 2014 at 11:30 a.m.**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, March 2, 2014 at 5:30 a.m.**

**Topic:** C.M.C. Budget 2014  
**Run Time:** 28:30  
**Host:** Lenora Boninfante  
**Guest(s):** Francine Springer, C.M.C. Treasurer  
Gerald Thornton, C.M.C. Freeholder Director

In this segment Lenora discusses Cape May County's 2014 budget. Gerald begins by voicing his concern about the impact of revenue from the State and Federal government. Lenora then asks him how they begin planning. Gerald explains how the senior staff began planning in mid October. The budget is over 139 million dollars and they go thru the budget line by line. With nine hundred employees it is a very detailed process and they have to justify every increase. Gerald then explains how they had to consolidate departments to save money. Cape May County government has also been holding management classes because many of the senior employees are aging out. Gerald tells how he would much rather hire internally if possible and is optimistic about promoting qualified new leaders.

Next Gerald voices his opinion that the State and Legislature should put a 2% cap on themselves as well. He feels it would save the state money. He then explains how a 2% is difficult to follow but it is beneficial because it forces the government to pay attention to the little expenses that one may overlook. Francine then explains how at the beginning of the budget they were well over their limit. That is when they had to review the budget and look over small expenses to cut back on such as county vehicles. Francine explains the difference between a tax levee and a tax rate. A tax levee is the taxes raised to support a budget and the tax rate is the amount per property value.

## **FORUM 40**

**WMGM-TV: Sunday, March 9, 2014 at 11:30 a.m.**

**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**

**Sunday, March 9, 2014 at 5:30 a.m.**

**Topic:** Atlantic County Freeholders  
**Run Time:** 28:30  
**Host:** Don Williams  
**Guest(s):** Frank Formica, Atlantic County Freeholder Chairman

In this segment of Forum 40 Don interviews Frank Formica. Frank starts by telling Don that New Jersey is the only state with Freeholders. In other states they have the same position but the title is called the County Commissioner. Frank then explains that nothing can be spent in Atlantic County without the approval of the nine Freeholders. As they discuss the economy of Atlantic County Frank explains how the loss of equalized value means that the county can only raise money based on the aggregate value of taxable property.

Next Don asks Frank how the Chairman is selected. Frank explains that the Chairman is selected by a group of his or her peers. He tells how many thing Freeholders make a lot of money but in truth they only make \$21,000 a year. That amount has been frozen since 1984 and benefits were canceled in 2009. With that being said Frank expresses that a Freeholder job is a labor of love not money.

In the final segment Don asks Frank his take on the Atlantic County Improvement Authority. Frank tells Don how a good friend gave him two bits of advice when he became chairman. 1. That everyone is going to tell you what to do. 2. That authorities are creatures of the state that can either be the most positive or destructive. Franks explains how the authority has had much power in Atlantic City and created the convention center. However he feels that most at risk part of the economy is that it is diversified.

## **ATLANTIC COUNTY REPORT**

**WMGM-TV: Sunday, March 16, 2014 at 11:30 a.m.**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, March 16, 2014 at 5:30 a.m.**

**Topic:** Intergenerational Issues  
**Run Time:** 28:30  
**Host:** Linda Gilmore  
**Guest(s):** Carolyn Conover, S.H.I.P. Coordinator

In this segment Linda introduces S.H.I.P. Coordinator Carolyn Conover. Linda asks Carolyn to explain what S.H.I.P. stands for and does. Carolyn explains that S.H.I.P. stands for State Health Insurance Program. Their goal is to help people navigate the Medicare system. She explains how people can receive information by calling, coming in for a consultation or if the person is homebound S.H.I.P. will come to your house. Next, Linda asks who exactly is Medicare available to. Medicare is available people 65 and up or people who have been declared disabled by social security. Carolyn then explains that there are two Medicare plans. Plan A covers hospitalization and is free while Plan B covers outpatient services at a cost. Next Linda asks Carolyn to explain the process to get Medicare coverage. Carolyn explains how if a person is already receiving Social Security benefits before their 65<sup>th</sup> birthday then their Medicare package will come in the mail a month before they turn 65. If the person is not receiving benefits then three months prior to their 65<sup>th</sup> birthday they are urged to go online and sign up for Medicare.

In the next segment Carolyn explains how the Plan B package is mostly for prescription plans. The Medicare website allows a person to list the prescriptions they are taking and the website will generate and recommend the cheapest plan for that person. Linda then brings to attention that many elderly people are computer illiterate and not all of them have family to help them out. Carolyn tells how they can also call the office and list their drugs over the phone. Carolyn then explains how supplemental plans such as Medigap will allow a person to enroll any month of the year. Carolyn stresses how Medicare does not cover all medical expenses such as dental and eye care.

## **FORUM 40**

**WMGM-TV: Sunday, March 23, 2014 at 11:30 a.m.**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, March 23, 2014 at 5:30 a.m.**

**Topic:** Anti Defamation League  
**Run Time:** 28:30  
**Host:** Barbara Altman  
**Guest(s):** Doug Stanger, Linwood Attorney

This segment of Forum 40 begins with Barbara introducing attorney Doug Stanger. Doug explains his expertise is in real estate taxes and corporate real estate but he is an active member of the Anti Defamation League. Barbara then asks Doug to explain what special guest is speaking at Beth Israel next week. Doug tells how Abe Foxman the Executive Director of the Anti Defamation League will be speaking for the one hundred anniversary of the League. Barbara then introduces a three-minute video explaining the history of the Anti-Defamation League. The event with Abe Foxman is free for the public and students of the synagogue will also be attending. Doug notes that the Anti-Defamation League began because of rapid anti Semitism against Jewish people however the group now is against all forms of hate.

They then discuss the "Walk Against Hate" event in Philadelphia. Doug explains how it is the third year and it brings many people together who have experienced different forms of prejudice. The event is also supported by "No Place for Hate" which provides programs to educate against prejudice in schools. Finally Doug explains why Abe Foxman has an interesting historical background. Born in 1940, Abe was left in Poland by his parents to save him from the Holocaust. Unfortunately, when his parents finally escaped the war and came back for him the people who took him refused to give him back. Doug closes by explaining his belief that hate is taught.

## **FORUM 40**

**WMGM-TV: Sunday, March 30, 2014 at 11:30 a.m.**

**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**

**Sunday, March 30, 2014 at 5:30 a.m.**

**Topic:** Cities Northfield and Linwood sharing services, other local topics  
**Run Time:** 28:30  
**Host:** Don Williams  
**Guest(s):** Vince Mazzeo, Assemblyman

In this segment of Forum 40 Don Williams interviews Assemblyman Vince Mazzeo. Don begins by talking about Northfield and Linwood's sharing of courts. The court is located in Northfield and both towns have saved thousands by downsizing to one court. Vince explains how having a smaller government has proven to have lower expenditures and therefore saving taxpayers money. Don then comments on the school systems and how they are not combined like the courts. Vince explains how Northfield has a type 2 school board, which is elected while Linwood has a type 1 that is appointed by the mayor. Although they are separate school systems they do combine forces at times.

In the next segment Vince tells how he is on both the Tourism/Gaming and Regulated Professions Committees. Don then asks Vince his take on a regulation banning smoking from beaches. Vince admits his committee passed it and received his vote. However he feels it will be a difficult regulation to enforce and may need a few minor changes. Don questions Vince about his thoughts on online gaming. Vince explains how he sees it as a great avenue to gain revenue even though the first year fell short of expectations in numbers. Vince comments on Atlantic City's tourism potential. He feels that there should be more events and the city should work on outsiders having a better perception of the city. People need to feel safe.

Finally, Don asks Vince how he feels about marijuana legalization. Vince explains he is not ready to approve of it personally. He thinks it would be a good idea to watch how things play out for Colorado and any other states that legalize it first. Then the state can go about the best way to regulate and legalize it.

## SECOND QUARTER 2014 PROPOSED PROGRAMS FORUM 40/COUNTY REPORTS

ALL SHOWS AIR SUNDAY AT 11:30 A.M. UNLESS NOTED

TAPED:

AIR DATES:

[ ]	APRIL 6:	CAPE MAY COUNTY REPORT
[ ]	APRIL 13:	FORUM 40: DON WILLIAMS
[ ]	APRIL 20:	ATLANTIC COUNTY REPORT
[ ]	APRIL 27:	FORUM 40: BARBARA ALTMAN
[ ]	MAY 4:	CAPE MAY COUNTY REPORT
[ ]	MAY 11:	FORUM 40: DON WILLIAMS <b>AIRS AT 10:30 A.M.</b>
[ ]	MAY 18:	ATLANTIC COUNTY REPORT
[ ]	MAY 25:	FORUM 40: BARBARA ALTMAN
[ ]	JUNE 1:	CAPE MAY COUNTY REPORT
[ ]	JUNE 8:	FORUM 40: DON WILLIAMS <b>AIRS AT 6:00 P.M.</b>
[ ]	JUNE 15:	ATLANTIC COUNTY REPORT
[ ]	JUNE 22:	FORUM 40: BARBARA ALTMAN
[ ]	JUNE 29:	FORUM 40: DON WILLIAMS