

WOND/WBSS/WMGM /WTKU-FM/WWAC

ISSUES/PROGRAMS LIST

FOR 3rd QUARTER 2018

**A QUARTERLY LISTING OF COMMUNITY ISSUES AND RELATED
PROGRAMMING FOR THE STATIONS OF LONGPORT MEDIA**

GENERAL SUMMARY:

From July 1st to September 31st, 2018, the stations of Longport Media aired regularly scheduled programs dealing with community programs. More importantly, WOND dedicated most of its programming every day to local community issues through its regular “live and local” News/Talk programming.

NEWS PROGRAMMING:

WOND aired national news from ABC at the top and bottom of every hour throughout the day. WOND also aired local news, weather, and sports after the ABC news at the top and bottom of every hour from 6:00 to 10:00am weekdays, and local news and weather at the top of every hour 10:00am to 10:00pm weekdays. WOND also aired local weather at the top of the hour after ABC news from 10:00pm to 6:00am weekdays and all hours on weekends.

WOND aired THE SOUTH JERSEY EDITION PRIME, a news program focusing on local news, sports, and weather, from 6:00 – 6:30pm weekday evenings. The hosts were David Spatz, Chuck Betson, and Dan Skeldon.

WMGM and WTKU/WBSS aired local entertainment and other news every hour during 6:00 to 10:00am as part of those station's local morning shows. They also aired weather throughout the day.

PUBLIC AFFAIRS PROGRAMMING:

Bob Burns in your Afternoon

This program aired on WOND from 1:00pm-3pm every weekday. The host, Bob Burns, interviewed local public officials and important local guests and took calls from listeners. Talking with Anne with Lorry Young is also used when guests and news is important and relevant. A half hour portion of the best of these shows during the week was selected for rebroadcast on all of Longport's stations every Sunday morning. The summaries of each program follow.

THE SOUTH JERSEY EDITION

This program aired on WOND from 12:05 to 1:00pm every weekday, and every weekday from 3:05 to 4:00pm. The host, David Spatz, reported the local news of the day, interviewed local public officials, and took calls from listeners. A half hour portion of the best of these shows during the week was selected for rebroadcast on all of Longport's stations every Sunday morning. The summaries of each program follow.

PROGRAM: THE SOUTH JERSEY EDITION

ISSUE(S): HARD ROCK OPENING

AIRED LIVE ON WOND __June 28th __ 2018 from 12:00-1:00pm

AIRED: SUNDAY __July 8th _2018 from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: DAVID SPATZ

GUEST(S): DAN BOROWSKI

SUMMARY:

On this edition of the South Jersey Edition David Spatz talked about the opening of the Hard Rock and the Ocean Resort Casino. Listeners called in and talked about the Hard Rock and we had a Live on Site Report from Dan Borowski.

PROGRAM: BOB BURNS IN YOUR AFTERNOON

ISSUE(S): Investing before and during retirement

AIRED LIVE ON WOND __July 9th _ 2018 from 12:00-1:00pm

AIRED: SUNDAY __July 14th _2018 from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: BOB BURNS

GUEST(S): ERIC REICH

SUMMARY:

On this edition of Bob Burn's in your afternoon Bob spoke with Eric Reich from Reich Asset Management about investing before and during retirement. Reich addresses concerns about market conditions, when to start and how to go about it.

PROGRAM: THE SOUTH JERSEY EDITION

ISSUE(S): Brain Health

AIRED LIVE ON WOND __July 10th _ 2018 from 12:00-1:00pm

AIRED: SUNDAY __July 21st _2018 from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: DAVID SPATZ

GUEST(S): DR. JESSICA FLECK

SUMMARY:

On this edition of the South Jersey Edition David had an interview with Dr. Jessica Fleck, Professor of Psychology at Stockton about a Brain health study that they are doing. They are looking for people who are in their middle aged years to volunteer their time so Stockton can get a better idea on how to keep the brain healthy throughout life.

PROGRAM: BOB BURNS IN YOUR AFTERNOON

ISSUE(S): Why do people hate annuities?

AIRED LIVE ON WOND __July 16th _ 2018 from 12:00-1:00pm

AIRED: SUNDAY __July 28th _2018 from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: BOB BURNS

GUEST(S): ERIC REICH

SUMMARY:

On this edition of Bob Burns in Your afternoon Eric Reich from Reich Asset Management talked about why people hate annuities. He goes on to explain that there are really bad annuities but there are also really good annuities. He explores the purpose of annuities and whom they would benefit.

PROGRAM: BOB BURNS IN YOUR AFTERNOON

ISSUE(S): Custodian Responsibilities

AIRED LIVE ON WOND __July 23rd _ 2018 from 12:00-1:00pm

AIRED: SUNDAY __August 4th _2018 from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: BOB BURNS

GUEST(S): ERIC REICH

SUMMARY:

On this edition of Bob Burns in Your afternoon Eric Reich from Reich Asset Management talked about the custodian's responsibilities when it comes to managing your finances. Reich explained that you need to read your contracts very carefully and you also need to word them correctly because there are a plethora of situations that can happen that would leave your money in the wrong hands.

PROGRAM: THE SOUTH JERSEY EDITION

ISSUE(S): Why do people hate annuities?

AIRED LIVE ON WOND __July 25th _ 2018 from 12:00-1:00pm

AIRED: SUNDAY __August 11th _ 2018 from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: DAVID SPATZ

GUEST(S): NONE

SUMMARY:

On this edition of the South Jersey Edition the News of Demi Lovato's overdosed came about. This means that her concert that was scheduled would be canceled in Atlantic City. This overdose inspired conversation about addiction and how it affects people

PROGRAM: BOB BURNS IN YOUR AFTERNOON

ISSUE(S): Stretch IRA and Excess Contributions

AIRED LIVE ON WOND __July 30th _ 2018 from 12:00-1:00pm

AIRED: SUNDAY __August 18th _2018 from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: BOB BURNS

GUEST(S): ERIC REICH

SUMMARY:

On this edition of Bob Burns in Your Afternoon Bob talked with Financial Advisor Eric Reich from Reich Asset Management. Reich's topic was Stretch IRA's and excess contributions. Reich explains the concept of a stretch IRA and the different choices and outcomes associated with one.

PROGRAM: BOB BURNS IN YOUR AFTERNOON

ISSUE(S): Do we face a retirement crisis?

AIRED LIVE ON WOND __August 13th _ 2018 from 12:00-1:00pm

AIRED: SUNDAY __August 25th _2018 from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: BOB BURNS

GUEST(S): ERIC REICH

SUMMARY:

On this edition of Bob Burns in Your Afternoon Bob talked with Financial Advisor Eric Reich from Reich Asset Management. Reich's topic was "Do we face a retirement crisis?" There are mixed reviews about this topic found everywhere. Eric goes in depth about what problems are facing the retirement community today and what the future looks like.

PROGRAM: Bob Burn's in Your Afternoon

ISSUE(S): Physical Therapy helping improve quality of life

AIRED LIVE ON WOND September 21, 2018 from 2:00-3:00pm

AIRED: SUNDAY September 23, 2016 and September 8th from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: Bob Burns

GUEST(S): Joyce Shick

SUMMARY:

Bob and Joyce explain how understanding the importance of physical therapy can improve people's lives. Joyce Shick from Backarach rehab center talks about the importance of knowing how physical therapy can improve your life. She also discusses important group therapies and studies for people using different techniques like yoga to improve your overall healthy life.

PROGRAM: Bob Burns in Your Afternoon

ISSUE(S): Services of the people in our area during 9/11

AIRED LIVE ON WOND September 11, 2018 from 1p-3p

AIRED: SUNDAY September 16, 2018 from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: Bob Burns

GUEST(S): Jim Mackey

SUMMARY:

Bob Burns and Jim Mackey discuss their remembrance of 9/11. Jim was in the coast guard at the time and he tells his story. They also discuss the role of the coast guard as well as how they act as first responders for nation and international issues. They mostly focus on how the coast guard was involved on 9/11.

PROGRAM: Bob Burn's in Your Afternoon

ISSUE(S): Prescription Drug awareness

AIRED LIVE ON WOND September 27, 2018 from 2:00-3:00pm

AIRED: SUNDAY September 30, 2016 and September 8th from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: Bob Burns

GUEST(S): David Calabro

SUMMARY:

Bob and Dr. Calabro talk about prescription drugs and the effects they have when not overseen properly. They discuss an article that was published about a study talking about how kids in the foster system are on drugs, but they are being mistreated with wrong dosages, wrong duration, and are ending up being overly drugged on medications. They talk about how it is important to understand how prescription drugs are used and distributed.

PROGRAM: Bob Burn's in Your Afternoon

ISSUE(S): How are we treating our kids while involved in sports

AIRED LIVE ON WOND September 6, 2018 from 2:00-3:00pm

AIRED: SUNDAY September 8, 2016 from 5:30 to 6:00 am

On WOND, WWAC, WTKU-FM, WMGM and WBSS

HOST: Bob Burns

GUEST(S): David Calabro

SUMMARY:

Dr. Calabro expresses concerns for children that participate in sports from a young age. These stresses and potential traumas during sports can cause issues in their future health. He suggests that kids should not be participating excessively in sports while their bodies are still developing. He also suggests listening to your kids when they explain there is an ailment that needs to be tended to. Kids that suffer from traumas should be encouraged to rest and heal their body. Instead, Calabro notices parents and coaches try to push kids to continue their activities instead of following doctor's orders. This kind of behavior could hurt your child presently and in the future.