

# INVOICE

**WALA**  
**1501 Satchel Paige Dr**  
**Mobile, AL 36606**  
**Main: (251)434-1010**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
698510-2	02/07/16	February 2016	02/01/16 - 02/01/16

Station	Account Executive	Sales Office	Sales Region
WALA	Lauren Fellner	Eagle-Washingt	National

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**  
**USA**

Advertiser	Product	Estimate Number
Richard Shelby Senate	SHELBY-R-SENATE	126201

Flight Dates	Order #	Alt Order #
01/25/16 - 02/01/16	698510	08339080

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WALA**  
**PO Box 29763 Network Place**  
**Chicago, IL 60673-1297**

IDB #	Advertiser Code	Product Code
TV12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
1	02/01/16	02/01/16	M-F 3-4p	3p-4p	M-----	:30	3	\$150.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/26/16 02/01/16 M----- 2 \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA M 02/01/16 3:13 PM M-F 3-4p 3p-4p :30 RSH16146TH \$150.00 NM 7 WALA M 02/01/16 3:32 PM M-F 3-4p 3p-4p :30 RSH16146TH \$150.00 NM										
2	01/26/16	02/01/16	M-F Fox 10 News at 530	530a-6a	MT-TF--	:30	4	\$180.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/26/16 02/01/16 MT-TF-- 4 \$180.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA M 02/01/16 5:37 AM M-F Fox 10 News at 530 530a-6a :30 RSH16146TH \$180.00 NM										
4	01/26/16	02/01/16	M-F Fox 10 News at 7-8a	7a-8a	M-W----	:30	1	\$200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 1 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WALA M 02/01/16 7:08 AM M-F Fox 10 News at 7-8a 7a-8a :30 RSH16146TH \$200.00 NM										
6	01/26/16	02/01/16	M-F Fox 10 News at 4	4p-430p	M-WTF--	:30	4	\$170.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 2 \$170.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WALA M 02/01/16 4:26 PM M-F Fox 10 News at 4 4p-430p :30 RSH16146TH \$170.00 NM 10 WALA M 02/01/16 4:40 PM M-F Fox 10 News at 4 4p-430p :30 RSH16146TH \$170.00 NM										
7	01/26/16	02/01/16	M-F Fox 10 News at 430p	430p-5p	MT-T---	:30	6	\$170.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/26/16 02/01/16 MT-T--- 6 \$170.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA M 02/01/16 4:49 PM M-F Fox 10 News at 430p 430p-5p :30 RSH16146TH \$170.00 NM 5 WALA M 02/01/16 4:58 PM M-F Fox 10 News at 430p 430p-5p :30 RSH16146TH \$170.00 NM										
9	01/26/16	02/01/16	M-F Fox 10 News at 530p	530p-6p	M--T---	:30	4	\$280.00		NM

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**Chicago, IL 60673-1297**

<b>Invoice #</b> 698510-2	<b>Invoice Date</b> 02/07/16	<b>Invoice Month</b> February 2016	<b>Invoice Period</b> 02/01/16 - 02/01/16
<b>Advertiser</b> Richard Shelby Senate	<b>Product</b> SHELBY-R-SENATE	<b>Estimate Number</b> 126201	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
9	01/26/16	02/01/16	M-F Fox 10 News at 530p	530p-6p	M--T---	:30	4	\$280.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/27/16 02/02/16 M--T--- 4 \$280.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WALA M 02/01/16 5:42 PM M-F Fox 10 News at 530p 530p-6p :30 RSH16146TH \$280.00 NM 1 WALA M 02/01/16 5:53 PM M-F Fox 10 News at 530p 530p-6p :30 RSH16146TH \$280.00 NM										
21	02/01/16	02/01/16	M-F 6-630p	6p-630p	M-----	:30	2	\$875.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 2 \$875.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA M 02/01/16 6:05 PM M-F 6-630p 6p-630p :30 RSH16146TH \$875.00 NM 2 WALA M 02/01/16 6:23 PM M-F 6-630p 6p-630p :30 RSH16146TH \$875.00 NM										
23	01/27/16	02/01/16	M-F Fox 10 News at 6-7a	6a-7a	M-WTF--	:30	4	\$250.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 1 \$250.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WALA M 02/01/16 6:29 AM M-F Fox 10 News at 6-7a 6a-7a :30 RSH16146TH \$250.00 NM										
26	02/01/16	02/01/16	M-F Fox 10 News at 7-8a	7a-8a	M-----	:30	2	\$200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 2 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA M 02/01/16 7:19 AM M-F Fox 10 News at 7-8a 7a-8a :30 RSH16146TH \$200.00 NM 2 WALA M 02/01/16 7:46 AM M-F Fox 10 News at 7-8a 7a-8a :30 RSH16146TH \$200.00 NM										
27	01/26/16	02/01/16	M-F Fox 10 News at 8-9a	8a-9a	MTW-F--	:30	4	\$150.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 1 \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WALA M 02/01/16 8:08 AM M-F Fox 10 News at 8-9a 8a-9a :30 RSH16146TH \$150.00 NM										
34	01/29/16	02/01/16	M-F Fox 10 News at 5p	5p-530p	M---F--	:30	1	\$280.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 1 \$280.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA M 02/01/16 5:16 PM M-F Fox 10 News at 5p 5p-530p :30 RSH16146TH \$280.00 NM										
36	01/26/16	02/01/16	M-F Fox 10 News at 9p	9p-930p	MT-----	:30	1	\$500.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 1 \$500.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA M 02/01/16 9:24 PM M-F Fox 10 News at 9p 9p-930p :30 RSH16146TH \$500.00 NM										
37	01/27/16	02/01/16	M-F Fox 10 News at 930p	930p-1000p	M-W----	:30	1	\$475.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 1 \$475.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA M 02/01/16 9:44 PM M-F Fox 10 News at 930p 930p-1000p :30 RSH16146TH \$475.00 NM										

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<u>Advertiser</u> Richard Shelby Senate		<u>Product</u> SHELBY-R-SENATE	<u>Estimate Number</u> 126201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
<u>Total Spots</u>							<b>19</b>	

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$5,725.00</b>
<u>Agency Commission</u>	<b>\$858.75</b>
<u>Net Amount Due</u>	<b>\$4,866.25</b>