

# INVOICE

**WALA**  
**1501 Satchel Paige Dr**  
**Mobile, AL 36606**  
**Main: (251)434-1010**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
698510-2	02/07/16	February 2016	02/01/16 - 02/01/16

Station	Account Executive	Sales Office	Sales Region
WALA	Lauren Fellner	Eagle-Washingt	National

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**  
**USA**

Send Payment To:

**WALA**  
**PO Box 29763 Network Place**  
**Chicago, IL 60673-1297**

Advertiser	Product	Estimate Number
Richard Shelby Senate	SHELBY-R-SENATE	126201

Flight Dates	Order #	Alt Order #
01/25/16 - 02/01/16	698510	08339080

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
TV12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	02/01/16	02/01/16	M-F 3-4p	3p-4p	M-----	:30	3	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/26/16 02/01/16 M----- 2 \$150.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA M 02/01/16 3:13 PM M-F 3-4p 3p-4p :30 RSH16146TH \$150.00 NM 7 WALA M 02/01/16 3:32 PM M-F 3-4p 3p-4p :30 RSH16146TH \$150.00 NM								
2	01/26/16	02/01/16	M-F Fox 10 News at 530	530a-6a	MT-TF--	:30	4	\$180.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/26/16 02/01/16 MT-TF-- 4 \$180.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA M 02/01/16 5:37 AM M-F Fox 10 News at 530 530a-6a :30 RSH16146TH \$180.00 NM								
4	01/26/16	02/01/16	M-F Fox 10 News at 7-8a	7a-8a	M-W----	:30	1	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 1 \$200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WALA M 02/01/16 7:08 AM M-F Fox 10 News at 7-8a 7a-8a :30 RSH16146TH \$200.00 NM								
6	01/26/16	02/01/16	M-F Fox 10 News at 4	4p-430p	M-WTF--	:30	4	\$170.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 M----- 2 \$170.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WALA M 02/01/16 4:26 PM M-F Fox 10 News at 4 4p-430p :30 RSH16146TH \$170.00 NM 10 WALA M 02/01/16 4:40 PM M-F Fox 10 News at 4 4p-430p :30 RSH16146TH \$170.00 NM								
7	01/26/16	02/01/16	M-F Fox 10 News at 430p	430p-5p	MT-T---	:30	6	\$170.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/26/16 02/01/16 MT-T--- 6 \$170.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA M 02/01/16 4:49 PM M-F Fox 10 News at 430p 430p-5p :30 RSH16146TH \$170.00 NM 5 WALA M 02/01/16 4:58 PM M-F Fox 10 News at 430p 430p-5p :30 RSH16146TH \$170.00 NM								
9	01/26/16	02/01/16	M-F Fox 10 News at 530p	530p-6p	M--T---	:30	4	\$280.00 NM

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698510-2	02/07/16	February 2016	02/01/16 - 02/01/16
Advertiser	Product	Estimate Number	
Richard Shelby Senate	SHELBY-R-SENATE	126201	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
9	01/26/16	02/01/16	M-F Fox 10 News at 530p	530p-6p	M--T---	:30	4	\$280.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/27/16   02/02/16   M--T---                   4       \$280.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
3   WALA    M   02/01/16    5:42 PM   M-F Fox 10 News at 530p                   530p-6p                :30   RSH16146TH                   \$280.00   NM										
1   WALA    M   02/01/16    5:53 PM   M-F Fox 10 News at 530p                   530p-6p                :30   RSH16146TH                   \$280.00   NM										
21	02/01/16	02/01/16	M-F 6-630p	6p-630p	M-----	:30	2	\$875.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16   02/07/16   M-----                   2       \$875.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1   WALA    M   02/01/16    6:05 PM   M-F 6-630p                   6p-630p                :30   RSH16146TH                   \$875.00   NM										
2   WALA    M   02/01/16    6:23 PM   M-F 6-630p                   6p-630p                :30   RSH16146TH                   \$875.00   NM										
23	01/27/16	02/01/16	M-F Fox 10 News at 6-7a	6a-7a	M-WTF--	:30	4	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16   02/07/16   M-----                   1       \$250.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
4   WALA    M   02/01/16    6:29 AM   M-F Fox 10 News at 6-7a                   6a-7a                   :30   RSH16146TH                   \$250.00   NM										
26	02/01/16	02/01/16	M-F Fox 10 News at 7-8a	7a-8a	M-----	:30	2	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16   02/07/16   M-----                   2       \$200.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1   WALA    M   02/01/16    7:19 AM   M-F Fox 10 News at 7-8a                   7a-8a                   :30   RSH16146TH                   \$200.00   NM										
2   WALA    M   02/01/16    7:46 AM   M-F Fox 10 News at 7-8a                   7a-8a                   :30   RSH16146TH                   \$200.00   NM										
27	01/26/16	02/01/16	M-F Fox 10 News at 8-9a	8a-9a	MTW-F--	:30	4	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16   02/07/16   M-----                   1       \$150.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
4   WALA    M   02/01/16    8:08 AM   M-F Fox 10 News at 8-9a                   8a-9a                   :30   RSH16146TH                   \$150.00   NM										
34	01/29/16	02/01/16	M-F Fox 10 News at 5p	5p-530p	M---F--	:30	1	\$280.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16   02/07/16   M-----                   1       \$280.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
2   WALA    M   02/01/16    5:16 PM   M-F Fox 10 News at 5p                   5p-530p                :30   RSH16146TH                   \$280.00   NM										
36	01/26/16	02/01/16	M-F Fox 10 News at 9p	9p-930p	MT-----	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16   02/07/16   M-----                   1       \$500.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
2   WALA    M   02/01/16    9:24 PM   M-F Fox 10 News at 9p                   9p-930p                :30   RSH16146TH                   \$500.00   NM										
37	01/27/16	02/01/16	M-F Fox 10 News at 930p	930p-1000p	M-W----	:30	1	\$475.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16   02/07/16   M-----                   1       \$475.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
2   WALA    M   02/01/16    9:44 PM   M-F Fox 10 News at 930p                   930p-1000p                :30   RSH16146TH                   \$475.00   NM										

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<b>698510-2</b>	<b>02/07/16</b>	<b>February 2016</b>	<b>02/01/16 - 02/01/16</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Richard Shelby Senate</b>	<b>SHELBY-R-SENATE</b>	<b>126201</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
<u>Total Spots</u>							<b>19</b>	

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$5,725.00</b>
<u>Agency Commission</u>	<b>\$858.75</b>
<u>Net Amount Due</u>	<b>\$4,866.25</b>