

## NCC Cable System Order

Order #	62310245
Syscode	0992
System Name	Prime Media/Boston Zone, MA
Market	Boston

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	New Media Firm
Advertiser	Campaign to Save Our Public Schools

Client Code	676
Product Code	706
Est Code	3627
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/22/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$4,858.00	
Commission		\$728.70	
Net Total		\$4,129.30	
Total Spots		168	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 7.22 removed ESPN NFL
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 09/09/16-12/25/16
2	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$20.00	\$20.00	30	NCR 09/09/16-12/25/16
3	CNN	VARIOUS	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR 09/09/16-12/25/16
4	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$16.00	\$16.00	30	NCR 09/09/16-12/25/16
5	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/09/16-12/25/16
6	CNN	SITUATION ROOM<	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/09/16-12/25/16
7	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$39.00	\$234.00	30	NCR 09/09/16-12/25/16
8	CNN	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$39.00	\$39.00	30	NCR 09/09/16-12/25/16
9	CNN	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	3	\$26.00	\$78.00	30	NCR 09/09/16-12/25/16
10	ESPN	VARIOUS	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR 09/09/16-12/25/16
11	ESPN	SPORTSCENTER 1<	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$23.00	\$23.00	30	NCR 09/09/16-12/25/16
12	ESPN	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$31.00	\$186.00	30	NCR 09/09/16-12/25/16
13	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$31.00	\$31.00	30	NCR 09/09/16-12/25/16
14	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$44.00	\$264.00	30	NCR 09/09/16-12/25/16
15	ESPN	NFL REGULAR SE<	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$44.00	\$0.00	30	R1 -1x NCR 09/09/16-12/25/16
16	ESPN	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	3	\$31.00	\$93.00	30	NCR 09/09/16-12/25/16
17	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	NCR 09/09/16-12/25/16
18	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$29.00	\$29.00	30	NCR 09/09/16-12/25/16
19	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/09/16-12/25/16
20	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/09/16-12/25/16
21	FXNC	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	3	\$39.00	\$117.00	30	NCR 09/09/16-12/25/16

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Affiliate Split		100.0	
Sold On		Cost Per Spot	
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Comments :	R1 7.22 removed ESPN NFL
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR 09/09/16-12/25/16
23	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$16.00	\$16.00	30	NCR 09/09/16-12/25/16
24	HGTV	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/09/16-12/25/16
25	HGTV	LOVE IT OR LIS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/09/16-12/25/16
26	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$39.00	\$234.00	30	NCR 09/09/16-12/25/16
27	HGTV	LOVE IT OR LIS<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$39.00	\$39.00	30	NCR 09/09/16-12/25/16
28	HGTV	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	3	\$26.00	\$78.00	30	NCR 09/09/16-12/25/16
29	TNT	VARIOUS	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 09/09/16-12/25/16
30	TNT	SUPERNATURAL<	10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NCR 09/09/16-12/25/16
31	TNT	CASTLE<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$31.00	\$186.00	30	NCR 09/09/16-12/25/16
32	TNT	CASTLE	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$31.00	\$31.00	30	NCR 09/09/16-12/25/16
33	TNT	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$44.00	\$264.00	30	NCR 09/09/16-12/25/16
34	TNT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$44.00	\$44.00	30	NCR 09/09/16-12/25/16
35	TNT	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	3	\$31.00	\$93.00	30	NCR 09/09/16-12/25/16
36	USA	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 09/09/16-12/25/16
37	USA	CSI<	10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NCR 09/09/16-12/25/16
38	USA	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$31.00	\$186.00	30	NCR 09/09/16-12/25/16
39	USA	NCIS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$31.00	\$31.00	30	NCR 09/09/16-12/25/16
40	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$44.00	\$264.00	30	NCR 09/09/16-12/25/16
41	USA	WWE ENTERTAINM<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$44.00	\$44.00	30	NCR 09/09/16-12/25/16
42	USA	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	3	\$31.00	\$93.00	30	NCR 09/09/16-12/25/16

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System Name	Prime Media/Boston Zone, MA	Advertiser	Campaign to Save Our Public Schools	Show All Lines			
Market	Boston				Total # of Weeks	2	
		Client Code	676	Total		\$4,858.00	
AE	Brenda Hadley	Product Code	706	Commission		\$728.70	
Sales Coordinator	Collin Moore	Est Code	3627	Net Total		\$4,129.30	
Office	Washington	Product Name		Total Spots		168	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted				Sold On		Cost Per Spot
Survey	Cable Nielsen Live+SD Nov15	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : R1 7.22 removed ESPN NFL							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	LIF	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR 09/09/16-12/25/16
44	LIF	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	1	\$16.00	\$16.00	30	NCR 09/09/16-12/25/16
45	LIF	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/09/16-12/25/16
46	LIF	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/09/16-12/25/16
47	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$39.00	\$234.00	30	NCR 09/09/16-12/25/16
48	LIF	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$39.00	\$39.00	30	NCR 09/09/16-12/25/16
49	LIF	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	3	\$26.00	\$78.00	30	NCR 09/09/16-12/25/16
50	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	1	\$44.00	\$44.00	30	R1 MG +1x NCR 09/09/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	148	20	0	0	0	0	0	0	0	0	0	0	168
<b>AMT</b>	\$4,298.00	\$560.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,858.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/19/16

62310245 | Boston | Prime Media/Boston Zone, MA | 0992 |