

KQEL-FM, Alamogordo, NM

List of Community Issues

1st Quarter, 2019

The Management of KQEL-FM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped determine the following issues of importance to the Alamogordo area.

- 1) Coats for Kids Drive
- 2) Veteran's Appreciation Dinner
- 3) Annual COPE Benefit Dance Extravaganza
- 4) Oliver Lee Ranch House Guided Tours

The following programs were broadcast on KQEL-FM airing during the 1st Quarter of 2019 to address the importance of these issues.

- 1) Burt Broadcasting stations worked in conjunction with the AHS Key Club which is a division of Kiwanis to encourage community members to donate new and gently used coats. These coats will be distributed to children of families in need through the Boys and Girls Club. Communication of drop off locations and deadlines were promoted to the general public.

POC: Boys and Girls Club

Date: January 6th

Length: 18 Minutes

- 2) Burt Broadcasting worked in partnership with the Alamogordo Elks Lodge #1897 to bring awareness to the Veteran's Appreciation Dinner. With the large population of military personnel and veteran's in our community, this dinner is a highlight for many community members. Local veterans and military personnel are invited to dine for free and are encouraged to bring their family and friends to the event.

POC: Alamogordo Elks Lodge #1897

Date: January 26th

Length: 7 Minutes

- 3) Burt Broadcasting assisted the local COPE (Center Of Protective Environment) office to spread awareness about and encourage community member to attend the First Annual COPE Benefit Dance Extravaganza. This event is aimed to become the main fundraiser for the COPE Office in the coming years. This Organization works to assist local families escape abusive relationships and offers shelter and programs to assist in the placement and support of these families.

POC: COPE (Center Of Protective Environment)

Date: February 16th

Length: 18 Minutes

- 4) Oliver Lee Memorial State Park requested partnership with Burt Broadcasting stations to promote awareness of the park and the educational tours to the Oliver Lee Ranch House. There are both ranger guided and self-guided tours to the Ranch House that holds cultural and historical significance for the local community. Through participation, education about the local historical sites and exercise through walking trails is encourage to the local community.

POC: Oliver Lee Memorial State Park
Date: March 30th

Length: 32 Minutes