



KINI FM Quarterly Report

4th Quarterly FCC Report - October 1, 2020 through December 31, 2020

1: Health	<p><i>RST Communications: Seasonal Winter 2020</i></p> <p><u><i>Shovel Safety- PSA about the dangers of over exertion and heart-related issues pertaining to snow shoveling. (2:00)</i></u></p> <p><u><i>Frostbite and Hypothermia- PSA about the signs and symptoms of frost bite to the skin and hypothermia during the cold spell season. (2:00)</i></u></p> <p>12/7/2020-12/31/2020 Rotating Spots 9:20am, 3:20pm M-F (2:00)</p> <p>12/7/2020-12/31/2020 M-F</p>
	<p><u><i>St. Francis Mission Suicide Hotline PSA- Evergreen announcement for local suicide crisis hotline sponsored by a local parish.</i></u></p> <p>10/1/2020-12/31/2020 8:07am, 10:07am, 1:07pm, 5:07pm, 7:07pm, 10:07pm M-F (:60)</p>

<p>2. Prevention</p>	<p><u>Covid-19 Free Testing PSA-</u> locally produced PSA explaining the dangers of Covid-19 and how you can still spread it to others despite not showing symptoms. PSA also included the schedule for a free testing location. (In collaboration with Indian Health Service, Rosebud, SD)</p> <p>11/16/2020-12/31/2020 7:38am, 11:38am, 4:38pm, 6:38pm M-F (3:00)</p> <p><u>Covid-19 Awareness Campaign</u> –In-house, localized campaign educating listeners on the guidelines/recommendations surrounding the Covid-19 pandemic. Read by Jillian Waln</p> <p><u>Alternate Greetings-</u> PSA about the many other ways to greet others without using physical contact. (1:00)</p> <p><u>Activities During Lockdown-</u> PSA about the many different activities and general ideas for families during the Covid-19 pandemic. (1:00)</p> <p>(1:00) 7:15am, 11:15am 3:15pm Rotating Spots 10/1/2020-12/31/2020 M-F</p>
<p>3. Community</p>	<p><u>HITS 96 COMMUNITY BULLETIN</u> – LIVE reading of important announcements and events in the local area.</p> <p>10/1/2020-12/31/2020 7:15am, 8:15am, 9:15am, 10:15am, 11:15am 12:15pm, 1:15pm, 2:15pm, 3:15pm M-F (3:00)</p>
	<p><u>RST Communications:</u> Tribal President Rodney Bordeaux’s public announcements</p> <p><u>Christmas Tree Festival-</u> PSA about a public socially distanced Christmas event. (1:00)</p> <p><u>2020 Christmas Greeting-</u> Holiday Greeting coming from the RST Presidents office and staff. (1:00)</p>

	<p><u>2020 Mask Mandate- PSA about the continuing masked mandate that has been set forth by the local tribal government. (1:00)</u></p> <p><i>12/16/2020-12/25/2020</i> <i>11:35am, 3:35pm, 5:35pm M-F</i> <i>Rotating Spots</i> <i>(1:00)</i></p>
4. Education	<p><u>Get Your G.E.D. - Local PSA explaining the advantages of having a G.E.D. for those who dropped out of high school. (In collaboration with SGU ABE)</u></p> <p><i>7:15am, 11:15am 3:15pm</i> <i>Rotating Spots</i> <i>10/23/2020-12/31/2020</i> <i>M-F</i> <i>(1:00)</i></p>
5. Public Safety	<p><i>2020 RST Communications Winter Safety Campaign:</i></p> <p><u>Babies and Elder Safety- PSA reminding parents and caretakers to look after children and elders in the event of a winter storm. (2:00)</u></p> <p><u>Frostbite and Hypothermia- PSA about the signs and symptoms of frost bite and hypothermia during a cold spell. (2:00)</u></p> <p><u>Outdoor Winter Safety- PSA about the dangers of the cold. (2:00)</u></p> <p><u>Stranded Winter Weather- PSA about tips for being safe during a storm while stranded in a vehicle. (2:00)</u></p> <p><u>Traveling Winter Safety- PSA about the dangers of having poor tire tread on your vehicle. (2:00)</u></p> <p><u>Winter Water Supply- PSA about always having fresh water stocked in the event of a winter storm. (2:00)</u></p> <p><u>Basic Winter Safety- PSA about the basics of staying warm and doing home winterization. (2:00)</u></p> <p><i>12/7/2020-12/31/2020</i> <i>11:20am, 1:20pm. 3:30pm</i></p>

	M-F Rotating Spots (1:00)
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KINI 96.1FM
