

CONTRACT

KBFX
1901 Westwind Dr
Bakersfield, CA 93301
USA
(661) 327-7955

www.bakersfieldnow.com

And:

Batin Group
78-710 Avenida Nuestra
La Quinta, CA 92253

Contract / Revision 1037126 /		Alt Order # 26221368
Advertiser California Real Estate PAC		Original Date / Revision 10/12/18 / 10/12/18
Contract Dates 10/15/18 - 11/05/18	Estimate #	
Product GEneral - TV		
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash
Property KBFX	Account Executive Los Angeles Millenni	Sales Office KATZ Los Ange
Special Handling		
Demographic Adults 35+		
	Order Type GENERAL	Total Ratings 127.40
Agv Code	Advertiser Code	Product 1/2
Agency Ref 12833		Advertiser Ref 2885006

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBFX	10/23/18	10/23/18	World Series Game #1	5:00 PM-8:00 PM		:30				NM	1	\$2,535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$2,535.00	18.20			
N 2	KBFX	10/30/18	10/30/18	World Series Game #6	5:00 PM-8:00 PM		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$3,800.00	18.20			
N 3	KBFX	10/24/18	10/24/18	World Series Game #2	5:00 PM-8:00 PM		:30				NM	1	\$2,535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----				1	\$2,535.00	18.20			
N 4	KBFX	10/31/18	10/31/18	World Series Game #7	5:00 PM-8:00 PM		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----				1	\$3,800.00	18.20			
N 5	KBFX	10/26/18	10/26/18	World Series Game #3	5:00 PM-8:00 PM		:30				NM	1	\$2,535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--				1	\$2,535.00	18.20			
N 6	KBFX	10/27/18	10/27/18	World Series Game #4	5:00 PM-8:00 PM		:30				NM	1	\$2,535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-				1	\$2,535.00	18.20			
N 7	KBFX	10/28/18	10/28/18	World Series Game #5	5:00 PM-8:00 PM		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S				1	\$3,800.00	18.20			
Totals												7	\$21,540.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/22/18 -10/28/18	5	\$13,940.00	(\$2,091.00)	\$11,849.00
10/29/18 -11/04/18	2	\$7,600.00	(\$1,140.00)	\$6,460.00
Totals	7	\$21,540.00	(\$3,231.00)	\$18,309.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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Bakersfield, CA 93301
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<u>Contract / Revision</u>		<u>Alt Order #</u>
1037126 /		26221368
<u>Advertiser</u>		<u>Original Date / Revision</u>
California Real Estate PAC		10/12/18 / 10/12/18
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/18 - 11/05/18	GEneral - TV	

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



SD 14 - Vidak - CREPAC - IE - BUY ORDER

Date: 10/12/2018

Client: California Real Estate PAC (CREPAC)
 Media: TV
 Product: General - TV
 Primary Demo: Adults 35+

Flight Start Date: 10/15/2018
 Flight End Date: 11/05/2018
 Buyer: Jim Battin
 Email: jim@JimBattin.com

Vendor: KBFX-TV
 1901 Westwind Drive
 Bakersfield, CA 93301
 Contact: Jenna Avishay
 Email: Jenna.Avishay@KatzMedia.com
 Phone: (323) 966-5205
 Affiliation: FOX

Send Billing To:
 The Battin Group
 78710 Avenida Nuestra
 La Quinta, CA 92253
 Phone: (760) 534-5001
 Fax: (760) 771-0025

Market/System: Bakersfield

Daypart Program	Daypart Code	STN Gross	Dur	Wks	10/15	10/22	10/29	11/5	Total Spots	Adults 35+	Rtg/CPM
KBFX-TV											
Tu 5:00p- 8:00p MLB World Series Game 1	SP	\$2,535.00	30	1					1	18.2	\$139.29
Tu 5:00p- 8:00p MLB World Series Game 6 *If Necessary	SP	\$3,800.00	30	1					1	18.2	\$208.79
W 5:00p- 8:00p MLB World Series Game 2	SP	\$2,535.00	30	1					1	18.2	\$139.29
W 5:00p- 8:00p MLB World Series Game 7 *If Necessary	SP	\$3,800.00	30	1					1	18.2	\$208.79
F 5:00p- 8:00p MLB World Series Game 3	SP	\$2,535.00	30	1					1	18.2	\$139.29
Sa 5:00p- 8:00p MLB World Series Game 4	SP	\$2,535.00	30	1					1	18.2	\$139.29
Su 5:00p- 8:00p MLB World Series Game 5 *If Necessary	SP	\$3,800.00	30	1					1	18.2	\$208.79
Total Spots:										7	
Total GRP/GIM(P(000):										127.4	
Total CPM/CPM:										\$169.07	
Total Cost:										\$21,540.00	



Summary by Station

Date: 10/12/2018

Client: California Real Estate PAC (CREPAC)

Flight Start Date: 10/15/2018

Send Billing To:

The Battin Group

Media: TV

Flight End Date: 11/05/2018

Product: General - TV

Buyer: Jim Battin

78710 Avenida Nuestra

Primary Demo: Adults 35+

Email: Jim@JimBattin.com

La Quinta, CA 92253
Phone: (760) 534-5001
Fax: (760) 771-0025

Market/System: Bakersfield

Station	Total Spots	STN Gross	PCT	Adults 35+		
				CPP	GRP	PCT
KBFX-TV	7	\$21,540.00	100%	\$169.07	127.4	100%
Market Total:	7	\$21,540.00		\$169.07	127.4	



Summary by Station/Week

Date: 10/12/2018

Client: California Real Estate PAC (CREPAC)

Send Billing To:

The Battin Group

Media: TV

Flight Start Date: 10/15/2018
Flight End Date: 11/05/2018

78710 Avenida Nuestra

Product: General - TV

La Quinta, CA 92253

Primary Demo: Adults 35+

Buyer: Jim Battin
Email: Jim@JimBattin.com

Phone: (760) 534-5001

Fax: (760) 771-0025

Market/System: Bakersfield

Station	10/15	10/22	10/29	11/5	Total
KBFX-TV					
SPOTS		5	2		7
GRP	0.0	91.0	36.4	0.0	127.4
CPP		\$153.19	\$208.79		\$169.07
STN Gross	\$0.00	\$13,940.00	\$7,600.00	\$0.00	\$21,540.00
SPOTS		5	2		7
GRP	0.0	91.0	36.4	0.0	127.4
CPP		\$153.19	\$208.79		\$169.07
STN Gross	\$0.00	\$13,940.00	\$7,600.00	\$0.00	\$21,540.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KBFX-TV 1901 Westwind Dr, Bakersfield, CA 93301	10/12/18

I, Jim Battin - The Battin Group
do hereby request station time concerning the following issue:

Issues concerning the voters in CA Senate District 14

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: California Real Estate Political Action Committee (CREPAC)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

California Real Estate Political Action Committee
1121 L Street, Sacramento, CA 95814

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dana Reed, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/12/18 James P. Battin, Jr. (760) 534-5001
Date Signature Contact Phone Number

Verified by PDFfiller
07/23/2016

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
C. Davis Cindi Dias GSM
Signature Printed Name Title