

# **ISSUES REPORT**

**FOX 17 WXMI**

**Scripps Broadcasting Holdings LLC**

**Grand Rapids/Kalamazoo/Battle Creek**

**Fourth Quarter**

**October 1 – December 31, 2023**

**ISSUES REPORT**  
**FOX 17 WXMI 4<sup>th</sup> QUARTER**  
**October 1 – December 31, 2023**

FOX 17 broadcasts six newscasts -- FOX 17 MORNING NEWS (5-10am Sunday through Saturday), FOX 17 NEWS AT FOUR (4-5pm Monday through Friday), FOX 17 NEWS AT FIVE (5-6pm Monday through Friday), FOX 17 NEWS AT SIX (6-7pm Monday through Friday), FOX 17 NEWS AT TEN (10-11pm Sunday through Saturday) and FOX 17 NEWS AT ELEVEN (11-11:30pm Sunday through Saturday) – plus one lifestyle program -- FOX 17 MORNING MIX (10-11am Monday through Friday).

WXMI has identified the following issues as significant to our viewers. The list includes issues most frequently covered for the Fourth Quarter of 2023: (1) Crime & Safety (2) Community Events (3) Education & Youth Issues (4) Economy (5) Government & Politics (6) Health.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

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1. **CRIME & SAFETY:**

**OCTOBER**

- A. **“Chase, Crash & Custody”**                      10/12/23              5pm              3:05  
A FOX 17 crew is at the scene of an Ottawa County fire station after a morning incident involving a police chase, the driver fleeing at high speed and intentionally smashing the car into the fire station and a police cruiser, and the vehicle’s two occupants being apprehended at gunpoint.
- B. **“Cold Case Finally Solved”**                      10/12/23              5pm              4:52  
FOX 17 reports live from Kent County Circuit Court in downtown Grand Rapids immediately after a jury takes only a half hour to return a guilty verdict against a Florida truck driver for raping and murdering a young mother in rural Kent County back in 1996, and the crew interviews her sisters afterward. DNA evidence has now also linked the man to similar crimes in Maryland years ago.
- C. **“MSP Partners With WMU”**                      10/13/23              10pm              2:56  
FOX 17 has a crew at Western Michigan University in Kalamazoo where the Michigan State Police announce the launching of a new initiative that will pay the 15 students in WMU’s Cold Case Program to help detectives investigate and find answers to unsolved cases throughout the state – they’ve already resolved two, including a 1987 murder -- and designate the students as State Police cadets.

**NOVEMBER**

- A. **“Grandma Murder Charge”** 11/01/23 5pm 3:49  
 FOX 17 interviews the child’s mother and reports from a Muskegon courtroom where a grandmother is officially charged with open murder after the 14-month-old granddaughter she was baby-sitting died from ingesting four different dangerous illegal drugs that the woman had brought with her into the home.
- B. **“Asking For Help”** 11/01/23 5pm 2:28  
 FOX 17 interviews two police detectives and a teenager’s friends about a new \$5,000 reward that is being offered, the many tips that they have pursued fruitlessly and requesting the public’s assistance on the one-year anniversary of an 18-year-old being shot to death while riding his bicycle on a secluded trail at a park in Wyoming.
- C. **“Violent Questions Answered”** 11/09/23 5pm 3:02  
 After three people are found shot to death within five hours just a few blocks away from each other on Grand Rapids’ southeast side, FOX 17 interviews the director of the University of Michigan Institute For Firearm Injury Prevention about the causes and effects of community violence and how best to respond.

## DECEMBER

- A. **“Another Gun In School”** 12/05/23 5pm 2:09  
 FOX 17 reports live from Ottawa Hills High School in Grand Rapids, interviewing school district officials after a metal detector went off and a school resource officer safely removed a loaded handgun from a 15-year-old student’s backpack there, also placing the student under arrest.
- B. **“Deputies & Patrols Expanded”** 12/05/23 5pm 2:03  
 Thanks to the rapid growth of Gaines Township, and projections that that trend is going to continue, FOX 17 interviews Kent County’s undersheriff and the township manager about how the Sheriff’s Office has had to expand both the number of deputies and the number of patrols in that area.
- C. **“Combatting Swatting”** 12/13/23 6pm 3:43  
 FOX 17 interviews the Kent County sheriff and a Ferris State University cybersecurity expert about the large number of “swatting” bomb and shooting threats received this week from Russian terrorist groups and other overseas entities issuing the hoaxes to school districts around West Michigan.

## 2. COMMUNITY EVENTS:

### OCTOBER

- A. **“ArtPrize 2.0 Wraps Up”** 10/01/23 10pm 2:45  
 FOX 17 has a crew at ArtPrize for the final day of the new 2.0 version of the world’s largest art competition, featuring venues throughout Grand Rapids, as more than \$400,000 in prizes are distributed to the winners among the nearly 1,000 entries this year.

- B. **“51st Annual Pulaski Days”** 10/06/23 8am 3:21  
 FOX 17 is at the 51st annual Pulaski Days celebration, where 14 Polish halls around the Grand Rapids metropolitan area feature live bands playing Polish music and traditional Polish foods to celebrate West Michigan’s large Polish community and to share Polish culture with thousands of attendees from the entire region.
- C. **“20th GR Marathon”** 10/15/23 8am 3:49  
 FOX 17 has a crew reporting live at the start-finish line of the 20th annual Grand Rapids Marathon, a 26.2-mile competition around the Grand Rapids metropolitan area that serves as a qualifying race for both the Boston Marathon and the Olympics on a day that attracts more than 3,500 runners in a variety of races.

## NOVEMBER

- A. **“Veterans Day Ceremonies”** 11/10/23 9am 4:14  
 FOX 17 crews spend the day on the official weekday observance of Veterans Day covering a variety of well-attended events and celebrations, featuring two Lansing-area women being honored as the first to complete 40 years of service in the Michigan Army National Guard.
- B. **“Psychic & Holistic Expo”** 11/12/23 10pm 3:08  
 FOX 17 has a crew at the Psychic & Holistic Expo at DeVos Place in downtown Grand Rapids, which is filled with psychics, mediums, numerologists and crystal specialists plus thousands of attendees who experienced awareness, healing, bodywork as well as pet psychics for the mind, body and spirit during the three-day run.
- C. **“A Busy St. Antlers Day”** 11/15/23 5am 3:35  
 A FOX 17 crew reports live from Blinkers Café & Diner in Van Buren County where hunters are preparing to go out to their tree blinds at sunrise for the always-popular annual start of Michigan’s firearm deer-hunting season, a statewide holiday also celebrated as St. Antlers Day.

## DECEMBER

- A. **“World’s Largest Christmas”** 12/01/23 8am 3:22  
 A FOX 17 team kicks off the holiday month of December by going all the way to Frankenmuth to interview the founder’s daughter at Bronner’s Christmas Wonderland, the 78-year-old “World’s Largest Christmas Store” that is open year-round and attracts more than 2 million visitors annually from all around the globe.
- B. **“First Holiday Market”** 12/09/23 11pm 2:25  
 FOX 17 reports from the inaugural Holiday Market in the heart of downtown Grand Rapids where dozens of holiday-themed artists, vendors and shop owners came together to feature their works at a festive celebration where more than 500 people packed the area to enjoy the holiday spirit and magic of the season.

- C. **“Two Big New Year’s Eves”** 12/29/23 11pm 2:05  
FOX 17 has crews in both Allegan and Muskegon where preparations are already well under way and populations will soar in just two days when thousands of people pack the downtown areas of those two communities for New Year’s Eve ball drops, confetti showers, fireworks and lots of other associated events ringing in 2024.

3. **EDUCATION & YOUTH ISSUES:**

**OCTOBER**

- A. **“Weather Kids of the Month”** 10/03/23 6pm 4:18  
With help from the latest Weather Kids of the Month – five first-graders at Gobles Elementary School in Van Buren County – a FOX 17 meteorologist presents the latest in the station’s popular series of weather-related experiments – this time combining shaving cream, food coloring and a jar of water, demonstrating how to make cloud droplets and produce rainfall.
- B. **“2023-2024 Count Day”** 10/04/23 9am 1:54  
A FOX 17 crew is live at Congress Elementary School in Grand Rapids on the morning of the statewide Count Day for the 2023-2024 school year, when all the students in attendance at the 3,000 public schools around Michigan are counted through the State School Aid Act, which determines 90 percent of school districts’ state funding for the following school year.
- C. **“Bullying & Teen Suicide”** 10/12/23 10pm 6:36  
FOX 17 goes to Holland and Zeeland for an exclusive interview with the parents of a 14-year-old boy who killed himself last month after being bullied online for being intentionally given alcohol and becoming drunk and sick at a football game, who have made it their life’s mission to raise the public’s awareness about bullying and teenage suicide.

**NOVEMBER**

- A. **“Muskegon Heights Schools”** 11/03/23 5pm 2:04  
FOX 17 has a crew in Muskegon Heights, where for the past two decades the school system has struggled with crippling debt of more than \$30 million and been taken over by the state, but which may soon be able to return to a traditional school model and operate itself after Gov. Gretchen Whitmer and the Michigan Legislature propose forgiving the entire debt.
- B. **“Isaiah Forever Home”** 11/13/23 6am 1:40  
FOX 17 is at the Humane Society of West Michigan in Walker to present the latest installment of its popular “Forever Home” series, seeking an adoptive family for Isaiah, a 13-year-old boy from Grand Rapids who likes cats more than anything else, laughs a lot, has a tender, generous nature and lights up any room when he walks in.

- C. **“Helping Homeless Youth”** 11/15/23 10pm 2:25  
FOX 17 reports on a new partnership in Grand Rapids between the As You Are Youth Collective and the Michigan Department of Health and Human Services that assists the metropolitan area’s hundreds of homeless teenagers by connecting them with vital local resources that help them with housing, meals, health care, stability, relationships and safety.

## DECEMBER

- A. **“Work Over College”** 12/04/23 6pm 3:47  
FOX 17 reports on a study released by the W.E. Upjohn Institute For Employment Research that shows that the number of Kalamazoo high school graduates going to college free through the Kalamazoo Promise is dropping markedly, and that many of the students are now opting to enter the workforce directly.
- B. **“1,800+ Provide Input”** 12/11/23 11pm 3:20  
FOX 17 reports live from a Grand Rapids Public Schools Board of Education work session where board members are discussing community feedback they received during the past month from more than 1,800 parents, students and teachers who spoke up during 12 public meetings they conducted on a proposal to close 10 of the district’s schools.
- C. **“A Path Forward”** 12/13/23 10pm 2:10  
As part of FOX 17’s popular “A Path Forward” initiative, a crew interviews the Kent County prosecutor and a Grand Rapids church pastor about a pilot program called GRACE – Grand Rapids Alternative Correctional Experience, which focuses on mentors helping prevent urban juveniles from going down the wrong path by providing opportunities and assistance for the youngsters to become sustainable citizens.

## 4. ECONOMY:

## OCTOBER

- A. **“Plant Director & Strike”** 10/02/23 10pm 3:12  
FOX 17 speaks with the plant director at General Motors’ axle and engine component manufacturing facility in Wyoming about the current United Auto Workers nationwide strike against GM, Ford and Stellantis and how the walkouts at 41 other plants around American could soon totally shut down operations locally.
- B. **“\$3 Billion Investment”** 10/04/23 10pm 3:24  
FOX 17 has a crew on the scene at the Lake Michigan shoreline and interviews the City Manager after LG Energy Solution announces plans to spend \$3 billion on adding 1 million square feet to its plant in Holland where the company will produce batteries for all of Toyota’s electric vehicles manufactured in the United States and add 1,000 good-paying jobs in the process.

- C. **“\$300 Million Arena”** 10/11/23 5pm 2:16  
FOX 17 reports from Kalamazoo, where the City Planning Commission just approved vacating and completely clearing two streets, both above ground and below ground, for the Catalyst Development Co.’s \$300 million project to construct a 360,000-square-foot multi-purpose event arena that would play host to community and sporting events in the downtown area, and is expected to provide \$54 million yearly to the West Michigan economy.

## NOVEMBER

- A. **“Saving Millions of Dollars”** 11/06/23 10pm 4:07  
On the first day of National Recycling Week, FOX 17 presents an in-depth look and explains the processes employed at the Kent County Recycling & Education Center in Grand Rapids, which saves the county’s taxpayers millions of dollars each year in expenses if the materials had been deposited in the county’s two landfills, which also are expected to be completely filled in 28 years.
- B. **“Sports Landmark Closing”** 11/09/23 5pm 3:31  
A FOX 17 crew is on Grand Rapids’ far south side to interview the owner of Al & Bob’s, a popular local sporting goods store and hunting and fishing supplier, who announces plans to close at the end of the year after 50 years in business due to a combination of the adverse economy and people’s preferences turning to online buying.
- C. **“Harmful Economic Impact”** 11/14/23 6pm 2:27  
FOX 17 interviews the owner of a Kalamazoo computer software company who just got back from yesterday’s meetings with Michigan senators and House members in Washington, D.C., to discuss the harmful economic impact of high interest rates and the proposed new Basel III Endgame federal regulations on his operation and 10,000 other small businesses like it around the United States.

## DECEMBER

- A. **“Economic Experience”** 12/07/23 9am 4:37  
FOX 17 reports live from the 25th annual Uptown Shop Hop, where 150 businesses from Grand Rapids’ Uptown business, commercial, historic districts and neighborhoods come together every year during the holidays to present customers with a “robust economic experience” through a consolidated, singular six-hour Christmas shopping event, also featuring entertainment, food and drink.
- B. **“2024 Economic Outlook”** 12/07/23 5pm 3:16  
FOX 17 reports from The Economic Club of Grand Rapids where experts from The Right Place economic-development organization present a crowd of between 400 and 500 West Michigan businessmen and businesswomen with “People, Place & Prosperity” economic forecasts for the year 2024 at the local, regional and national levels.

- C. **“Worker Shortages”** 12/13/23 7am 2:54  
Despite a declining unemployment rate statewide, FOX 17 speaks with the Michigan Workforce Development Institute in Kalamazoo about the impact on the state’s economy being felt by significant worker shortages across multiple occupations and career paths, especially skilled trades and apprenticeships right now.

5. **GOVERNMENT & POLITICS:**

**OCTOBER**

- A. **“Jayden’s Law”** 10/06/23 5pm 4:16  
FOX 17 goes all the way to Genesee County where a crew interviews a mother and her 16-year-old son, Jayden, and then to Lansing to interview two state lawmakers about “Jayden’s Law,” two Michigan House of Representatives bills that would permit children in kindergarten through the 12th grade at public schools throughout the state to use prescribed medical marijuana edibles, beverages, oils or pills at school.
- B. **“Reproductive Health Bills”** 10/09/23 10pm 1:58  
A FOX 17 crew is at a Grand Rapids church covering Gov. Gretchen Whitmer’s round-table meeting where she and state lawmakers, doctors and activists spend the day discussing the Reproductive Health Act, a series of 11 Michigan House of Representatives bills that aim to remove barriers to reproductive health for women around the state.
- C. **“Judging Ottawa County”** 10/11/23 6pm 4:35  
FOX 17 has a crew at a Michigan Court of Appeals hearing in Grand Rapids as the three-judge panel hears testimony from attorneys for both Ottawa County and the county’s administrative health director regarding the injunction preventing the county’s repeated attempts to remove her from office – a story that has gained national attention over the past nine months and whose background is detailed by FOX 17.

**NOVEMBER**

- A. **“Completely New Voting”** 11/01/23 5pm 2:20  
FOX 17 is in Kalamazoo interviewing advocates about next week’s vote where residents will decide on switching to a completely new balloting process called Ranked Choice Voting, which would allow voters to rank all of the candidates in order of preference, or just sticking with the election process as it already exists.
- B. **“Immigration Court Reform”** 11/01/23 11pm 1:46  
FOX 17 conducts an exclusive one-on-one, in-studio interview with Michigan Congresswoman Hillary Scholten regarding the Immigration Court Efficiency and Children’s Court Act, which is new legislation she just introduced in



Washington, D.C., earlier in the day to “combat the immigration court backlog and strengthen due process rights for unaccompanied migrant children.”

- C. **“City Charter Changes”** 11/01/23 11pm 2:37  
FOX 17 goes to Ionia and interviews city officials about voters next week deciding on two important amendments to the City Charter dictated by that community’s soaring population – increasing the City Clerk to a full-time position for overseeing the many elections and removing political-party affiliations from all elected city offices.

## DECEMBER

- A. **“Guardrail Petition Process”** 12/01/23 5pm 3:32  
A FOX 17 crew goes to Portage and interviews city officials about residents living along a curve on a busy roadway who are going through the lengthy process of petitioning the city to install a guardrail after the latest instance of several where cars and trucks have flown off the road, taken out a large tree, many bushes and fire hydrants, and narrowly missed going into houses.
- B. **“Ban Is Put On Hold”** 12/01/23 10pm 3:36  
A FOX 17 crew spends all day in Ottawa County’s Park Township, first in court, then at the township offices and finally with residents at their houses, where a preliminary injunction is granted, lifting a controversial 2-month-old ban on more than 100 short-term housing rentals in the township.
- C. **“Ford 50th Anniversary”** 12/06/23 10am 4:45  
On the 50th anniversary of Grand Rapids’ Gerald Ford being sworn in as vice president of the United States, FOX 17 interviews live on-set both the deputy director and the supervisory curator of the Gerald R. Ford Presidential Library & Museum in downtown Grand Rapids about the many special activities, events and exhibits available there.

## 6. **HEALTH:**

## OCTOBER

- A. **“Menopause Awareness”** 10/04/23 7am 3:37  
As part of National Menopause Awareness Month, FOX 17 conducts a live on-air interview with women’s health expert Dr. Diana Bitner on therapies and other methods to cope with the many symptoms of “the change” and the best ways to communicate to your doctor any serious risky health issues you are experiencing that actually are associated with undergoing menopause.
- B. **“Stillbirths & Maternal Health”** 10/04/23 10pm 3:30  
To kick off National Pregnancy & Infant Loss Awareness Month, FOX 17 speaks with two local mothers who lost babies and have created organizations to improve maternal health, help prevent stillbirths and assist families in dealing with their consequences afterward.
- C. **“African-American Alzheimer’s”** 10/05/23 6pm 2:20

FOX 17 interviews a neuroscientist with Corewell Health in Grand Rapids who is leading a first-of-its-kind national research project into the overwhelming share of African-Americans suffering from Alzheimer's disease, which afflicts twice as many blacks as whites and is the world's most common form of dementia.

## NOVEMBER

- A. **“Adapting To Time Change”**                      11/01/23                      8am                      1:49  
FOX 17 speaks with a doctor and sleep psychologist at Corewell Health in Grand Rapids about tips for adjusting to the upcoming time change this weekend, which she says will affect everybody due to less sunlight, new wake times and will be especially disruptive to children's sleep schedules and overall health.
- B. **“American Cancer Society”**                      11/07/23                      10am                      4:50  
FOX 17 presents an in-studio interview with representatives from the American Cancer Society and the upcoming Taste Of Hope fundraiser for the ACS about everything going on with this year's event, which raised \$302,000 a year ago, how to support the organization and the local battle against cancer, where all the money raised is directed.
- C. **“CAR-T Cancer Therapy”**                      11/15/23                      5pm                      7:58  
FOX 17 and Scripps News team together to present a detailed national report on breakthrough CAR-T cell therapy for cancer patients, which is required to be covered by Michigan law but which the Priority Health insurance company refused to pay for, resulting in the death of a 50-year-old Sparta man, interviewing a doctor and family members who were involved in the decisions.

## DECEMBER

- A. **“Battling Record Suicides”**                      12/03/23                      4pm                      4:27  
After the U.S. Centers For Disease Control & Prevention releases a report showing that suicides in America reached an all-time high in 2022, FOX 17 interviews three licensed clinical social workers or support group members about how West Michigan plans to combat the skyrocketing figures.
- B. **“COVID-19 Soars Again”**                      12/07/23                      11pm                      4:06  
Even though the COVID-19 pandemic is commonly believed to be over, FOX 17 speaks with the chief medical executive at the Michigan Department of Health & Human Services in Lansing after the MDHHS announced that coronavirus cases are skyrocketing statewide and just reached the highest single-day case count for all of 2023.
- C. **“Pediatric Illness Uptick”**                      12/13/23                      5pm                      2:24  
FOX 17 speaks with officials from Corewell Health in both Grand Rapids and suburban Detroit about the rapidly increasing numbers of respiratory illnesses and infections such as primarily RSV but also COVID-19 that they are seeing among infants and children at their hospitals, clinics and doctors' offices statewide.

# COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 4<sup>th</sup> Quarter  
October 1 – December 31, 2023

Listing of some of the Public Service Announcements aired.  
The Public Service Announcement list is updated monthly and the PSAs run in rotation.

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## 1. DRUGS, ALCOHOL, AND GAMBLING:

- A. MAB/Justina :30 16 Airings 10/2 – 12/29  
There is help for people addicted to drugs, don't be afraid to get them the help they need.
- B. MAB/Project Roadblock :30 28 Airings 12/21 – 12/31  
Project Roadblock is a multiplatform drunk driving prevention campaign sponsored by TVB, NHTSA, and the Ad Council with the goal of preventing alcohol-impaired accidents.

## 2. YOUTH/EDUCATION:

- A. Media Scholar Foundation :30 90 Airings 10/1 – 12/31  
The Washington Media Scholars Foundation empowers college students through scholarships, career opportunities and connections. Sponsored by the E.W. Scripps Company.
- B. MAB/Final Whistle/Need to be Heard/Who'll Be There :30/:60 67 Airings 10/2 – 12/31  
If you're looking for a career that's exciting, dynamic and meaningful, local broadcasting might just be the perfect fit for you! Visit [betheremichigan.com](http://betheremichigan.com) for more information.
- C. Education in Excellence :60 18 Airings 10/16 – 12/31  
Since 2014 the Michigan Lottery has recognized more than 300 outstanding public educators who go above and beyond. Michigan Governor Gretchen Whitmer encourages you to nominate a educator today.

## 3. HEALTH:

- A. Back To Normal/Bricks/Your Life :15/:30/:60 60 Airings 10/7 - 12/30  
Teens face many challenges that can weigh on their mental health. Boys Town specializes in youth mental health and has resources that can help. Sponsored by Boys Town.
- B. MAB/Home Sweet Home :30 30 Airings 10/3 – 12/18  
Radon is the leading cause of lung cancer behind smoking. Have you checked your levels lately? Learn where to get a test kit today.

- C. MAB/Hope for Tomorrow :30 10 Airings 10/31 – 11/13  
Thanks to the COVID vaccine, there is hope for tomorrow. Talk to your healthcare provider today to get your vaccine.
- D. MAB/Layers :76 Airings 10/12 – 12/29  
When it gets cold, you layer your clothing, but did you know you can also layer your COVID and flu vaccinations? It is safe to get them at the same time.

4. **OTHER:**

- A. Brave :30/:60 12 Airings 11/4 – 12/9  
Never give up, even when things get tough. Be brave, face your fears and amazing things can happen. Sponsored by Foundation for a Better Life.
- B. Dear Humans/Save Them All :15/:30/:60 25 Airings 10/7 – 12/30  
Find your new best friend at your local animal shelter. Adopt, don't shop. Sponsored by the Best Friends Society.
- C. Girl Scouts :15/:30/:60 16 Airings 10/28 – 12/23  
Make friends, have adventures, and experience the outdoors with the Girl Scouts. Sponsored by the Girl Scouts of America.
- D. Kindness :30/:60 10 Airings 11/18 – 12/30  
Be kind to others, a little kindness can go a long way. Sponsored by Foundation for a Better Life.
- E. Gratitude :30/:60 13 Airings 10/14 – 12/23  
Gratitude can come in small ways but always means a lot. Each of us shows our appreciation in different ways. Sponsored by Foundation for a Better Life.

**FOX 17 ON-AIR TALENT APPEARANCES**  
**4<sup>th</sup> Quarter 2023**

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FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees.

<b><u>DATE</u></b>	<b><u>TALENT</u></b>	<b><u>EVENT</u></b>
10/6/23	Michelle Dunaway	Red Show Gala/Ronald McDonald House Emcee
10/14/23	Michelle Dunaway	Walk To End Alzheimers Emcee
11/8/23	Haleigh Vaughn	Girls on the Run FOX 17 Representative
11/11/23	Kevin Craig	National Weather Service Midea Seminar Media Participant, Discussion Panelist
11/18/23	Max Goldwasser Kevin Craig Michelle Dunaway Josh Berry Elliot Grandia Lauren Kummer Robb Westaby Matt Witkos	Grand Rapids Santa Parade Celebrity Walker
12/1/23	Candace Monacelli	Tinsel, Treats and Trolleys Guest Emcee
12/6/23	Kevin Craig	Pine Island Elementary School Weather Presentation/Experiment
12/9/23	Michelle Dunaway	Wyoming/Kentwood Santa Parade Grand Marshall
12/13/23	Haleigh Vaughn	Girls on the Run FOX 17 Representative
12/23/23	Michelle Dunaway	Family Game Night Celebrity Guest

**FOX 17 Special Projects**  
**4<sup>th</sup> Quarter 2023**

## **Pay It Forward Person of the Month**

West Michigan has a great history of philanthropy and community service. The Pay It Forward Awards, presented by Lake Michigan Credit Union, are FOX 17's way of recognizing the many selfless acts that take place in West Michigan each and every day. We want to make sure good deeds don't go unnoticed! Viewers nominate someone they feel goes above and beyond, and FOX 17 chooses a Pay It Forward Person of the Month. We air their story during all newscasts one day a month, and promote during the week of the airing to watch and see who was nominated this month.

**Schedule:** October 23 - 27, November 20 - 24, December 25 – 29, 2023

## **A Path Forward**

At FOX 17, instead of just covering the increase in youth (14-17) crime, we want to be part of a broader solution. FOX 17 created A Path Forward to connect families with resources, address obstacles, celebrate successes and create lasting change. We want to lift up young people from communities through engagement, partnerships, and storytelling. We encourage the community to connect with us at [apathforward@fox17online.com](mailto:apathforward@fox17online.com) so we can tell their stories.

**Schedule:** October 1 – December 31, 2023



## **Bark in the Dark**

FOX 17 teamed up with the Humane Society of West Michigan to help increase awareness and excitement for the 2023 Bark in the Dark event. This event is at Riverside Park in Grand Rapids, and features food, brews, live music and of course, dozens of dogs in costumes! FOX 17's Kevin Craig emceed the event and appeared in the promotional spot.

**On-line Schedule:** September 11 – October 7, 2023

**Event Date:** October 7, 2023

## **Ele's Place - Courage, Comfort and Cocktails**

In the month October FOX 17 aired public service announcements in support of Ele's Place. These spots encouraged viewers to sign up for Courage, Comfort & Cocktails event, which is a fundraising event at the Goei Center in Grand Rapids on October 17. All money raised helps to provide grief support to children, teens and their families free of charge. FOX 17 aired all these spots absolutely free of charge. FOX 17's Josh Berry emceed the event and appeared in the promotional spot.

**On-Air Schedule:** September 18 – October 17, 2023

**Event Date:** October 17, 2023

## **Champions for a Cure – Crohn’s & Colitis Foundation**

FOX 17 teamed up with the Crohn’s & Colitis Foundation to increase awareness and excitement for the Champions for a Cure event. This event is a cocktail reception, silent auction, seated dinner, and a live auction to raise money to find cures and treatments for Crohn’s disease and ulcerative colitis. FOX 17 aired these spots absolutely free of charge.

**On-Air Schedule:** September 4 – 21, 2023

**Event Date:** September 21, 2023

## **Making Strides Against Breast Cancer**

FOX 17 teamed up with the American Cancer Society to increase awareness and excitement for the Making Strides Against Breast Cancer event. This is a 3-to-5-mile non-competitive walk to provide fundraising for breast cancer research, free information and support, and to help people reduce their breast cancer risk or find it early. FOX 17 aired these spots absolutely free of charge.

**On-Air Schedule:** October 9 – 21, 2023

**Event Date:** October 21, 2023

## **Keep Michigan S.A.F.E**

FOX 17 and E.S.C.A.P.E. Inc. join forces for the Keep Michigan SAFE campaign, which stands for Smoke Alarms for Everyone. The goal is to distribute free smoke and CO alarms to eligible homes in our 14-county viewing area. PSA's promoting the campaign were run free of charge.

**On-line Schedule:** December 18, 2023 – December 31, 2023

## **FOX 17 Road Crew**

The FOX 17 Road Crew is comprised of a group of station employees who attend local events and go to local attractions. They are the face of FOX 17 at public events giving away various items and great prizes. The FOX 17 Road Crew attended the following events in the 4<sup>th</sup> quarter of 2023:

DATE	TIME	EVENT
10/7/23	4pm – 8pm	Bark in the Dark

**4<sup>th</sup> QUARTER**  
**FOX NEWS SUNDAY GUESTS**

**Oct 1, 2023**

**Government Shutdown:**

Rep. Byron Donalds (R-FL)

Rep. French Hill (R-AR)

**Spending/Sen. Feinstein/Third Party**

Sen. Joe Manchin (D-WV)

**2024**

Nikki Haley

**Oct 8, 2023**

**Israel:**

Jon Finer

Mike Pompeo

**2024**

Gov. Ron DeSantis (R-FL)

Casey DeSantis

**Oct 15, 2023**

**Israel:**

John Kirby

Sen. Tom Cotton (R-AR)

Israeli Lt. Col. Peter Lerner

Former Sen. Ben Sasse (R-NE)

**Oct 22, 2023**

**Israel:**

Gen. Jack Keane

**Congress:**

Sen. Mitch McConnell (R-KY)

**Israel:**

Rep. Adam Smith (D-WA)

**Speaker Race:**

Newt Gingrich

**Oct 29, 2023**

**Middle East:**

Rep. Michael McCaul (R-TX)

**Crime in America**

Dallas Mayor Eric Johnson

**Crime Legal Panel:**

Ted Williams

Cully Stimson

**Crime Law Enforcement Panel**

Mayor James Butts

Chuck Marino

**November 5, 2023**

**New Speaker:**

Speaker Mike Johnson (R-LA)

**Middle East:**

Sen. Jack Reed (D-RI)

**Abortion/Ohio Vote**

Gov. Mike DeWine (R-OH)

**Nov 12, 2023**

**Israel War:**

Amb. Michael Herzog

**Mid East/Government Funding:**

Sen. Mark Warner (D-VA)

**2024:**

Nikki Haley

**November 19, 2023**

**Middle East:**

Sen. Chris Coons (D-DE)

Fmr. State Dept Sec. Mike Pompeo

**Nov 26, 2023**

**Economy**

Jared Bernstein

**Middle East**

Sen. Tom Cotton (R-AR)

Rep. Jake Auchincloss (D-MA)

**Dec 3, 2023—Live from the Regan Library**

**Middle East:**

John Kirby

**National Defense:**

Gen. Charles Q. Brown, Jr.

**Vets Panel:**

Rep. Seth Moulton (D-MA)

Rep. Mike Waltz (R-FL)

**December 10, 2023**

**Hamas atrocities/Antisemitism on campus**

Rep. Nancy Mace (R-SC)

**NATO:**

Pal Jonson, Swedish Foreign Defense Minister

**VA Lt. Gov Profile:**

Winsome Earle-Sears

**December 17, 2023**

**Border/Ukraine/Israel Funding**

Sen. John Cornyn (R-TX)

Rep. Ro Khanna (D-CA)



**December 24, 2023**

**Spending Bills/Middle East/Asia-Pacific**

Sen. Bill Hagerty (R-TN)

**Keeping the Faith Special with:**

Zach Williams

TobyMac

Scott Hamilton

CeCe Winans

Michael W. Smith

**December 31, 2023**

**Economy:**

Jared Bernstein

**Border/Immigration:**

Rep. Henry Cuellar (D-TX)

Rep. Tony Gonzales (R-TX)