

ISSUES REPORT

FOX 17 WXMI

Scripps Broadcasting Holdings LLC

Grand Rapids/Kalamazoo/Battle Creek

Third Quarter

July 1 – September 30, 2023

ISSUES REPORT
FOX 17 WXMI 3rd QUARTER
July 1 – September 30, 2023

FOX 17 broadcasts eight newscasts -- FOX 17 MORNING NEWS* (4:30-9am Sunday through Saturday), FOX 17 NEWS AT ELEVEN** (11am-noon Monday through Friday), FOX 17 NEWS AT FOUR (4-5pm Monday through Friday), FOX 17 NEWS AT FIVE (5-6pm Monday through Friday), FOX 17 NEWS AT SIX (6-7pm Monday through Friday), FOX 17 NEWS AT SEVEN** (7-7:30pm Monday through Friday), FOX 17 NEWS AT TEN (10-11pm Sunday through Saturday) and FOX 17 NEWS AT ELEVEN (11-11:30pm Sunday through Saturday) – plus one lifestyle program -- FOX 17 MORNING MIX*** (9-10am Monday through Friday).

*FOX 17 MORNING NEWS broadcast airs from 5am – 10am, Sunday through Saturday as of September 11, 2023.

**FOX 17 NEWS AT ELEVEN and FOX 17 NEWS AT SEVEN were cancelled as of September 11, 2023.

***FOX 17 MORNING MIX broadcast airs from 10am – 11am, Monday through Friday as of September 11, 2023.

WXMI has identified the following issues as significant to our viewers. The list includes issues most frequently covered for the Third Quarter of 2023: (1) Crime & Safety (2) Community Events (3) Education & Youth Issues (4) Economy and (5) Government & Politics (6) Health.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

1. **CRIME & SAFETY:**

JULY

- A. **“Marine Patrol Ride-Along”** 07/02/23 10pm 2:20
A FOX 17 crew rides along with two deputies manning a Van Buren County Sheriff’s Office Marine Division boat as it patrols a popular stretch on the Black River near South Haven performing watercraft, inner tube and swimming checks as well as enforcing laws during the department’s busiest period of the year – the July 4 holiday weekend.
- B. **“No Homicides in June”** 07/06/23 6pm 2:05
Given the 10 murders in Kalamazoo during the past 1 1/2 months, FOX 17 interviews Grand Rapids’ police chief and a community advocate about the GR metropolitan area going the entire month of June without a single homicide, which the chief calls “impressive” considering summer crime trends and marking the first time this has happened in recent history in Grand Rapids.

- C. **“Accused Child Killer”** 07/11/23 6pm 2:17
A FOX 17 crew reports from outside Federal Court in Grand Rapids where a Detroit man is charged with beating, stabbing and sexually assaulting a woman in Lansing, kidnapping her 2-year-old daughter, being involved in a police chase before being captured in suburban Detroit and the child’s body later being found in an alley in Detroit – a case that drew statewide attention as the developments unfolded during the past few days.

AUGUST

- A. **“Safe Gun Ownership”** 08/02/23 10pm 3:11
Just before the start of a new school year, FOX 17 is live at a Safe Gun Ownership Community Discussion at the Baxter Community Center in Grand Rapids where representatives from the police, schools, local and state governments, and firearms education groups address a packed house on the complexities, challenges and opportunities associated with firearms plus solutions to gun violence.
- B. **“Police K9 Seriously Hurt”** 08/04/23 10pm 2:13
A FOX 17 story grabs international attention featuring police video of a crash where a carload of young people intentionally targets a Grand Rapids Police Department squad car responding to a burglary and crashes into it, trapping the officer who is driving and paralyzing the police dog in the back seat, who can be heard crying in pain on the video.
- C. **“2-Day Saga Ends in Death”** 08/07/23 5pm 2:50
FOX 17 has a crew on the scene in St. Joseph County, near the Indiana state line, for the culmination of a two-day saga where two people are found shot to death at separate locations, a man with a criminal history is identified as a suspect, he is the focus of a manhunt and then is spotted the next morning, leads police on a high-speed chase before being forced off the road, engages in a shootout and finally is himself killed by officers.

SEPTEMBER

- A. **“Marijuana Decriminalization”** 09/02/23 10pm 3:25
FOX 17 speaks with attorneys for numerous cannabis companies after the U.S. Department of Health & Human Services and the Drug Enforcement Administration announce that they are considering reclassifying marijuana from a Schedule I (along with heroin and LSD) to a Schedule III (anabolic steroids) controlled substance, a step toward possible decriminalization nationwide.
- B. **“Deadly Car Meet-Ups”** 09/07/23 6pm 3:06
FOX 17 covers a press conference by police chiefs from Grand Rapids and Walker detailing the dangers of more than 20 car meet-ups that have been organized on social media and cropped up in industrial parks and other remote areas around the two cities, where 100 to 200 cars filled with young people gather at night for drinking alcohol, drag racing, dangerous car stunts and which last weekend turned deadly when a teenage girl was shot to death.

- C. **“DEA Forensics Lab”** 09/13/23 5pm 7:53
FOX 17 reports on an exclusive tour that our crew was granted through the U.S. Drug Enforcement Administration’s secret forensics laboratory in downtown Chicago, where crime scene investigation, computer crimes evidence, expert witness testimony, fingerprint identification and drug analysis are performed for 12 states across the U.S. Department of Justice’s Chicago, Detroit, St. Louis and Omaha divisions.

2. **COMMUNITY EVENTS:**

JULY

- A. **“Independence Day Parade”** 07/03/23 7pm 2:22
FOX 17 speaks with the man known around the Cascade Township community as “Uncle Sam,” 79-year-old Sybrant Dykhouse III, who has been leading the township’s popular Independence Day parade every year for the past 50 years, and shows him doing so in front of a large crowd for the last time earlier today before turning the honors over to his grandson next year.
- B. **“Local Eating Challenge”** 07/03/23 10pm 3:41
In conjunction with the annual International Nathan’s Hot Dog Eating Contest tomorrow in New York City, FOX 17 reports from The Corner Bar in Rockford regarding its popular Hot Dog Eating Challenge and interviews a previous winner – national competitive eating champion Nathan Klein of Kalamazoo, who also has previously competed on July 4 in New York City.
- C. **“Air Show Returns”** 07/07/23 11am 4:20
FOX 17 reports live from the Muskegon County Airport during the opening morning of the first Wings Over Muskegon air show in 17 years, which features two dozen World War II to current-day aircraft of all kinds on display at the airfield, available for rides and performing overhead demonstrations for thousands of people on hand for each show.

AUGUST

- A. **“City-Wide Ice Cream Social”** 08/01/23 7pm 3:20
FOX 17 has a crew at Rosa Parks Circle in the City Center as a City-Wide Ice Cream Social is conducted at sites around Grand Rapids with a goal of serving 15,000 scoops of ice cream and raising \$15,000 for Kids’ Food Basket, which combats hunger by feeding children and their families throughout the metropolitan area.
- B. **“Coast Guard Festival”** 08/05/23 10pm 2:45
FOX 17 has a crew at the biggest day of the annual Coast Guard Festival in Grand Haven, which has been going on since 1924 and where both the downtown area and the lakeshore are packed with people as more than 350,000 visitors each year converge on the community of 10,000, whose official national designation is “Coast Guard City USA.”

- C. **“GR Hispanic Festival”** 08/06/23 10pm 1:50
A FOX 17 crew is on hand for the final day of the 44th annual Hispanic Festival, which brings a taste of Hispanic culture to downtown Grand Rapids, is hosted by the Hispanic Center, was packed with people during the first two days and offers a mixture of traditional Latin American, Caribbean, Colombian, Puerto Rican, Salvadorean and Mexican foods, entertainment and other items.

SEPTEMBER

- A. **“National Gaming Gathering”** 09/02/23 10pm 2:48
FOX 17 has a crew at the GrandCon Gaming Convention as thousands of gamers from around the United States, both young and old, descend upon downtown Grand Rapids for fun, fellowship and friendly competition while being courted by game companies from around the world.
- B. **“Hot Holiday At The Beach”** 09/04/23 6pm 2:09
FOX 17 has a crew live at the Lake Michigan beaches in South Haven where thousands of people from Chicago to all around Michigan have flocked to enjoy the Labor Day holiday, with temperatures hovering near 100 degrees along with extremely high humidity levels.
- C. **“Sept. 11 Memorials”** 09/10/23 8am 4:00
FOX 17 presents a live interview with a local Boy Scout leader and his three daughters, all of them Scouts, previewing tomorrow’s 13 hours of memorial events from dawn to dusk at the Gerald R. Ford Presidential Library & Museum in downtown Grand Rapids, which are expected to attract hundreds of people on the 22nd anniversary of the 9/11 terrorist attacks around the United States.

3. EDUCATION & YOUTH ISSUES:

JULY

- A. **“12-Year-Old On Her Way Up”** 07/03/23 7pm 4:10
FOX 17 speaks in-studio with a 12-year-old girl from Paw Paw, who is fresh off winning appearances on the national television shows “America’s Got Talent” and “Penn & Teller’s Try This At Home Too,” and has won several talent competitions around America after five years of perfecting her unique combination of magic and ventriloquism.
- B. **“New Kalamazoo Superintendent”** 07/07/23 5pm 3:11
FOX 17 sits down for an exclusive one-on-one interview with the new superintendent of the Kalamazoo Public Schools to discuss increasing graduation rates, improving test scores, reducing youth violence and two lawsuits filed against the district for retaliating against whistleblowers. He was just hired after spending the past 30 years at schools and school systems in Missouri and Washington, D.C.

- C. **“Young Money Finances”** 07/07/23 6pm 3:10
FOX 17 reports from a Young Money Finances summer camp in Grand Rapids, which teaches children and young adults to focus on finances, investing, business and entrepreneurship through daily fun, activities, workshops, kits, tools and resources that emphasize and sharpen youngsters’ money-managing skills.

AUGUST

- A. **“Young Entrepreneurs Expo”** 08/06/23 10pm 4:13
As part of FOX 17’s “A Path Forward” initiative directed at uplifting young people, the focus is on a preview of the Young Entrepreneurs Economics Expo coming up in a few days in Grand Rapids, where local community leaders, businessmen and ministers help youngsters with career advice, developing a business mindset and financial literacy, connecting with entrepreneurs and opportunities at a large number of vendor booths.
- B. **“Liliana Forever Home”** 08/07/23 6am 3:05
FOX 17 presents the latest installment of its popular “Forever Home” series, seeking an adoptive family for Liliana, who likes to be known as “Lilly,” a “kind, caring and thoughtful” 15-year-old girl from Holland who desires to become a nurse or therapist and has a love for anime, basketball, crafts, drawing and reading mystery, thriller and romance novels, and who is looking for a family to take her in permanently and love her.
- C. **“Weather Kids Of The Month”** 08/08/23 7pm 2:06
With help from the latest Weather Kids Of The Month – a class full of young children at Plainfield Child Care in Grand Rapids – FOX 17’s chief meteorologist presents the latest in the station’s popular series of weather-related experiments – this time using a portable mixer filled with water to create a spinning vortex from top to bottom, demonstrating the combination of air science and chemistry that form tornadoes.

SEPTEMBER

- A. **“Guidance Counselor Shortage”** 09/01/23 5am 3:44
FOX 17 has a crew in Sparta to speak with the superintendent of schools about the nationwide shortage of guidance counselors at all grade levels and the impact it’s having on the growing emphasis on mental health support for students.
- B. **“Give A Child A Book”** 09/06/23 6pm 5:00
FOX 17 reports live from a packed fundraiser in downtown Grand Rapids while focusing on the “Give A Child A Book” campaign – a partnership between FOX 17 and parent company E.W. Scripps that combats illiteracy by providing thousands of books to needy children in the Grand Rapids Public Schools.

- C. **“Chronic Absenteeism”** 09/07/23 5am 5:29
FOX 17 speaks with the Kalamazoo superintendent of schools and the Michigan Department of Education about rates of chronically absent students skyrocketing since the start of the coronavirus pandemic – up as high locally as 53 percent of all students in Grand Rapids compared with what he calls a “troubling” 27 percent in Kalamazoo, which that district is now aggressively addressing.

4. **ECONOMY:**

JULY

- A. **“Possible UPS Strike”** 07/02/23 8am 3:56
FOX 17 speaks with both United Parcel Service leaders and Teamsters union officials in West Michigan about the current stalemate and ongoing negotiations between the two in an attempt to avoid a multibillion-dollar nationwide strike by more than 340,000 workers if no agreement is reached.
- B. **“Fireworks Sales Skyrocket”** 07/03/23 5pm 3:00
The day before Independence Day, a FOX 17 crew reports from Jake’s Fireworks in Kalamazoo speaking with the owner and customers about fireworks sales in 2023, when business has exploded in popularity once again after three straight years of diminished sales due first to the coronavirus pandemic in 2020 and 2021 followed by supply-chain issues a year ago.
- C. **“Restaurants Rebound”** 07/06/23 5pm 3:28
Now that COVID-19 restrictions have been lifted, a FOX 17 crew reports from a busy Clementine’s restaurant in South Haven about this summer’s soaring popularity of restaurants along the Lake Michigan shoreline three years after they were shut down statewide by the coronavirus pandemic and now are no longer facing short-staffing and supply-line issues.

AUGUST

- A. **“Affordable Housing”** 08/02/23 5pm 3:11
FOX 17 has a crew live in Wyoming’s Godwin Heights neighborhood where six new homes are being constructed by the Linc Up nonprofit agency to combat the crisis surrounding affordable housing in West Michigan, throughout the state and all around America.
- B. **“\$10M Downtown ‘Refresh’”** 08/06/23 10pm 2:42
A FOX 17 crew reports from Zeeland, where a \$10 million, two-year downtown streetscape revitalization project, billed as “Refresh,” has just begun on a four-block area of Main Avenue, featuring new lighting, many new trees, non-motorized pathways and heated sidewalks that will melt snow and ice during wintertime.
- C. **“GR Policy Conference”** 08/09/23 6pm 2:27
A FOX 17 crew spends the day covering the second annual Grand Rapids Policy Conference, where 100-plus business leaders from both the private and

public sectors plus the GR Chamber of Commerce address economic concerns throughout the metropolitan area, including financially rewarding projects that will help the city prosper for generations to come and creating 35,000 new housing units at all price points.

SEPTEMBER

- A. **“Strike’s Economic Impact”** 09/06/23 10pm 4:24
FOX 17 interviews an economics dean from Grand Valley State University about how a possible nationwide United Auto Workers strike looming in one week against the Big Three automakers would impact West Michigan residents, businesses and jobs economically.
- B. **“Housing Investment”** 09/07/23 6pm 2:05
FOX 17 has a crew in Kalamazoo, which hopes to overcome its dire shortage of affordable housing by investing more than \$2 million in building new homes and rehabilitating dozens of other houses to combat economic effects that have been lingering since the recession of 2008 and the accompanying decline in new residential construction.
- C. **“Nation’s No. 1 Trampolines”** 09/07/23 7pm 5:41
FOX 17 has a crew at MaxAir, a giant manufacturing facility in suburban Grand Rapids that has skyrocketed to the top of America’s trampoline makers after only 12 years in business, with annual revenues now mounting into the multimillions of dollars and shipping to every continent on Earth except Antarctica.

5. GOVERNMENT & POLITICS:

JULY

- A. **“Packed Press Conference”** 07/06/23 10pm 3:24
FOX 17 covers a press conference with a large crowd in attendance in West Olive where the Michigan-based Latino organization Proposito shows public support for Ottawa County commissioner Lucy Ebel, a member of the conservative group Ottawa Impact, the county’s only Hispanic commissioner and the target of a recall petition filed just two days ago.
- B. **“Noise Ordinance Controversy”** 07/08/23 10pm 3:14
FOX 17 interviews a Grand Rapids official and a downtown business owner about a proposal to amend the City Noise Control Ordinance to create an exception for the new \$116 million outdoor amphitheater, which is not being received favorably by many businesses and residents nearby who have publicly expressed concerns about dealing with the noise and vibrations, especially late at night.
- C. **“Public Hearing On Homeless”** 07/11/23 10pm 2:21
A FOX 17 crew reports on a packed five-hours-plus public hearing that the Grand Rapids City Commission is conducting on amending two ordinances related to disorderly conduct, being a nuisance, banning tents and loitering, and

being accosted by homeless people, after downtown business owners complained about safety and cleanliness issues confronting their establishments, employees and customers.

AUGUST

- A. **“Ottawa Budget Planning”** 08/01/23 5pm 3:09
A FOX 17 crew covers the Finance Committee meeting where the Ottawa County commissioners make allocation decisions for a \$269 million budget during fiscal year 2024 in Michigan’s fastest-growing county, a \$15 million increase over this year’s budget, and provides a comprehensive breakdown for viewers.
- B. **“Congresswoman Presents Medals”** 08/02/23 6pm 2:36
FOX 17 has a crew at the Michigan Veterans Home in Grand Rapids, where Congresswoman Hillary Scholten finally presents nine medals to a 96-year-old mother of a 23-year-old U.S. Army Specialist from Lowell who earned them when he died as a hero 56 years ago in a 1967 jungle firefight during the Vietnam War.
- C. **“American Vice Presidency”** 08/10/23 9am 6:29
FOX 17 presents a live interview with the director and the curator/historian at the Gerald R. Ford Presidential Library & Museum in Grand Rapids detailing a new exhibit that opens today and will be on display for almost a year there -- “A Heartbeat Away: The American Vice Presidency,” which chronicles everything involved with the United States’ No. 2 elected government office.

SEPTEMBER

- A. **“Election Fraud FOIA”** 09/01/23 5pm 2:19
FOX 17 details a Freedom of Information Act request it filed and just received back seeking the results of a Michigan State Police investigation into fraudulent voter registrations in Muskegon County that the Michigan Republican Party is calling “clear evidence of voter fraud.”
- B. **“Ottawa County Policy Meeting”** 09/05/23 4pm 4:37
FOX 17 reports live from an Ottawa County Policy Committee meeting where part of the gathering deals with the county health officer’s interviews with FOX 17, which both the county administrator and County Board of Commissioners chairman called “inappropriate and unprofessional” before blocking her access to the county’s social media pages.
- C. **“Attorney General Talks”** 09/13/23 5pm 2:29
FOX 17 presents an exclusive interview with Michigan attorney general Dana Nessel in South Haven where she discusses and explains the new Michigan Address Confidentiality Program, which launches today and which provides the state’s domestic violence, stalking, sexual assault and human trafficking survivors with the ability to conceal where they are living.

6. **HEALTH:**

JULY

- A. **“Vets & Fireworks PTSD”** 07/04/23 10pm 3:34
On Independence Day, FOX 17 provides treatment options along with interviewing West Michigan military veterans about Fourth of July fireworks celebrations triggering Post-Traumatic Stress Disorder from their days in combat, making it the most “painful” and “depressing” day every year for many veterans.
- B. **“Lead Poisoning”** 07/05/23 10pm 3:32
FOX 17 speaks with a family that is being impacted, with work going on in the background in their yard, and covers a press conference in Grand Rapids where national Environmental Protection Agency director Michael Regan, Congresswoman Hillary Scholten and GR mayor Rosalynn Bliss announce a partnership resulting in a \$5 million grant that’s helping local homeowners replace old water pipes that are filled with lead.
- C. **“HEALTH Summer Camp”** 07/10/23 10pm 4:11
FOX 17 has a crew at Calvin University in Grand Rapids for its free Health Education and Leadership Training for a Hopeful future (HEALTH) Summer Camp, a week-long gathering that empowers girls ages 9 to 15 to learn more about their bodies, inspires them to pursue careers in health care and shows them the many options available in the medical field.

AUGUST

- A. **“Adolescent Mental Health”** 08/08/23 7pm 2:39
A Scripps News package details pediatric doctors being on the front lines of Michigan’s mental health crisis these days, after the COVID 19 pandemic moved mental health into the public spotlight, the need for mental health care services grew enormously while the number of mental health professionals available to meet that need did not increase.
- B. **“Postpartum Depression”** 08/09/23 7am 2:41
A day after a prominent New York oncologist and her infant daughter died by murder-suicide due to postpartum depression, FOX 17 conducts a live interview with women’s health expert Dr. Diana Bitner of Grand Rapids about postpartum depression, which afflicts 10 to 20 percent of all new mothers, and the detection, treatment and prevention of it.
- C. **“Huge New Clinic Opens”** 08/10/23 5pm 1:43
FOX 17 covers the opening day of the new \$14 million, 43,000-square-foot D.A. Blodgett-St. John’s health clinic and headquarters on a 36-acre wooded campus on Grand Rapids’ northeast side, consolidating all the 136-year-old provider’s operations into one huge new location 10 years after the two health-care companies merged.

SEPTEMBER

- A. **“Discounted Prescriptions”** 09/05/23 5pm 2:57
FOX 17 has a crew in Kalamazoo interviewing officials there after the Kalamazoo County Health Department announced a partnership with a national program to provide free prescription discount cards good for up to 80 percent off generics and 40 percent off name-brand medications.
- B. **“Reducing Daily Stress”** 09/06/23 7am 2:50
FOX 17 conducts a live on-air interview with women’s health expert Dr. Diana Bitner on ways to overcome everyday stress, anxiety, indecisiveness, emotional eating and fat storage without medication – instead by turning attention toward self-affirmation, gratitude and positive attitude.
- C. **“Childhood Cancer”** 09/08/23 10pm 3:38
FOX 17 marks National Pediatric Cancer Awareness Month by going to Helen DeVos Children’s Hospital in downtown Grand Rapids and interviewing a pediatrician as well as youngsters who have successfully overcome cancer or are currently undergoing treatment about a new young adult cancer mentor program called Connecting Champions.

COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 3rd Quarter

July 1 – September 30, 2023

Listing of some of the Public Service Announcements aired.

The Public Service Announcement list is updated monthly and the PSAs run in rotation.

1. DRUGS, ALCOHOL, AND GAMBLING:

- A. MAB/Justina :30 21 Airings 7/3 – 9/29
There is help for people addicted to drugs, don't be afraid to get them the help they need.

2. YOUTH/EDUCATION:

- A. MAB/More Joy :30 33 Airings 7/3 – 9/29
Learn how you can become a foster parent to give kids a safe place to live until they can be reunited with their family.
- B. MAB/Final Whistle/Need to be Heard/Who'll Be There
:30/:60 74 Airings 8/25 – 9/30
If you're looking for a career that's exciting, dynamic and meaningful, local broadcasting might just be the perfect fit for you! Visit betheremichigan.com for more information.

3. HEALTH:

- A. Back To Normal/Bricks/Your Life :15/:30/:60 30 Airings 7/1 – 9/30
Teens face many challenges that can weigh on their mental health. Boys Town specializes in youth mental health and has resources that can help. Sponsored by Boys Town.
- B. MAB/Any Questions :30 30 Airings 7/10 – 9/11
The COVID vaccine is made to protect us all, talk to your healthcare provider today and make sure you are up to date on your COVID vaccine.
- C. MAB/Hope for Tomorrow :30 34 Airings 7/3 – 9/11
Thanks to the COVID vaccine, there is hope for tomorrow. Talk to your healthcare provider today to get your vaccine.

3. ENVIRONMENT:

- A. MAB/Squad :30 19 Airings 8/29 – 9/21
Learn the rules of recycling. If not done properly, it can ruin your entire recycling load.

5. **OTHER:**

- A. Brave :30/:60 15 Airings 7/1 – 8/26
Never give up, even when things get tough. Be brave, face your fears and amazing things can happen. Sponsored by Foundation for a Better Life.
- B. Dear Humans/Save Them All :15/:30/:60 19 Airings 7/1 – 9/30
Find your new best friend at your local animal shelter. Adopt, don't shop. Sponsored by the Best Friends Society.
- C. Girl Scouts :30 20 Airings 7/1 – 9/30
Make friends, have adventures, and experience the outdoors with the Girl Scouts. Sponsored by the Girl Scouts of America.
- D. Roar :30/:60 11 Airings 7/1 – 9/30
Show the world your confidence. When you are confident, you can do anything! Sponsored by Foundation for a Better Life.
- E. Gratitude :30/:60 10 Airings 7/1 – 9/30
Gratitude can come in small ways but always means a lot. Each of us shows our appreciation in different ways. Sponsored by Foundation for a Better Life.

FOX 17 ON-AIR TALENT APPEARANCES
3rd Quarter 2023

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees.

<u>DATE</u>	<u>TALENT</u>	<u>EVENT</u>
7/4/23	Michelle Dunaway Haleigh Vaughn	East Grand Rapids 4 th of July Parade Celebrity Walker
7/13/23	Michelle Dunaway	Lions and Rabbits Center for the Arts Volunteer
7/15/23	Michelle Dunaway	Kent District Library Comic Con Event Emcee
7/25/23	Michelle Dunaway	Better Business Bureau Trust Awards Emcee
7/29/23	Kevin Craig	St. Jude Children's Hospital Fundraiser Brian Bush Putt for Life Celebrity Golfer
8/1/23	Max Goldwasser Michelle Dunaway Haleigh Vaughn	Moose Tracks 10,000 Scoops Challenge Kids Food Basket/Celebrity Scooper
8/5/23	Lauren Kummer Max Goldwasser Michelle Dunaway Kevin Craig	Coast Guard Festival Parade Celebrity Walker
8/16/23	Haleigh Vaughn	Girls on the Run FOX 17 Representative
8/19/23	Lauren Edwards	El Informador Backpack Giveaway Volunteer
8/23/23	Kevin Craig	Grand Rapids Churchmen's Luncheon Guest Speaker
8/26/23	Kevin Craig	Polish Festival Celebrity Bartender
8/26/23	Haleigh Vaughn	Girls on the Run FOX 17 Representative

9/6/23	Michelle Dunaway	“If You Give a Child a Book Campaign” Beer for Books Bartender
9/8/23	Michelle Dunaway	Lions and Rabbits Center for the Arts Volunteer
9/10/23	Kevin Craig	Holy Trinity Alpine Parish Festival Emcee
9/13/23	Haleigh Vaughn	Girls on the Run FOX 17 Representative
9/14/23	Michelle Dunaway	Boys and Girls Club Be Great Tailgate Emcee
9/23/23	Michelle Dunaway	Noorthoek Academy BIG Step Walk Emcee
9/25/23	Michelle Dunaway	Dare to Dream Gold Outing/Special Olympics Emcee
9/29/23	Michelle Dunaway	ArtPrize 2.0 Fashion Show Emcee
9/29/23	Max Goldwasser	SowHope Gala Celebrity Guest

FOX 17 Special Projects
3rd Quarter 2023

Pay It Forward Person of the Month

West Michigan has a great history of philanthropy and community service. The Pay It Forward Awards, presented by Lake Michigan Credit Union, are FOX 17's way of recognizing the many selfless acts that take place in West Michigan each and every day. We want to make sure good deeds don't go unnoticed! Viewers nominate someone they feel goes above and beyond, and FOX 17 chooses a Pay It Forward Person of the Month. We air their story during all newscasts one day a month, and promote during the week of the airing to watch and see who was nominated this month.

Schedule: July 24 – 28, August 21 – 25, September 25 – 29, 2023

A Path Forward

At FOX 17, instead of just covering the increase in youth (14-17) crime, we want to be part of a broader solution. FOX 17 created A Path Forward to connect families with resources, address obstacles, celebrate successes and create lasting change. We want to lift up young people from communities through engagement, partnerships, and storytelling. We encourage the community to connect with us at apathforward@fox17online.com so we can tell their stories.

Schedule: July 1 – September 30, 2023

El Informador Backpack Giveaway

FOX 17 was excited to team up with El Informador to help increase awareness and excitement for their 2023 Backpack Giveaway event. El Informador gives away thousands backpacks full of school supplies to children before school starts. The FOX 17 Road Crew was also there to hand out school supplies to the children.

On-line Schedule: July 24 – August 19

Event Date: August 19, 2023

If You Give A Child A Book Campaign

FOX 17 aired public service announcements informing the public about the If You Give A Child A Book Campaign. This is a collaboration between FOX 17, the Scripps Howard Foundation and Grand Rapids Public Schools to raise money for books for a local Title 1 school. FOX 17 aired these spots absolutely free of charge.

On-Air Schedule: August 28 – September 30, 2023

I Understand Love Heals – One Community. Many Voices. Event

FOX 17 aired public service announcements informing the public about One Community. Many Voices. event. I Understand Love Heals works to bring the conversation about suicide or mental/brain health to everyday places to reduce stigma and bring understanding to something difficult to understand. FOX 17 aired these spots absolutely free of charge.

On-Air Schedule: September 4 – 21, 2023

Event Date: September 21, 2023

Boys and Girls Club of Grand Rapids – Be Great Tailgate

FOX 17 was excited to team up with The Boys and Girls Club of Grand Rapids to help increase awareness and excitement for their 2023 Be Great Tailgate event. FOX 17 had several news interviews and information on the Community section of our website. We also attended the event and gave away FOX 17 swag.

On-line Schedule: August 28 – September 14, 2023

Event Date: September 14, 2023

FOX 17 Road Crew

The FOX 17 Road Crew is comprised of a group of station employees who attend local events and go to local attractions. They are the face of FOX 17 at public events giving away various items and great prizes. The FOX 17 Road Crew attended the following events in the 3rd quarter of 2023:

DATE	TIME	EVENT
8/19/23	10am – 2:00pm	El Informador Backpack Giveaway
9/14/23	4pm – 8:00pm	Be Great Tailgate – Boys and Girls Club of Grand Rapids

3rd QUARTER
FOX NEWS SUNDAY GUESTS

July 2, 2023

2024

Fmr. Gov Nikki Haley (R-SC)

Foreign policy/Economy:

Rep. Jake Auchincloss (D-MA)

July 9, 2023

Foreign Policy

Sen. John Barrasso (R-WY)

Sen. Tim Kaine (D-VA)

2024

Fmr. Gov. Chris Christie (R-NJ)

July 16, 2023

Foreign Policy:

John Kirby

Foreign Policy/Defense Cuts

Sen. Tom Cotton (R-AR)

July 23, 2023

2024:

Vivek Ramaswamy

Economy:

Jared Bernstein

July 30, 2023

Trump Legal:

Alina Habba

Hunter Biden plea/Whistleblower hearings

Rep. Nancy Mace (R-SC)

2024

Gov. Doug Burgum (R-ND)

New Book:

Rep. Adam Smith (D-WA)

August 6, 2023

Trump Legal:

John Lauro

Legal Panel: John Yoo and Andy McCarthy

Hunter Biden/Trump indictment:

Rep. Jake Auchincloss (D-MA)

Rep. Chip Roy (R-TX)

August 13, 2023

Hunter Biden

Jonathan Turley and Tom Dupree

Afghanistan/Ukraine:

Rep. Michael McCaul (R-TX)
Rep. Adam Smith (D-WA)

August 20, 2023

2024

Fmr. Gov. Nikki Halley

Iowa State Fair/GOP

Gov. Kim Reynolds

August 27, 2023

Trump/GA Indictment

Alina Habba

Jonathan Turley and Tom Dupree

Third Party/2024

Fmr. Senator Joe Lieberman (I-CT)

September 3, 2023

2024

VP Mike Pence

Economy

Jared Bernstein

September 10, 2023

State of Education

Gov. Glenn Youngkin (R-VA)

Becky Pringle

Pollsters

Celinda Lake and Kellyanne Conway

September 17, 2023

Biden Impeachment Inquiry/Spending Fights

Rep. Elise Stefanik (R-NY)

Rep. Ro Khanna (D-CA)

2024

Vivek Ramaswamy

September 24, 2023

Border

Rep. Henry Cuellar (D-TX)

2024

Sen. Tim Scott (R-SC)

GOP Debate

Ronna McDaniel