ISSUES REPORT

FOX 17 WXMI

Scripps Broadcasting Holdings LLC

Grand Rapids/Kalamazoo/Battle Creek

First Quarter January 1 – March 31, 2023

ISSUES REPORT FOX 17 WXMI 1st QUARTER JANUARY 1 – MARCH 31, 2023

FOX 17 broadcasts eight newscasts -- FOX 17 MORNING NEWS (4:30-9am Sunday through Saturday), FOX 17 NEWS AT ELEVEN (11am-noon Monday through Friday), FOX 17 NEWS AT FOUR (4-5pm Monday through Friday), FOX 17 NEWS AT FIVE (5-6pm Monday through Friday), FOX 17 NEWS AT SIX (6-7pm Monday through Friday), FOX 17 NEWS AT SEVEN (7-7:30pm Monday through Friday), FOX 17 NEWS AT TEN (10-11pm Sunday through Saturday) and FOX 17 NEWS AT ELEVEN (11-11:30pm Sunday through Saturday) – plus one lifestyle program -- FOX 17 MORNING MIX (9-10am Monday through Friday).

WXMI has identified the following issues as significant to our viewers. The list includes issues most frequently covered for the First Quarter of 2023: (1) Crime & Safety (2) Community Events (3) Education & Youth Issues (4) Economy and (5) Government & Politics (6) Health.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

1. CRIME & SAFETY:

JANUARY

- A. **"First Murder Is Quick"** 01/02/23 5pm 2:33 Last year Grand Rapids' first murder didn't occur until April but this year it happened just a few minutes after midnight on New Year's Day, so FOX 17 has a crew at the scene on the city's southeast side where a teenager was shot to death, detailing the investigation and comparing the two years.
- B. "New Dive Team's 1st Rescue" 01/03/23 4pm 2:21
 FOX 17 has a crew speaking with members of the Grand Rapids Fire Department, whose dive team, which was launched four months earlier, was involved with its first water rescue over the weekend when a woman intentionally drove her car into the middle of the Grand River in downtown Grand Rapids.
- C. "Preventing Youth Violence" 01/03/23 5pm 3:11 FOX 17 speaks with officials from a multiple-agency partnership about its new Grow, Engage, Read, Imagine (GERI) program, which is designed for children of all ages and their parents to undertake tough conversations and ultimately prevent the youth violence that has become so prevalent throughout the Grand Rapids community.

FEBRUARY

- A. **"Stabbing In Busy Eatery"** 02/01/23 5pm 2:40 FOX 17 has a crew at Brann's Steakhouse & Grille, a popular Wyoming restaurant where a man was hospitalized in critical condition after suffering serious stab wounds during a fight with another customer in the midst of a crowded dinnertime, which the owner tells FOX 17 is the first violent crime in the eatery's 51 years of operation.
- B. "Prison Staff Shortages" 02/02/23 8am 3:14
 FOX 17 presents an in-depth package on the critical staffing shortages currently being faced by prisons around the state, many of which are located around West Michigan, speaking with the president of the statewide corrections union plus a spokesman for the Michigan Department of Corrections.
- C. "Federal Crime Report" 02/02/23 5pm 3:01
 FOX 17 speaks with West Michigan police departments after the Bureau of Alcohol, Tobacco, Firearms & Explosives releases the most expansive federal report on guns and crime in more than 20 years, aimed toward helping police and policy makers reduce gun violence.

MARCH

- A. "Help with Shooting" 03/02/23 6pm 2:57
 FOX 17 reports live from the Kalamazoo County Sheriff's Office where a press conference was conducted to provide updated details and ask for the public's help with a shootout that occurred in the middle of the day one week ago today in a very busy area of Oshtemo Township near U.S. 131 just west of the City of Kalamazoo.
- B. "Violent Deaths At 2 Hotels" 03/05/23 10pm 3:26
 A FOX 17 crew spends the day chronicling two violent deaths at two busy hotels in the Grand Rapids metropolitan area in broad daylight the day before the first during a large fight outside a Hampton Inn in Wyoming followed shortly thereafter by a shooting death at a Delta Hotel by Marriott in Kentwood.
- C. "**New Police Force**" 03/09/23 5pm 1:59 FOX 17 has a crew reporting live in Galesburg, a community of 2,100 people in northeastern Kalamazoo County whose city council voted unanimously to create a new police department by hiring a chief, an officer and an administrative person as quickly as possible before a contract for coverage by the sheriff's office runs out.

2. <u>COMMUNITY EVENTS:</u>

JANUARY

A. **"World Of Winter"** 01/06/23 8am 2:49 FOX 17 presents live reports from the opening day of the three-month-long largest winter festival in the entire Midwest, World of Winter, which features more than 100 art installations and snow-themed events for thousands of people spread out through a two-mile stretch on both sides of the Grand River plus on the bridges in downtown Grand Rapids.

- B. "GR Bridal Show" 01/07/23 10pm 3:33
 FOX 17 has a crew at the Grand Rapids Bridal & Fashion Show, which attracts thousands of visitors to the largest show for brides in West Michigan, featuring gowns, dresses, flowers, cakes and more than 100 wedding vendors at the DeVos Place convention center in downtown Grand Rapids.
- C. "Camper, Travel & RV Show" 01/12/23 8am 3:08 FOX 17 is live at DeVos Place in downtown Grand Rapids on the opening day of the Grand Rapids Camper, Travel and RV Show, which attracts tens of thousands of people annually to Michigan's largest outdoors show to see more than 200,000 square feet of outdoor recreational accessories, campgrounds, vehicles and travel destinations.

FEBRUARY

- A. **"Ice Breaker Festival"** 02/01/23 7pm 3:33 FOX 17 sends a crew to South Haven on the final day of setup for the 29th annual Ice Breaker Festival, which attracts thousands of people to the Lake Michigan shoreline for one of West Michigan's most popular cold-weather celebrations featuring food, ice sculptures, ice skating, ice displays, sled races, disc golf and a pub slide among other attractions.
- B. "Michigan Auto Show" 02/02/23 8am 3:53 FOX 17 reports live from DeVos Place in downtown Grand Rapids at the opening morning of the 25th annual Michigan International Auto Show, which every year attracts thousands of people viewing hundreds of vehicles from more than 35 manufacturers around the world.
- C. "**First MSU Event Back**" 02/18/23 10pm 4:00 FOX 17 sends a crew all the way to Ann Arbor to report on the statewide emotion surrounding the Michigan State at Michigan rivalry basketball game, which is the first public MSU event five days after a gunman killed three students and critically wounded five others on the East Lansing campus.

MARCH

- A. "Home & Garden Show" 03/02/23 8am 3:44
 FOX 17 reports live from the opening day of the 44th annual West Michigan Home and Garden Show, which draws thousands of people each year to DeVos Place in downtown Grand Rapids, featuring 350 exhibitors, 13 indoor gardens and five stages with experts speaking all four days.
- B. "Huge Firefighter Funeral" 03/04/23 4pm 90:00
 FOX 17 broadcasts the entire funeral live and covers hundreds of firefighters from around the Midwest converging on Paw Paw after a 28-year-old volunteer firefighter, husband and father was killed in the line of duty during a West

Michigan ice storm when a tree limb fell onto high-voltage power lines, which then whipped onto the fireman and electrocuted him.

C. "Ultimate Sport Show" 03/09/23 8am 3:36 FOX 17 reports live and the crew catches fish on-air at the opening day of the 78th annual Ultimate Sport Show, which attracts thousands of people each year to DeVos Place in downtown Grand Rapids, featuring four acres of hunting, fishing and camping exhibitors, a 110,000-gallon indoor lake and five stages with 100 fishing and hunting seminars during the four days.

3. EDUCATION & YOUTH ISSUES:

JANUARY

- A. "Allendale School Board" 01/09/23 10pm 2:55 FOX 17 has a crew reporting live from a meeting of the Allendale School Board, which had two far-right members elected in November, just saw them sworn in for their first meeting and immediately conducts a controversial 4-3 vote to switch its current legal representation to a well-known conservative law practice in Lansing.
- B. "Excellence In Education" 01/10/23 5pm 1:50
 FOX 17 presents the latest installment of its popular Excellence in Education series highlighting outstanding K-12 teachers and staff members making a significant impact on the lives of students around Michigan, featuring Mary Phillips, who teaches Science, Technology, Engineering & Math (STEM) classes at North Shore Elementary School in South Haven.
- C. "Mini Med School" 01/11/23 10pm 2:30 FOX 17 has a crew at West Godwin Elementary School in Wyoming where physician residents and other staff members from University of Michigan Health-West present students with a Mini Medical School where they learn health concepts, handle medical equipment and experience medicine as a career to be explored.

FEBRUARY

- A. "**Human Trafficking**" 02/02/23 5pm 2:46 FOX 17 sends a crew to Grant to speak with the high-school resource officer about a teenage student who came to him after attending a human trafficking prevention seminar at the school and told him that she had been corresponding online with an older Pennsylvania man who was then arrested at the Grand Rapids airport as he made his way to Grant.
- B. "Give A Child A Book" 02/06/23 7am 3:02
 FOX 17 focuses on the "Give A Child A Book" drive of parent company E.W. Scripps, a program that combats illiteracy by providing books to needy children in low-income neighborhoods around Grand Rapids, with a crew reporting at Kent Hills Elementary School on Grand Rapids' northeast side.

C. **"Jeremiah Forever Home"** 02/06/23 8am 2:37 FOX 17 presents the latest installment of its popular "Forever Home" series, seeking an adoptive family for Jeremiah, a 17-year-old boy from Grand Rapids with cognitive and speech impairments who likes cats and wrestling, is currently in the foster care system and who is looking for a family to take him in permanently and love him.

MARCH

- A. "Child Labor" 03/01/23 5pm 2:48
 FOX 17 speaks with the principal and registrar at Union High School in Grand Rapids about a New York Times article detailing the plight of children on the city's west side working regular shifts at a factory in Grand Rapids, many of them migrant youngsters who entered the United States alone.
- B. "Families Go to College" 03/06/23 7pm 2:02 FOX 17 interviews a mother and two daughters from Comstock Park about the three of them attending Grand Rapids Community College together to illustrate the increasingly large number of families that studies show are going to college classes together these days.
- C. "New Superintendent Meetings" 03/14/23 5pm 2:34 A FOX 17 crew reports live from Kalamazoo where the school district is conducting three days filled with 12 public meetings to solicit community members' input as part of a national search firm's hunt for a new superintendent of the Kalamazoo Public Schools.

4. ECONOMY:

JANUARY

- A. "Wage Goes Up... And Up?" 01/02/23 5pm 2:12 FOX 17 speaks with an economics professor at Grand Valley State University who explains the details surrounding Michigan's minimum wage, which on Jan. 1 increased to \$10.10 per hour but could go up to \$12.05 depending upon a lawsuit currently before the Michigan Court of Appeals.
- B. "Egg Prices Skyrocket" 01/03/23 5pm 2:45
 FOX 17 speaks with the U.S. Department of Agriculture after the price of eggs, which formerly sold for around \$2 per dozen in West Michigan supermarkets just a few months ago, have now soared well beyond \$5 a dozen, for a 168 percent increase during that span.
- C. **"Fest's Economic Effect"** 01/06/23 4pm 3:04 FOX 17 interviews businesses and restaurants along the two-mile stretch of the World of Winter festival about the immense economic impact they receive during three normally quiet months from the largest winter festival in the entire Midwest, which attracts thousands of visitors to downtown Grand Rapids each year.

FEBRUARY

- A. "New \$4.5 Million Project" 02/03/23 5pm 2:17 FOX 17 has a crew on Kalamazoo's north side where city officials, Bogan Developments, architects, engineers and the Local Initiatives Support Corp. are breaking ground on a \$4.5 million mixed-use development project that will provide affordable neighborhood housing.
- B. **"Huge Downtown Project"** 02/03/23 10pm 2:56 Later that same day, FOX 17 has another crew in Grand Rapids' city center after the state approves Downtown Grand Rapids Inc.'s multimillion-dollar Lyon Square project, which calls for much of the area's "concrete jungle" to be replaced by a massive deck extending over the Grand River, event space, new lighting, a bike trail, gardens and lots of green space, shrubs and trees.
- C. "Ice's Economic Impact" 02/23/23 5pm 2:58
 A FOX 17 crew is live on the scene in Kalamazoo reporting on the economic impact to local businesses of a massive ice storm the first to hit West Michigan in more than 10 years that left a full 40 percent of Kalamazoo County without electrical service, power outages that are projected to last at least four more days, causing both the city and county to declare a State of Emergency.

MARCH

- A. "**Push For Higher Wages**" 03/07/23 10pm 2:42 FOX 17 speaks with student leaders at Grand Valley State University campuses in both Allendale and Grand Rapids who are leading an organized petition drive for student workers to be paid "competitive" wages that are comparable to similar jobs in the areas surrounding the two campuses and presents side-byside comparisons using numbers furnished by the school.
- B. "Governor Touts Auto Investment" 03/09/23 4pm 1:52
 FOX 17 has a crew at the 24th annual Automotive Suppliers Symposium on Grand Valley State's campus in Allendale, where Gov. Gretchen Whitmer details her administration's \$14 billion in new investments and 35,000 high-paying new jobs in the auto industry around Michigan during the past year.
- C. "**Major Hatchery Expansion**" 03/15/23 4pm 2:11 FOX 17 has a crew in Zeeland where the Townline Hatchery celebrates 110 years in operation by unveiling the completion of a m ajor expansion involving a 13,000-square-foot room with a capacity of 5 million eggs at any one time along with production of an additional 200,000 eggs per week shipped all over the United States.

5. **<u>GOVERNMENT & POLITICS:</u>**

JANUARY

- A. "New Lawmaker Swearing" 01/03/23 7am 5:09 FOX 17 has an exclusive live interview with Democrat Hillary Scholten, who was just newly elected to the U.S. House of Representatives in November and whose swearing in has been delayed by the current impasse over choosing a new Speaker of the House, about her goals and her election officially flipping the Third District from red to blue for the first time in almost 50 years.
- B. "Ottawa County Overhaul" 01/04/23 5pm 6:16 FOX 17 devotes two crews to in-depth coverage of Ottawa County's governmental shakeup, which gains national attention after the newly elected County Board of Commissioners fired three top officials on the spot and replaced them immediately with pro-Trump conservatives while changing the county slogan and eliminating all Diversity, Equity & Inclusion (DEI) programs in Michigan's fastest growing county.
- C. "No Re-Election Run" 01/05/23 5pm 3:05
 FOX 17 gets an exclusive interview with Michigan's powerful senior senator, Democrat Debbie Stabenow, just a few hours after she announces nationally in Washington, D.C., that she will not be running for re-election in 2024 and plans to retire after 24 years in the U.S. Senate and a total of 28 years in Congress.

FEBRUARY

- A. "Acting City Manager" 02/02/23 10pm 2:50 FOX 17 reports live from a Muskegon Heights City Council meeting where the police chief has just been named the acting city manager, just days after the council fired the city manager while the finance director and other administrative positions that would normally step up to fill in are vacant.
- B. "Governor Presents Budget" 02/13/23 5pm 2:58 FOX 17 has a crew in Detroit where Gov. Gretchen Whitmer makes two major announcements – for the first time she discusses the \$79 billion 2024 fiscal-year budget that she is delivering to the Legislature today and then she announces Ford's plans to build a \$3.5 billion electric vehicle battery plant here in West Michigan in Marshall in Calhoun County.
- C. "**Open Meetings Act**" 2/16/23 5pm 3:13 A FOX 17 crew covers a meeting of the new Ottawa County Board of Commissioners in the morning and then a press conference in Lansing by Michigan Attorney General Dana Nessel where she says her office's extensive review showed that in January newly elected members of the group "clearly held secret meetings, out of public view" but did not technically violate the state's Open Meetings Act.

MARCH

- A. "11 Gun-Control Bills" 03/01/23 6pm 2:12
 Just a few days after a mass shooting on the Michigan State University campus, FOX 17 reports on a package of 11 gun-control bills being introduced in the Michigan House of Representatives in Lansing and interviews local lawmakers and sponsors about the legislation's projected impact on gun safety.
- B. "Judge Overrules Board" 03/02/23 10pm 2:26 FOX 17 has a crew at Ottawa County Circuit Court in Grand Haven after a special Circuit Court judge brought in from Muskegon County issues a Temporary Restraining Order preventing the new Ottawa County Board of Commissioners from removing the county health director from office – a story that has gained national attention over the past two months and whose background is detailed by FOX 17.
- C. "City Adding Crosswalk" 03/12/23 8am 4:04 FOX 17 speaks with Grand Rapids officials, the manager of O'Toole's Public House and people crowding the area on a Saturday night, and shoots video of more than 70 pedestrians dashing across a packed stretch of Bridge Street filled with bars, restaurants, apartments and lots of traffic during a 15-minute span, about the need for and the city's plans to install lights and a crosswalk in the busy area.

6. **HEALTH:**

JANUARY

- A. "AEDs & Damar Hamlin" 01/03/23 5pm 3:03 After Buffalo Bills player Damar Hamlin nearly lost his life on Monday Night Football the night before, FOX 17 speaks with the family and coach of Wes Leonard, who died from the very same thing during a Fennville High School basketball game in 2011, about the importance of knowing CPR and having Automated External Defibrillators (AEDs) at all sporting events.
- B. "Cloudy Days Disorder" 01/06/23 5pm 2:49
 A FOX 17 meteorologist documents the prevalence of cloudy days along with West Michigan's absence of sunshine every day so far in 2023 and speaks with a doctor at the Spectrum Health System in Grand Rapids about the overwhelming depression that Seasonal Affective Disorder can cause the region's residents during instances such as this.
- C. "State Now Covers Doulas" 01/13/23 5pm 2:29 FOX 17 sends a crew to Kalamazoo to interview the Rootead Red Birth Green doula service for families of color after Gov. Gretchen Whitmer announced first thing this morning that the State of Michigan's Healthy Moms, Healthy Babies Initiative is now providing expectant mothers who are Medicaid recipients with doula services – birthing professionals who provide prenatal, labor, delivery and postpartum support.

FEBRUARY

- A. "Graphic Video Trauma" 02/01/23 5pm 2:04 The day after Memphis Police released video of Tyre Nichols being beaten to death by police, a FOX 17 crew speaks with a Grand Rapids psychologist and West Michigan activists about "Linked Fate," which the psychologist says is graphic video trauma that people must cope with when witnessing hardships inflicted upon members of their own ethnic group.
- B. "Hospital Shuts Down Floor" 02/21/23 5pm 1:58
 FOX 17 reports from Trinity Health Hospital in Muskegon, announcing that it is immediately closing down all operations on its eighth floor, which contains 30 surgical unit beds, due to staffing issues presented by a shortage of nurses and support personnel, with hopes of eventually being able to reopen the floor and resume services there at some time in the future.
- C. **"Shootings & Mental Health"** 02/22/23 8am 4:10 Just days after a mass shooting on the Michigan State University campus that impacted many West Michigan residents, FOX 17's community relationship manager is live speaking with the Gilda's Club Grand Rapids vice president discussing dealing with grief and the mental health effects in the wake of the killings.

MARCH

- A. "Insulin Price Capped" 03/01/23 5pm 4:32
 FOX 17 gets back in touch with a family who were forced to move from Montcalm County to Ohio because they couldn't afford Michigan's high insulin costs for their three diabetic children, after Eli Lilly announces earlier in the day that it is capping insulin costs at \$35 per month per person.
- B. "New Free Clinic" 03/07/23 6pm 2:37
 A FOX 17 crew is on the scene in downtown Kalamazoo speaking with both the executive director and operations director of the new Helping Hands Wellness Center free clinic for needy men, women and children that is under construction and soon will be opening within walking distance of two shelters for homeless people.
- C. "**Mexico For Surgery**" 03/14/23 10pm 3:43 After four Americans were kidnapped, two were killed and two were wounded by a drug cartel in Tamaulipas, Mexico, where they had gone to undergo medical procedures, FOX 17 speaks with 1) a Grand Rapids plastic surgeon about the immense difference in surgical costs between the two countries and 2) a Michigan woman who in February went to Mexico to give birth to her first child.

COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 1st Quarter

January 1 – March 31, 2023

Listing of some of the Public Service Announcements aired. The Public Service Announcement list is updated monthly and the PSAs run in rotation.

1. CRIME & SAFETY:

A. MAB/Take Action $:30 ext{ 28 Airings } 1/2 - 3/24$ 1 in 4 Michigan homes has high levels of radon. Don't wait to test for radon.

2. <u>DRUGS, ALCOHOL, AND GAMBLING:</u>

- A. MAB/Win Life Back ::30 21 Airings 1/2 3/27If you or someone you love is struggling with a gambling addiction, seek help at the Michigan Problem Gambling helpline.
- B. MAB/Justina :30 23 Airings 1/10 3/24There is help for people addicted to drugs, don't be afraid to get them the help they need.

3. <u>EDUCATION:</u>

A. In Between STEM :15/:30/:60 14 Airings 1/7 - 3/25STEM get a tough rep for being calculated and reserved for those who have a "knack for it", but it's actually fun, messy and for all kids. Sponsored by Ad Council.

4. <u>HEALTH & FITNESS:</u>

- Back To Normal/Bricks/Your Life :15/:30/:60 24 Airings 1/14 3/25 Teens face many challenges that can weigh on their mental health. Boys Town specializes in youth mental health and has resources that can help. Sponsored by Boys Town.
- B. Feeding America :60 7 Airings 1/1 1/13Feeding America is the largest charity working to end hunger by providing healthy food options to people facing hunger. Sponsored by Feeding America.
- C. MAB/Stay Well :30 41 Airings 1/3 3/31Be kind to your mind, share your feelings and have hope. Talk to a "Stay Well" Counselor for free, confidential help.
- MAB/Flu :30 39 Airings 1/3 -3/15
 Together we can face flu season head on. Don't forget to get your flu shot. With COVID still an issue, it's more important than ever.

E. MAB/Winter Fun 30 30 Airings 1/10 - 3/15Keep the winter fun going, and keep yourself and others around you safe by staying up to date on our vaccines.

5. <u>OTHER:</u>

- A. Brave :30/:60 14 Airings 1/7 3/25Never give up, even when things get tough. Be brave, face your fears and amazing things can happen. Sponsored by Foundation for a Better Life.
- B. Am I A Tree/Our Colors :15/:30/:60 8 Airings 1/7 3/4Make the forest part of your story. Sponsored by DiscovertheForest.org
- C. Dear Humans/Save Them All :15/:30/:60 13 Airings 2/4 3/25Find your new best friend at your local animal shelter. Adopt, don't shop. Sponsored by the Best Friends Society.
- D Girl Scouts :30 15 Airings 1/7 3/25Make friends, have adventures and experience the outdoors with the Girl Scouts. Sponsored by the Girl Scouts of America.
- E. Roar :30/:60 8 Airings 1/7 2/18Show the world your confidence. When you are confident, you can do anything! Sponsored by Foundation for a Better Life.

FOX 17 ON-AIR TALENT APPEARANCES 1st Quarter 2023

FOX 17 makes an attempt to be involved in community events by having FOX 17 News onair talent involved as well as station employees.

DATE	TALENT	<u>EVENT</u>
1/20/23	Michelle Dunaway	Soup's On for All for Catholic Charities Server
1/23/23	Tessa DiTirro	If You Give a Child a Book Campaign East Leonard Elementary School Station Representative
1/27/23	Michelle Dunaway	Roast Battle at Ambrosia Theatre Judge
1/28/23	Haleigh Vaughn	Kids & Family Expo Girls on the Run Board Member
2/1/23	Michelle Dunaway	Special Olympics Opening Ceremonies Emcee
2/6/23	Tessa DiTirro	If You Give a Child a Book Campaign Kent Hills Elementary Station Representative
2/8/23	Michelle Dunaway	Sled Hockey Game with Griffins vs. Sled Wings Celebrity Participant
2/8/23	Haleigh Vaughn	Girls on the Run West Michigan Board Member
2/11/23	Michelle Dunaway Tessa DiTirro Elliot Grandia Josh Berry	Polar Plunge for Special Olympics Participant
2/28/23	Tessa DiTirro	If You Give a Child a Book Campaign Cesar Chavez Elementary Station Representative
3/2/23	Michelle Dunaway	Michigan Associate of Broadcasters Meeting Panelist
3/6/22	Elliot Grandia Tessa DiTirro	CA Frost Elementary Celebrity Reader

3/8/22	Marisa Oberle	CA Frost Elementary Celebrity Reader
3/8/23	Ruta Ulcinaite	SowHope International Women's Day Organizer/Volunteer
3/9/23	Michelle Dunaway	Trivia Night with the Stars for LaughFest Celebrity Participant
3/10/22	Michelle Dunaway	CA Frost Elementary Celebrity Reader
3/10/23	Michelle Dunaway	Daphique Springs Show for LaughFest Emcee
3/15/23	Michelle Dunaway Tessa DiTirro	Paws, Claws and Corks for Humane Society Emcee
3/15/22	Jamie Sherrod	CA Frost Elementary Celebrity Reader
3/15/23	Haleigh Vaughn	Girls on the Run West Michigan Board Member
3/17/23	Michael Martin	CA Front Elementary Celebrity Reader
3/18/23	Michelle Dunaway	Meals on Wheels Volunteer Driver
3/20/23	Michelle Dunaway	Zeeland High School Career Day Station Representative
3/21/23	Haleigh Vaughn	Severe Weather Spotter Training Station Representative
3/22/23	Haleigh Vaughn	Kennedy Elementary School School Weather Visit
3/23/23	Josh Berry	CA Frost Elementary Celebrity Reader

FOX 17 Special Projects 1st Quarter 2023

Pay It Forward Person of the Month

West Michigan has a great history of philanthropy and community service. The Pay It Forward Awards, presented by Lake Michigan Credit Union, are FOX 17's way of recognizing the many selfless acts that take place in West Michigan each and every day. We want to make sure good deeds don't go unnoticed! Viewers nominate someone they feel goes above and beyond, and FOX 17 chooses a Pay It Forward Person of the Month. We air their story during all newscasts one day a month, and promote during the week of the airing to watch and see who was nominated this month. We also had our Pay It Forward Awards Gala on January 26th where we chose one of our 12 Persons of the Month to be our Pay It Forward Person of the Year.

Schedule: January 23 – 27, February 20 – 24, March 27 - 31

If You Give a Child a Book Campaign

FOX 17 teamed up with Scholastic Books and the Scripps Howard Foundation for the annual If You Give a Child a Book campaign. We used money raised during 3rd quarter 2022 to donate over 7,500 books to Grand Rapids Public Schools. We ran coverage of the book distribution on January 23, 2023 and February 21, 2023.

Schedule: January 23 and February 21 during 6am, 7am and 8am newscasts (book distribution)

National News Literacy Week

As part of the Scripps partnership with the News Literacy Project, FOX 17 produced special coverage promoting discussions about the importance of news literacy and the role of a free press in a healthy democracy. We also ran PSA's promoting National News Literacy Week free of charge.

Schedule:National News Literacy PSA:January 13 – 27, 2023National News Literacy Week:January 23 – 27, 2023

Paws, Claws and Corks - Humane Society of West Michigan

FOX 17 teamed up with the Humane Society of West Michigan to increase awareness and excitement for the Paws, Claws & Corks event. FOX 17 aired spots at no charge to encourage viewers to attend the virtual event and to donate to the Humane Society. In addition, FOX 17 produced a vignette about a local family who used the Humane Society of West Michigan to get their family pet. This was aired during our newscasts and also shown at the event.

Schedule: February 20 – March 15, 2023 (on-air and online)

1st QUARTER FOX NEWS SUNDAY GUESTS

<u>Jan. 1, 2023</u>

GOP Politics Rep. Kevin Brady Foreign Policy Michael Allen

<u>Jan 8, 2023</u>

GOP Congress: Rep. Jim Jordan (R-OH) Border: Rep. Ro Khanna (D-CA)

<u>Jan 15, 2023</u>

Congressional Agenda/Border/debt ceiling Rep. John Garamendi (R-CA) Rep. Tony Gonzales (D-TX) <u>New Governor:</u> Gov. Sarah Sanders (R-AR) <u>Civil Discourse:</u> Dr. Cornel West Dr. Robert George

Jan 22, 2023

Problem Solvers Caucus: Rep. Josh Gottheimer (D-NJ) Rep. Brian Fitzpatrick (R-PA) **Roe V. Wade 50th Anniv** Penny Nance Elizabeth Wydra

Jan 29, 2023 Ukraine/Classified Docs: Rep. Michael McCaul (R-TX) Rep. Adam Smith (D-WA) Legal Panel: Jonathan Turley

Thomas Dupree Ted Williams <u>Feature:</u> Sen. Katie Britt (R-AL)

<u>Feb 5, 2023</u> <u>Chinese Balloon/Debt Ceiling:</u> Sen. Tom Cotton (R-AZ) <u>Economy:</u> Jared Bernstein <u>Feb 12, 2023</u> <u>AZ Agenda:</u> Gov. Katie Hobbs (D-AZ) <u>From NFL to Neurosurgeon:</u> Dr. Myron Rolle

Feb 19, 2023 Ukraine/China Balloons John Kirby Gen. Jack Keane 2024 Amb. Nikki Haley

Feb 26, 2023

2024: Sen. Tim Scott Foreign Policy: Sen. Ben Cardin (D-MD)

March 5, 2023

Foreign Policy: Sen. Mark Warner Former Sec. Mike Pompeo

March 12, 2023

Budget: Sen. John Kennedy (R-LA) <u>NATO:</u> Finnish President Sauli Niinistö <u>War Correspondent:</u> Benjamin Hall

March 19, 2023 <u>China/Russia</u> John Kirby <u>Foreign Policy/Collapse of SVB</u> Sen. Chris Van Hollen (D-MD) <u>Economy:</u> Mohamed El-Erian

March 26, 2023 Foreign Policy: Rep. Michael McCaul (R-TX) Trump Legal Panel Brit Hume, Jonathan Turl