



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Christine Killian (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: AB PAC

Agency name: Amplify Media

Address: PO Box 6, Franklin Park, IL 60131

Contact: Christine Killian

Phone number: 773-297-4544

Email: christine.killian@amplifymediastrate

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB PAC

Address: 800 Maine Avenue, SW, Suite 400 Washington, DC 20024

Contact: Trish Boyle

Phone number: (202) 747-2060

Email: compliance@americanbridge.org

Station is authorized to announce the time as paid for by such person or entity, AB PAC

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Treasurer: Rodell Mollineau

Trish Boyle

Kelsie Garantz

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Joe Biden, Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Abortion

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor AB PAC

Station Representative

Signature: *Christine Killian*

Signature: *Bobbi Castellucci*

Name: Christine Killian

Name: *Bobbi Castellucci*

Date of Request to Purchase Ad Time: 05-13-2024

Date of Station Agreement to Sell Time: 5/13/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

May 13, 24
 CONT# 37286505 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WFGY-FM (Altoona, PA)
 FM LIZ RYCKMAN
 OFF CHICAGO
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 6753

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV AB PAC - AMERICAN BRIDGE PAC
 PDT AB PAC
 FLT May 13, 24 - May 26, 24

* REP ORDER COMMENT *

** 5/13/2024 11:56:00 AM: ** ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION
 **ORDERS MUST RUN AS SCHEDULED ** MAKEGOODS MUST HAVE WRITTEN APPROVAL ** CREDITS
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S
 NEGOTIATED CPP ** FAIR AND EQUAL ROTATION IS EXPECTED ** * * * **THIS AGENCY HAS PAID KATZ
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK
 TO THE STATIONS. **PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP** PLEASE
 CONFIRM ORDER IN SYSTEM. THANK YOU!

** 5/13/2024 11:56:00 AM: **THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT
 ME WITH ANY QUESTIONS. ALLISON.CAVALLONE@KATZMEDIA.COM **

** 5/13/2024 11:56:00 AM: FLIGHT STARTS ON 5-14 AND ENDS ON 5-20 || POPULATIONBUYTYPE: CPP.

** 5/13/2024 11:56:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ
 GROUP SALES/125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM:
 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	6A - 7P	60	5/18/2024 - 5/18/2024	1W	2	\$150.00	2
	1.2	.TWTF..	6A - 10A	60	5/14/2024 - 5/17/2024	1W	4	\$175.00	4
	1.3	.TWTF..	10A - 3P	60	5/14/2024 - 5/17/2024	1W	4	\$175.00	4
	1.4	.TWTF..	3P - 7P	60	5/14/2024 - 5/17/2024	1W	4	\$175.00	4
					** WEEKLY FLIGHT TOTALS **		14	\$2,400.00	
		FLIGHT 2							
	2.1	M.....	6A - 10A	60	5/20/2024 - 5/20/2024	1W	1	\$175.00	1
	2.2	M.....	10A - 3P	60	5/20/2024 - 5/20/2024	1W	1	\$175.00	1
	2.3	M.....	3P - 7P	60	5/20/2024 - 5/20/2024	1W	1	\$175.00	1
					** WEEKLY FLIGHT TOTALS **		3	\$525.00	

May 13, 24
 CONT# 37286505 Mod# Ver# 1 (Last =)
 REP Katz Group Sales

DDS CONT# 0
 C/P/E: / / 6753

	May 24						
SPOTS	17						
CASH	2925.00						
TRADE	0.00						
NSL	0.00						
TOTAL	2925.00						

							TOTAL
SPOTS							17
CASH							2,925.00
TRADE							0.00
NSL							0.00
TOTAL							2,925.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Women 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Seven Mountains

Advertiser: AB PAC
 Order #: 6794638303440
 Date Entered: 05/13/2024
 Last Modified: 05/13/2024
 Product: AB PAC
 Salesperson: National Katz
 Billing Cycle: Broadcast Standard
 Estimate #: 6753

KATZ MEDIA GROUP
 125 West 55th Street, 3rd
 New York, New York 10022

Order Date Range: 05/14/2024 through 05/24/2024 (2 weeks)
 Media Outlets: WFGY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	05/18/24-05/24/24	WFGY-FM	06:00AM-07:00PM	60	--	--	--	--	--	X	--	2	150.00	2	300.00
2	05/20/24-05/20/24	WFGY-FM	06:00AM-10:00AM	60	X	--	--	--	--	--	--	1	175.00	1	175.00
3	05/14/24-05/20/24	WFGY-FM	06:00AM-10:00AM	60	--	X	X	X	X	--	--	4	175.00	4	700.00
4	05/20/24-05/20/24	WFGY-FM	10:00AM-03:00PM	60	X	--	--	--	--	--	--	1	175.00	1	175.00
5	05/14/24-05/20/24	WFGY-FM	10:00AM-03:00PM	60	--	X	X	X	X	--	--	4	175.00	4	700.00
6	05/20/24-05/20/24	WFGY-FM	03:00PM-07:00PM	60	X	--	--	--	--	--	--	1	175.00	1	175.00
7	05/14/24-05/20/24	WFGY-FM	03:00PM-07:00PM	60	--	X	X	X	X	--	--	4	175.00	4	700.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WFGY-FM	17	0	0	0	\$2,925.00	\$438.75	\$2,486.25
Totals	17	0	0	0	\$2,925.00	\$438.75	\$2,486.25

Total Charges: \$2,925.00
 Agency Commission: \$438.75
 Total Net: \$2,486.25

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
May	2024	\$2,925.00	\$2,486.25
Totals		\$2,925.00	\$2,486.25