

ORDER

**WOIO**

Orders
Order / Rev: 1593743
Alt Order #: 08404629
Product Desc: PORTMAN FOR SENATE
Estimate: 3893
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 10/12/16 / 10/12/16
Order Type: General

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Portman, R/United States Senate
Demographic: A35+
Product Codes: PL820
Priority: P 4
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	7	\$13,500.00	\$11,475.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	7	\$13,500.00	\$11,475.00	0.00
Totals	7	\$13,500.00	\$11,475.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	10/14/16	10/14/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	----1--	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	----1--		1			\$2,500.00		0.00				
2	WOIO	10/17/16	10/17/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	1-----		1			\$2,000.00		0.00				
N 3	WOIO	10/13/16	10/13/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---1---	:30	1	\$2,500.00	P 4	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	---1---		1			\$2,500.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOIO	10/10/16-10/16/16	SYN M-F 730-8p		730-8p	---Th----	:30		(\$2,500.00)		0.00	NM		
	See MG 3.2,3.3 [PROGRAM CHANGE-NFL]														
	2	WOIO	10/14/16-10/14/16	SYN M-F 7-730p		7-730p	-----F----	:30		\$2,000.00		0.00	NM		
	Ⓜ MG for 3.1 10/13														
	3	WOIO	10/14/16-10/14/16	Cleveland 19 News at 4p		4-5p	-----F----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 3.1 10/13														
4	WOIO	10/11/16	10/11/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	-1-----	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-1-----		1			\$2,000.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WOIO	10/11/16	10/11/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	- 1 - - - -	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/10/16	10/16/16	- 1 - - - -	1		\$2,000.00	0.00							
5	WOIO	10/12/16	10/12/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	- - 1 - - -	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/10/16	10/16/16	- - 1 - - -	1		\$2,000.00	0.00							
6	WOIO	10/12/16	10/12/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	- - 1 - - -	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/10/16	10/16/16	- - 1 - - -	1		\$2,500.00	0.00							
Totals													7	\$13,500.00	