

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐ FEDERAL CANDIDATE  
☒ STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Richard Irvin

Authorized committee:

Irvin for Illinois

Agency requesting time (and contact information):



Strategic Media Services, Inc.; 4801 N Fairfax Drive; Ste 730; Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Illinois

Date of election:

6/28/22



General



Primary

Treasurer of candidate's authorized committee:

Les Williamson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Neil Williams*

Signature:

*Deanna Moore*

Name: Neil Williams

Name: *Deanna Moore*

Date of Request to Purchase Ad Time: 1/20/22

Date of Station Agreement to Sell Time: 3/8/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name:

Neil Williams

Date:

1/20/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

3/8/22

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

4420461

Station Call Letters:

WCSJ

Date Received/Requested:

3/8/22

Est. #:

8509

Station Location:

MORRIS IL

Run Start and End Dates:

3/8 - 3/14

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	WCSJ-AM	<b>ORDER#:</b>	3194255	<b>DATE:</b>	03/07/2022
<b>MARKET:</b>	Chicago, IL	<b>AMOUNT:</b>	\$3,236.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4420461</b>		
<b>ADVERTISER:</b>	Irvin for Illinois	<b>AGY PRD:</b>	<b>INVOICE: MEDIA FINANCIAL SERVICES</b>		
<b>PRODUCT:</b>	Est 8509 - 3/8-3/14 - Candidate 2022	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
<b>FLIGHT:</b>	03-08-2022 TO 3/14/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT:03/07/2022 09:30</b>		

#### COMMENTS

03/07/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\***

03/07/2022: PopulationBuyType: CPP.

Please send invoices electronically.

Affidavits of Performance/Invoices required; even for orders paid for in advance.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.\*\***

DAY#1			3/8/2022 To 3/8/2022				TOT \$647.20			TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	3/8/2022	3/8/2022	2	\$121.20	\$242.40	
	2		.T.....	10:00AM	3:00PM	60	3/8/2022	3/8/2022	2	\$101.20	\$202.40	
	3		.T.....	3:00PM	7:00PM	60	3/8/2022	3/8/2022	2	\$101.20	\$202.40	

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<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
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<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4420461</b>		
<b>ADVERTISER:</b>	Irvin for Illinois	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES		
<b>PRODUCT:</b>	Est 8509 - 3/8-3/14 - Candidate 2022	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
<b>FLIGHT:</b>	03-08-2022 TO 3/14/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 03/07/2022 09:30		

**DAY#2**                      **3/9/2022 To 3/9/2022**                      **TOT \$647.20**                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	3/9/2022	3/9/2022	2	\$121.20	\$242.40
	2		..W....	10:00AM	3:00PM	60	3/9/2022	3/9/2022	2	\$101.20	\$202.40
	3		..W....	3:00PM	7:00PM	60	3/9/2022	3/9/2022	2	\$101.20	\$202.40

**DAY#3**                      **3/10/2022 To 3/10/2022**                      **TOT \$647.20**                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	3/10/2022	3/10/2022	2	\$121.20	\$242.40
	2		...T...	10:00AM	3:00PM	60	3/10/2022	3/10/2022	2	\$101.20	\$202.40
	3		...T...	3:00PM	7:00PM	60	3/10/2022	3/10/2022	2	\$101.20	\$202.40

**DAY#4**                      **3/11/2022 To 3/11/2022**                      **TOT \$647.20**                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	3/11/2022	3/11/2022	2	\$121.20	\$242.40
	2		....F..	10:00AM	3:00PM	60	3/11/2022	3/11/2022	2	\$101.20	\$202.40
	3		....F..	3:00PM	7:00PM	60	3/11/2022	3/11/2022	2	\$101.20	\$202.40

<b>STATION:</b>	WCSJ-AM	<b>ORDER#:</b>	3194255	<b>DATE:</b>	03/07/2022
<b>MARKET:</b>	Chicago, IL	<b>AMOUNT:</b>	\$3,236.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Str Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4420461
<b>ADVERTISER:</b>	Irvin for Illinois	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8509 - 3/8-3/14 - Candidate 2022	<b>AGY EST:</b>	8509		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	03-08-2022 TO 3/14/2022	<b>[X]Unwired [ ]Spot [ ]Mod</b>			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<b>[X]Cash [ ]Trade</b>			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	03/07/2022 09:30

DAY#7		3/14/2022 To 3/14/2022					TOT \$647.20			TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M . . . . .	6:00AM	10:00AM	60	3/14/2022	3/14/2022	2	\$121.20	\$242.40	
	2		M . . . . .	10:00AM	3:00PM	60	3/14/2022	3/14/2022	2	\$101.20	\$202.40	
	3		M . . . . .	3:00PM	7:00PM	60	3/14/2022	3/14/2022	2	\$101.20	\$202.40	

TOTAL	Mar												Total
SPOT	30												30
CASH	3,236.00												3,236.00
TOTAL	3,236.00												3,236.00