

CONTRACT



KEZJ-FM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

Contract / Revision 4844111 /		Alt Order #
Advertiser Neighborhood Research & Media AGY		Original Date / Revision 05/14/24 / 05/14/24
Contract Dates 05/15/24 - 05/20/24	Estimate # P.O. NO. 9127	
Product Idaho Freedom PAC		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KEZJ-FM	Account Executive Michael Sutton	Sales Office Local Twin Falls
Special Handling		
Demographic Households		
Agy Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Neighborhood Research & Media
 Attention: Rick Shaftan
 P.O. Box 297
 Rodanthe, NC 27968-0297

KLIX-AM - 4844111A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXA	05/15/24	05/20/24	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	8	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	--222--				6	\$80.00			
	Week:	05/20/24	05/26/24	2-----				2	\$80.00			
N 2	KLIXA	05/15/24	05/20/24	M-F Midday	10a-3p		1:00			NM	12	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	--333--				9	\$70.00			
	Week:	05/20/24	05/26/24	3-----				3	\$70.00			
N 3	KLIXA	05/15/24	05/20/24	M-F PM Drive	3:00 PM-6:00 PM		1:00			NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	--222--				6	\$70.00			
	Week:	05/20/24	05/26/24	2-----				2	\$70.00			
Totals											28	\$2,040.00

KEZJ-FM - 4844111B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KEZJ	05/15/24	05/20/24	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	8	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	--222--				6	\$90.00			
	Week:	05/20/24	05/26/24	2-----				2	\$90.00			
N 2	KEZJ	05/18/24	05/18/24	Sa-Su AM	6a-10a		1:00			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-----2-				2	\$65.00			
N 3	KEZJ	05/19/24	05/19/24	Sa-Su AM	6a-10a		1:00			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-----2				2	\$55.00			
N 4	KEZJ	05/18/24	05/18/24	Sa-Su Midday	10a-3p		1:00			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-----3-				3	\$65.00			
N 5	KEZJ	05/19/24	05/19/24	Sa-Su Midday	10a-3p		1:00			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-----3				3	\$55.00			
Totals											18	\$1,320.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KEZJ-FM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 4844111 /	<u>Alt Order #</u>
---	--------------------

<u>Advertiser</u> Neighborhood Research & Media AGY	<u>Original Date / Revision</u> 05/14/24 / 05/14/24
--	--

<u>Contract Dates</u> 05/15/24 - 05/20/24	<u>Product</u> Idaho Freedom PAC	<u>Estimate #</u> P.O. NO. 9127
--	-------------------------------------	------------------------------------

Time Period	# of Spots	Gross Amount	Net Amount
04/29/24 - 05/20/24	18	\$1,320.00	\$1,122.00
Totals	18	\$1,320.00	\$1,122.00

KSNQ-FM - 4844111C

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSNQ	05/15/24	05/20/24	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--222--				6	\$50.00			
Week:		05/20/24	05/26/24	2-----				2	\$50.00			
N 2	KSNQ	05/18/24	05/18/24	Sa-Su AM	6a-10a		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----2-				2	\$35.00			
N 3	KSNQ	05/19/24	05/19/24	Sa-Su AM	6a-10a		1:00			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----2				2	\$25.00			
N 4	KSNQ	05/18/24	05/18/24	Sa-Su Midday	10a-3p		1:00			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----3-				3	\$35.00			
N 5	KSNQ	05/19/24	05/19/24	Sa-Su Midday	10a-3p		1:00			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----3				3	\$25.00			
Totals											18	\$700.00

KLIX-FM - 4844111D

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXF	05/15/24	05/20/24	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--222--				6	\$40.00			
Week:		05/20/24	05/26/24	2-----				2	\$40.00			
N 2	KLIXF	05/18/24	05/18/24	Sa-Su AM	6a-10a		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----2-				2	\$35.00			
N 3	KLIXF	05/19/24	05/19/24	Sa-Su AM	6a-10a		1:00			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----2				2	\$25.00			
N 4	KLIXF	05/18/24	05/18/24	Sa-Su Midday	10a-3p		1:00			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----3-				3	\$35.00			
N 5	KLIXF	05/19/24	05/19/24	Sa-Su Midday	10a-3p		1:00			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----3				3	\$25.00			
Totals											18	\$620.00
Contract Totals											82	\$4,680.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rick Shaftan, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Idaho Freedom PAC

Agency name: Neighborhood Research and Media

Address: PO Box 297, Rodanthe NC 27968

Contact: Rick Shaftan

Phone number: 252-564-4621

Email: shaftan@earthlink.net

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Idaho Freedom PAC

Address: 750 West Bannock Street, Box 346, Boise ID 83701

Contact: Rick Shaftan

Phone number: 252-564-4621

Email: shaftan@earthlink.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Dustin Hurst, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election: May 21 2024 Primary

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Rick Shaftan	Signature: 
Name: Rick Shaftan	Name: Mike Sutton
Date of Request to Purchase Ad Time: 5/2/24	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/14/2024

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

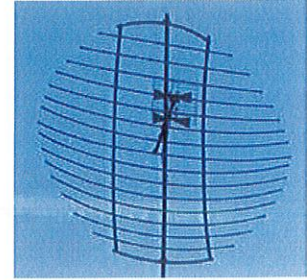
Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KEO - KLIXAM - KLIXFM - KSNB</i>	Date Received/Requested: <i>5/14</i>
Est. #:	Station Location: <i>KEO Twin Falls ID</i>	Run Start and End Dates: <i>5/15 - 5/21</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Neighborhood Research and Media
 PO BOX 297
 Rodanthe, NC 27968 US
 252-987-0210
 shaftan@earthlink.net



Purchase Order

VENDOR
 Mike Sutton
 Townsquare Media Twin Falls
 415 Park Ave
 Twin Falls, ID 83301

SHIP TO
 Neighborhood Research and
 Media
 PO BOX 297
 Rodanthe, NC 27968 US

P.O. NO. 9127
DATE 05/14/2024

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
60 Radio	KLIX-AM 6a-10a (prefer 6a-9a) 5/15-17, 20	8	80.00	640.00
60 Radio	KLIX-AM 10a-3p 5/15-17, 20	12	70.00	840.00
60 Radio	KLIX-AM 3p-7p (prefer 3p-6p) 5/15-17, 20	8	70.00	560.00
60 Radio	KEZJ 6a-10a (prefer 6a-9a) 5/15-17, 20	8	90.00	720.00
60 Radio	KEZJ 6a-10a 5/18	2	65.00	130.00
60 Radio	KEZJ 10a-3p 5/18	3	65.00	195.00
60 Radio	KEZJ 6a-10a 5/19	2	55.00	110.00
60 Radio	KEZJ 10a-3p 5/19	3	55.00	165.00
60 Radio	KSNQ 6a-10a (prefer 6a-9a) 5/15-17, 20	8	50.00	400.00
60 Radio	KSNQ 6a-10a 5/18	2	35.00	70.00
60 Radio	KSNQ 10a-3p 5/18	3	35.00	105.00
60 Radio	KSNQ 6a-10a 5/19	2	25.00	50.00
60 Radio	KSNQ 10a-3p 5/19	3	25.00	75.00
60 Radio	KLIX-FM 6a-10a (prefer 6a-9a) 5/15-17, 20	8	40.00	320.00
60 Radio	KLIX-FM 6a-10a 5/18	2	35.00	70.00
60 Radio	KLIX-FM 10a-3p 5/18	3	35.00	105.00
60 Radio	KLIX-FM 6a-10a 5/19	2	25.00	50.00
60 Radio	KLIX-FM 10a-3p 5/19	3	25.00	75.00
Radio and Television Airtime:Agency Commission	Agency Commission	4,680	-0.15	-702.00

TOTAL

\$3,978.00