

DECC
9/26-10/1/18
\$8,800

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 26196414 Changes as of: 9/24/2018 at 2:37 PM Version: Current State Version 1

CPE: //503 Agency: Amplify Media Advertiser: Democratic Congressional Campaign Committee Product: DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE Station: WRSP Market: Campaign-Springfield-Dt DMA Office: CHICAGO Con Type: POLITICAL/NOTE Total \$: \$8,800.00

222 Ontario St. Suite 600

Chicago, IL 60654

Agency Order #:

Buyer: MARGE PISTULKA

Salesperson: MATTHEW GAGLIANO

312-832-6617

Service: Nielsen

Primary Demo: Adults 35+

Assistant: REBECCA BERRY

312-832-6637

Total CPP: \$0.00
Total GRP:

Comments: FLIGHT RUNS TUE, 9/25-MON, 10/1.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/25 - 10/1			Total Spots	Total \$	CPP*	GRP*
							9/25	10/1					
1	Tu-F 4p-4:30p		JUDGE JUDY	\$350.00	0.0	30	3	0		3	\$1,050.00	\$0.00	0.0
2	M 4p-4:30p		JUDGE JUDY	\$350.00	0.0	30	0	1		1	\$350.00	\$0.00	0.0
3	Tu-F 4:30p-5p		JUDGE JUDY	\$350.00	0.0	30	3	0		3	\$1,050.00	\$0.00	0.0
4	M 4:30p-5p		JUDGE JUDY	\$350.00	0.0	30	0	1		1	\$350.00	\$0.00	0.0
5	M 7p-8p		THE RESIDENT	\$400.00	0.0	30	0	1		1	\$400.00	\$0.00	0.0
6	M 8p-9p		9-1-1	\$400.00	0.0	30	0	1		1	\$400.00	\$0.00	0.0
7	Tu-F 9p-10p		NEWS	\$300.00	0.0	30	3	0		3	\$900.00	\$0.00	0.0
8	M 9p-10p		NEWS	\$300.00	0.0	30	0	1		1	\$300.00	\$0.00	0.0
9	Su 12n-3p		NFL SUNDAY GAME 1	\$2,000.00	0.0	30	2	0		2	\$4,000.00	\$0.00	0.0
TOTALS:							11	5		16	\$8,800.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26196414		Changes as of: 9/24/2018 at 2:37 PM		Version: Current State Version 1	
CPE: //503		Flight: 9/25/18 - 10/1/18		Station: WRSP	
Agency: Amplify Media		Advertiser: Democratic Congressional Campaign Committee		Market: Campaign-Springfield-DMA	
222 Ontario St. Suite 600		Product: DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE		Office: CHICAGO	
Chicago, IL 60654		Agency Order #:		Service: Nielsen	
		Buyer: MARGE PISTULKA		Primary Demo: Adults 35+	
		Salesperson: MATTHEW GAGLIANO		Assistant: REBECCA BERRY	
		Separation: Sep:30			
				Total CPP: \$0.00	
				Total GRP:	
				Total Spots: 16	
				Total \$: \$8,800.00	

Special Instructions	
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Date/Time	Added by	Comment
09/24/18 2:37 PM	REBECCA BERRY	FLIGHT RUNS TUE, 9/25-MON, 10/1.

Competitive Information	
Market Budget:	\$27,500
WRSP Share:	32%
Comment:	
WCIA:	39%
WICS:	8%
Unknown:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$8,800.00	N/A	0.0
Total	100%	16	\$8,800.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	11	\$7,000.00
2018-Oct	5	\$1,800.00
Total	16	\$8,800.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	9/24/18 2:37 PM	REBECCA BERRY	New	16		\$8,800.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WRSB+WCCU Combo 100/0 WRSB User
2660 E Cook St
Springfield, IL 62703

Contract # 3507717

Schedule Dates

09/26/18-10/03/18

Agency

DCCC-Democratic Congressional Campaign Comm

Product

Amplify Media (19085)

Brand

POLITICAL ISSUE (ns) (1187)

Salesperson

//503 (1059350)

Sales Office

Millennium Chicago

Buyer Name

PISTULKA,MARGE

Phone/Fax

/

CPE

503

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

DEMOCRATIC CONGRESSMAN MATTHEW GAGLIANO
FLIGHT RUNS TUE, 9/25-MON, 10/1.
Separation: 10 minutes between spots: 30.

Date Entered

09/25/18

Last Modified

10/01/18

Entered By

Travis Dodson

CO-OP

No

Headline #

ECR26196414

Demo

(Normal)

Order Type

Package Deal

Commission %

15.00

Commission

\$1,320.00

Net Total

\$7,480.00

Sales Tax

WRSB+WCCU Combo 100/0 (WRSB+)

By Broadcast Month

Spots

Rate

Sep. 2018

9

\$6,300.00

Oct. 2018

7

\$2,500.00

Grand Total:

16

\$8,800.00

Amplify Media
222 Ontario St
STE 600
Chicago, IL 60654

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/26/18-09/28/18	3	:30	4P-4:30P (CST)				1	1	1			2	\$350.00	\$700.00	WRSB+WCCU Combo 100/0 (WRSB)	Network Special	9/25/18
1.0.1	Closed Preempt (1)	09/27/18															WRSB+WCCU Combo 100/0 (WRSB)	Report/Spot -	
2.0	Normal Line / SPOT (2)	10/01/18-10/01/18	3	:30	4P-4:30P (CST)		1							1	\$350.00	\$350.00	WRSB+WCCU Combo 100/0 (WRSB)		9/25/18
3.0	Normal Line / SPOT (3)	09/26/18-09/28/18	3	:30	4:30P-5P (CST)				1	1	1			2	\$350.00	\$700.00	WRSB+WCCU Combo 100/0 (WRSB)		9/25/18
3.0.1	Closed Preempt (3)	09/27/18															WRSB+WCCU Combo 100/0 (WRSB)	Network Special Report/Spot -	
4.0	Normal Line / SPOT (4)	10/01/18-10/01/18	3	:30	4:30P-5P (CST)		1							1	\$350.00	\$350.00	WRSB+WCCU Combo 100/0 (WRSB)		9/25/18
5.0	Normal Line / Prime (5)	10/01/18-10/01/18	3	:30	7P-8P (CST)		1							1	\$400.00	\$400.00	WRSB+WCCU Combo 100/0 (WRSB)		9/25/18
6.0	Normal Line / Prime (6)	10/01/18-10/01/18	3	:30	8P-9P (CST)		1							1	\$400.00	\$400.00	WRSB+WCCU Combo 100/0 (WRSB)		9/25/18
7.0	Normal Line / SPOT (7)	09/26/18-09/28/18	2	:30	9P-10P (CST)				1	1	1			2	\$300.00	\$600.00	WRSB+WCCU Combo 100/0 (WRSB)		9/25/18
7.0.1	Closed Preempt (7)	09/27/18															WRSB+WCCU Combo 100/0 (WRSB)	Program Change/Exception - NFL	
8.0	Normal Line / SPOT (8)	10/01/18-10/01/18	3	:30	9P-10P (CST)		1							1	\$300.00	\$300.00	WRSB+WCCU Combo 100/0 (WRSB)		9/25/18
9.0	Normal Line / Football (9)	09/29/18-09/30/18	3	:30	12P-3P (CST)								2	2	\$2,000.00	\$4,000.00	WRSB+WCCU Combo 100/0 (WRSB)		9/25/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://stg1.net/wp/1234...> to be part of their agreement and the sale of advertising is expressly subject to said Terms.



WRSF+WCCU Combo 100/0 WRSF
2680 E Cook St
Springfield, IL 62703

Amplify Media
222 Ontario St
STE 600
Chicago, IL 60654

Contract # 3507717
Schedule Dates 09/26/18-10/03/18

Date Entered 09/25/18
Last Modified 10/01/18
Entered By Travis Dodson
CO-OP No
Headline # ECF26196414
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,320.00
Net Total \$7,480.00
Sales Tax

Agency WRSF
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

DCCC-Democratic Congressional Campaign Comm
Amplify Media (19085)
POLITICAL ISSUE (ns) (1187)
//503 (1059350)
Millennium/CHI, Chicago (1094)
Millennium Chicago
PISTULKA,MARGE
/

National/Political Issue Agency BRD
Weekly/Irregular
DEMOCRATIC CONGRESSMAN MATTHEW GARGANO
FLIGHT RUNS TUE 9/25-MON, 10/1.
Separation: Min minutes between spots: 30.

WRSF+WCCU Combo 100/0 (WRSF+)			
By Broadcast Month	Spots	Rate	
Sep. 2018	9	\$6,300.00	
Oct. 2018	7	\$2,500.00	
Grand Total:	16	\$8,800.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	M/G For 7.0.1 / SPOT (7)	09/28/18-09/28/18	2	:30	9P-10P (CST)	1					1			1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		9/25/18
11.0	M/G For 10.1 / SPOT (1)	10/03/18-10/03/18	3	:30	4P-4:30P (CST)	1			1					1	\$350.00	\$350.00	WRSF+WCCU Combo 100/0 (WRSF)		10/1/18
12.0	M/G For 3.0.1 / SPOT (3)	10/03/18-10/03/18	3	:30	4:30P-5P (CST)	1			1					1	\$350.00	\$350.00	WRSF+WCCU Combo 100/0 (WRSF)		10/1/18

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbai.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRSP, Springfield IL	Date:
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I, Amplify Media
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

DCCC

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

DCCC - Candidate TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC
430 South Capitol Street SE
Washington, D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director
Jacqueline Forte-Mackay - Treasurer
Jacqueline Newman - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/18/18 _____ 312.787.3322
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Signature Printed Name Title

Jennifer Valenti

From: payments@gofastpay.com
Sent: Monday, September 24, 2018 1:38 PM
To: Gaggiano, Matthew
Subject: ePay Prenotification



Notification of Electronic Payment

This message confirms that AMPLIFY MEDIA has initiated an electronic payment to WRSP-TV via the FastPay ePay solution.
Please see the payment details below.

Total Amount

\$7,480.00

Company

AMPLIFY MEDIA

Vendor

WRSP-TV

Memo

DCCC IL-13 Est. #503



Have questions about this payment?