

# KCHE

FM 92.1 AM 1440

Sales Rep: Sher

Start: 5, 14, 24 End 6, 13, 24

- 15 Sec
- 30 Sec
- 60 Sec
- Other: \_\_\_\_\_

- Standard Broadcast
- Gross Net
- Calendar
- Net

Cart # \_\_\_\_\_

New Account

Name Craig Schmidt for County Supervisor

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Contact \_\_\_\_\_

Coop Company Yes, Political

Product Political - Primary Election

Promotion Political

# Banked Spots Used \_\_\_\_\_

Bill May \$ 937<sup>50</sup>

**Special Instructions:**

week days run 2-30's (7A-9A)  
 1-30 (NOON-1P)  
 2-30's (4:30A-6P)

weekends run 6A-10P  
 pd ck 2422 5/13/24

**LONG TERM:**

	TIMES	RATE
Monday	_____	@ _____
Tuesday	_____	@ _____
Wednesday	_____	@ _____
Thursday	_____	@ _____
Friday	_____	@ _____
Saturday	_____	@ _____
Sunday	_____	@ _____

**BILLING**

NUMBER	RATE	COST
75-30's (specific time)	@ 9 <sup>50</sup>	@ 712 <sup>50</sup>
30-30's (6A-10P)	@ 7 <sup>50</sup>	@ 225 <sup>50</sup>
_____	@ _____	@ _____
_____	@ _____	@ _____

TERM \_\_\_\_\_ TOTAL = 937<sup>50</sup>

# Ads to Bank \_\_\_\_\_

# Ads to Bank \_\_\_\_\_

**SHORT TERM:**

	Month				
	May	June			
1		5			
2		5			
3		5			
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14	5				
15	5				
16	5				
17	5				
18	5				
19	5				
20	5				
21	5				
22	5				
23	5				
24	5				
25	5				
26	5				
27	5				
28	5				
29	5				
30	5				
31	5				
	90	15			

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

X I, Craig Schmidt, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: <u>Craig Schmidt</u>
Authorized committee: <u>Craig Schmidt for County Supervisor</u>
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A
Candidate's political party: <u>Republican</u>
Office sought (no acronyms or abbreviations): <u>Cherokee County Supervisor - District 5</u>
Date of election: <u>June 4<sup>th</sup> 2024</u> <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <u>Monica Schmidt</u>
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>

Candidate/Committee/Agency	Station Representative
Signature: <u>Craig Schmidt</u>	Signature: <u>[Signature]</u>
Name: <u>CRAIG SCHMIDT</u>	Name: <u>Simon Fuller</u>
Date of Request to Purchase Ad Time: <u>5/13/24</u>	Date of Station Agreement to Sell Time: <u>5/13/24</u>

X

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: *Craig Schmidt*

Name: *Craig Schmidt*

Date: *5/13/24*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: *5/13/24*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>KCHE AM &amp; FM</i>	Date Received/Requested: <i>5/13/24</i>
Est. #:	Station Location: <i>Cherokee, IA</i>	Run Start and End Dates: <i>5/14/24 - 6/3/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.