



Katz Group Sales
125 West 55th Street
New York, NY 10019

Advertiser: Delaware Healthcare Assoc
Order #: 193273970192
Contract #: 519407
Date Entered: 05/08/2024
Last Modified: 05/08/2024
Product: ISSUE
Salesperson: Katz Philadelphia
Billing Cycle: Broadcast Standard
Estimate #: 508528

Order Date Range: 05/09/2024 through 05/28/2024 (3 weeks)
Media Outlets: WBEN-FM

On-Air Schedule

| # | Dates | Station | Time/Program | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate | Qty | Total |
|----|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|--------|-----|----------|
| 1 | 05/09/24-05/10/24 | WBEN-FM | 06:00AM-10:00AM | 30 | -- | -- | -- | X | X | -- | -- | 10 | 300.00 | 10 | 3,000.00 |
| 2 | 05/09/24-05/10/24 | WBEN-FM | 10:00AM-03:00PM | 30 | -- | -- | -- | X | X | -- | -- | 10 | 300.00 | 10 | 3,000.00 |
| 3 | 05/09/24-05/10/24 | WBEN-FM | 03:00PM-07:00PM | 30 | -- | -- | -- | X | X | -- | -- | 10 | 300.00 | 10 | 3,000.00 |
| 4 | 05/09/24-05/10/24 | WBEN-FM | 07:00PM-12:00AM | 30 | -- | -- | -- | X | X | -- | -- | 10 | 55.00 | 10 | 550.00 |
| 5 | 05/13/24-05/24/24 | WBEN-FM | 06:00AM-10:00AM | 30 | X | X | X | X | X | -- | -- | 10 | 300.00 | 20 | 6,000.00 |
| 6 | 05/13/24-05/24/24 | WBEN-FM | 10:00AM-03:00PM | 30 | X | X | X | X | X | -- | -- | 10 | 300.00 | 20 | 6,000.00 |
| 7 | 05/13/24-05/24/24 | WBEN-FM | 03:00PM-07:00PM | 30 | X | X | X | X | X | -- | -- | 10 | 300.00 | 20 | 6,000.00 |
| 8 | 05/13/24-05/24/24 | WBEN-FM | 07:00PM-12:00AM | 30 | X | X | X | X | X | -- | -- | 10 | 55.00 | 20 | 1,100.00 |
| 9 | 05/27/24-05/28/24 | WBEN-FM | 06:00AM-10:00AM | 30 | X | X | -- | -- | -- | -- | -- | 2 | 300.00 | 2 | 600.00 |
| 10 | 05/27/24-05/28/24 | WBEN-FM | 10:00AM-03:00PM | 30 | X | X | -- | -- | -- | -- | -- | 2 | 300.00 | 2 | 600.00 |
| 11 | 05/27/24-05/28/24 | WBEN-FM | 03:00PM-07:00PM | 30 | X | X | -- | -- | -- | -- | -- | 2 | 300.00 | 2 | 600.00 |
| 12 | 05/27/24-05/28/24 | WBEN-FM | 07:00PM-12:00AM | 30 | X | X | -- | -- | -- | -- | -- | 2 | 55.00 | 2 | 110.00 |

Station Totals

| Station | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing | Commission | Net Billing |
|---------------|--------------|---------------|-----------|-------------|--------------------|-------------------|--------------------|
| WBEN-FM | 128 | 0 | 0 | 0 | \$30,560.00 | \$4,584.00 | \$25,976.00 |
| Totals | 128 | 0 | 0 | 0 | \$30,560.00 | \$4,584.00 | \$25,976.00 |

Total Charges: \$30,560.00
Agency Commission: \$4,584.00
Total Net: \$25,976.00

Projected Billing By Broadcast Standard Month

| Month | Year | Gross Billing | Net Billing |
|---------------|------|--------------------|--------------------|
| May | 2024 | \$28,650.00 | \$24,352.50 |
| June | 2024 | \$1,910.00 | \$1,623.50 |
| Totals | | \$30,560.00 | \$25,976.00 |

Accepted for ..

Accepted for advertiser OR agency as agent for the advertiser

Name Title

Name Title