

QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

JANUARY 1ST-MARCH 31ST 2020

In an ongoing effort to serve the public interest, KQOB and its owners, Champlin Broadcasting, Inc. offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of JANUARY 1ST-MARCH 31ST 2020

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/student.

FIRST QUARTER PUBLIC SERVICE 2020

Jan 5

We welcomed the Regional Food Bank of Oklahoma to talk about volunteer opportunities for the new year. Our second segment was a replay of the Oklahoma Society of CPA's talking about how to pay off holiday bills.

Jan 12th

Rebuilding together brought two people in to discuss their ongoing efforts to help the elderly in OKC with repairs around their houses, including making homes handicapped accessible. We also replayed the Food Bank segment from last week.

Jan 19

Upward Transitions, an organization that helps the homeless in Oklahoma by providing temporary help came in to talk about their ongoing efforts to keep their clients from going into crisis. Jimmy Williams came in on behalf of the Oklahoma Society of CPA's to provide tips for filing taxes in 2020.

Jan 26th

Chocolate Decadence 2020 is an event that helps the Historic Automobile Alley in OKC and the committee talked about some features of this year's gala event. The Oklahoma City County Health Department brought their epidemiologist and emergency manager in to talk about the possibility of the spread of the coronavirus into the US.

Feb 2nd

The Metro Library Friends of the Library Book sale crew came up to talk about the 40 thousand books they were preparing for the massive event and fundraiser in Feb. Jimmy Williams returned with part 2 of his 2020 tax tips from the Oklahoma Society of CPA's

Feb 9th

Carpenter Square Theater directors joined us for a discussion about their organization and upcoming plays that will be performed. They also discussed the new facility going up in OKC. The second segment was a replay of the book sale information.

Feb 16th

The State Election board joined us to discuss upcoming elections and explained the workings of their organization. We did the book sale information again this week.

Feb 23rd

The 2020 Census folks came up to explain what the process of the census will mean to our citizens, where the numbers go, and who has access to them. The Oklahoma City County Health Dept. has a program called My Heart which helps people maintain healthy hearts. It's a free program offered by the city.

March 4th

We replayed the Coronavirus segment from January where the Oklahoma City County Health Department brought their epidemiologist and emergency manager in to talk about the possibility of the spread of the corona virus into the US. We also began implementing regular public service announcements advising listeners to wash their hands for 20 seconds, avoid exposure to sick people, to stay home from work if they did not feel well and to avoid touching their face. These ran approximately 30 times per week on the station in regular programming. Our second segment brought in two representatives from Allied Arts to discuss Artini, a fundraiser to benefit the Arts in OKC to take place in April.

March 8th

Regularly scheduled interviews began cancelling due to Covid-19 and we began airing back-up interviews to fill. At this time we began multiplying the airing of public service announcements from the Oklahoma City-County health department

March 15th

We were able to do phone interviews with the Oklahoma Blood Institute in an urgent plea for blood donations due to the lag in regular donations. The Regional Food Bank also provided a phone interview to talk about the increased need for food based on the Corona virus crisis. Corona Virus updates began running hourly on March 17th and continued through the end of the first quarter.

March 22nd

We replayed the previous week's segments.

March 29th

Doctors from Norman Regional Health systems were recorded for playback on the Sunday Morning Magazine show. Topics ranged from how to protect yourself from the corona virus, sheltering at home, best practices for cleaning while home, what to do when returning from a necessary trip out, and if and how corona virus symptoms differed in younger adults and children. Our use of recorded public service announcements increased to a larger extent than in recent history. A large percentage of our programming has been geared toward dealing with the pandemic and its effects on our city.