

**QUARTERLY LIST  
OF  
COMMUNITY ISSUES  
AND  
RESPONSIVE PROGRAMS**

January 1, 2015 through March 31, 2015

In an ongoing effort to serve the public interest, KQOB and its owners, Chisholm Trail Broadcasting, Inc. offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of January 1, 2015 through March 31, 2015.

**HEALTHCARE-** This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

**THE ARTS-** This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

**ENVIRONMENTAL AWARENESS-** This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

**COMMUNITY AWARENESS-** This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

**SAFETY-** this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

**EDUCATION-** this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

**ECONOMY-** this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

**FAMILY-** this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

## **A. PROGRAMMING**

Sunday-January 4<sup>th</sup> Jennifer Like from the Oklahoma county health dept. joined us to talk about Oklahoma's obesity issues.

Sunday-January 11<sup>th</sup> Oklahoma society of CPA member JJ "The CPA" shared tax tips as a reminder that it is indeed tax season.

Sunday-January 18<sup>th</sup> Greg Gaston from The JD McCarty center joined us to talk about registration for Camp Claphans, A summer camp for disabled children in Norman

Sunday-January 25<sup>th</sup> Denise Hichea from Guthrie Job Corps came into promote the Job Corps program in central Oklahoma

Sunday-February 2<sup>nd</sup> Shannon Wells, Director of community health with OKC Health dept. came to promote the Open Streets Health and Wellness Program

Sunday-February 8<sup>th</sup> Dr. Raymond Culmia, Dean of the OU School of Dentistry joined us to promote the free dentistry program at Oklahoma University

Sunday-February 15<sup>th</sup> Elizabeth Lee from the JD McCarty Center to talk about disability awareness week

Sunday-February 23<sup>rd</sup> Susan Boll from Call Okie joined us to remind listeners to "Call Okie" before digging on their property.

Sunday-March 1<sup>st</sup> Lauren Puchinski joined us to promote the "Strolling Colon" run and "Bark for Life" fundraisers

Sunday-March 8<sup>th</sup> Kim Schlitler came to promote Best Friends pet charity. An organization dedicated to spaying and neutering pets in Oklahoma.

Sunday-March 15<sup>th</sup> Julie Sharp from the Central Oklahoma chapter of the Freedom Riders came to promote their Motorcycle Poker Run with proceeds to benefit Autism Oklahoma.

Sunday-March 25<sup>th</sup> Angela Williams from MyCareerMyChoice.org came to promote the website dedicated to helping young adults transition into adulthood and careers.

Sunday-March 30<sup>th</sup> Heather Ghumm from the MDA joined us to promote the annual "Muscle Walk". Their signature fundraiser to help patients with neuro-muscular disorders