

WPZZ-Praise 104.7 FM
Petersburg/ Richmond, VA
October 1, 2023- December 31, 2023
Quarterly List of Programming Responsive
To Issues of Community Concern
4th Quarter 2023

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversation: A weekly community program hosted by Clovia Lawrence

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 4th Quarter 2023:

| Issue | Program | Description | Date | Time/Duration |
|--|---------------------------|--|----------------|--|
| Community Affairs/Calendar | | | | |
| Radio One | RVA Job and Resource Fair | Over 20 companies Available to hire on The spot for those Interesting in new careers | 10/01-10/17/23 | Time: 6am-8pm 35 mentions 30 sec |
| Dept of Elections (politics/voting) | Virginia General Assembly | All seats up for grabs in the Va House and Senate | 10/10-11/4/23 | Time: 6am-8pm, 20 mentions 30 sec. |
| Voter Poll Patrol (social issues) | City of Richmond | Rides provided for early voters on November 4 th and Election Day | 11/01-11/07/23 | Time: 6am-8pm 35 mentions, 30 sec Radio interview w/Clovia |
| Richmond Public School (social issues) | Winter Break Calendar | Students Winter break runs December 25 through January 5, 2024 | 12/20-12/31/23 | Time: 6am-8pm 25 mentions, 30 sec |

| Education | | | | |
|------------------------------------|--|---|----------------|---|
| Virginia | Henrietta Lacks Official State Day in Virginia | After her death from cervical cancer, scientists use her cancer cells to save lives | 10/01-10/04/23 | Time: 6am-8pm 25 mentions, 30 sec. |
| Richmond Public Schools | Governor School Applications | Governor's school and Specialty applications accepted through Dec 1, 2023 | 11/15-11/30/23 | Time: 6am-8pm 30 mentions, 30 sec. Interview w/Clovia |
| Virginia State University | HBCU Marching Competition | ESPN selected VSU as one of the finalist to compete | 12/01-12/14/23 | Time: 6am-12am 10 mentions |
| Community Conversations | | | | |
| Va Massey Cancer Center | Hosted by Clovia Lawrence | Dr Winn and guests discussed COVID. Cancer screenings and disparities in the black and brown communities. | 10/14/23 | 9am-9:30am 30 minutes |
| River City Blues Realty | Hosted by Clovia Lawrence | First time home buyer's programs with thousands of dollars in down payment assistance | 10/21/23 | 9am-9:30am 30 minutes |
| The Baptizers Power Wash Company | Hosted by Clovia Lawrence | Vance discussed the proper way to Power wash and treat your home, deck and patio for a quality experience | 11/11/23 | 9am-9:30am 30 minutes |
| Commonwealth Law | Hosted by Clovia Lawrence | Attorney Christian Simpson discussed suit case settlements and deductions from unpaid debts on up to child support payments | 12/23/23 | 9am-9:30am 30 minutes |
| Health | | | | |
| Virginia Department Of Health | Every Woman's Life Program | Women with low to no income are eligible for free mammograms and pap smears | 10/15-10/20/23 | Time :6am-8pm 25 mentions, 30 sec |
| HeLoc Cancer Cells | Henrietta Lacks | Henrietta Lacks cells involve COVID-19 vaccines, HIV, In Vitro Fertilization and Biotech Research. | 10/01-10/15/23 | Time: 6am-12am 20 mentions 30 sec. |
| Massey Comprehensive Cancer Center | Chickahominy TRUTH Project | Aims to better understand structural/individual contributors to Charles City County cancer incidence | 11/05-11/25/23 | Time: 6am-12am 25 mentions 30 sec Radio interview |
| Richmond City Health District | Free HIV Testing | Free HIV Testing available at two locations on World AIDS Day | 11/25-12/01/23 | Time:12am-12pm 20 mentions 30 sec. |

| Social Issues | | | | |
|-------------------------------|--------------------------------------|--|----------------|--|
| Rolling For Freedom-R4F | Rollin' Rallies | Clovia stopped by various locations across the city to get folks registered to vote and start the process of rights restoration for felons. | 10/01-10/15/23 | Time: Live appearance from 2pm-4pm Thursdays |
| Commonwealth of Virginia | Radio One Poll Patrol | Radio One stopped by various poll sites across the metro area to ensure voters were treated fairly at the polls on Election day November 7, 2023 | 11/07/23 | Time: live appearance from 4p-7p |
| Carol Adams Foundation, Inc | Holiday Party Families with barriers | Attendees received clothes coats, toys and mental well resources | 12/16/23 | Time: live appearance from 10am-1pm |
| Civic Activity | | | | |
| Richmond City Justice Center | Voter Registration Rally | Eligible inmates registered to vote while currently incarcerated | 10/03/23 | Time: live appearance 11a-1pm |
| Radio One Inc | RVA Job and Resource Career Fair | Career seekers received assistance with resumes, headshots and interviews on the spot | 10/17/23 | Time: live appearance 10am-2pm |
| Radio One Inc/ Community Clo | Toy Drive Press Conference | Law enforcement and several community service organization kicked off the 20 th Annual Toy Drive | 11/09/23 | Time: Live appearance from 10am-10:30am |
| Golden Corral Restaurant | Thank You Movement | Veterans were treated to free dinner and received resources for benefits | 11/13/23 | Time: Live appearance 5pm-9pm |
| Walmart –Sheila Lane | 12 Hours of Giving | Clovia, Anissa and street team collected over 2,000 pounds of food for the Giving Heart Thanksgiving Day Feast | 11/16/23 | Time: Live appearance 10am-7pm |
| Giving Heart Thanksgiving Inc | Thanksgiving Day Feast | Clovia assisted volunteers with prep and food delivery to housing shelters | 11/23/23 | Time: live appearance 1pm-3pm |
| Radio One Inc. | Radio One Toy Drive | Radio One team collected new unwrap toys for families in need the holiday season | 12/02-12/06/23 | Time: live appearance Five days 10a-7pm |
| Radio One Inc | Toy Distribution Day | Over 200 families received brand new toys, food and clothes. All Radio personalities assisted families | 12/09/23 | Time: live appearance 11am-3pm |
| Clean Dreams | Barbershop Talk | Clovia hosted the Barbershop Talk with special guests in recovery trying to assist those that may be struggling to stay clean during the holiday | 12/22/23 | Time: live appearance From 6pm-7:30pm |