



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25706725		<b>Changes as of:</b> 9/6/2017 at 11:01 AM		<b>Version:</b> Original Order	
<b>CPE:</b> AFPDC/ORDR/907913		<b>Flight:</b> 9/7/17 - 9/13/17		<b>Station:</b> WVBT	
<b>Agency:</b> DEL CIELO MEDIA		<b>Advertiser:</b> AMERICANS FOR PROSPERITY		<b>Market:</b> Norfolk-Virginia Beach	
1427 LESLIE AVENUE		<b>Product:</b> ORDR		<b>Office:</b> WASHINGTON	
SUITE 102		<b>Agency Order #:</b> 30051144		<b>Primary Demo:</b> Adults 35+	
ALEXANDRIA, VA		<b>Buyer:</b> GOOD, CAROLYN		<b>Con Type:</b> POLITICAL/VOTE	
22301		<b>Salesperson:</b> BILL THOMAS 202-872-5880		<b>Assistant:</b> BILL THOMAS 202-872-5880	
				<b>Total \$:</b> \$660.00	
				<b>Total Spots:</b> 8	
				<b>Total CPP:</b> \$91.67	
				<b>Total GRP:</b> 7.2	
				<b>Separation:</b>	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/7 - 9/13							Total Spots	Total \$	CPP	GRP	
							9/7	9/8	9/9	9/10	9/11	9/12	9/13					
1	M-F 11a-12n		THE DOCTORS	\$40.00	0.8	30	1	1	0	0	0	1	1		4	\$160.00	\$50.00	3.2
2	M-F 6p-7p		THE GAME 2X	\$125.00	1.0	30	0	0	0	0	0	1	1		2	\$250.00	\$125.00	2.0
3	M-F 6:30p-7p		EXTRA	\$125.00	1.0	30	1	1	0	0	0	0	0		2	\$250.00	\$125.00	2.0
TOTALS:							2	2	0	0	0	2	2		8	\$660.00	\$91.67	7.2



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<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> AMERICANS FOR PROSPERITY	<b>Market:</b> Norfolk-Virginia Beach
1427 LESLIE AVENUE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE 102	<b>Agency Order #:</b> 30051144	<b>Primary Demo:</b> Adults 35+
ALEXANDRIA, VA 22301	<b>Buyer:</b> GOOD, CAROLYN	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880
		<b>Total \$:</b> \$660.00
		<b>Total Spots:</b> 8
		<b>Total CPP:</b> \$91.67
		<b>Total GRP:</b> 7.2
		<b>Separation:</b>

#### Special Instructions

Competitive Information	
<b>Market Budget:</b>	<b>\$24,750</b>
<b>WVBT Share:</b>	<b>2%</b>
<b>Comment:</b>	
<b>WAVY:</b>	<b>31%</b>
<b>WTKR:</b>	<b>41%</b>
<b>WVEC:</b>	<b>26%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$660.00	\$91.67	7.2
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$660.00</b>	<b>\$91.67</b>	<b>7.2</b>

Monthly Summary		
Month	Spots	Dollars
2017-Sep	8	\$660.00
<b>Total</b>	<b>8</b>	<b>\$660.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/6/17 11:01 AM	BILL THOMAS	New	8		\$660.00	\$660.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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