



125 West 55th St
New York, NY 10019

Contract # 25706725	Changes as of: 9/6/2017 at 11:01 AM	Version: Original Order
CPE: AFPDC/ORDR/907913	Flight: 9/7/17 - 9/13/17	Station: WVBT
Agency: DEL CIELO MEDIA	Advertiser: AMERICANS FOR PROSPERITY	Market: Norfolk-Virginia Beach
1427 LESLIE AVENUE	Product: ORDR	Office: WASHINGTON
SUITE 102	Agency Order #: 30051144	Primary Demo: Adults 35+
ALEXANDRIA, VA	Buyer: GOOD, CAROLYN	Con Type: POLITICAL/VOTE
22301	Salesperson: BILL THOMAS	Assistant: BILL THOMAS
	202-872-5880	202-872-5880
		Separation:
		Total \$: \$660.00
		Total Spots: 8
		Total CPP: \$91.67
		Total GRP: 7.2

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/7 - 9/13							Total Spots	Total \$	CPP	GRP
							9/7	9/8	9/9	9/10	9/11	9/12	9/13				
1	M-F 11a-12n		THE DOCTORS	\$40.00	0.8	30	1	1	0	0	0	1	1	4	\$160.00	\$50.00	3.2
2	M-F 6p-7p		THE GAME 2X	\$125.00	1.0	30	0	0	0	0	0	1	1	2	\$250.00	\$125.00	2.0
3	M-F 6:30p-7p		EXTRA	\$125.00	1.0	30	1	1	0	0	0	0	0	2	\$250.00	\$125.00	2.0
TOTALS:							2	2	0	0	0	2	2	8	\$660.00	\$91.67	7.2



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		Separation:

Special Instructions	
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Competitive Information	
Market Budget:	\$24,750
WVBT Share:	2%
Comment:	
WAVY:	31%
WTKR:	41%
WVEC:	26%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$660.00	\$91.67	7.2
Total	100%	8	\$660.00	\$91.67	7.2

Monthly Summary		
Month	Spots	Dollars
2017-Sep	8	\$660.00
Total	8	\$660.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/6/17 11:01 AM	BILL THOMAS	New	8		\$660.00	\$660.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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